

# **Forward Looking Statements**

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements convey management's expectations as to the future of HGV, and are based on management's beliefs, expectations, assumptions and such plans, estimates, projections and other information available to management at the time HGV makes such statements. Forward-looking statements include all statements that are not historical facts and may be identified by terminology such as the words "outlook," "believe," "expect," "potential," "goal," "continues," "may," "will," "should," "could," "would," "seeks," "approximately," "projects," "predicts," "intends," "plans," "estimates," "anticipates," "future," "guidance," "target," or the negative version of these words or other comparable words, although not all forward-looking statements may contain such words. The forward-looking statements contained in this presentation include statements related to HGV's revenues, earnings, taxes, cash flow and related financial and operating measures, and expectations with respect to future operating, financial and business performance and other anticipated future events and expectations that are not historical facts, including related to the acquisition and integration of Bluegreen Vacations Holding Corporation ("Bluegreen"). HGV cautions you that our forward-looking statements involve known and unknown risks, uncertainties and other factors, including those that are beyond HGV's control, which may cause the actual results, performance or achievements to be materially different from the future results. Any one or more of these risks or uncertainties, including those related to HGV's acquisition of Bluegreen, could adversely impact HGV's operations, revenue, operating profits and margins, key business operational metrics, financial condition or credit rating.





## Hilton Grand Vacations at a glance

### **Key Stats**

\$4.0B

Total Revenue<sup>1,2</sup>

\$2.3B

Contract Sales<sup>1</sup>

\$1.0B

Adjusted EBITDA<sup>1,2</sup>

\$532M

Adjusted Free Cash Flow<sup>1</sup>

2.0%

Net Owner Growth<sup>1</sup>













#### Four business lines working in harmony

#### **Real Estate**

Generate contract sales to new and existing members

#### **Financing**

Provide financing for contract sales. creating mortgage receivables

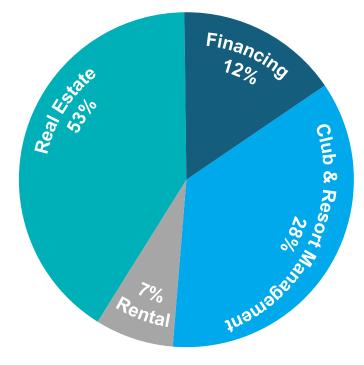
#### **Rental & Ancillary**

Rent out unutilized inventory to offset carrying costs

#### Club & Resort

Manage member benefits and operate resort network

#### **2023 Segment Adjusted EBITDA<sup>4</sup> Mix**



- 1) Full year 2023, excluding the addition of Bluegreen Vacation Holdings ("Bluegreen"), which closed January 17, 2024. Bluegreen 2023 financial details can be found on our website at https://investors.hgv.com
- 2) Excluding the impact of net deferrals related to the Sales of VOIs under construction

3) Including the member base of Bluegreen

4) Segment EBITDA prior to corporate G&A, license fees, and JV income. Excludes the impact of net deferrals of revenue and direct expenses related to the Sales of VOIs under construction





# Three resort collections catering to a wide range of travel preferences and price points







#### Luxury

Boutique properties with exclusive amenities in immersive destinations, with meticulous attention to every detail

#### **Upper Upscale**

Resort-style amenities at upscale properties in top destinations, with spacious accommodations that provide all the comforts of home

#### **Upscale**

Family-friendly vacations in drivable destinations, with relaxed settings that emphasize value and comfort



# A premier vacation ownership and experiences company



Resilient business model



Substantial embedded value with growth upside



Attractive cash flow and leverage profile to enhance shareholder returns





# Vacation ownership business is ideally positioned



# Ideal product form to cater to shift in traveler preferences

featuring in-room kitchen & laundry and more square footage



Favorable competitive dynamics with hotel brand-affiliated players gaining share



#### **Dedicated focus on leisure**

**travelers;** benefitting from continued growth in experiential spend



Ability to monetize unutilized<sup>1</sup> inventory; rental income offsets carrying costs of inventory while also generating additional tours



Insulated from inflationary pressures; maintenance capital expenditures and resort operating costs funded by

owners each year



#### **Recurring income streams**

provide resilience through cycles with more predictable cash flows

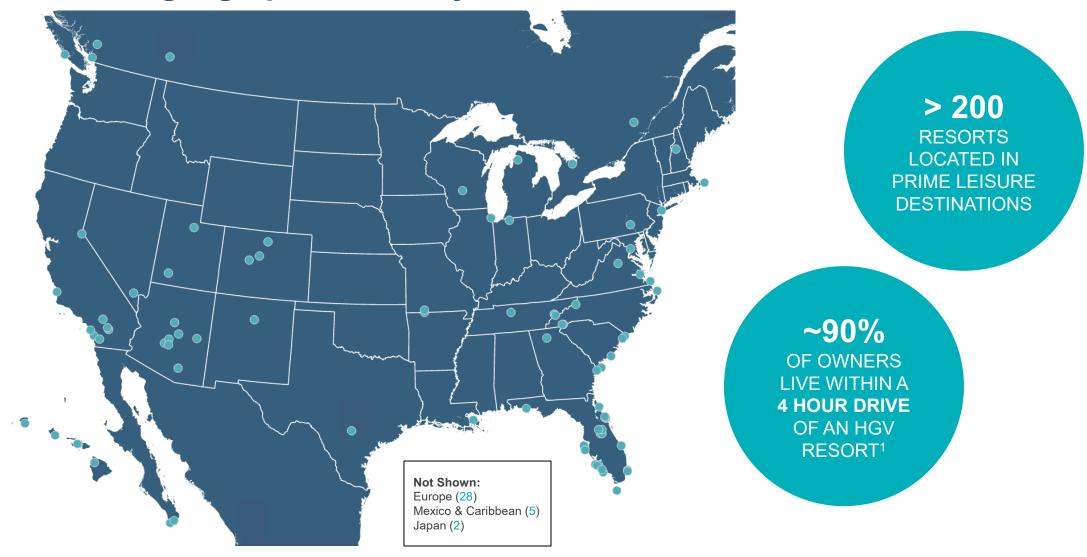


# Broadest chain scale<sup>1</sup> offering in the industry

	Midscale and below	Upper Midscale	Upscale	Upper Upscale	Luxury
Hilton	*spark by HILTON LivSmart Studios by Hilton*	HOME SUITS BY MILTON  By Nilton	TAPESTRY COLLECTION BY HILTON*  DOUBLETREE by Hilton*  BY HILTON*  HOMEWOOD SUITES BY HILTON*	Hilton HOTELS & RESORTS  CURIO A COLLECTION BY HILTON  E M BASSY SULTES by HILTON  F ACULECTION BY HILTON  CURIO A COLLECTION BY HILTON  F ACULECTION BY HILTON  HOTELS	WALDORF ASTORIA'  WALDORF ASTORIA'  HOTELS & RESORTS  CONRAD  HOTELS & RESORTS"
Hilton GRAND VACATIONS		Hilton VACATION C	<del></del>	lilton ACATIONS CLUB	Hilton —CLUB—
Competitors <sup>1</sup>		T F	RAVEL+ EISURE	M A R I V A C A W O R L	RIOTT TIONS DWIDE

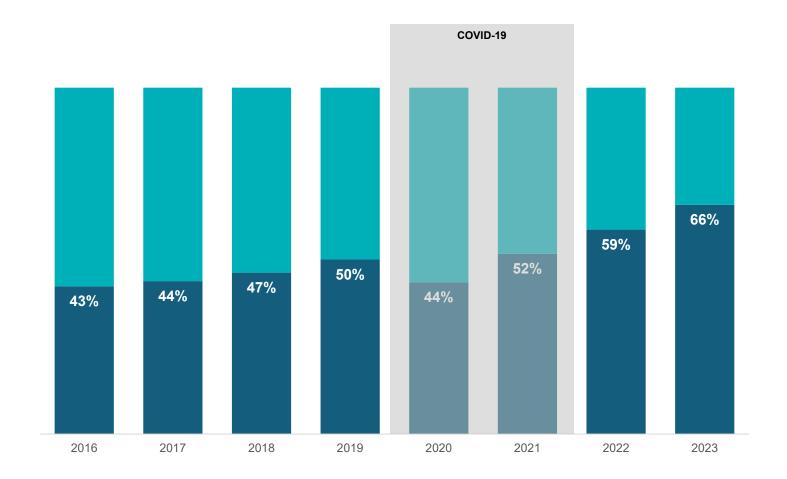


# **Substantial geographic diversity**





# Favorable competitive dynamics, with hotel brand-affiliated players gaining share

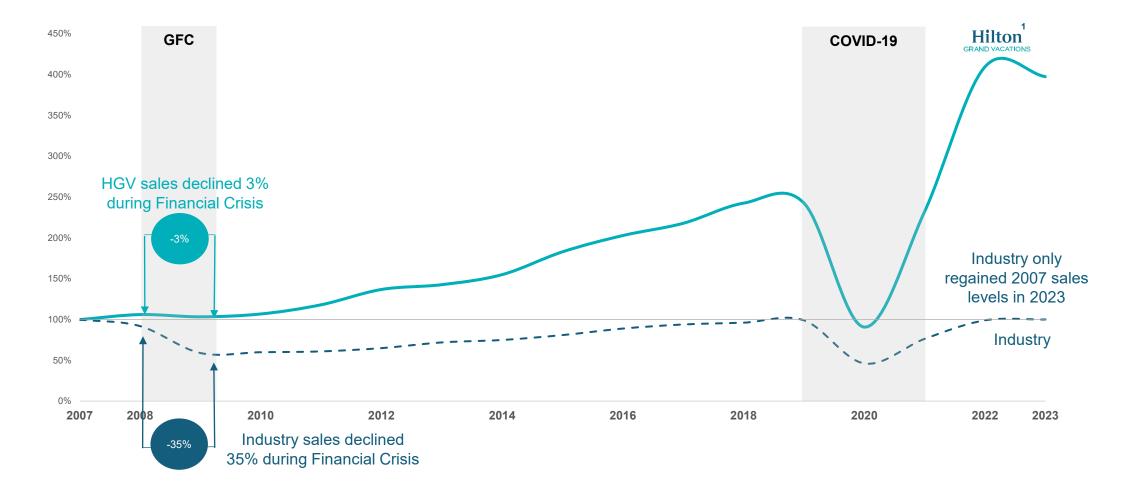






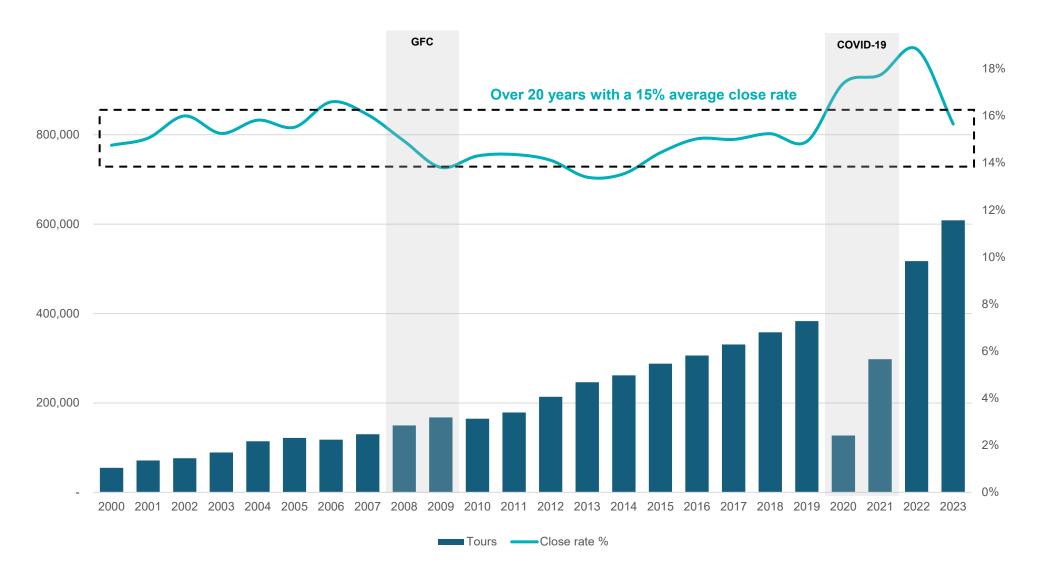
Source: Company public filing information, ARDA industry statistics

# Demonstrated sales resilience through cycles





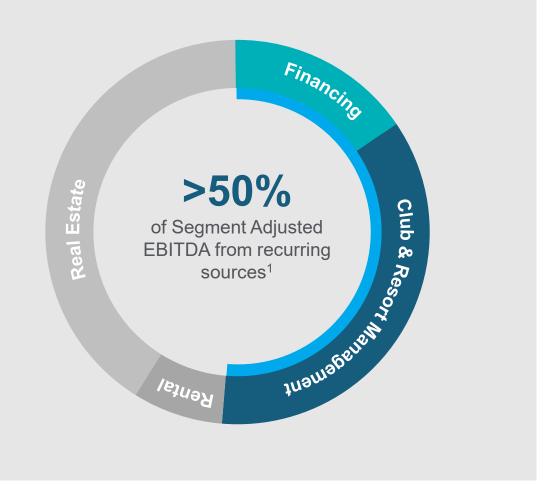
# Record of tour generation with consistent a close rate





# Substantial recurring EBITDA from Financing and Club & Resort businesses

Member growth generates several high margin, recurring fee streams: Club membership fees **Property** 翩 management fees **Financing** fees New buyers and owner upgrades further grow these fee streams and create a multiplier effect





# Significant liquidity and low leverage levels



\$355M

Unrestricted cash

\$648M

**Total liquidity** 

3.74x

Total net leverage

6.77x

Interest coverage<sup>1</sup>

2.48x

First-lien net leverage<sup>1</sup>

Covenant Thresholds

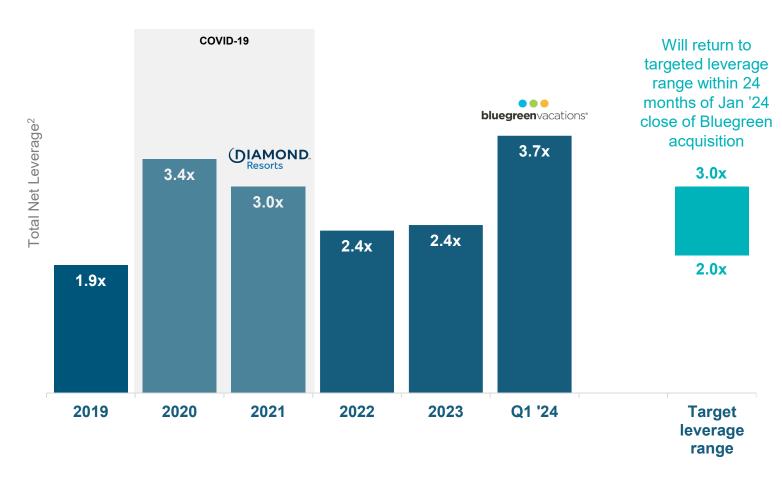
2.00x

Interest coverage<sup>1</sup>

3.00x

First-lien net leverage<sup>1</sup>

#### Maintained prudent leverage levels despite material M&A activity





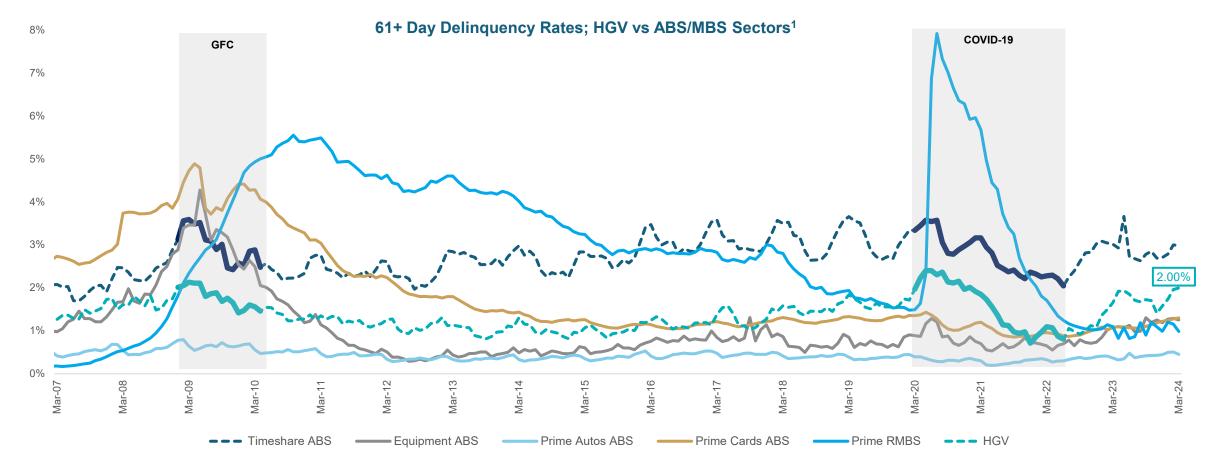
Calculated on bank-adjusted basis

<sup>)</sup> Inclusive of anticipated synergies



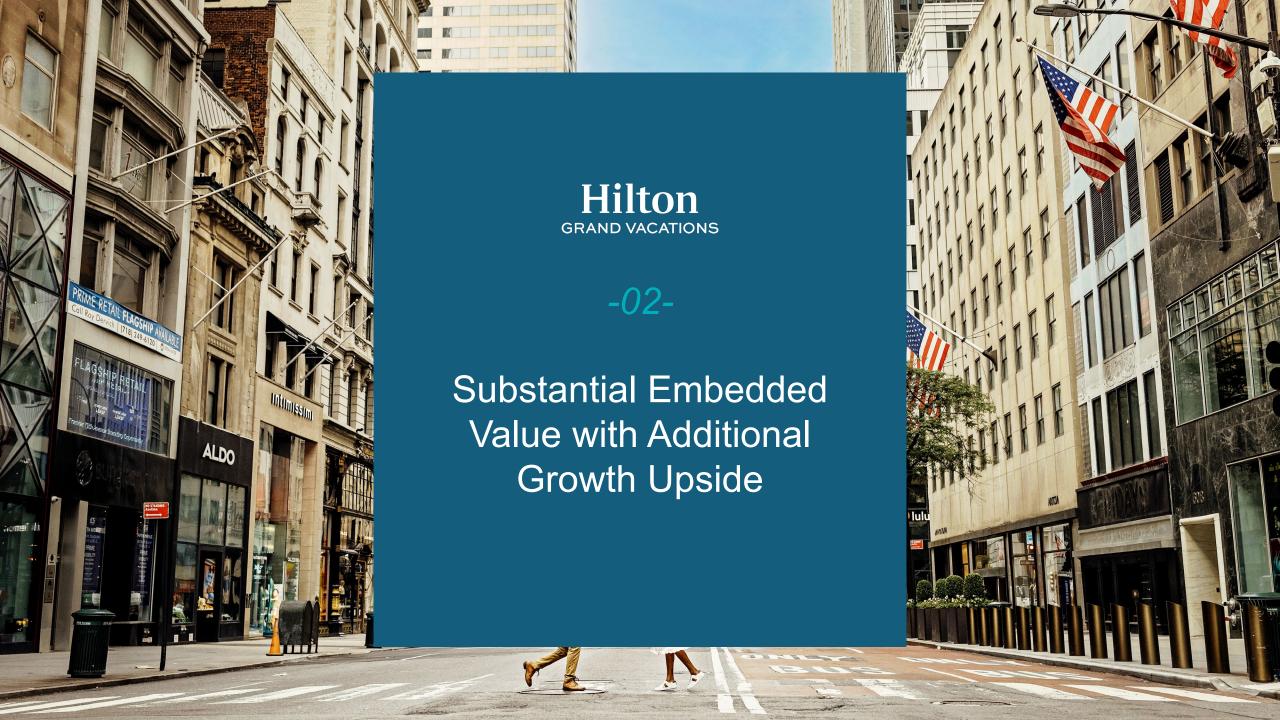
## Resilient credit performance through cycles against peers and other issuers

- Timeshare ABS 61+ day delinquency rates demonstrated more stability than other core ABS/MBS sectors in the last downturn
- HGV's managed portfolio has consistently demonstrated lower and more stable delinquency rates than the timeshare sector as a whole



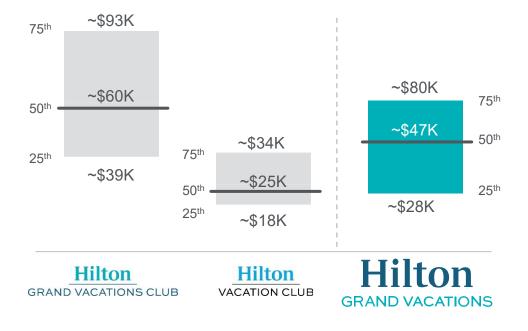


Source: HGV; Intex as of the March 2024 reporting period; asset class performance reflects the weighted-average 61+ day delinquency rates of outstanding transactions, weighted by ending period collateral balance of the set of transactions 1) HGV reported data is only inclusive of legacy deeded HGV delinquencies and does not include legacy Diamond or Bluegreen data

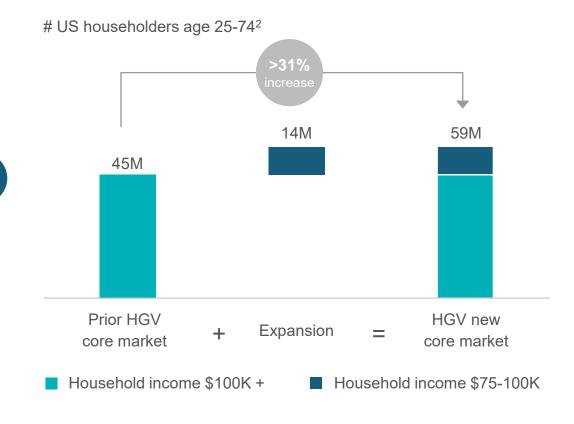


# Wide range of products and price points broadens our addressable market

List price per week<sup>1</sup> for Hilton Grand Vacations Club and Hilton Vacation Club product...



...enhances value proposition for more demographics, expanding our core market

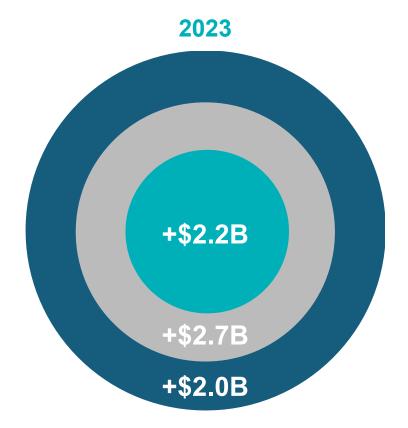


**GRAND VACATIONS** 

<sup>1)</sup> Figures unweighted by room count

<sup>2)</sup> U.S. Census Bureau, Current Population Survey; 2023 Annual Social and Economic Supplement asked participants to report their household income for 2022 (CPS ASEC)

# Focus on net owner growth has embedded substantial future value into the business



**Total Embedded Value: \$6.9B**<sup>1</sup>

#### **REAL ESTATE**

- Profits from current owners' future upgrades
- For each \$1 of initial purchase, owners will purchase an estimated \$1.19 in additional upgrades over 20 years

#### **CLUB AND RESORT MANAGEMENT**

- Profits from current owners
- 2023 average Club and Resort Management revenue per member is \$933

#### **FINANCING**

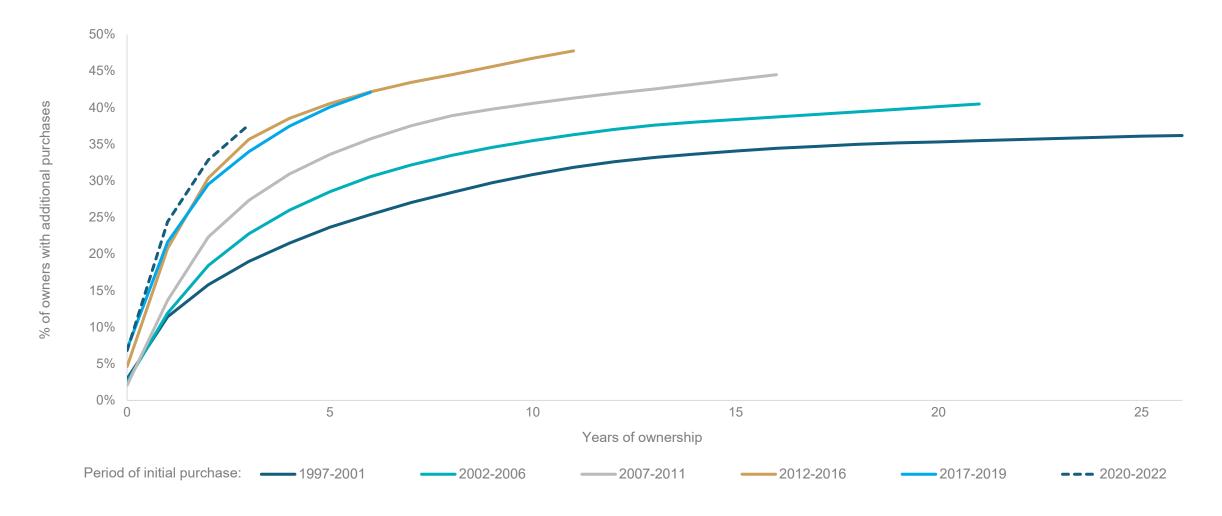
- Profits from existing loans and future owner upgrades
- 63% of buyers finance their purchases
- Typically 10-year fixed-rate secured loans



Notes: Embedded value considers total expected nominal profit over 10-year period, not discounted; Does not account for license fees, taxes, perpetuity of club dues, assumes current cost of securitization;

1) Year-end 2023 data; does not incorporate Bluegreen Vacation Holdings

# Owners are upgrading faster and more often





# Inventory optimization will provide future cash flow support

#### **Today**

# **Recently-opened projects** The Central at 5th The Quin Sesoko Maui Bay Villas **Acquired inventory** (DIAMOND. Resorts **bluegreen**vacations®



#### **Steady-state Target**

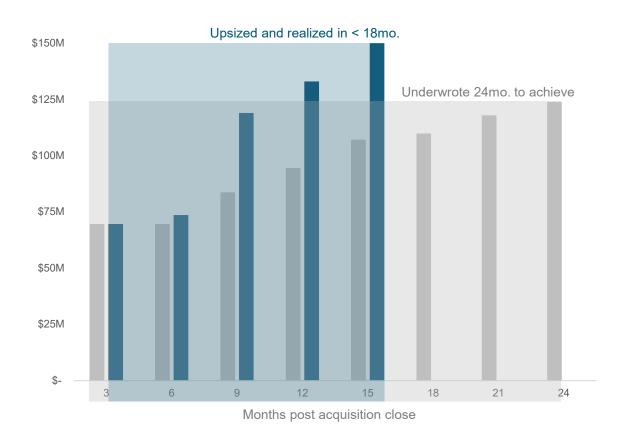


- 1) Data as of Q1 2024
- 2) Excluding inventory available for sale at our fee-for-service properties
- 3) Assuming trailing 12-month owned inventory contract sales



# Proven track record of cost synergy realization

# Diamond cost synergies were larger and achieved more quickly than underwrite



# Bluegreen acquisition expected to deliver \$100M of cost synergies within 24 months



- Management & headcount overlap
- Legal, HR, IT systems savings



- Sales & marketing efficiencies
- Resort operations efficiencies



- Portfolio synergies
- Capital markets efficiencies

Targeting \$250M of cost synergies from recent acquisitions



# Material future revenue synergy opportunity from recent acquisitions

#### Sales center rebrands and HGV Max

- Drives Real Estate business synergies
- Diamond sales center rebrands completed in 2022
- Rebranding Bluegreen sales centers is a priority for integration work
- Synergies from the launch of HGV Max will continue to increase with the completion of IT integration initiatives enabling cross-product upgrades and implementation of associated sales enhancements

#### Resort rebrands

- Drives Rental & Ancillary business synergies
- Drives improved Rental & Ancillary profit as inventory is rented out with improved economics
- Realization over time as properties are rebranded

#### Revenue Synergies

Deeded new buyer lift



Trust new buyer lift



**Deeded** owner lift



Trust owner lift





Diamond and Bluegreen rental performance



# Substantial post-COVID strategic investments

**UNIFIED EXPERIENTIAL NEW MEMBERSHIP** REBRANDED **TECHNOLOGY PLATFORM CLUB PROPERTIES PLATFORM** Hilton HGV ULTIMATE ACCESS **HGVMa VACATION CLUB** Invested in technology Investment Provides exclusive Links HGV's three Rebranded Diamond made improvements across the member experiences club collections resorts successfully organization introduced into HGV

Investments will enable smooth acquisition integration and support future growth



# HGV Ultimate Access enhances membership value and drives incremental brand engagement



**HGV Ultimate Access** – a collection of premier experiences and privileges designed exclusively for Hilton Grand Vacations







-**HGV**-MEMBERS







# Partnerships present a compelling opportunity to expand and diversify lead generation and bolster HGV's Ultimate Access offering

Enhanced customer value proposition will drive increased customer engagement, retention, and embedded value





- → The nation's leading outdoor retailer, with over 200 locations across North America serving over 220M annual visitors
- → Ten-year, exclusive marketing and sales agreement

**Expand and diversify lead generation,** with Bass Pro marketing as a lead source that is not levered to the lodging cycle

**Drive high-quality tour flow** leveraging Bass Pro's robust customer database of dedicated outdoor enthusiasts

**Build upon existing JV** by offering a premium collection of outdoor lifestyle resorts to a dedicated customer base

**Expand our successful Ultimate Access platform** with unique new experiences and activities geared toward the outdoor lifestyle





- → North America's largest family of indoor water part resorts
- → Strong regional network of 18 locations across the US and Canada, serving over 10M guests per year
- → 5-year partnership

**Affiliation Program** allowing HGV owners to stay at Great Wolf Lodge resorts

**Develop cross-marketing campaigns** to encourage use of combined network

**Utilizes Existing HGV Call Transfer and Digital infrastructure** 

**HGV Ambassadors** sell vacation packages for future tours at HGV sales centers





# Robust free cash flow generation and disciplined capital allocation support growth and improve total shareholder returns

#### **Operating efficiency**



Maintain industry-leading margins



Realize cost synergies from recent acquisitions



Complete integration work and unlock **revenue** synergies

#### Working capital efficiency



Tap significant **developed inventory pipeline** to reduce near-term spending needs



Reduce long-term inventory spending with increased rate of inventory recapture



55-65% adjusted FCF conversion<sup>1</sup>

#### **Capital Allocation Priorities**





Explore opportunities for high-ROI strategic M&A as they become available



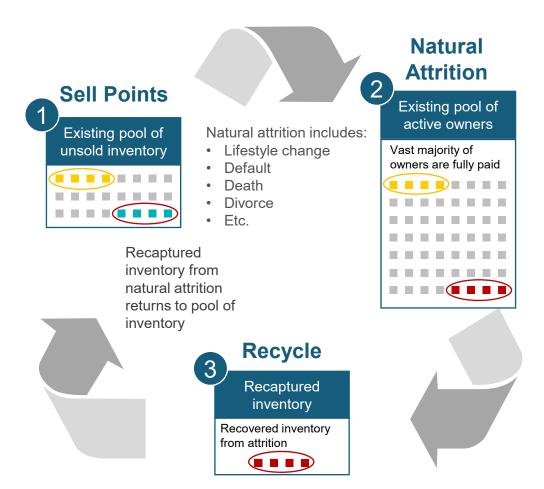


# Committed to enhancing shareholder value through capital returns





## Inventory recapture extends sales pipeline and supports cash flow



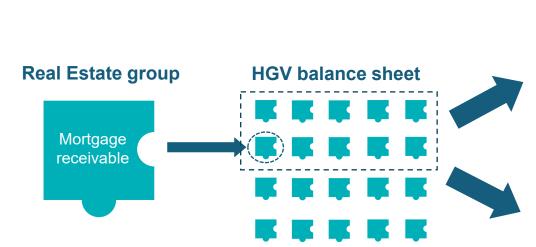
#### **Recaptured inventory**

- Can be acquired at an attractive cost, producing higher margin when the inventory is resold
- Is more capital efficient, improving cash flow and returns
- Is acquired in excellent shape owing to HOAfunded maintenance and refresh spending
- Can be resold at prevailing selling price



# Efficient conversion of working capital into cash

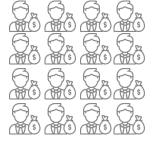
Robust access to liquidity through warehouse facility and securitization markets



Mortgages are generated from Real Estate contract sales

A subset of receivables fitting desired criteria are pooled by HGV

# **Securitization** market investors





HGV factors its receivables through public securitization markets, extracting cash up front at favorable market rates

# **HGV** warehouse facility lenders



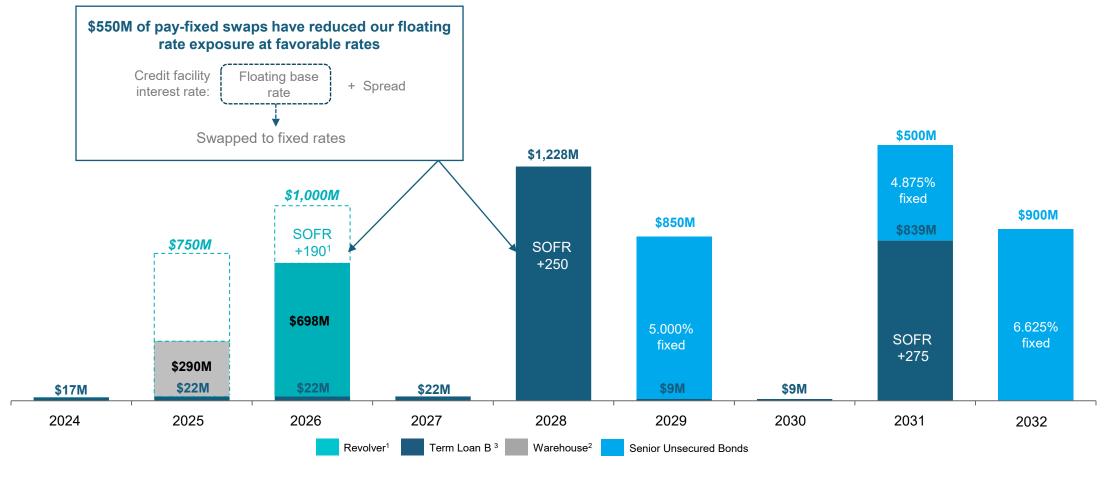


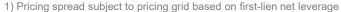


The warehouse facility also acts like a **private** securitization market, allowing HGV to factor its receivables regardless of external market conditions



## Limited near-term maturities and reduced exposure to rising rates





2) Capacity shown - only drawn amounts must be repaid.

<sup>5)</sup> Chart excludes \$70M of Bluegreen Jr. Subordinated debt scheduled to pay off April 30th, 2024

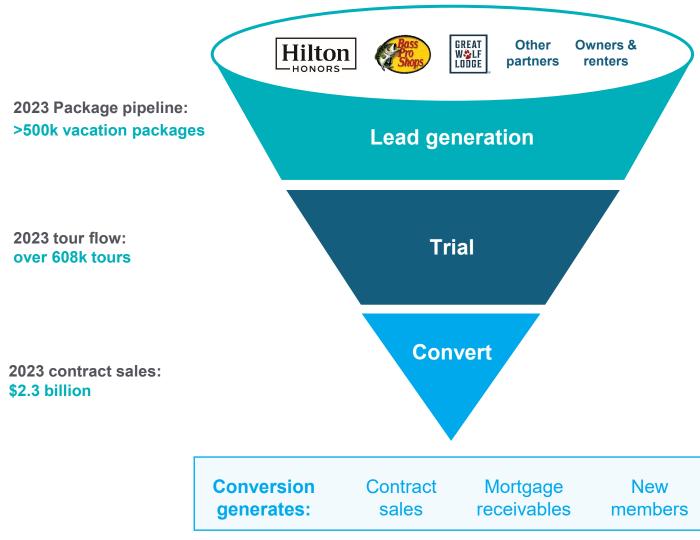


<sup>3) \$1,300</sup>M Term Loan B Repriced April 8th, 2024. New pricing is SOFR + 250, down from SOFR+275

<sup>4)</sup> As of March 31, 2024



## Real Estate: the sales and marketing business model at the core of HGV



Leads are generated through our marketing programs, with the majority coming from our partnership with Hilton along with our other marketing partners, in addition to existing owners and rental guests

Discounted vacation packages offer potential buyers the chance to experience our product offering, along with taking a sales tour with an HGV team member

The Discovery Process helps sales team members understand the guest's travel preferences during the sales tour, and attempt to find ownership options that match those preferences



# Dual points-based product offering is unique to the industry, maximizing owner choice and flexibility



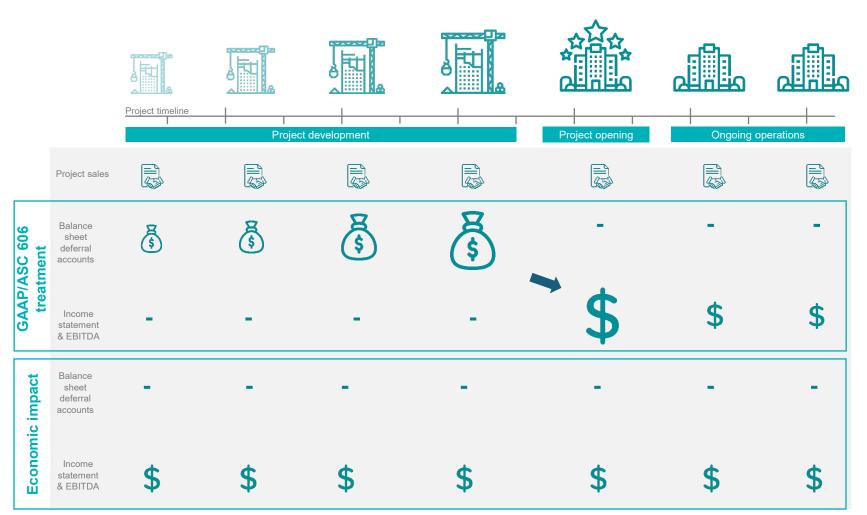




		,, (a), (1101, 6262		
	Deed-backed points	Real estate trust-backed points		
Advantages for combined entity	<ul> <li>✓ Premium pricing for certainty of availability in high demand real estate markets</li> <li>✓ Inventory sourcing flexibility and efficiency allows us to employ a fee-for-service model with multiple partners</li> <li>✓ Ability to pre-sell new developments supports strong project-level cash flow and returns</li> </ul>	<ul> <li>✓ Smoother sales and upgrades, with less specific matching of buyer to property</li> <li>✓ Lowers barrier to ownership and broadens ability to buy into system with more flexible pricing options</li> <li>✓ Reduces inventory delivery volatility and reliance on new builds</li> <li>✓ Facilitates inventory recycling, reducing new build needs</li> </ul>		
Advantages for buyers and owners	<ul> <li>✓ Guaranteed availability to reserve purchased week provides peace of mind</li> <li>✓ Aspirational sense of true ownership</li> <li>✓ Physical asset that can be passed down to future generations</li> </ul>	<ul> <li>✓ Geographic flexibility to access network without committing to home resort</li> <li>✓ Timing flexibility, as not tied to a particular time of year or duration</li> </ul>		



# The mechanics of sales deferrals: GAAP versus Economic Impact



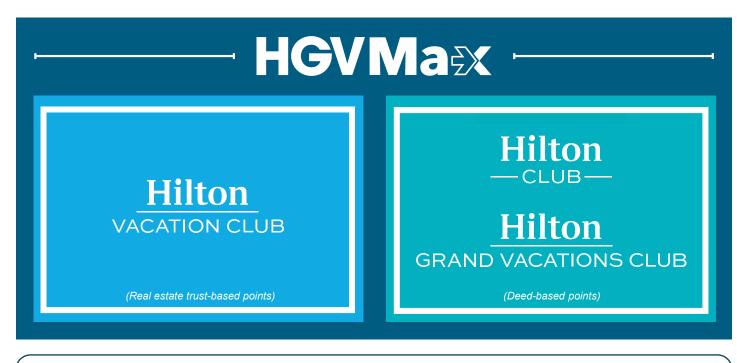
Construction projects in connection with the development of inventory can take several years. For **deeded** (Legacy HGV) product, HGV typically pre-sells inventory during this development phase to improve project cash flows and returns on investment

Current accounting standards (ASC 606) require revenue and direct incremental costs from presales to be **deferred** and carried on the balance sheet until project opening, whereupon those deferred amounts are **recognized** on the income statement. This can create a disconnect between actual contract sales performance and GAAP income statement results

Internally, HGV operationally manages and measures business performance based on actual contract sales and excludes the effects of such deferrals and recognitions during the reporting periods



## HGV Max delivers a compelling consumer value proposition





**More** properties



More value



More amenities

- HGV Max is the link between our three resort collections
- Enables access to over 150 resorts<sup>1</sup>
   with a uniform ClubPoints system
- Brings the flexibility of deed- or trustbased products to fit more price points and vacation preferences
- Simplifies ownership with a flat membership fee, free reservation bookings and other complimentary benefits
- Combines the "best of" partner offerings from legacy HGV and DRI clubs, while adding new features and benefits

HGV Max provides expanded access, benefits, and value



# Financing: facilitates purchases and generates consistent, high margin fees



#### Attractive net interest margin<sup>1</sup>

	Hilton GRAND VACATIONS
Weighted average interest rate earned	14.7%
- Weighted average interest rate paid	5.3%
= Net interest margin	9.4%

#### **Core functions**



#### **Consumer finance**

#### **Underwriting**

- Credit underwriting
- Contract origination
- Price compliance
- Escrow processing

#### **Controls**

- Sales / inventory
- · Quality assurance

#### Loan & HOA servicing

- · Collateral servicing
- Billing and processing
- In-House collections

#### Reporting

- Data analysis
- Investor reporting

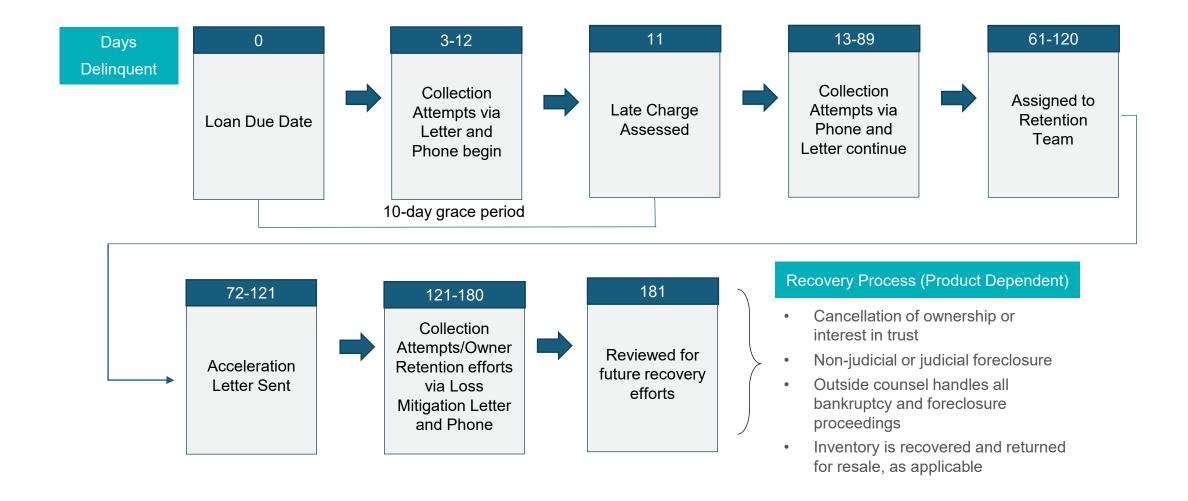
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#### Warehouses and securitization

- Loans that meet the eligibility criteria are able to be monetized through HGV's warehouse facilities
- Once sufficient loans are generated, loans are packaged and sold to investors in the form of a Securitization
- · Securitized debt is non-recourse
- Transaction structures utilized to securitize timeshare loan collateral have evolved, and branded developers like HGV continued to maintain ABS market access during the global financial crisis and the COVID pandemic



## **Delinquency Process Overview**

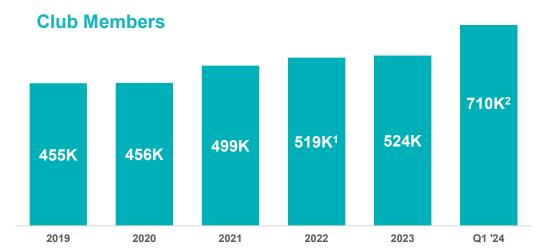




# Resort & Club Management provides another source of predictable & recurring EBITDA

#### Strong recurring and predictable cash flows





#### Key sources of resort operations & club management income



Management of resorts in the HGV and Diamond networks, Diamond collections and properties developed by third parties

- · Services provided span operations, hospitality, and finance
- Platform scale, systems and inventory management benefit HOAs

### Club management

An exchange service that forms the hub of the points-based member experience

- Points system provides greater flexibility and benefits to members
- Annual Club dues provide visible and recurring revenue stream
- 1) Member increase due to DRI adopting HGV methodology that counts all annual recurring payment members with significant Club benefits and travel options
- 2) Includes the acquisition of Bluegreen Vacation Holdings, which closed on January 17, 2024



# Transient rentals enable HGV to monetize unutilized<sup>1</sup> inventory

#### Rental & ancillary highlights

- Rental inventory primarily offered through Hilton.com, along with third-party channels
- Rental fee revenue from rentals of unutilized inventory
- Rental RevPAR typically outperforms comparable industry rates owing to naturally limited supply of rental rooms
- Ancillary revenues from restaurant, retail, spa, and other outlets at resort properties



Offsets inventory carry costs while providing owner flexibility



Creates additional marketing opportunities to show HGV product to transient guests, creating additional tour flow opportunities



Allows Hilton Honors members to use Honors points for HGV stays, including recently rebranded inventory



Presence of rebranded inventory on Hilton.com booking platform improves inventory visibility and ADRs, while reducing reliance on expensive OTA distribution channel





# Thank You









