

**FOR IMMEDIATE RELEASE**

## **GLOBAL AUTOMAKERS OF CANADA (GAC) COMMENTS ON FEDERAL GOVERNMENT REVIEW OF GREENHOUSE GAS EMISSIONS REGULATIONS FOR CARS AND TRUCKS**

**TORONTO (February 16, 2021)** – Last Friday Environment and Climate Change Canada released the long-awaited Mid-Term Evaluation of the Passenger Automobile and Light Truck Greenhouse Gas Emission Regulations (PALTGEER). This report looked at whether the standards in the regulation for the 2021-2025 were both achievable by the automotive industry and likely to meet the overall emissions reduction targets established by the federal government.

“The members of the Global Automakers of Canada are committed to reducing the environmental footprint of the vehicles they are producing and selling. It will be essential for our federal government and the new Biden Administration in the United States to work together to develop standards moving forward in a synchronous manner on emissions regulations to ensure that Canadian consumers have access to the widest array of vehicles, with the most advanced environmental and safety technologies, at the lowest possible cost,” said David Adams, President and CEO.

“Between now and 2025, our members will be bringing more than 125 electric vehicles to Canadian market and plans for incentives, infrastructure and consumer education will be important to create and sustain consumer demand. Moreover, new vehicles typically represent about 7-8% of the on-road vehicles and real focus needs to be brought to reducing the emissions of vehicles already on the road,” added Adams.

Global Automakers of Canada looks forward to engaging with Environment and Climate Change Canada to forge a path forward to both reduce greenhouse gas emissions and sustain a competitive and innovative automotive industry in Canada.

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**We trust that this information is helpful. I would ask that you please cite the “GAC” or the “Global Automakers of Canada” as the source of the data if you plan on using any of the statistics contained herein.**

## **About the GAC**

Global Automakers of Canada (GAC) is the national trade association representing the Canadian interests of 15 of the world's most respected automakers. Our members include: BMW Group Canada Inc, Honda Canada Inc., Hyundai Auto Canada Corp., Jaguar Land Rover Canada ULC, Kia Canada Inc., Maserati Canada Inc., Mazda Canada Inc., Mercedes-Benz Canada Inc., Mitsubishi Motor Sales of Canada, Inc., Nissan Canada Inc., Porsche Cars Canada Ltd., Subaru Canada, Inc., Toyota Canada Inc., Volkswagen Group Canada Inc. and Volvo Car Canada Ltd. Together our members represent more than 25 brands in the Canadian automotive market.

The GAC advocates for sound public policy to support a competitive and sustainable automotive market in Canada. Our members are committed to meeting the mobility needs of Canadians by providing greater consumer choice, offering leading edge safety and environmental technologies, and eliminating unnecessary regulatory and trade barriers.

In 2020, the member companies of the GAC sold 900,767 vehicles representing 59% of the Canadian automotive market. Further our members produced 57% of the vehicles built in Canada at Ontario plants in Alliston, Cambridge and Woodstock, and fully 58% of the vehicles sold by member companies in Canada were built in the NAFTA region, demonstrating a commitment to « building where they sell ». In 2020, Toyota assembled the most vehicles of any manufacturer in Canada and Honda was the third largest producer out of the five Canadian vehicle manufacturers.

Our members have been at the vanguard of the introduction of advanced technology vehicles, whether the technologies be environmental, such as conventional hybrid vehicles, plug-in battery electric vehicles, pure battery electric vehicles or hydrogen fuel cell electric vehicles; or vehicles incorporated the latest Advanced Driver Assistance Systems (ADAS) and increasingly high levels of automation.

## **Association Members**

BMW Canada Inc.  
Honda Canada Inc.  
Hyundai Auto Canada Corp.  
Jaguar Land Rover Canada ULC  
Kia Canada Inc.  
Mazda Canada Inc.  
Maserati Canada Inc.  
Mercedes-Benz Canada Inc.  
Mitsubishi Motor Sales of Canada, Inc.  
Nissan Canada Inc.  
Porsche Cars Canada Ltd.  
Subaru Canada Inc.  
Toyota Canada Inc.  
Volkswagen Group Canada Inc.  
Volvo Cars of Canada Corp.

David Adams is available to comment on the monthly sales results and can be reached at 416-333-2873.