

City of Welland adopts 2023-2026 bold, trailblazing Strategic Plan driven by a future-focused vision

FOR IMMEDIATE RELEASE

June 7, 2023

Welland, ON – The City of Welland’s 2023-2026 Strategic Plan: Charting our Future is a bold, innovative, and trailblazing commitment focusing on economic growth, environmental stewardship, health and well-being, and livability.

Adopted by Council at the June 6 council meeting, the Strategic Plan is the culmination of engagement and collaboration by city staff, Council, and the community. Authentic and impactful conversations were had with a wide range of individuals who attended in-person sessions, and businesses, organizations, agencies, and city staff had the opportunity to provide input with an online survey. The resident feedback summary had 241 respondents, businesses and organizations had 20 respondents, and city staff had 30 respondents.

“Charting Welland’s future is a complex task that requires collaboration to realize success,” said Mayor Frank Campion. “Therefore, we relied on members of Council, staff, and the community — residential, business, and industrial — to help form a cohesive and collective vision — a vision that encompasses the aspirations, dreams, and desires of every individual who calls this city their home along with the many businesses, organizations, and agencies we work in close partnership with.”

A corporate strategic plan is one of the most powerful tools within a municipality, and the City’s Plan will remain live, relevant, and dynamic for the term of Council (2023-2026). The Plan is a collective starting point and will be used as a guiding tool, used daily by all.

As the city continues to grow and welcomes more people into the community, it is essential for Council, the community and city staff to be in lockstep. Charting our future, the development of a strategic plan is crucial for guiding and inspiring the future direction of Welland, and our successful implementation will rely upon well-defined goals, clear action steps, and effective monitoring.

You can view the Strategic Plan at <https://www.engagewelland.ca/strategic-plan-2023-2026>.

-30-

For media inquiries, please contact:

Marc MacDonald
Corporate Communications Manager
905-735-1700 x2337
marc.macdonald@welland.ca