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**Unit: NT\$ Thousand** 

## **ELAN Monthly Sales Report – October 2024**

ELAN Microelectronics Corp. (the Company), a leading touch controller solution provider in global NB market, announced its consolidated net sales of NT\$ 1,084 million for October 2024, up 0.74% YoY and down 2.79% MoM. As the fourth quarter arrives, consumer products have entered the traditional slow season. To keep in line with customers' product development schedules, the company is actively collaborating and promoting AI features for application in new models, preparing to embrace the coming AI PC era. Observing the trend of customers incorporating more advanced features, such as fingerprint sensor and Haptic touch pad, we maintain optimistic on the long-term development of AI PCs. We are working closely with customers to expand in the AI market, striving to create maximum value together.

Sales for October 2024 -- YoY Comparison

Year	2024	2023	YoY
Net Sales (Consolidated)	1,083,784	1,075,830	0.74%

The sales breakdown in October 2024: Touchpad Module 47%, Touchscreen Controller 19%, Fingerprint Sensor 7%, Pointstick (PST) 21%, Microcontroller 3%, and 3% from the sales of affiliates. Touch applications, including biometric applications, accounted for 73% and non-touch applications accounted for 27%.

Although NB market is primarily impacted by macroeconomics, which led to a slower than expected recovery of consumer demand. However, NB related orders continue to grow, with some high margin products, including Pointstick and Touchscreen, have reached a better performance than we anticipated. The company is confident in Al PC trend with various models launch onto the market, which will also significantly benefit the company in the future. With the high computational power of NPU combined with CPU, GPU and edge computing, the growth momentum of entire supply chain will booth, highly improving work efficiency for enterprises and users, picturing a brand new NB market.

<<ELAN is a world leader in human-machine interfaces, notably in Touchscreen Controller with Pen Supports, Touchpad Module, Pointing Stick and Biometrics (fingerprint sensors and facial recognition). For more information, please go to <a href="http://www.emc.com.tw/emc/en.">http://www.emc.com.tw/emc/en.</a>>



In the NB market in 2024, general market research institutions view the market positively as a gradual growth trend. With a fully prepared AI PC supply chain, most laptops available in the market are expected to be equipped with AI capabilities, growth in 2025 is expected to be more significant. We analyze the information from supply chain, AI PC is expected to come in 4Q24 or 1H25 at the earliest and contribute a significant growth. At the same time, integrating AI-functional hardware chips and software into NB will change the long-standing traditional ecology of the NB market to improve the individuals' or enterprises' productivity demands which are the focuses of the NB industry chain in 2024.

ELAN will continue to focus on "content value increase", through existing AI technology to integrate AI functions, algorithms and data to provide better total solutions, which will raise our chips or modules prices to drive up the operating efficiency.

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