

State of North Carolina

ROY COOPER
GOVERNOR

ROOTED IN WELLNESS DAY

2024

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, Rooted in Wellness Day is a day of collective action, where communities come together across the state to offer local resources that support community well-being and agency, such as heart health screenings, mammograms, immunizations, and information about health insurance; and

WHEREAS, Rooted in Wellness Day is a statewide event hosted by the North Carolina Black Alliance simultaneously in multiple communities across the state to advance health equity, with information about events available on the Alliance's Rooted in Wellness website; and

WHEREAS, the North Carolina Black Alliance believes every American should have access to health care in time of injury or illness; and

WHEREAS, Black and Brown communities carry the burden of inequitable health care policies and disparities in the North Carolina health care system; and

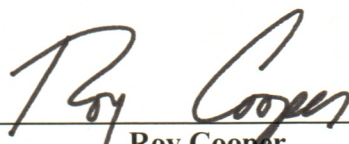
WHEREAS, the impact of Rooted in Wellness Day is bringing communities not reached by the traditional health care system closer to resources that support their overall health and well-being; and

WHEREAS, local leaders from faith communities and grassroots organizations directly impact the progress of health equity in their communities through health policies and mutual aid by convening local Rooted in Wellness Day sites; and

WHEREAS, greater access to resources and screenings that support community health and well-being and receiving education on health care issues impacting communities locally and statewide creates healthier communities that are more informed about the interconnectedness of democracy and health equity;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim September 28, 2024, as "**ROOTED IN WELLNESS DAY**" in North Carolina, and commend its observance to all citizens.





Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-seventh day of September in the year of our Lord two thousand and twenty-four and of the Independence of the United States of America the two hundred and forty-ninth.