



NVA, the Leading Global Pet Healthcare Organization, to Form Two Distinct Veterinary Businesses, Paving the Way for Eventual IPOs

Newly formed Ethos Veterinary Health will be anchored by 145 world-class specialty hospitals, while NVA will continue to oversee over 1,400 veterinary locations mainly comprised of general practice hospitals

Long-time NVA CEO Greg Hartmann to assume the role of Chairman of the combined businesses; Industry veteran Larry Allgaier to become CEO

EL SEGUNDO, Calif. – March 27, 2023 – National Veterinary Associates (“NVA”), an approximately \$6 billion revenue leading global pet care organization and community of more than 1,500 veterinary hospitals and pet resorts, today announced that it will form two distinct businesses - Ethos Veterinary Health (“Ethos”), which will consist of 145 world-class specialty veterinary hospitals, and NVA, which will continue to oversee approximately 1,400 premier locations consisting primarily of general practice veterinary hospitals in addition to equine hospitals and pet resorts.

The formation of the two businesses will allow NVA and Ethos to focus on their distinct strategic growth priorities and prepare for eventual IPOs of each in the next two to three years. Ethos, with run-rate revenues of approximately \$2 billion, will focus for example on leading the advancement of cutting-edge medicine to extend and improve the lives of pets. Its portfolio will consist of legacy Ethos Veterinary Health, Compassion-First, SAGE, and legacy NVA specialty and emergency hospitals.

NVA, an approximately \$4 billion revenue business and largest owner of locally branded general practice veterinary hospitals in the world, will continue to focus on ensuring broad access to high-quality care for all pet owners, advancing its multi-decade mission to provide care for the love of animals and the people who love them.

Greg Hartmann, long-time CEO of NVA, will become Chairman of the combined company, in which NVA and Ethos will operate as separately managed businesses, and both of which will report to incoming CEO Larry Allgaier. Mr. Allgaier brings over 30 years of consumer, healthcare and veterinary experience.

Mr. Hartmann commented, “Over the past 15 years, it has been my great honor to oversee the building of NVA from a group of 85 U.S.-based hospitals to now a global leader with over 1,500 locations across the United States, Canada, Australia, New Zealand and Singapore. As we enter this new phase of our company’s history, now is the perfect time to hand the reins to a new generation of leadership to oversee this exciting new chapter, and I am extremely pleased to have Larry take the helm as CEO. I will remain a significant long-term shareholder supporting the next phase of growth, knowing that our NVA community’s best years are in front of it.”

Incoming CEO Larry Allgaier stated, "Veterinarians have a vital impact on the wellbeing of society as they care for and extend the lives of pets, who so many love as family members. I feel very fortunate to work in a business supporting veterinarians and look forward to learning from the passionate and talented teams at NVA and Ethos as we set upon this new chapter of growth."

Ames Prentiss, founder of the legacy Ethos hospitals, commented, "NVA's creation of a separately managed specialty business is a landmark moment for the organization and the broader veterinary community. It enhances the locally branded, vet-centric model that has been the cornerstone of NVA and was a major reason we partnered with the organization last year. I am proud to remain a major shareholder and support the Ethos team."

John Payne, founder of Compassion-First, added, "Compassion-First was founded under the philosophy of elevating patient care to secure better outcomes. Our new structure will allow our 145 specialty and emergency hospitals to accelerate this mission as one company and further our position as the preeminent specialty practice in the world."

David Bell, JAB Senior Partner commented, "Our ambition since our entry into pet healthcare has been to create the best, global long-term partner of choice for the entire animal healthcare ecosystem, especially with veterinarians. In the four years since our acquisition, NVA has tripled in size and importantly the portfolio has evolved to become the leading provider of specialty animal care. Now is the time for us, as long-term strategic shareholders, to focus on the next several years of value creation by creating two distinct, leading veterinary businesses, as we prepare for an eventual IPO of each of them."

About NVA

NVA is a leading global veterinary community of more than 1,500 independently managed veterinary hospitals providing specialty, emergency, and general practice medical care and pet resorts, united in the love of animals and the people who love them. With its mission to improve the comfort and well-being of pets by providing progressive and compassionate care, NVA is committed to innovating and serving the needs of pet owners in its local communities around the world.

NVA recently announced plans to form two distinct businesses: Ethos Veterinary Health, consisting of 145 specialty veterinary hospitals, and NVA, which will include approximately 1,400 general practice veterinary hospitals in addition to equine hospitals and pet resorts. For more information, visit www.nva.com.

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The information in this communication is for informational purposes only and shall not constitute, or form a part of, an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities.

Forward Looking Statements

This communication includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are identified by terms and phrases such as “anticipate,” “believe,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “predict,” “project,” “should,” and “will” and similar expressions and include references to assumptions and relate to our future prospects, developments and business strategies. Forward-looking statements contained in this communication include, but are not limited to, statements concerning our goal to eventually IPO NVA and Ethos. Forward-looking statements are subject to numerous assumptions, risks and uncertainties that could cause actual results to differ materially from those anticipated in forward-looking statements. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

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