



Branded Legacy, Inc. Demand Explodes for New Gummies

THC-O/Delta 8 Gummies Sell Out in First Week

Orlando, FL, March 31, 2022 (GLOBE NEWSWIRE) -- Branded Legacy, Inc. (OTCQB: BLEG), a holding company focused on the commercial development of hemp and cannabinoid-infused beverages, along with an array of CBD topicals and tinctures sells through first batch of THC-O/Delta 8 gummies in its first week since launch.

Last week, the Company announced two new flavors of gummies – watermelon and pineapple – in a THC-O/Delta 8 combination. Yesterday, the sales team reported selling through all the gummies from the first run. In addition, Spikes CBDX sells out of Delta 8 gummies and CBD Cryo Gel. The sales team is continuing to capture repeat business in larger orders and more frequently. The next run is in production for all four flavors, and customers have already asked for reorders. Additionally, Spikes CBDX is now available for purchase at Core Strong PT located at 141 NW 20th St, Boca Raton, FL 33431. Customers can now go into this store and purchase Spikes CBDX Delta 8 gummies, 1,000 mg CBD tinctures, CBD Massage Oil and CBD Cryo Gel roll on.

Vice President of Branded Legacy, Matthew Nichols, states, “Our new relationship with All in Extracts is a game changer. Profit margins on the gummies have drastically increased, and the ability to innovate quickly is proving to be a big benefit.”

About Spikes CBDX: Spikes CBDX is a line of CBD products designed to assist athletes perform better, recover faster, and avoid injuries. The Company believes that post workout recovery, with Spikes CBDX products, can lower inflammation, aid in making your body stronger, and help recover from injuries naturally. The CBD line also targets individuals who are looking for pain relief, better sleep, faster recovery and lowering inflammation. Spikes CBDX provides tinctures, lotions, moisturizer, and cryo-gel roll-ons. To view all the Spikes CBDX products please visit: spikescbd.com.

About Elev8 Hemp: Elev8 Hemp’s mission is simple: craft the highest-quality, organic hemp products for consumers in search of a healthier, happier lifestyle. Everyone needs to get the proper amount of healthy proteins to keep them feeling better and more energetic. We source only the best organic hemp protein powders—naturally full of powerhouse amino acids and Omegas-3, 6, and 9—so we can infuse your daily coffee and tea with an abundance of minerals, vitamins, antioxidants, and fiber. www.elev8hemp.com

About Versatile Industries: Versatile Industries, LLC is an acquisition company used to incubate companies to eventually spin off into their own public vehicles. Currently owns patent for a sports training assembly called The Quickness. Company also owns Astound NMN. By supplementing NMN helps maintain NAD+ levels, ultimately slowing the effects of aging. www.astoundnmn.com

Safe Harbor Statement:

The information posted in this release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimate," "project," "intend," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, general economic and business conditions, effects of continued geopolitical unrest and regional



conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technological advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, and various other factors beyond the Company's control.

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