

## **ATACs: a Unique New Mode of Action to Fight Cancer**

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September 2021

## Forward looking statements


This communication contains certain forward-looking statements, relating to the Company's business, which can be identified by the use of forward-looking terminology such as "estimates", "believes", "expects", "may", "will", "should", "future", "potential" or similar expressions or by general discussion of strategy, plans or intentions of the Company. Such forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause our actual results of operations, financial condition, performance, or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Such factors include, among others, the following: uncertainties related to results of our clinical trials, the uncertainty of regulatory approval and commercial uncertainty, reimbursement and drug price uncertainty, the absence of sales and marketing experience and limited manufacturing capabilities, attraction and retention of technologically skilled employees, dependence on licenses, patents and proprietary technology, dependence upon collaborators, future capital needs and the uncertainty of additional funding, risks of product liability and

limitations of insurance, limitations of supplies, competition from other biopharmaceutical, chemical and pharmaceutical companies, environmental, health and safety matters, availability of licensing arrangements, currency fluctuations, adverse changes in governmental rules and fiscal policies, civil unrest, acts of God, acts of war, and other factors referenced in this communication.

Given these uncertainties, prospective investors and partners are cautioned not to place undue reliance on such forward-looking statements. We disclaim any obligation to update any such forward-looking statements to reflect future events or developments.

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# Heidelberg Pharma at a Glance



## Developing new options to address major challenges in cancer therapy

### Our Company



Listed as Heidelberg Pharma AG  
Frankfurt Stock Exchange: HPHA

Shares outstanding: 34.17 million

Market cap: ~€230 million

Headquarters: Ladenburg, Germany

~ 90 employees

### Our Mission



**New option in cancer therapy with  
a unique mode of action**

Overcome resistance mechanisms

Kill dormant tumor cells

Biomarker for patient stratification and  
expedited development

### Our Approach



**Inhibition of RNA Polymerase II**

Amanitin as toxic payload

Targeted delivery via antibodies  
(ADC technology)



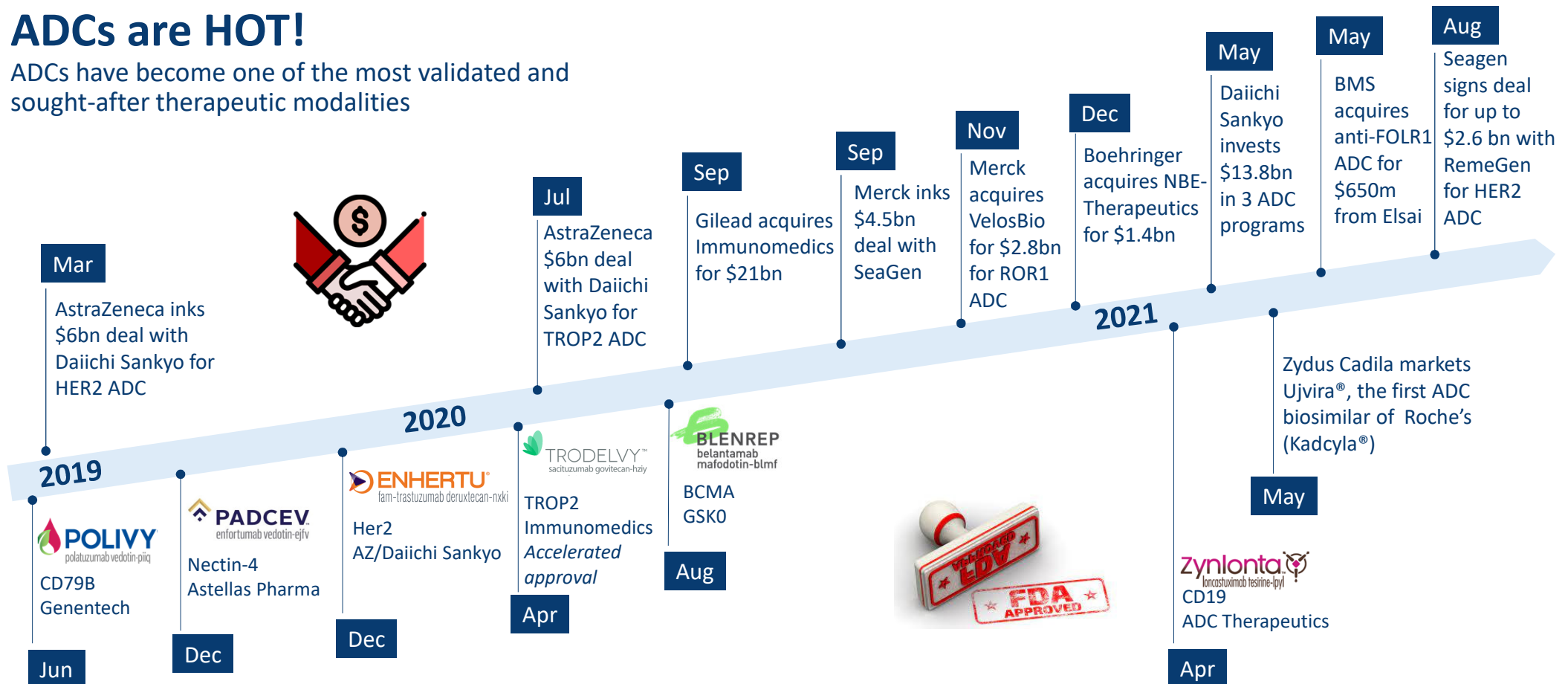
**ATAC Technology**

**Business model: develop proprietary ATAC pipeline, partner ATAC technology  
platform and generate upside potential from legacy clinical portfolio**

# Highlights of ADC Deals and Approvals

## ADCs are HOT!

ADCs have become one of the most validated and sought-after therapeutic modalities





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# ATACs Fill the Gap

## Missing MoA of Cancer Chemotherapeutics

### Amanitin – novel mode of action for cancer therapy

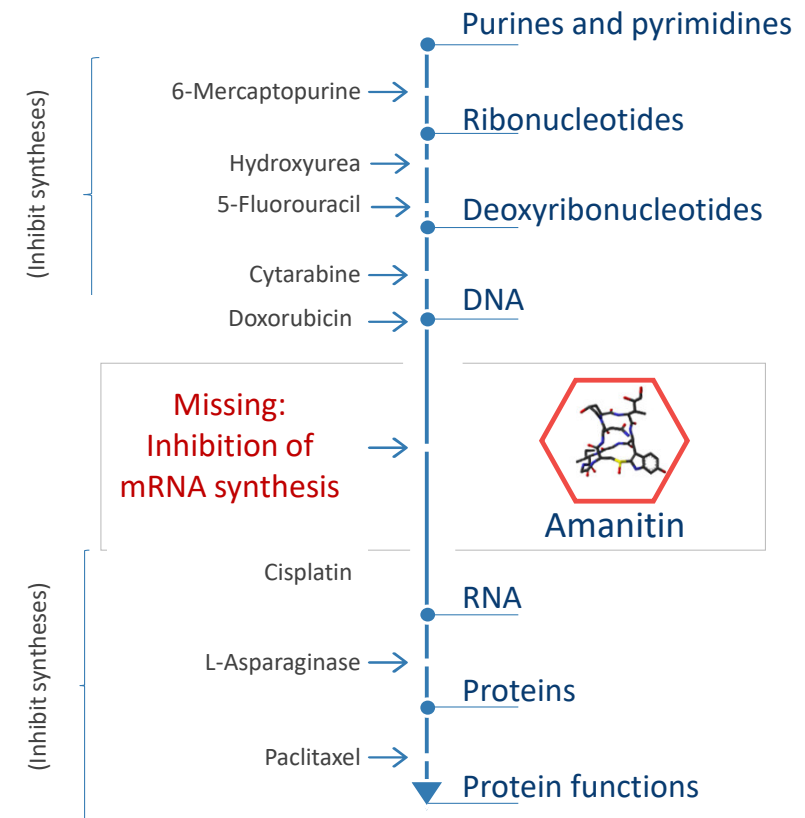
Amanitin specifically binds and inhibits RNA polymerase II –  
the only currently known inhibitor of RNA polymerase II

Amanitin kills dividing AND quiescent tumor cells by inhibiting  
mRNA synthesis

→ **Potential clinical benefits by**

- **Strong efficacy** in *in vivo* and *in vitro* models
- Ability to **overcome resistance**
- **Kill dormant tumor cells** causing metastasis & tumor relapse,  
independent of cell proliferation

Heidelberg Pharma's technology platform makes highly toxic  
Amanitin accessible for cancer therapy



Adapted from  
<http://chemistry.elmhurst.edu/vchembook/655cancer2.html>



# Antibody Targeted Amanitin Conjugates (ATACs)

## Combining the Best of Two Therapeutic Modalities

**ADCs** with Amanitin as toxic payload = **ATACs** (Antibody Targeted **A**manitin **C**onjugates)

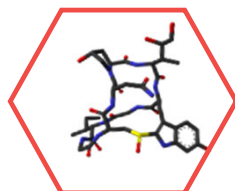
### Highly effective payload

Death cap mushroom



From nature to the lab

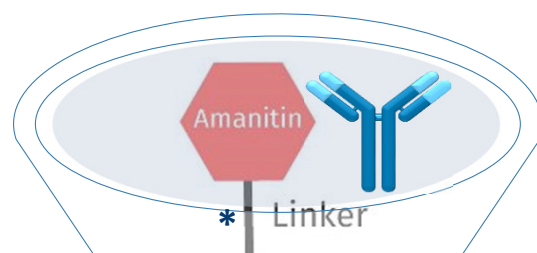
Chemical synthesis \*



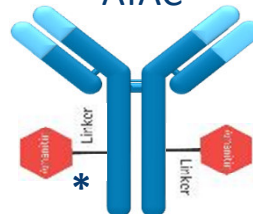
Amanitin

Source: pilz-ratgeber.de

### ATAC technology



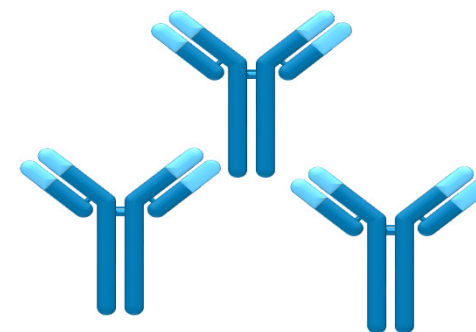
ATAC



\* IP protection includes  
Chemical synthesis of  
toxins, optimal linker  
attachment sites,  
portfolio of different  
linkers, site-specific  
conjugation technology

### Highly specific antibody

- Antibodies for **different tumor targets**
- Targets determine indications
- Tumor specific delivery
- Internalization of target
- Access to antibodies through licensing or partnering



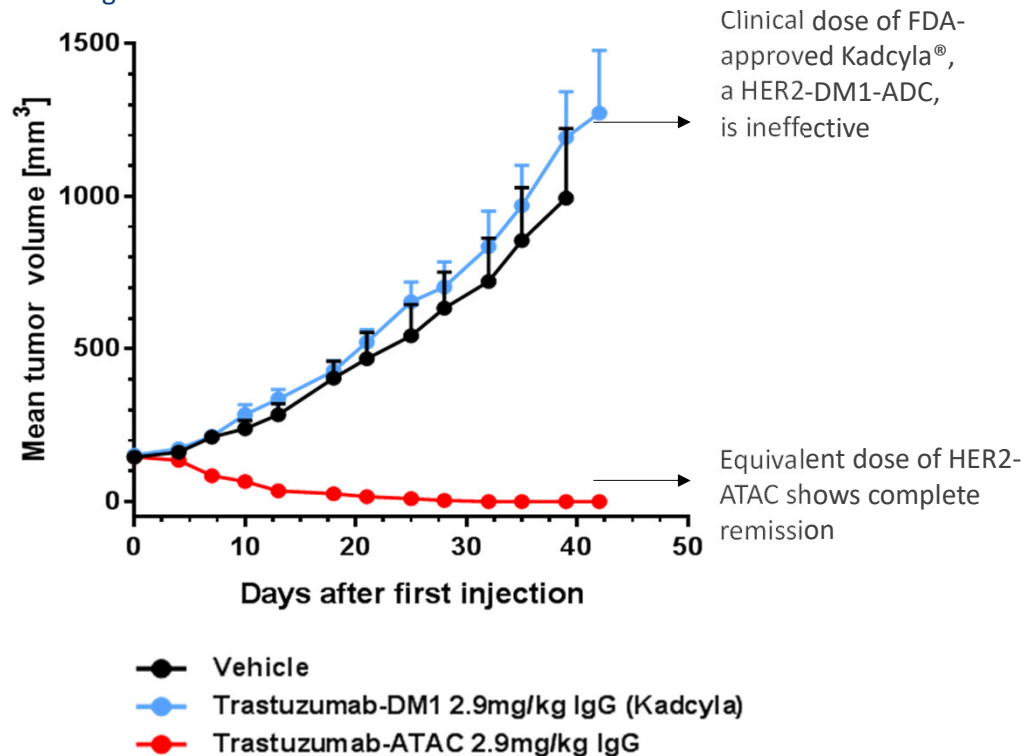


# ATACs Overcome Resistance

## Early and Explorative Model for Breast Cancer

Complete remission of a breast cancer xenograft model after single-dose application of HER2-ATAC

JIMT-1 Xenograft



→ **ATACs are highly potent & superior** to existing payloads

→ **ATACs can overcome resistance** in *in vivo* models

# ATACs Kill Dormant Tumor Cells

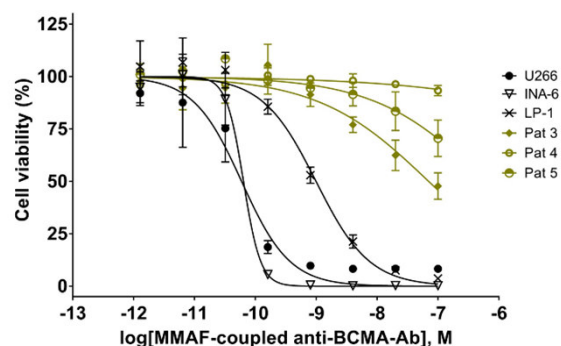
## Lead Candidate HDP-101 ex-vivo Model

Anti-BCMA-ATAC (HDP-101) is able to kill non-dividing primary tumor cells

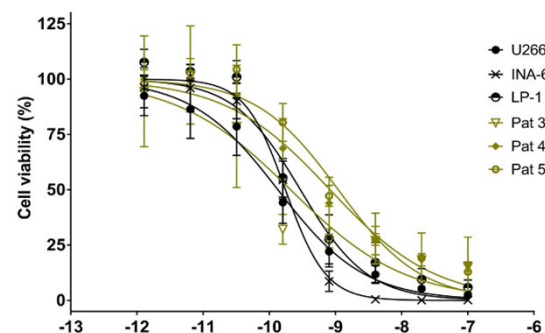
### Comparison with MMAF (Auristatin Conjugate as used by GSK) on MM Patient Cells

- Non-dividing (quiescent) cells isolated from multiple myeloma patients bone marrow biopsies
- Dividing tumor cells from lab cell lines

Anti-BCMA-Ab coupled with GSK payload MMAF



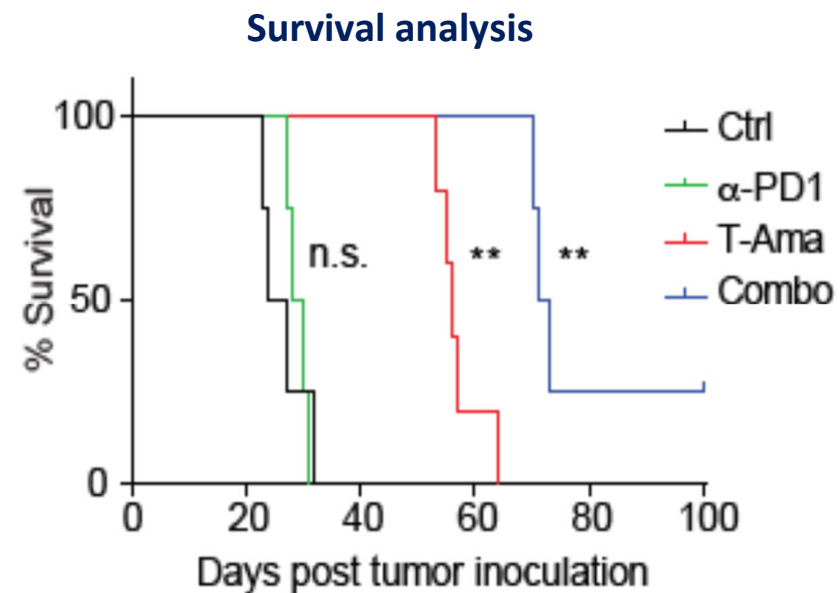
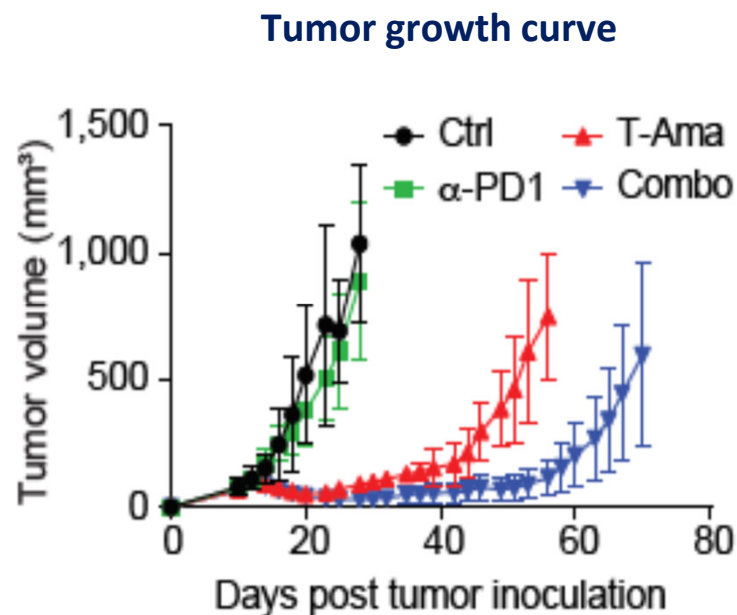
HDP-101 (anti-BCMA-Ab coupled with payload Amanitin)



ATACs can kill non-dividing primary tumor cells and may eliminate dormant tumor stem cells

# ATACs Exhibit Synergy with Immune Checkpoint Inhibitors

C57BL/6-Tg(WapHER2) mice orthotopically implanted with HER2-low EO771 cells with 11B loss

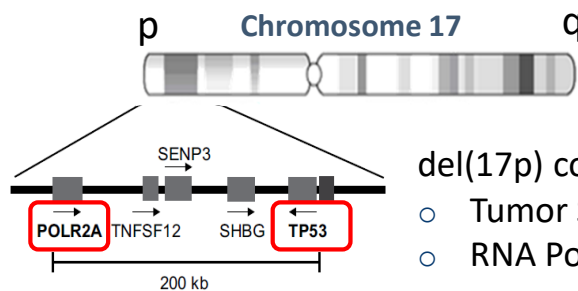


*Sci. Transl. Med.* **13** (2021)

**HER2-ATAC potentiates immune checkpoint blockade therapy in treating HER2-low Breast Cancer.**

# Platform Wide Del(17p) Biomarker to Enable Accelerated Approval

## del(17p) tumors have higher sensitivity to ATACs



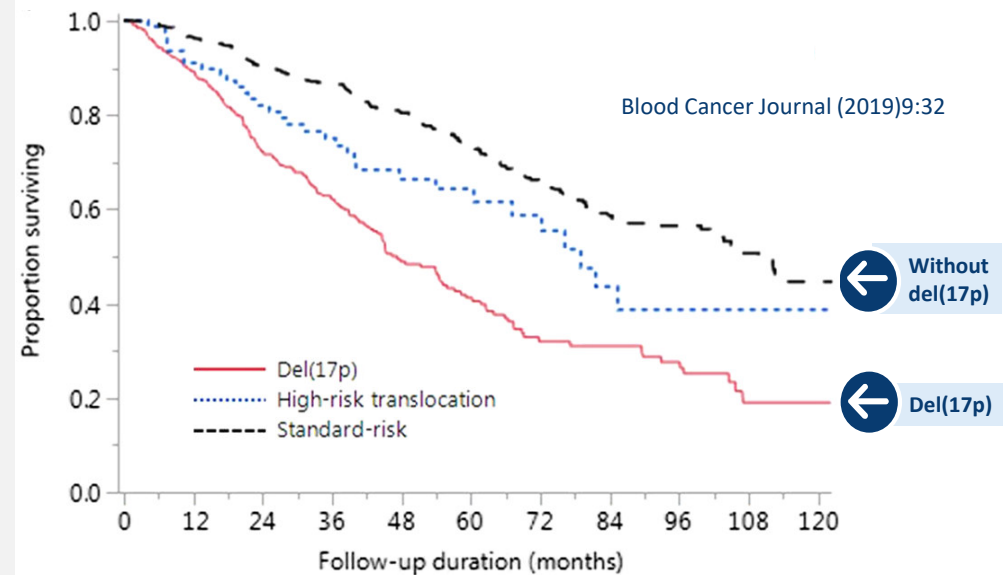
del(17p) co-deletion of:

- Tumor Suppressor (TP53)
- RNA Polymerase II (POLR2A)

- ATACs delivers Amanitin to tumor cells, where it binds to and inhibits RNA Polymerase II.
- Tumor cells with del(17p) have reduced RNA Polymerase II, leading to higher sensitivity to treatment with ATACs.
- Further, del(17p) identifies **high-risk patients** with unmet medical need.

## Poor prognosis for MM patients with del(17p)

Lower survival for **del(17p)** compared to **Standard Risk**:  
**47.3 vs. 109.8 months**



**17p deletion is a potential biomarker to increase therapeutic window and identify high-risk patients**

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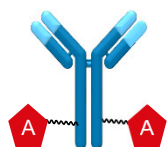
Proprietary ATAC  
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# Strategic Cornerstones

## Build proprietary ATAC pipeline

HDP-101 – ATAC targeted against  
BCMA (multiple myeloma)



ATACs for additional oncology indications  
(HDP-102 & HDP-103)

Antibody discovery for further targets

## ATAC collaborations

Licensing collaborations with  
pharma and biotech



Various research partnerships  
based on Material Transfer  
Agreements

## Licensed legacy assets (non-ATACs)

Additional upside potential  
from clinical programs

TLX250-CDx – diagnostic  
imaging agent (REDECTANE®)



RHB-107 – serine protease inhibitor  
(upamostat / MESUPRON®)



GMP supply with Amanitin

# Growing Pipeline of Proprietary and Partnered Programs

Product	Target	Indication	Research	Preclinic	Clinic			Partner
Proprietary ATAC pipeline					I	II	III	
HDP-101	BCMA	Multiple myeloma (DLBCL/CLL)	<div></div>					Proprietary
HDP-102	CD37	NHL	<div></div>					Proprietary
HDP-103	PSMA	Prostate cancer	<div></div>					Proprietary
CDXX-ATACs	n/a	Solid / Hematological tumors	<div></div>					Proprietary
ATAC collaborations								
MGTA-ATACs	CD117, CD45	HSCs, Conditioning programs for blood cancers and genetic diseases	<div></div>					Magenta
TAK-ATACs	n/a	Oncology	<div></div>					Takeda/ Millenium
Licensed legacy assets (non-ATACs)								
TLX250-CDx	CA-IX	Renal Ca	<div></div>					Telix
TLX250	CA-IX	Renal Ca	<div></div>					Telix
RHB-107		Oncology/GI	<div></div>					RedHill
RHB-107		Covid-19	<div></div>					RedHill
LH011		Pancreatic cancer	<div></div>					Link Health



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# Proprietary ATAC Candidates: HDP-101, HDP-102 and HDP-103



## HDP-101: anti-BCMA-ATAC

- BCMA (B-cell maturation antigen) overexpression and activation are associated with multiple myeloma
- Multiple myeloma:
  - 70,000 deaths due to MM annually;
  - Characterized by the proliferation of single clone of plasma cells derived from B-cells
  - Median survival ~47-110 months
- MM patients with 17p deletions have a particularly high medical need for new treatment options
- Potential for biomarker-based stratification
- Potential improvement on ocular toxicity risk seen in approved and marketed anti-BCMA ADC Blenrep from GSK
- IND granted

**HDP-101 has best-in-class potential for relapsed / refractory multiple myeloma (RRMM)**

## HDP-102: anti-CD37-ATAC

- CD37 is overexpressed on B-cell lymphoma cells
- Specific indication of non-Hodgkin lymphoma (NHL)
- High prevalence of 17p deletion in NHL

## HDP-103: anti-PSMA-ATAC

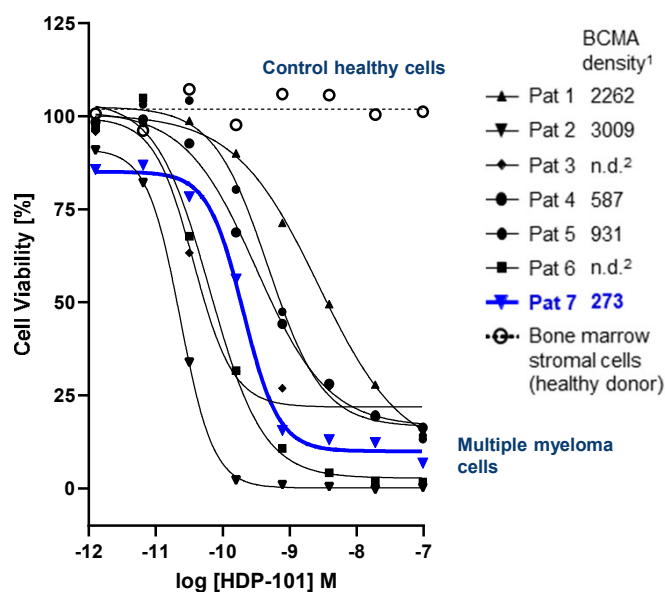
- PSMA is overexpressed in nearly all cases of prostate cancer; limited expression in normal tissue
- Target indication is Metastatic Castration-Resistant Prostate Cancer (mCRPC)
- Prevalence of 17p deletion in mCRPC is 60%
- 17p biomarker has been validated preclinically for prostate cancer (Nature Commun. 2018 22:4394)

**Potential IND application for both preclinical candidates 2022/23**

# HDP-101: Anti-BCMA-ATAC with Unique Properties

Cytotoxicity data in primary tumor cells from multiple myeloma patients

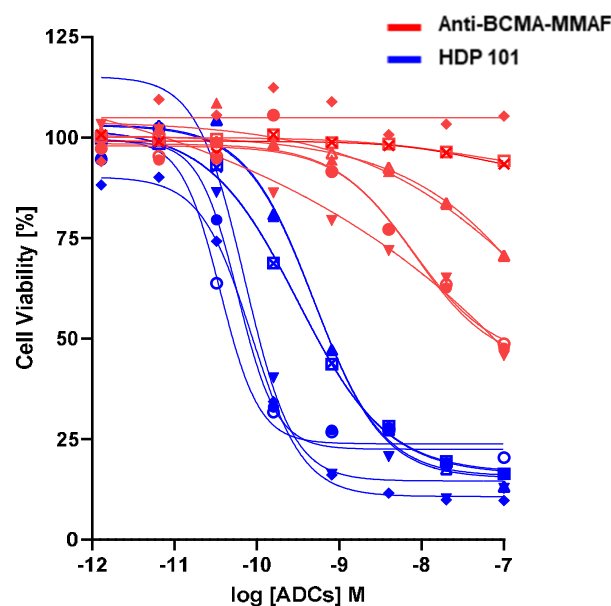
## Efficacious in ultra-low BCMA cells



HDP-101 is efficacious in dormant tumor cells that express BCMA at very low levels, e.g. multiple myeloma patient 7.

No toxicity in control bone marrow stromal cells from healthy donor.

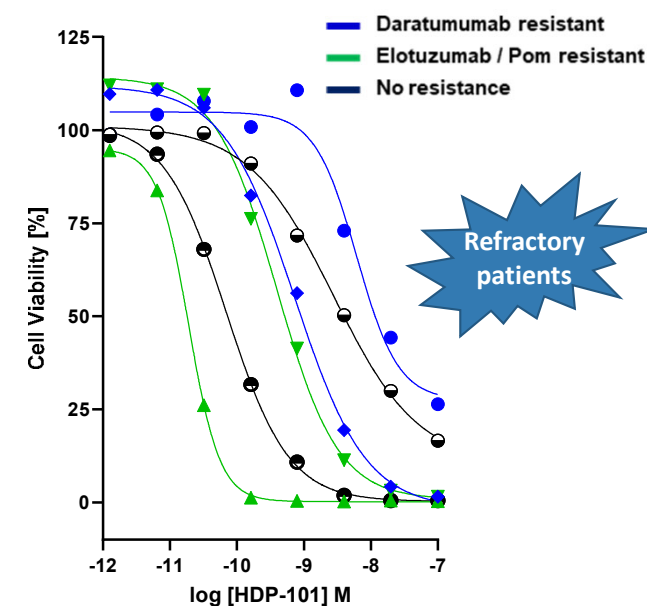
## More efficacious than MMAF-BCMA ADC



HDP-101 is highly efficacious in dormant tumor cells from MM patients, while an MMAF-BCMA ADC<sup>3</sup> shows very poor activity in these patient cells.

GSK's BLENREP is an MMAF-containing anti-BCMA ADC.

## Overcomes resistance mechanisms



HDP-101 is efficacious in tumor cells resistant to daratumumab and elotuzumab / pomalidomide.

# HDP-101: Differentiated Profile Predicts Clinical Benefit

## Unique preclinical features of HDP-101

Efficacious on dormant tumor cells

Efficacious in ultra-low BCMA tumor cells

Novel MoA to which all patients will be naïve

Ocular toxicity not seen for Amanitin or HDP-101

Enhanced efficacy in high-risk del(17p) tumors

## Potential clinical benefit

Longer PFS and MRD negativity

Deeper responses and higher ORR

Overcome resistance

Superior safety profile

Breakthrough designation and  
accelerated approval

**HDP-101 has best-in-class potential for relapsed / refractory multiple myeloma (RRMM)**

# HDP-101-01 Clinical Trial for Multiple Myeloma

## Two-part, Open-label, Multicenter Phase I/IIa Study



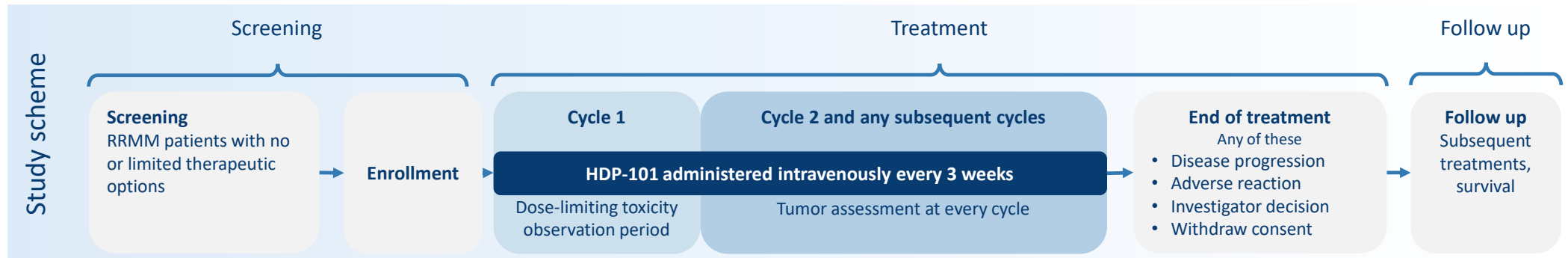
Clinical trial designed to determine safe dose and assess preliminary efficacy

### Phase I:

- Up to 36 patients with relapsed / refractory multiple myeloma (RRMM)
- Dose-escalation of HDP-101
- Retrospective biomarker evaluation
- **Establish optimal and safe dose for Phase IIa part**

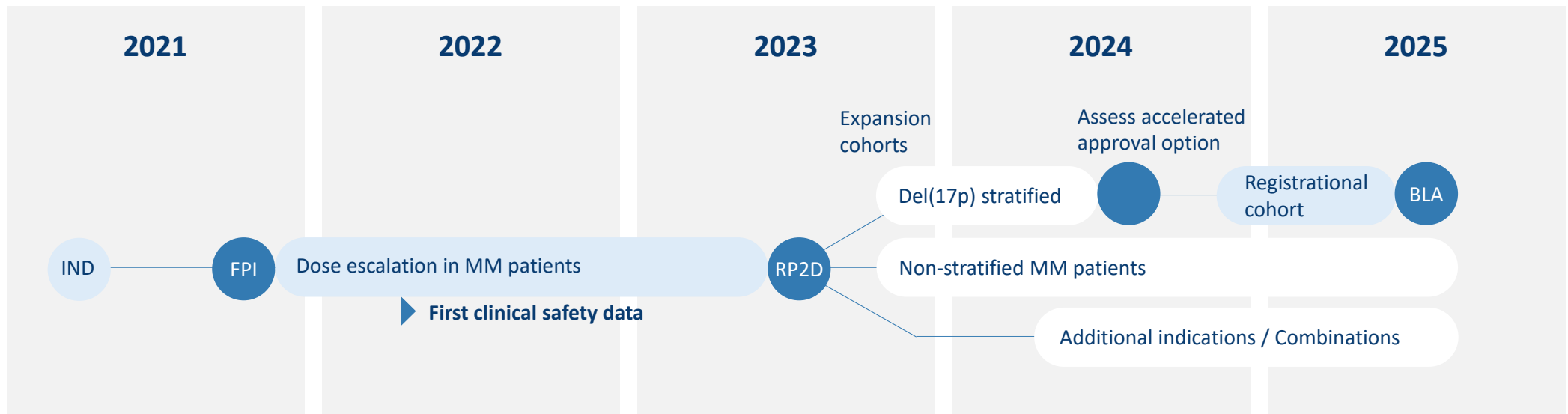
### Phase IIa:

- Up to 30 patients with RRMM
- Biomarker stratification based on 17p deletion status
- **Preliminary anti-tumor activity of HDP-101 and clinical relevance of the 17p deletion**



- Adaptive study design applied using Bayesian Logistic Regression Model to guide dose escalation and select the best dose for the phase II part
- Robust safety features to ensure early detection of possible toxicities especially liver and kidney damage

# HDP-101: Clinical Development Plan for Multiple Myeloma



## Status

- Contract with MD Anderson Cancer Center signed; further US and German sites to follow
- MD Anderson site initiation planned for second half of September
- Treatment of the first patient this year



HDP-101 has best-in-class potential in **all RRMM** patients.



Additionally, HDP-101 has potential for accelerated approval in **high-risk myeloma patients** with **del(17p)**.



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# Financials



in € m	FY 2020	H1 2021	Guidance FY 2021
<b>Sales revenue and other income</b>	9.6	1.1	5.5 – 7.5
<b>Operating expenses</b>	<b>27.9</b>	<b>14.0</b>	36.0 – 40.0
Cost of sales	5.6	2.0	
R&D costs	18.3	10.1	
Administrative costs	3.6	1.7	
Other expenses	0.4	0.2	
<b>Operating result (EBIT)</b>	<b>18.3</b>	<b>12.9</b>	30.0 – 34.0
<b>Net loss for the period</b>	<b>18.4</b>	<b>13.1</b>	

## Financing

- Cash as of 31 May 2021: €0.9 m
- €20 m gross proceeds from private placement in June 2021 with select institutional investors and dievini, using €12.5 m from dievini financing commitment
- Remaining financing commitment from dievini: €5 m loan + €17.5 m
- Cash reach is secured until mid-2022 based on current budget planning

## Shares

Shares outstanding: 34,173,009

Shareholders:

- 75% Dietmar Hopp and affiliated companies\*
- 3% UCB
- 22% Freefloat and Corporate Bodies

## Analysts

- Stifel 07/21: target € 8.94
- Pareto 07/21: target € 9.30
- Bryan, Garnier 07/21: target € 12.00
- EQUI.TS 02/21: target € 8.15

## Investment Summary

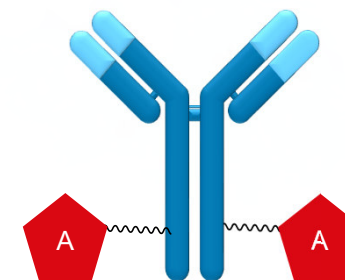
**Disruptive first-in-humans** mode of action provides **high efficacy** and **potential for unique clinical advantages**, including treatment of dormant tumor cells

**Increased efficacy against 17p deleted and aggressive** tumor cells based on **biomarker**

Validated by **high quality collaborations** (early validation and cash)

On the verge of becoming a **clinical-stage company**

**High value potential** with growing proprietary portfolio and attractive **ADC environment**



## Contact Us



Upcoming conferences & events	Venue	Date
H.C. Wainwright 23 <sup>rd</sup> Annual Global Investment Conference	Virtual	13 – 15 September 2021
Q3 – Interim Results on the first nine months of 2021		7 October 2021
World ADC	Virtual	11 – 14 October 2021
BioEurope	Virtual	25 – 28 October 2021
PEGS Europe	Barcelona	9 – 12 November 2021
German Equity Forum	Virtual	22 – 24 November 2021

### Heidelberg Pharma AG

Gregor-Mendel-Str. 22  
68526 Ladenburg, Germany  
Tel.: +49 6203 10090  
Fax: +49 6203 100919  
Website: [www.heidelberg-pharma.com](http://www.heidelberg-pharma.com)

### IR/PR support

MC Services AG  
Katja Arnold (CIRO)  
Tel.: +49 89 210 28840  
Email: [katja.arnold\[at\]mc-services.eu](mailto:katja.arnold[at]mc-services.eu)

### Ticker data

ISIN: DE000A11QVV0  
Symbol: HPHA  
Reuters: HPHA.DE  
Bloomberg: HPHA.GY