

News Release

To the press

December 14, 2021

V-cube, Inc.

V-cube begins offering services for hybrid events that combine online and real events

～Realize smooth participation and interaction with other participants both online and real～

V-cube, Inc. (headquartered in Minato-ku, Tokyo, President and CEO: Naoaki Mashita, hereinafter V-cube) believes that hybrid events, where participants can choose between online and real participation methods, will increase in the future for Post-Covid19. Therefore, V-cube has enhanced its online event platform "EventIn" and online seminar service "V-CUBE Seminar" and will start offering them as a service that supports hybrid events.



With the spread of the Covid19 infection, many business events have shifted to being held online. As online events became normal, organizers recognized the advantages of online events, such as reducing the burden of management and attracting new participants, and participants recognized the advantages of online events, such as reducing travel time and making it easier to attend events in distant locations.

The restriction on holding events by the Japanese government will be lifted at the end of November 2021. However, as many organizers and participants have recognized the advantages of online events in that they are “easy to attract participants” and “easy to participate in”, V-cube believes that hybrid events, which are a combination of online and real events while taking advantage of online, will be chosen as the format for holding business events according to the purpose.

Even in a hybrid event, the success and results of the event are most important for the organizer. With this hybrid support, we will provide an interactive communication service that meets the purpose of the event as follows.

【Advantages for participants】

- Smooth participation regardless of whether they choose to participate online or real
- Participants can gather necessary information, interact with other participants
- Even if you are participating in real, you can communicate with participants who are participating in different ways by using online questionnaires and chatting using mobile devices.

【Advantages for the organizer】

- Centralized management of online and real attendee information
- Improve the efficiency of event management by using online questionnaires and chat functions.

In addition to providing the system, we also provide operational support for the online part to support hybrid events.

For more information, please visit here
<https://jp.vcube.com/eventdx/hybrid>

V-cube will continue to provide a variety of video communication services to help customers realize their communication DX.

【What is V-cube <https://jp.vcube.com/>】

V-cube's mission is to “Provide an Even Opportunity to everybody”. By creating an environment where people can communicate anytime and anywhere, V-cube is working to eliminate the diverse inequalities that arise from time-and distance-constraints. Through visual communication, we aim to reduce the time and distance between people and interact, resolve social issues such as a declining birthrate, an aging society, long working hours, education and medical disparities, and realize a society in which all people can equally earn opportunities.

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