

**FOR IMMEDIATE RELEASE:**

**DATE: June 20, 2024**

### **Murrieta Receives Fire Risk Reduction Community Designation**

**Murrieta, CA** - Murrieta Fire & Rescue (MFR) is proud to announce that the California Board of Forestry and Fire Protection has designated the City of Murrieta as a Fire Risk Reduction Community. This critical designation recognizes MFR's ongoing commitment to wildfire preparedness and mitigation efforts within the City of Murrieta. When the list goes into effect on July 1, 2024, Murrieta will be one of only 11 cities statewide and the sole fire agency in Riverside County to receive this designation, and it is valid for two years.

"In Murrieta, we are committed to doing everything to provide our residents with the safest city possible", said Fire Chief Bernie Molloy. "We have already been recognized as an accredited fire agency, proving that we have a fire department held to the highest national standards. With this designation, we have proven that we will also take every step to ensure our residents have the lowest insurance rates available."

Fire Marshal Doug Strosnider shared, "Our residents, like most of the state, face uncertainty with keeping or obtaining fire insurance in areas the State has designated as being in a 'Very High Fire Hazard Severity Zone.' Obtaining the designation of a 'Fire Risk Reduction Community' is currently the most impactful way to assist our residents with insurance challenges. Conducting annual vegetation inspections throughout these designated areas and noticing property owners when we discover violations is another way we engage our citizens to reduce fire hazards. We share a responsibility to prevent wildfires and recognize that we can work on solutions involving property owners to create a safer community. Let Murrieta be the example and demonstrate what can be accomplished when we work hand in hand with our community to address our challenges with positive outcomes."

Earning the Fire Risk Reduction Community designation brings significant benefits. Residents and businesses should see reductions in future insurance premiums as the California Department of Insurance has mandated insurance providers recognize this designation as community-level mitigation that must be reflected in the rate offered. (Title 10, § 2644.9(d)). Additionally, the city will gain access to increased grant opportunities for fire mitigation projects, such as fuel reduction and public education initiatives. Furthermore, the designation allows MFR to develop and implement targeted fire safety programs, fostering a more prepared community. Overall, this recognition brings heightened awareness to the importance of individual responsibility in wildfire prevention efforts and has a tangible impact on the residents of Murrieta.

MFR remains dedicated to safeguarding Murrieta residents' and businesses' lives and property. This designation strengthens our ability to achieve that mission and build a more fire-safe community.

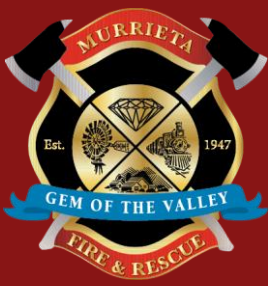
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# PRESS RELEASE

## CITY OF MURRIETA FIRE & RESCUE

[murrietafire.org](http://murrietafire.org)

### About Murrieta Fire & Rescue

Murrieta Fire & Rescue (MFR) is a leader in fire safety, established in 1947 and holding the distinction of being the first accredited fire department in Riverside County. MFR is a full-service, all-risk career fire department committed to providing exceptional service to the residents and businesses of Murrieta, California. Our dedicated team offers a comprehensive range of services including fire suppression, emergency medical services, fire prevention education, and community risk reduction programs. MFR is committed to building a safer Murrieta through proactive fire mitigation efforts and public education initiatives.

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