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SHARING KNOWLEDGE

MAPS IS AWARDED THE TENDER CALLED BY THE REGIONAL HEALTH SERVICE OF EMILIA ROMAGNA FOR A TOTAL AMOUNT OF 369 THOUSAND EUROS

The subsidiary ARTEXE, forming a temporary economic grouping with TIM and Engineering, will develop the management system for the reception and waiting of patients of AUSL health authorities of Bologna, S. Orsola - Malpighi University Hospital and Rizzoli Orthopaedic Institute

Parma, 7 June 2021

MAPS (MAPS:IM; IT0005364333), an Innovative SME listed on AIM Italia and operating in the digital transformation sector, announces that it has been awarded, through its subsidiary Artexe, as mandated representative of the temporary economic interest grouping formed with TIM S.p.A. and Engineering - Ingegneria Informatica S.p.A, the tender called by the Regional Health Service of Emilia Romagna for the supply of the **management system for the reception and waiting** of patients on the accident and emergency ward of S. Orsola-Malpighi University Hospital of Bologna, AUSL health authorities of Bologna, as well as the emergency and outpatient rooms of the Rizzoli Orthopaedic Institute.

The total amount awarded is approximately 369 thousand euros, including options, for a term of five years, starting from the date of successful testing of the installed solutions.

The technical solution proposed by Artexe is based on the proprietary platform **Mr-You Enterprise**, a "phygital" solution for reception management specifically designed for the health sector, consisting of a centralised web-oriented software and physical touchpoints such as smart totems and interconnected monitors. In addition to monitoring and alerting functions, a first-level help desk service and second-level technical support for applications will also be guaranteed.

Marco Ciscato, Chairman of **MAPS**: *"We continue on our strategic path of being a partner of excellence for the Healthcare sector. The digitalisation of reception is a key element in improving the efficiency and quality of healthcare services and, in the current context, it is becoming increasingly important in the management of hospital facilities. The awarding of the tender and the collaboration with these three major players in the hospital sector is a strong incentive for us to seek a service that meets the highest standards of flexibility, customisation and efficiency"*.

MAPS GROUP

Founded in 2002, MAPS is an Innovative SME operating in the digital transformation sector. With its registered office in Parma and with approximately 200 employees, it produces and distributes software for the analysis of big data that allows client companies to manage and analyse large quantities of data and information, helping them make strategic and operational decisions and define new business models. It operates in a context characterised by high growth potential: the global market for digital transformation technologies reached 1,100 billion dollars in 2018; in 2020, a market of 1,600 billion dollars is estimated (CAGR 2018-2020 approximately +20%). MAPS operates through 3 business units (Large Enterprise, Healthcare Industry, Gzoom) and has a portfolio of over 220 highly loyal Customers from different markets: Telco, Utilities, Healthcare, Retail, Industry and Public Administration.

Through the Patient Journey line of products, it is a leader in the sector of patient reception in healthcare facilities, presiding over the market with over 1,300 installations, which manage the access paths of over 20 million patients nationwide. The Group invests constantly in R&D. The Research & Solutions division, established in 2016, is responsible for identifying market needs and developing software solutions.

The Group closed 2019 with consolidated revenues of Euro 17 million and an EBITDA of Euro 3.8 million (EBITDA margin of 22%). In the last 5 years MAPS has doubled its revenues and quintupled its EBITDA. The company is characterised by high levels of



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recurring revenues and cash conversion. The Group's organic growth has been accompanied by a significant M&A activity, with the acquisition of IG Consulting (2011), Artexe (2018), Royalty (2019) and SCS Computers (2020).

Release available on www.emarketstorage.com and on www.mapsgroup.it

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