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Milan Laser Named to the Inc. 5000 for Second Consecutive Year

OMAHA, Neb. (August 20, 2024) — Milan Laser Hair Removal, the nation’s largest laser hair removal provider, has once again been named to the Inc. 5000, an annual list recognizing the fastest-growing, privately held companies in America. Ranked within the top 25 percent, Milan Laser achieved an impressive 437 percent revenue growth over a three-year period.

The prestigious ranking provides a data-driven look at the most successful companies within the economy's most dynamic segment-its independent, entrepreneurial businesses. Microsoft, Meta, Chobani, Under Armour, Timberland, Oracle, Patagonia, and many other household-name brands gained their first national exposure as honorees on the Inc. 5000.

“We are thrilled to find ourselves on this prestigious list for a second consecutive year,” said Milan Laser co-founder and CEO Shikhar Saxena, MD. “This is a direct result of the fantastic work from Milan employees at our headquarters in Omaha, Nebraska, and around the country at our more than 380 locations nationwide. Our clients trust us to deliver an experience that’s second to none, and for many, the results are life-changing. We look forward to providing more smooth skin, inspiring confidence, and enhancing the quality of life of our clients well into the future.”

The Inc. 5000 class of 2024 represents companies that have driven rapid revenue growth while navigating inflationary pressure, the rising costs of capital, and seemingly intractable hiring challenges. Among this year's top 500 companies, the average median three-year revenue growth rate is 1,637 percent. In all, this year's Inc. 5000 companies have added 874,458 jobs to the economy over the past three years.

Ranked No. 1173 on the Inc. 5000, including No. 17 nationally in Consumer Services and No. 9 in the state of Nebraska, Milan boasts more than 380 locations in 37 states. The company was founded in 2012 by two physicians, Saxena and Abe Schumacher, MD. Its laser hair removal treatments are medically-backed and performed by licensed healthcare providers with oversight provided by board-certified physicians. Milan Laser's proprietary protocol ensures the safest, most effective treatments available for all skin tones. Clients receive unlimited treatments, for life, for every body area purchased.

To learn more about Milan Laser, visit www.milanlaser.com.

To view the complete Inc. 5000 list, visit www.inc.com/inc5000.

About Milan Laser Hair Removal

Founded in 2012 by two board-certified medical doctors in Omaha, Nebraska, Milan Laser Hair Removal is the nation's largest laser hair removal provider. Milan Laser is a premier employer with 380+ locations in 37 states and 2,100+ employees nationally. Laser hair removal is all Milan Laser does, performing more than 80,000 treatments each month. Milan Laser provides life-long results for all genders and skin tones in a safe, judgment-free environment, and highly trained medical professionals perform all treatments.

Inc. 5000 Methodology

Companies on the 2024 Inc. 5000 are ranked according to percentage revenue growth from 2020 to 2023. To qualify, companies must have been founded and generating revenue by March 31, 2020. They must be U.S.-based, privately held, for-profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2023. (Since then, some on the list may have gone public or been acquired.) The minimum revenue required for 2020 is \$100,000; the minimum for 2023 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Growth rates used to determine company rankings were calculated to four decimal places.

About *Inc.*

Inc. Business Media is the leading multimedia brand for entrepreneurs. Through journalism, *Inc.* aims to inform, educate, and elevate the profile of our community: the

risk-takers, the innovators, and the ultra-driven go-getters who are creating our future. *Inc.*'s award-winning work achieves a monthly brand footprint of more than 40 million across a variety of channels, including events, print, digital, video, podcasts, newsletters, and social media. Its proprietary Inc. 5000 list, produced every year since its launch as the Inc. 100 in 1982, analyzes company data to rank the fastest-growing privately held businesses in the United States. The recognition that comes with inclusion on this and other prestigious *Inc.* lists, such as Female Founders and Power Partners, gives the founders of top businesses the opportunity to engage with an exclusive community of their peers, and credibility that helps them drive sales and recruit talent. For more information, visit www.inc.com.