



NBA INTRODUCES NEW FORMAT FOR 2022 CLOROX RISING STARS

– Four Seven-Player Teams to Compete in Mini-Tournament Consisting of Three Games, Each Played to Final Target Score –

– NBA Rookies and Sophomores Joined by NBA G League Ignite Players, With Draft to Determine Team Rosters –

– NBA 75th Anniversary Team Members Part of Coaching Staffs for Rising Stars, Televised by TNT on Friday, Feb. 18 (9 p.m. ET) at NBA All-Star 2022 in Cleveland –

NEW YORK, Jan. 25, 2022 – The NBA announced today a new format for the 2022 Clorox Rising Stars, which will be played on Friday, Feb. 18 at Rocket Mortgage FieldHouse in Cleveland as part of NBA All-Star 2022. TNT will televise the annual showcase of premier young talent at 9 p.m. ET.

Clorox Rising Stars will feature four seven-player teams competing in a mini-tournament consisting of three games. Each game will be played to a Final Target Score, meaning that a game will end with a made basket or a made free throw instead of with the clock running out.

The pool of 28 players for Clorox Rising Stars will consist of 12 first-year NBA players, 12 second-year NBA players and four elite young players from NBA G League Ignite, a first-of-its-kind team dedicated to developing top prospects in preparation for the NBA Draft.

The combined 24 first- and second-year NBA players for Rising Stars will be selected by NBA assistant coaches, with each of the league's 30 teams submitting one ballot per coaching staff. The four NBA G League Ignite players will be selected by NBA G League head coaches.

NBA legends who were named to the league's 75th Anniversary Team and assistant coaches from the 2022 NBA All-Star Game coaching staffs will comprise the combined coaching staffs for Clorox Rising Stars. The coaches will select their team rosters in the Rising Stars Draft. Each team will select seven players, including one NBA G League Ignite player. More details about the coaches and the draft will be announced at a later date.

In the mini-tournament, Team A will face Team B in the first semifinal (Game 1) and Team C will play Team D in the second semifinal (Game 2). The winner of Game 1 will meet the winner of Game 2 in the final (Game 3).

The competition will have a “race to 75” points, in honor of the NBA’s landmark 75th Anniversary Season. The semifinal games will be played to a Final Target Score of 50. The final game will be played to a Final Target Score of 25, for a total of 75 points across the semifinal and final.

In addition, a timed shooting competition called the Clorox Clutch Challenge will take place between Games 2 and 3 of Clorox Rising Stars. A total of eight NBA and NBA G League Ignite players will be divided into four teams of two and compete to make shots from five locations on the court tied to iconic shots made in the NBA Playoffs.

Each team will compete with one shared ball and its players must alternate shots so no player shoots two times consecutively. Team 1 is given 1 minute and 30 seconds (1:30 counting down) to make a shot from each of the five locations in any order. Team 1’s time is then the marker for Team 2. If Team 1’s time is 1:15, then Team 2 will have a 1:15 countdown clock to complete the competition. Each team that establishes a new standard sets the clock for the next team competing, and the fastest finisher will win the Clorox Clutch Challenge.

Tickets for Clorox Rising Stars are available at [NBAEvents.com](https://www.nbaevents.com) and through the NBA Events App, which can be downloaded in the [Apple Store](#) or [Google Play Store](#).

About the NBA

The NBA is a global sports and media business built around four professional sports leagues: the National Basketball Association, the Women’s National Basketball Association, the NBA G League and the NBA 2K League. The NBA has also partnered with the International Basketball Federation (FIBA) on the Basketball Africa League (BAL), a new professional league featuring the top 12 club teams from across Africa. The NBA has established a major international presence with games and programming available in 215 countries and territories in more than 50 languages, and merchandise for sale in more than 200 countries and territories on all seven continents. NBA rosters at the start of the 2021-22 season featured a record 121 international players from 40 countries. NBA Digital’s assets include NBA TV, NBA.com, the NBA App and NBA League Pass. The NBA has created one of the largest social media communities in the world, with 2.1 billion likes and followers globally across all league, team, and player platforms. Through NBA Cares, the league addresses important social issues by working with internationally recognized youth-serving organizations that support education, youth and family development, and health-related causes.

About The Clorox Company

The Clorox Company (NYSE: CLX) is a leading multinational manufacturer and marketer of consumer and professional products with about 9,000 employees worldwide and fiscal year 2021 sales of \$7.3 billion. Clorox markets some of the most trusted and recognized consumer brand names, including its namesake bleach and cleaning products; Pine-Sol® cleaners; Liquid-Plumr® clog removers; Poett® home care products; Fresh Step® cat litter; Glad® bags and wraps; Kingsford® grilling products; Hidden

Valley® dressings and sauces; Brita® water-filtration products; Burt's Bees® natural personal care products; and RenewLife®, Rainbow Light®, Natural Vitality CALM™, and NeoCell® vitamins, minerals and supplements. The company also markets industry-leading products and technologies for professional customers, including those sold under the CloroxPro™ and Clorox Healthcare® brand names. More than 80% of the company's sales are generated from brands that hold the No. 1 or No. 2 market share positions in their categories.

Clorox is a signatory of the United Nations Global Compact and the Ellen MacArthur Foundation's New Plastics Economy Global Commitment. The company has been broadly recognized for its corporate responsibility efforts, included on the Barron's 2021 100 Most Sustainable Companies list, 2021 Bloomberg Gender-Equality Index, the Human Rights Campaign's 2021 Corporate Equality Index and the 2021 [Parity.org](https://www.parity.org/) Best Places for Women to Advance list, among others. In support of its communities, The Clorox Company and its foundations contributed about \$20 million in combined cash grants, product donations and cause marketing in fiscal year 2021. For more information, visit [TheCloroxCompany.com](https://www.TheCloroxCompany.com) and follow the company on Twitter at @CloroxCo.

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