



Now TV collaborates with beIN SPORTS to offer Australian Open and Roland-Garros to Now TV and Now E customers

HKT (SEHK:6823) – HONG KONG, January 12, 2022 - Now TV, the media entertainment arm of HKT, and beIN Asia Pacific today announced an expansion of their collaboration to offer live coverage of two major Grand Slams, the Australian Open and Roland-Garros, starting this January. Both competitions will be broadcast on beIN SPORTS (CH638 & 639) with Cantonese commentary on selected matches on Now TV and Now E.

In addition to these two major tournaments, beIN SPORTS is also broadcasting the Laver Cup and the Adelaide International (ATP 250) tournaments. Coverage of the Australian Open will include the AO Qualifying Tournament, AO Junior Championships, AO Wheelchair Championships, AO Legends, AO Australian and Asia-Pacific Wildcard Play-offs.

Mr. Derek Choi, Head of Pay TV, HKT, said, “Now TV always strives to bring the best global sports content to Hong Kong market, and Australian Open and Roland-Garros are definitely top of the list among the tennis fans. We are excited to collaborate with beIN Asia Pacific to bring two of the Grand Slam tennis events to Hong Kong. We will also provide Cantonese commentary on selected matches for Hong Kong viewers as a very critical part of our content localization strategy. Being the Home of Sports in Hong Kong, our team will continue to work closely with content partners around the world to secure other highly anticipated sports events for local viewers.”

Mr. Choi added, “After winning the Boys Double in the US Open Junior Tennis Championships 2021, our talented Hong Kong tennis player Coleman Wong Chak-lam will be aiming to triumph in the AO Junior Championships 2022. Let’s cheer for him and wish him the best of luck in this tournament!”

Mr. Mike Kerr, Managing Director of beIN Asia Pacific, said, “We are thrilled to partner with Now TV to bring some of the world’s most exciting tennis tournaments to fans in Hong Kong. The addition of the Australian Open and Roland-Garros to our robust football offering reflects our ongoing commitment to deliver the best live sports experience on beIN. By giving fans unparalleled access to the matches, off-court moments, player stories and more across all screens, we look forward to working alongside Now TV to bring in new audiences and increase fan engagement like never before.”

Known as the Grand Slam of Asia Pacific, the Australian Open will be held from January 17 to 30, 2022. Fans can look forward to a nail-biting lineup of matches between Rafael Nadal, Novak Djokovic, Tokyo Olympic gold medallist Alexander Zverev and 2021 US Open Champion Daniil Medvedev. Naomi Osaka, four-time Grand Slam winner and the reigning champion, is set to defend her title and lift her third Australian Open trophy. Hopes are also on world number one Ash Barty to win her maiden home slam and become the first local player to claim an Australian Open singles title in 44 years.

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This year is the 126th edition of Roland-Garros, which is scheduled to start on May 16 and end on June 5. The only Grand Slam played on clay and the most unforgiving of all tournaments, Roland-Garros is arguably the best spectacle tennis has to offer. Women's tennis G.O.A.T., Serena Williams, will hopefully return after missing two Grand Slams due to a hamstring injury. It may be another Djokovic-Nadal fight as Djokovic looks to defend his title against Nadal, the "King of Clay", who is the most prolific French Open winner with 13 Roland-Garros titles.

Last June, Now TV and beIN Asia Pacific announced their extended collaboration to bring live coverage of UEFA Champions League, UEFA Europa League, UEFA Europa Conference League and UEFA Youth League to Hong Kong audiences from the 2021/22 season to the 2023/24 season.

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**The broadcast times and dates of the Matches may be subject to change from time to time. Please refer to the official final announcements for details.*

About beIN ASIA PACIFIC

beIN ASIA PACIFIC – a multi-platform media company – offers a stellar line-up of live sporting events through its premium sports brands, beIN SPORTS. It is committed to bringing great coverage, news and analysis of the top leagues and competitions from around the planet, as well as exclusive and never-before-available content across all screens. beIN SPORTS is available in 11 countries in the Asia-Pacific region on leading pay-TV platforms including on its live streaming player, beIN SPORTS CONNECT. Headquartered in Singapore, beIN ASIA PACIFIC is part of beIN MEDIA GROUP, the fastest growing global media and entertainment company with over 60 channels worldwide.

About Now TV

Now TV is the leading Pay TV service in Hong Kong and the media entertainment arm of HKT, Hong Kong's premier telecommunications service provider and a leading innovator.

Since its launch in 2003, Now TV has been offering top-notch live sporting events and world-class entertainment programs, delighting viewers with movies and TV series they love and keeping customers informed with quality news and documentaries. From Asian to Western, local to international, STEM for kids to infotainment, Now TV has something for everyone. Customers can access Now TV's premium content on demand and through linear TV channels as well as the companion apps "Now Player", "Now Sports" and "Now Player Junior".

Now TV Official Website: www.nowtv.now.com

Now TV Official Facebook Page: www.facebook.com/NowTV.hongkong

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About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and a leading innovator. Its fixed-line, broadband, mobile communication and media entertainment services offer a unique quadruple-play experience. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, media entertainment, enterprise solutions and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting and contact centers.

HKT is the first local mobile operator to launch a true 5G network with differentiated value-added services. Backed by its substantial holding of 5G spectrum across all bands and a robust and extensive fiber backhaul infrastructure, HKT is committed to providing comprehensive 5G network coverage across the city.

HKT delivers end-to-end integrated solutions employing emerging technologies such as 5G, cloud computing, Internet of Things (IoT) and artificial intelligence (AI) to accelerate the digital transformation of enterprises and contribute to Hong Kong's development into a smart city.

Riding on its massive loyal customer base, HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services. The ecosystem deepens HKT's relationship with its customers thereby enhancing customer retention and engagement.

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