## Proclamation by Governor Jim Justice

Whereas, National Recovery Month is held every September to increase awareness and understanding of mental and substance use disorders, to celebrate those in recovery for their strength and perseverance; and

Whereas, the color purple has been used to symbolize the struggle taking place in communities across the country as individuals, families, health care providers, and law enforcement agencies face the growing crisis of opioid abuse; and

Whereas, the West Virginia Goes Purple movement was founded by Tara Mayson, Founder and Executive Director of The Hope Dealer Project, to raise awareness, and to support, inspire and empower those affected by substance use disorder; and

Whereas, West Virginia Goes Purple is an awareness campaign focused on prevention, treatment, and recovery resources available in the community, and will emphasize the role local agencies play in combating this epidemic; and

Whereas, West Virginia Goes Purple strives to promote conversations around the dangers of substance misuse and abuse and encourages the community to take a stand against it.

Now, Therefore, Be it Resolved that I, Jim Justice, Governor of the Great State of West Virginia, do hereby proclaim *September 2024* as:

## West Virginia Goes Purple

in the Mountain State and encourage all citizens to join me in this observance with appropriate programs, activities, and ceremonies. The State of West Virginia encourages all communities to wear purple, light up their homes or businesses with purple lights, tie a purple ribbon on their tree, fence, or door, make a purple heart display, or get creative and display purple another way.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of West Virginia to be affixed.

**Done** at the Capitol, City of Charleston, State of West Virginia, this the Fifteenth Day of July, in the Year of our Lord, Two Thousand Twenty-Four, and in the One Hundred Sixty-Second Year of the State.

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Jim Justice Governor

By the Governor:

Mac Warner
Secretary of State