

Voluntary Report – Voluntary - Public Distribution

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Report Name: Promote US Seafood at the 2024 China Fisheries and Seafood Expo

Country: China - People's Republic of

Post: Beijing ATO

Report Category: Agricultural Trade Office Activities, Trade Show Announcement, Fishery Products

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Report Highlights:

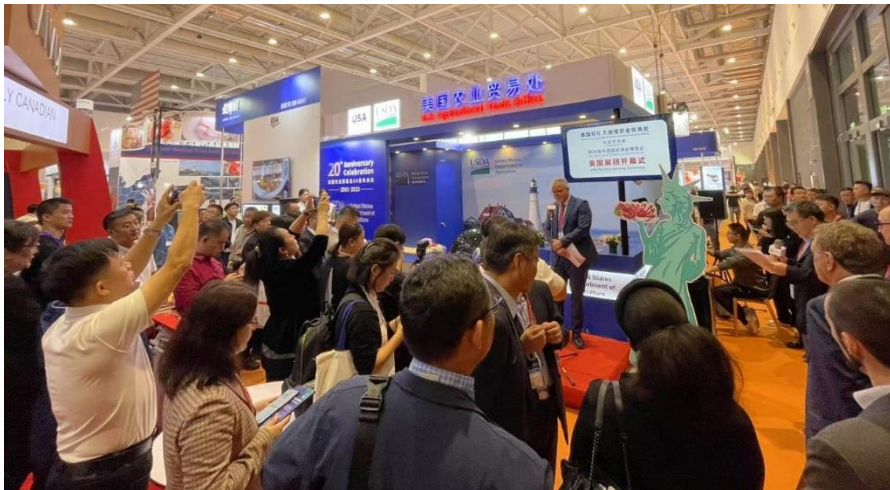
The China Fisheries and Seafood Expo (CFSE) will be held from October 30th to November 1st, 2024, in Qingdao, Shandong Province. As one of the most influential and the world's largest seafood industry show in the world, CFSE showcases various aquatic and seafood products for trade and processing. In 2023, the United States exported nearly \$1.4 billion in seafood products to China. The Agricultural Trade Office in Beijing (ATO Beijing) at U.S. Embassy China will continue to support U.S. exhibitors at CFSE 2024.

China Fisheries and Seafood Expo

The 27th China Fisheries & Seafood Expo (CFSE) will be held from October 30 to November 1, 2024 at Hongdao International Convention & Exhibition Center in Qingdao, Shandong Province. Qingdao is Shandong Province's most developed city situated in close vicinity to Japan and South Korea. The city is one of the major seafood processing centers in China.

The 2023 show had an exhibition floor area of 110,000 square meters, 1,680 registered exhibitors from 51 countries and regions, with over 40,000 visitors from 120 countries & regions. Currently, the show spans 14 halls, with 20 confirmed national pavilions including the United States, Canada, Norway, Russia, and the United Kingdom.

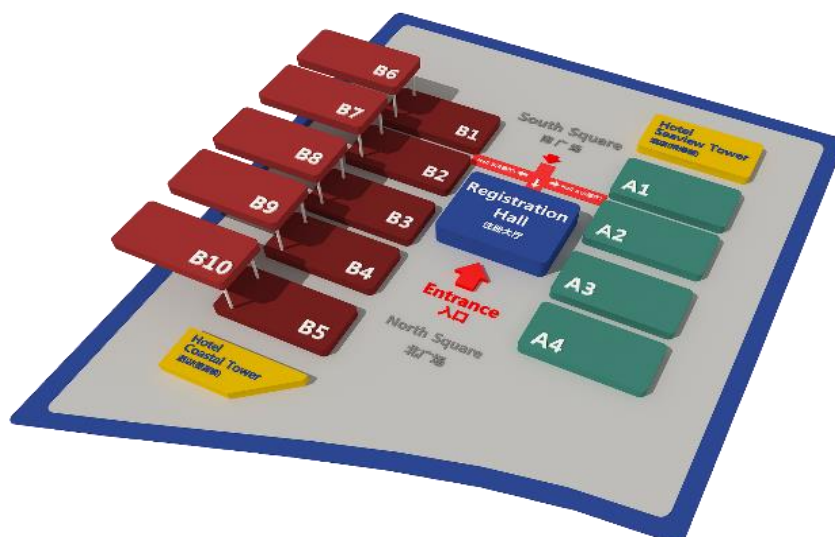
For new to market exporters, this show is the place to engage with potential importers, seafood professionals, and to receive on-demand product feedback. Exhibitors will showcase new products and technologies, while observing new trends and opportunities in the global seafood supply chain.



2023 USA Pavilion Opening Ceremony
Source: ATO Beijing

The Agricultural Trade Office in Beijing (ATO Beijing) at the U.S. Embassy in China has worked with CFSE's organizer for over ten years. CFSE is a USDA endorsed show. ATO Beijing will continue to support U.S. exhibitors and USA Pavilion at CFSE 2024. For more information about CFSE 2024, please visit the show's website: [China Fisheries and Seafood Expo Hongdao - China Seafood Expo](#). You may also contact ATO Beijing at: atobeijing@state.gov.

Exhibition Floor Map:



Source: [Expo Center CFSE 2020 - China Seafood Expo](#)

China – A huge market for U.S. seafood products

China's imports of seafood products from the United States continues to grow. Products such as flat fish are often imported for processing into fillets, and reexported to final markets. A small amount of high-end products such as black cod, halibut, salmon, crabs, lobster, scallops, sea cucumbers, and others are consumed domestically. Since 2014, China's imports of seafood products have increased 164 percent to \$22.6 billion in 2023. The United States is currently the fourth largest exporter of seafood products to China behind Ecuador, Russia, and India.

Table 1: U.S. Exports of Seafood Products to China, 2019-2023

Area/Partners of Destination And Commodities Exported		January - December Values in Thousands of dollars					
Partner	Product	2019 Value	2020 Value	2021 Value	2022 Value	2023 Value	Period/Period % Change (Value)
China	Seafood Products	882,713	775,417	865,538	994,101	1,041,554	5
China	0306320000 - LOBSTERS,FR/CH	46,400	120,391	106,547	103,689	174,773	69
China	2301200000 - ML FH/CRS/ETC IE	51,768	77,075	95,911	65,421	117,635	80
China	0307430022 - LOLIGO SQUID OPA	12,125	35,006	66,150	100,409	69,209	-31
China	0306334000 - CRABS NESOI	20,788	18,487	41,508	21,928	66,246	202
China	0303120032 - PINK SLMN FZ NES	95,631	24,111	120,179	93,740	64,398	-31
China	0303630000 - COD EX,F,L,R,FRZ	83,074	48,376	27,939	47,755	59,931	25
China	0303896150 - OCEAN PERCH FZ	58,777	44,667	41,095	49,111	54,551	11
China	0303120022 - CHUM SLMN FZ NES	44,793	21,260	22,196	52,070	49,533	-5
China	0303390130 - YFIN SOLE,FZ	68,215	79,206	47,540	80,831	47,921	-41
China	0307710050 - GEO CLAM L/FR/CH	30,061	18,494	29,524	46,460	44,777	-4

Source: GATTs

For more information on the live seafood market trends in China please see the [China Imported Live Seafood Products Market Update GAIN report](#).

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This office covers Beijing, Tianjin, and Chongqing; Hebei, Henan, Shanxi, Shaanxi, Qinghai, Gansu, Hubei, Hunan, and Sichuan Provinces; Ningxia, Xinjiang, and Tibet Autonomous Regions.

Attachments:

No Attachments.