

# ASX Announcement

Release Date: 21 September 2021

## NUHEARA TO PRESENT AT KEPLER CHEUVREUX'S "DIGITAL HEARING AID DAYS" VIRTUAL INVESTOR CONFERENCE

### HIGHLIGHTS

- Nuheara invited to present at Kepler Cheuvreux's "Digital Hearing Aid Days" virtual investor conference
- Hosted in Switzerland, the virtual investor conference brings together the world's leading hearing healthcare companies over 28-29 September 2021
- Nuheara is one of only six hearing aid companies, and one of two Direct-to-Consumer / Over-the-Counter companies, invited to present
- Event attracts leading industry experts and global institutional investors

Nuheara Limited (**ASX: NUH**) (**Company** or **Nuheara**), transforming the way people hear by creating smart and affordable hearing solutions, is pleased to announce that Nuheara Co-founder, Managing Director & CEO, Justin Miller, has been invited to present for the third consecutive year at Kepler Cheuvreux's "Digital Hearing Aid Days" virtual investor conference.

With events conducted over 2 days, "Digital Hearing Aid Days" is an annual conference that brings together institutional investors and the world's leading hearing healthcare companies. Nuheara will present alongside Sonova, Demant, GN, Amplifon and Hearx.



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Day 1 of the “Digital Hearing Aid Days” investor conference will consist of Plenary Sessions and panel discussions with Q&A, with Day 2 involving one-on-one investor meetings.

PLENARY SESSIONS   PROGRAMME <i>(all times in CET)</i>		
13:00 - 13:30 CET	SONOVA	Arnd Kaldowski, CEO
13:35 - 14:05 CET	NUHEARA	Justin Miller, CEO
14:10 - 14:40 CET	DEMANT	René Schneider, CFO
15:00 - 15:30 CET	HEARX GROUP	Nic Klopper, CEO
15:35 - 16:05 CET	AMPLIFON	Gabriele Galli, CFO
16:10 - 16:40 CET	GN STORE NORD	Gitte Aabo, CEO at GN Hearing
16:45 - 17:15 CET	PANEL DISCUSSION + Q&A MODERATED BY MAJA PATAKI	

-ENDS-

**AUTHORISED BY:**

Justin Miller  
Managing Director and CEO  
Nuheara Limited

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**ABOUT NUHEARA**

Nuheara is a global leader in smart hearing technology which change people’s lives by enhancing the power to hear. Nuheara has developed proprietary, multi-functional, personalised intelligent hearing devices that augments a person’s hearing. Nuheara is headquartered in Perth, Australia and was the first consumer wearables technology company to be listed on the Australian Stock Exchange (ASX).

In 2016, the Company released its revolutionary wireless earbuds, IQbuds, which allow consumers to augment their hearing according to their personal hearing preferences and connect hands free with their voice-enabled smart devices. In 2020 Nuheara released its third generation IQbuds<sup>2</sup> MAX. Nuheara products are now sold Direct to Consumer (DTC) and in major consumer electronics retailers, professional hearing clinics, pharmacies and optical chains around the world.

The Company’s mission is to transform the way people hear by creating smart hearing solutions that are both accessible and affordable. For further information, please visit <https://www.nuheara.com/>.