

PININFARINA PRESENTS ITS REFITTING PROGRAM AT THE VENICE BOAT SHOW

The first result of the program is the refitting of the MY Mazal in collaboration with VZ Yacht

Turin, 31 May 2021 – Pininfarina Nautical, the division dedicated to nautical design, launches its refitting program at the **Venice Boat Show**, a **specific program** dedicated exclusively to **refitting projects for vintage boats** and designed for **owners** interested in **customizing** tenders, yachts and mega yacht with a rich history to tell.

The first result of the program stems from the collaboration with **VZ Yacht on the refitting of the MY MAZAL** (Benetti 28m model built in 1977), of which the **first drawings** of the project are presented at the Venice Boat Show.

The goal was, from the beginning, to provide **a new look** to the glorious MY MAZAL, both internally and externally, starting however from the experience of use, renewing it and bringing it to the **standards** of the most comfortable **contemporary yachts**.

On the **exteriors**, the Pininfarina team worked on the deck and superstructures, renovating the **layout of the bow, stern and flybrige areas**, transforming the stern into a welcoming multifunctional area. The flybrige layout has been redefined to accommodate a large solarium area, bar & barbeque and sheds for 2 water toys. The hard top was also equipped with **solar panels** with the aim of providing **clean energy** for consumption on board.

As for the **interiors**, Pininfarina, maintaining and emphasizing the original style of the boat, has **redesigned the arrangement of the furnishings**, proposing a **new combination of colors, materials and finishes** that would give the interior spaces a contemporary and prestigious feel. The lounge has been enlarged creating a direct link with the external environment thanks to the use of sofas that connect the two spaces. ▶





The project of the MY MAZAL by VZ Yacht with the design of Pininfarina is proof of how the refitting program allows to make the experience on board contemporary,

giving new life to the glorious yachts of the past, always respecting their construction characteristics. In short, a program designed to create value for shipowners. ▲

VZ YACHT

The VZ Yacht Shipyard has always made boats following the dictates of craftsmanship, standing out for personality and quality. Dedication, passion and professionalism have created successful products that have become true boating classics, transforming our ideas and the Shipowner's ideas into unique pieces that make themselves noticed and loved also thanks to the avant-garde combination of materials that blend wood with classic interiors. All stages of processing, from conception to design up to quality control, take place in one place: the 11,100 square meters of the shipyard.

The construction of the boats runs through the three buildings. The first has three floors with executive offices, a study center and a naval laboratory equipped with a bridge crane; the second is the production unit used as a depot and painting booth, where there is a 3-ton bridge crane; the third, the industrial warehouse with loft with attached technical rooms and a 20-ton bridge crane, also suitable for iron and wood processing, materials used for the new tailor-made projects distinguished by the VZ Custom Line brand, displacement boats from 24 to 34 meters with more onboard comfort and ocean autonomy.



PININFARINA NAUTICAL

Pininfarina is an internationally renowned design house, since 90 years emblem of the Italian style in the world, with offices in Italy, Germany, China and the United States. Since the '80 Pininfarina has established as a world's leading designer in the Nautical sector, designing interiors and exteriors of the most exclusive motor and sailing yachts and developing, over the years, important partnerships with clients such as Beneteau, Primatist, Fincantieri, Rossinavi, Wally, Princess Yachts and Persico Marine. Founding its roots in the automotive field, where the company boasts masterpieces created for prestigious brands such as Ferrari, Alfa Romeo, Maserati and Rossinavi quickly excelled. Today, after launching numerous luxury yachts from 40-70 metres in length, and with several currently in production, the shipyard enjoys its ongoing position as the only family-owned-and-operated superyacht company in Italy.

Working with Tuscany's finest materials and artisans, all of Rossinavi's construction is completed in-house and more than half of the craftsmanship that goes into making our custom yachts is done exclusively by hand. An unrivalled level of quality is the defining characteristic of a Rossinavi yacht — and so it will remain for generations to come. <https://www.rossinavi.it> BMW, Pininfarina extended its brand's values and distinctive elements becoming a 360° design house. The company is active with more than 600 projects in Transportation design (yachts, aircraft, private jets and people movers), Industrial design (electronics, sports goods, furnishings, equipment and machinery, consumer goods, graphic design and packaging), Architecture and Interiors (residential projects, hospitality, sports and commercial structures), Customer Experience design and User Interface design.

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