

Press Release
Neu-Isenburg
May 2021

New social media program goes online: JOST Truck Stop

JOST introduces the new social media program JOST Truck Stop: The video series provides all customers and interested parties with a variety of insights and user tips on JOST World products. From May 2021, the manufacturer and supplier of safety-relevant systems for the commercial vehicle industry will publish a new clip on the JOST World social media channels on YouTube, LinkedIn and Facebook every 14 days on Wednesdays.

Practical tips, helpful information and further insights into the JOST World are now available in the new JOST Truck Stop series. Facts and application tips for the JOST products are shown in short video clips. The first episode is about the central lubrication system LubeTronic *5Point* and JOST's biodegradable high-performance lubricant. The question of how the LubeTronic *5Point* distributes the lubricant equally and sustainably is answered in the clip.

The shootings for the new series take place in various practical settings near JOST's headquarters in Neu-Isenburg, Germany, in order to provide an authentic insight into the daily work with JOST products. JOST reaches users in the commercial vehicle industry directly with useful information about the various products and provides a further digital added value service complementing the existing information channels. Through the comment section on the various social media platforms, interested parties can ask questions directly in order to have a digital interaction about the products.

Holger Koch, Head of Marketing Communications, is very pleased about the launch of the new program: "With JOST Truck Stop, we are now presenting our innovative and reliable products even more closely. This is extremely exciting for different target groups, because JOST's strong brands cover a diverse product portfolio. We are happy to be able to provide comprehensive digital information and to remain loyal to our service concept "around the world - around the clock", because all the interested parties can view the videos at any time."

JOST World Social Media Channels:

[YouTube](#)

[LinkedIn](#)

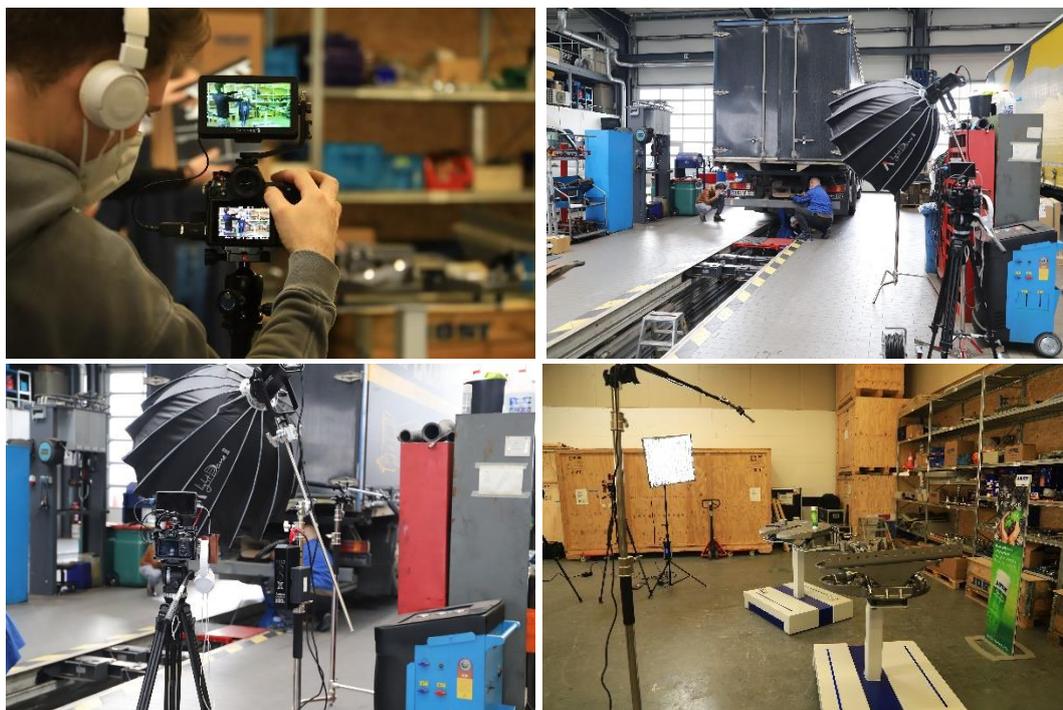
[Facebook](#)

Photos:

JOST Truck Stop Logo



Film set up:



About JOST:

JOST is a leading global producer and supplier of safety-critical systems for the commercial vehicle industry. Under the umbrella brand JOST, the comprehensive range of products is divided into systems for the road and agriculture:

The JOST brand includes fifth wheel couplings, landing gears, ball bearing turntables, kingpins and container locks as well as components for alternating systems. Trailer axles and truck axles are also sold under the JOST brand. The core products of the traditional brand ROCKINGER are towing hitches, drawbar eyes and drawbars for both transporters and trucks. TRIDEC offers steering systems and axle suspensions for trailers. Edbro is the specialist in the field of vehicle-mounted hydraulic systems. Its range includes front and underfloor dump trucks and trailers and extension cylinders, as well as customer-specific hydraulic construction kits.

ROCKINGER products are also for use in the agricultural industry. The new brand Quicke has been part of the JOST World since February 2020 and specializes in agricultural front loaders and implements.

JOST currently employs more than 3,000 staff across the world and has sales and production facilities in more than 20 countries on all five continents. The company is listed on the Frankfurt Stock Exchange since 20 July 2017. For more information about JOST, please visit www.jost-world.com.

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