

NOTIFICATION OF LATE FILING

Name of the Issuer: Vortex Brands Co..

Check One:            ☐ Annual Report            ☒ Quarterly Report            ☐ Interim Report

For Period Ended: May 31, 2024

Address of Principal Executive Office:  
3511 Del Paso Rd. Ste 160 PMB 432  
Sacramento, CA 95835

Reason for Delay in Posting Financial Report: State below in reasonable detail why the Annual/  
Quarterly Report could not be filed within the prescribed time period.  
The company experienced a delay in completing its financials statements

Anticipated Filing Date:  
[Please note that the filing of this notification grants issuers 5 additional calendar days to post a Quarterly  
or Interim Report and 15 calendar days to post an Annual Report.]  
July 23, 2024

Person to contact regarding this notification:  
Date: 7/15/2024  
Signature: /s/ Todd Higley  
Name: Todd Higley  
Title: President

Officer/Director Signature:  
Date: 7/15/2024  
Signature: /s/  
Todd Higley  
Name:  
Todd Higley  
Title: President

Instructions to post Notification of Late Filing in [www.OTCIQ.com](http://www.OTCIQ.com):  
1. Fill out this Notification of Late Filing form and convert the file to a PDF  
2. Log in to [www.OTCIQ.com](http://www.OTCIQ.com) and click “Add Financial Report” on the left hand navigation  
3. Select Dissemination Date “Immediate”  
4. Under Report Type, select “Notification of Late Filing”  
5. Enter Period End Date corresponding to the quarter/fiscal year end date for which this Notice is being filed  
6. Click “Browse” and select the PDF saved in step 1 above.  
7. A preview of the document will appear next. Please make sure to review the entire document & scroll down  
to click the “**Submit**” button. Your Notification of Late Filing will appear within a few minutes on otcmarkets.com

*Alternative Reporting companies on the Pink Current tier may utilize the Notification of Late Filing to receive  
the extension. The Notification must be submitted by the applicable reporting deadline to qualify for the  
extension.*

*OTCQB and OTCQX non-SEC reporting companies may also post this document to remain compliant with  
OTC reporting requirements.*

[Conditional Filing Relief for Companies Affected by the Coronavirus](#): Issuer must specifically disclose a  
summary of why relief is needed in the Notification of Late Filing in order to receive the 45 day extension.