

# Investor Presentation

2<sup>nd</sup> Quarter 2024



### **Cautionary Statements**

#### Forward Looking:

This presentation contains certain forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts, but instead represent only the beliefs, expectations, or opinions of TowneBank and its management regarding future events, many of which, by their nature, are inherently uncertain, Forward-looking statements may be identified by the use of such words as: "believe." "expect." anticipate." "intend." "plan." "estimate." or words of similar meaning. or future or conditional terms. such as "will." "would." "should." "could." "may," "likely," "probably," or "possibly." These statements may address issues that involve significant risks, uncertainties, estimates, and assumptions made by management. Factors that may cause actual results to differ materially from those contemplated by such forward-looking statements include competitive pressures in the banking industry that may increase significantly, changes in the interest rate environment that may reduce margins and/or the volumes and values of loans made or held as well as the value of other financial assets held; an unforeseen outflow of cash or deposits or an inability to access the capital markets, which could jeopardize our overall liquidity or capitalization; changes in the creditworthiness of customers and the possible impairment of the collectability of loans; insufficiency of our allowance for credit losses due to market conditions, inflation, changing interest rates or other factors; adverse developments in the financial industry generally, such as the recent bank failures, responsive measures to mitigate and manage such developments, related supervisory and regulatory actions and costs, and related impacts on customer and client behavior; general economic conditions, either nationally or regionally, that may be less favorable than expected, resulting in, among other things, a deterioration in credit quality and/or a reduced demand for credit or other services: unusual and infrequently occurring events, such as weather-related or natural disasters, acts of war or terrorism, or public health events (such as the COVID-19 pandemic); changes in the legislative or regulatory environment, including changes in accounting standards and tax laws, that may adversely affect our business; costs or difficulties related to the integration of the businesses we have acquired may be greater than expected; expected cost savings associated with pending or recently completed acquisitions may not be fully realized or realized within the expected time frame; cybersecurity threats or attacks, whether directed at us or at vendors or other third parties with which we interact, the implementation of new technologies, and the ability to develop and maintain reliable electronic systems; our competitors may have greater financial resources and develop products that enable them to compete more successfully; changes in business conditions; changes in the securities market; and changes in our local economy with regard to our market area. Any forward-looking statements made by us or on our behalf speak only as of the date they are made or as of the date indicated, and we do not undertake any obligation to update forward-looking statements as a result of new information, future events, or otherwise. For additional information on factors that could materially influence forward-looking statements included in this report, see the "Risk Factors" in TowneBank's Annual Report on Form 10-K for the year ended December 31, 2023 and related disclosures in other filings that have been, or will be, filed by TowneBank with the Federal Deposit Insurance Corporation.

#### **Non-GAAP Financial Measures:**

This presentation contains certain financial measures determined by methods other than in accordance with accounting principles generally accepted in the United States of America ("GAAP"). Such non-GAAP financial measures include the following: fully tax-equivalent net interest margin, core operating earnings, core net income, tangible book value per common share, total risk-based capital ratio, tier one leverage ratio, tier one capital ratio, and the tangible common equity to tangible assets ratio. Management uses these non-GAAP financial measures to assess the performance of TowneBank's core business and the strength of its capital position. Management believes that these non-GAAP financial measures provide meaningful additional information about TowneBank to assist investors in evaluating operating results, financial strength, and capitalization. The non-GAAP financial measures should be considered as additional views of the way our financial measures are affected by significant charges for credit costs and other factors. These non-GAAP financial measures should not be considered as a substitute for operating results determined in accordance with GAAP and may not be comparable to other similarly titled measures of other companies. The computations of the non-GAAP financial measures used in this presentation are referenced in a footnote or in the appendix to this presentation.



### TowneBank at a Glance

# **Consistent Focus on Earnings and Growth**

**Earnings Growth** 

23.5%

CAGR FY00 - FY23

**Deposit Market Share** in Hampton Roads<sup>1</sup>

Forbes
Best Banks List<sup>2</sup>
6 Years in a Row

**Total Assets** 

\$17.1B

Total Loans

\$11.5B

**Total Deposits** 

\$14.3B

Core ROAA

1.01%

Core ROTCE

12.08%

NIM (FTE)

2.89%

NIB Deposits / Total Deposits

30.2%

10 Year Total Shareholder Return<sup>3</sup>

129%

<sup>(1)</sup> Source: FDIC Summary of Deposits for the VA Beach-Norfolk-Newport News, VA MSA, data as of June 30, 2023 and the State of S

<sup>(2) © 2024,</sup> Forbes Media LLC. Used with permission

<sup>(3)</sup> Total Return as of 6/30/2024; Source: S&P Global, data collected 7/16/2024. Note: Financial results for the guarter ending June 30, 2024



# Introduction

### About TowneBank

#### Commitment

We value all employees and members by embracing their diverse talents, perspectives, and experiences, and by fostering inclusion that inspires innovation, encourages respect, and promotes success.

#### Mission

We will be a relationship and friendship driven local bank focused on basic human values that will serve to create a warm sense of belonging and financial well-being among our family members.

#### Strategy

We will offer a competitive array of business and personal financial services, delivered with only the highest ethical standards. Our commitment to exquisite service for our members will lead to our ability to create a reasonable rate of return for our shareholders, a bright future for our dedicated bankers, and a leadership role for our bank in promoting the social, cultural, and economic well-being of our community.

#### **Community Commitment**

We will strive to be a source of community pride by being a leader in community support activities through involvement of Towne family members, and the funding and fundraising activities of the TowneBank Foundation.



## Unique Value Proposition

- BANKING
- Wealth Management
- INSURANCE
- MORTGAGE
- PROPERTY MANAGEMENT



**Superior** Shareholder **Value** 



**Super Community Bank Model** 



Local **Decision** Making



**Extraordinary** Member **Experiences** 







Invested Insider **Ownership**  $(7.8\%)^{1}$ 



**Commitment to Community Service** & Engagement



**Culture** of Caring



**Embracing Diverse Talents, Perspectives** & Experiences

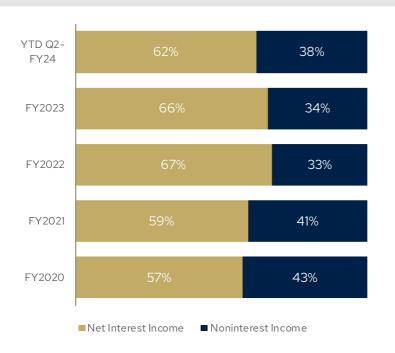
(1) Source: S&P Global, Ownership Summary data as of 7/19/2024

## Disciplined Acquirer and Experienced Integrator



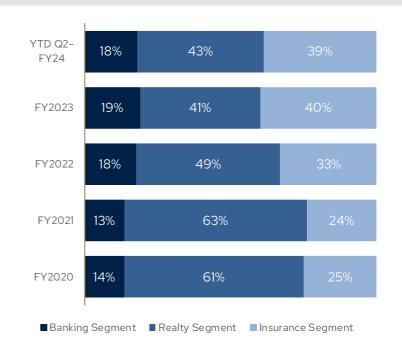
### Diversified Business Model

#### **Total Revenue**



#### (1) Normalized noninterest income excludes gain (loss) on investment securities, gain of \$544 thousand on sale of Beneflex (2023), gain of \$8.83 million on sale of BHHS Towne Realty (2023) and the gain of \$17.6 million on the sale of Red Sky Travel Insurance (2020)

#### Noninterest Income<sup>1</sup>





### Insurance Revenue

#### TowneBank Rank: Bank-owned Insurance Commission and Fees<sup>1</sup>

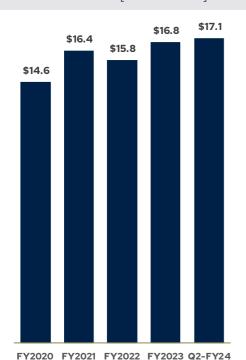
2010 Ranking	Q1-24 Ranking
Truist Bank	TowneBank
Citibank, N.A.	Frost Bank
Discover Bank	Discover Bank
Bank of America, National Association	Trustmark National Bank
JPMorgan Chase Bank, National Association	First-Citizens Bank & Trust Company
Wells Fargo Bank, National Association	Univest Bank and Trust Co.
Cadence Bank	Peoples Bank
Eastern Bank	The Adirondack Trust Company
TD Bank, N.A.	Choice Financial Group
PNC Bank, National Association	Salem Five Cents Savings Bank
Associated Bank, National Association	Washington Federal Bank
Manufacturers and Traders Trust Company	Pinnacle Bank
Frost Bank	Provident Bank
Trustmark National Bank	Fifth Third Bank, National Association
Fifth Third Bank, National Association	Benchmark Bank
Barclays Bank Delaware	First State Community Bank
TowneBank	MountainOne Bank
U.S. Bank National Association	Renasant Bank
First Horizon Bank	First United Bank and Trust Company
HSBC Bank USA, National Association	Citizens Bank, National Association

<sup>(1)</sup> Bank-owned insurance commissions and fees for commercial and savings banks; Source: S&P Global, data retrieved 5/1/2024

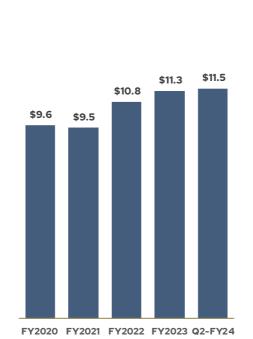


## **Balance Sheet: Consistency & Stability**

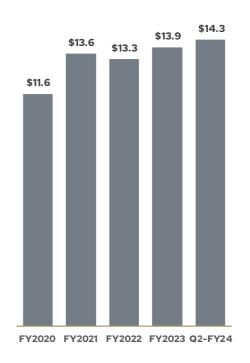
**Total Assets** [Dollars in billions]



**Total Loans** [Dollars in billions]



Total Deposits [Dollars in billions]



### Our Bank Reach

#### **Hampton Roads**

Loans \$5.5 billion
Deposits \$8.8 billion

Branches 27

Avg Branch \$261 million

#### **Richmond**

Loans \$1.3 billion
Deposits \$1.5 billion
Branches 9

Dianches 9

Avg Branch \$171 million

#### **NE North Carolina**

Loans \$329 million
Deposits \$814 million

Branches 6

Avg Branch \$136 million

#### Raleigh/Greenville

Loans \$1.8 billion
Deposits \$1.5 billion

Branches 5

Avg Branch \$305 million

#### Charlotte

Loans \$1.3 billion

Deposits \$956 million

Branches 3

Avg Branch \$319 million

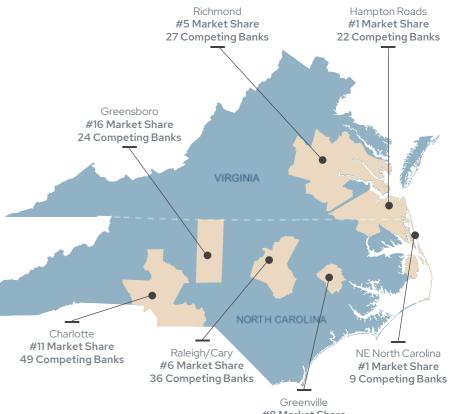
#### Greensboro

Loans \$251 million

Deposits \$131 million

Branches

Avg Branch \$131 million



#8 Market Share
13 Competing Banks



 $<sup>(1) \</sup> Deposit \ data \ from FDIC \ Market \ Share \ Report \ as \ of \ June \ 30, 2023; Competing \ Banks' \ count \ excludes institutions with no deposits in stated \ market \ regardless \ of \ physical \ or \ other \ presence$ 

### Awards & Recognition



#### Best Bank to Work For

Ranked Nationally as Best Bank to Work For 2023



#### Bauer 5-Star Rating

One of the Strongest Financial Institutions in the Nation 2023



#### Ranked Among the Best Banks in the Nation 2024

Virginia Bu



#### #3 in Statewide Corporate Giving

Virginia Business



#### Top 100 Brokers of US Business

Towne Insurance



#### Outstanding CRA Rating

Compliance with Community Reinvestment Act (CRA) regulations, six consecutive Outstanding Ratings since 2007



#### Greenwich Excellence Small Business Banking

Among 500+ financial institutions, only 39 are rated as excellent by their business clients 2023

#### RAYMOND JAMES®

#### Top 4 in Assets Under Management

Raymond James Financial Institution Division Towne Investment Group | Towne Wealth Management 2023



#### A Top 20 Affiliate

Berkshire Elite Circle Award Berkshire Hathaway | RW Towne Realty 2023



#### Best of Business

Gold award for best business bank CoVaBIZ 2024



#### CIVIC 50 Hampton Roads

Among the most community-minded businesses. 2023



#### Platinum and Bronze

Presented to Top Producing Loan Officers TowneBank Mortgage 2022

1. Top Assets Under Management (AUM) Raymond James FID is an internal Raymond James honor. This ranking is based on prior AUM. Re-qualification is required annually. This ranking is not based in anyway on the individual's abilities in regard to providing investment advice or management. This ranking is not indicative of advisor's future performance, is not an endorsement, and may not be representative of individual client's experience. No fee is paid in exchange for this award/rating.

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Headquarters: §5,866 Harbour View Boulevard, Suite 202, Suffel, VA 2345; §7,76-88-685.



2<sup>nd</sup> Quarter 2024 Financial Results

## Performance Highlights

	Q2-FY24	Q1-FY24	Q/Q Change	Q2-FY23	Y/Y Change
Total Revenue	\$175.0 million	\$167.1 million	4.7%	\$181.6 million	-3.6%
Provision for Credit Losses	-\$0.2 million	-\$0.9 million	-79.8%	\$3.6 million	-105.0%
Net Income Attributable to TowneBank	\$42.9 million	\$34.7 million	23.6%	\$41.7 million	2.7%
Earnings Per Share-Diluted	\$0.57	\$0.46	23.9%	\$0.56	1.8%
Return on Avg Assets	1.01%	0.83%	+18 bps	0.99%	+2 bps
Return on Avg Tangible Common Equity <sup>1</sup>	12.16%	9.98%	+218 bps	12.48%	-32 bps
Net Interest Margin (TE) <sup>1</sup>	2.89%	2.75%	+14 bps	3.01%	-12 bps
Assets	\$17.1 billion	\$16.9 billion	1.1%	\$17.2 billion	-0.9%
Loans	\$11.5 billion	\$11.5 billion	0.0%	\$11.2 billion	2.2%
Deposits	\$14.3 billion	\$14.1 billion	1.0%	\$13.8 billion	3.7%
Loans / Deposits	80.24%	81.07%	-83 bps	81.41%	-117 bps
Noninterest Bearing Deposits / Deposits	30.15%	29.69%	+46 bps	34.68%	-453 bps
Nonperforming Assets / Assets	0.04%	0.05%	-1 bps	0.05%	-1 bps
Book Value per Share	\$27.62	\$27.33	1.1%	\$26.36	4.8%
Tangible Book Value per Share <sup>1</sup>	\$20.65	\$20.31	1.7%	\$19.31	6.9%
Tangible Common Equity to Tangible Assets	9.37%	9.31%	+6 bps	8.66%	+71 bps
Total Risk Based Capital Ratio <sup>2</sup>	15.34%	15.10%	+24 bps	14.88%	+46 bps

<sup>(1)</sup> Non-GAAP financial measure - see non-GAAP reconciliations

<sup>(2)</sup> Current reporting period regulatory capital ratios are preliminary

## **Income Statement Summary**

	QTD				YTD				
Dollars in millions, except per share data	Q2-FY24	Q1-FY24	Q/Q Change	Q2-FY23	Y/Y Change	Q2-FY24	Q2-FY23	Y/Y Change	
Interest Income	\$ 194.93	\$ 186.92	4.3%	\$ 174.86	11.5%	\$ 381.85	\$ 338.26	12.9%	
Interest Expense	85.89	83.70	2.6%	61.25	40.2%	169.59	101.27	67.5%	
Net Interest Income	109.05	103.22	5.6%	113.61	(4.0%)	212.27	236.99	(10.4%)	
Provision for Credit Losses	(0.18)	(0.88)	(79.8%)	3.56	(105.0%)	(1.05)	15.23	(106.9%)	
Net Interest Income after Provision for Credit Losses	109.23	104.10	4.9%	110.06	(0.8%)	213.32	221.76	(3.8%)	
Noninterest Income	65.92	63.88	3.2%	67.96	(3.0%)	129.81	128.72	0.8%	
Noninterest Expense	123.98	125.59	(1.3%)	125.23	(1.0%)	249.58	249.63	(0.0%)	
Minority Interest in Unconsolidated Subs	0.18	0.44	(58.4%)	1.65	(88.9%)	0.62	1.80	(65.3%)	
Income Before Taxes	50.98	41.95	21.5%	51.13	(0.3%)	92.93	99.06	(6.2%)	
Provision for Income Tax Expense	8.12	7.26	11.9%	9.42	(13.7%)	15.39	19.01	(19.1%)	
Net Income Attributable to TowneBank	\$ 42.86	\$ 34.69	23.6%	\$ 41.72	2.7%	\$ 77.54	\$ 80.05	(3.1%)	
Earnings Per Share-Diluted	\$ 0.57	\$ 0.46	23.9%	\$ 0.56	1.8%	\$ 1.03	\$ 1.07	(3.7%)	
Core Net Income <sup>1</sup>									
One-time Adjustments After Taxes	\$ (0.29)	\$ 1.58	(118.4%)	\$ (3.06)	(90.4%)	\$ 1.29	\$ 4.91	(73.7%)	
Core Net Income	42.56	36.27	17.4%	38.66	10.1%	78.84	84.96	(7.2%)	
Core Earnings Per Share-Diluted	\$ 0.57	\$ 0.48	18.8%	\$ 0.52	9.6%	\$ 1.05	\$ 1.14	(7.8%)	

<sup>(1)</sup> Non-GAAP financial measure - see non-GAAP reconciliations

### Financial Performance Trends





#### Core ROAA1



(1) Non-GAAP financial measure - see non-GAAP reconciliations

#### Core EPS1

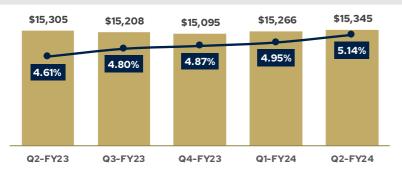


#### Core ROATCE1

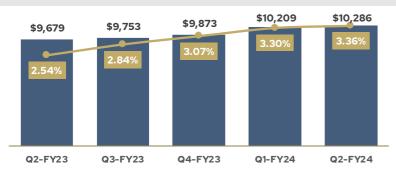


### Net Interest Income

#### Avg. Earning Assets & Yield (TE)<sup>1</sup> [Dollars in millions]



#### Avg. Interest Bearing Liabilities & Cost [Dollars in millions]

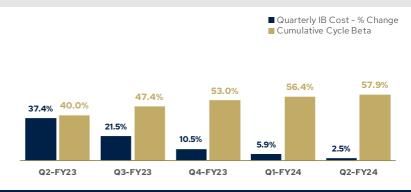


(1) Non-GAAP financial measures - see non-GAAP reconciliations

#### Net Interest Income & NIM (TE)<sup>1</sup> [Dollars in millions]



#### **Interest Bearing Deposit Costs**



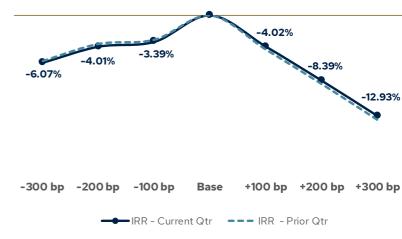


## NIM & Net Interest Income Sensitivity

#### Net Interest Income & NIM (TE)1

Dollars in millions	Amount	NIM (%)
Q1-FY24	\$ 104.3	2.75%
Loans HFI	3.5	0.06%
Recurring Accretion	0.0	0.00%
Loans HFS	1.2	0.01%
Investments & Cash	3.2	0.10%
Earning Assets Mix		0.02%
Deposits	(3.7)	-0.05%
Borrowings	1.5	0.00%
Sub Debt	-	0.00%
Interest Bearing Funding Mix		0.01%
Other	(0.0)	-0.01%
Q2-FY24	\$ 110.1	2.89%

#### Net Interest Income Sensitivity<sup>2</sup>



#### **Comments**

- Cumulative cycle-to-date beta of approximately 58%
- 95% of CDs reprice within 12 months
- Expectation for further NIM expansion throughout second half of FY2024

<sup>(1)</sup> Non-GAAP financial measure - see non-GAAP reconciliations

<sup>(2)</sup> The interest sensitivity chart is a one-year result on net interest income of an instantaneous and permanent rate shock. The results include assumptions about deposit rate changes that may or may not occur

### Loans

#### Loans Balances & Yield (TE)<sup>1</sup> [Dollars in millions]



Loans	Q2-FY24	% Total	Q/Q %	Y/Y %
(Dollars in millions)				
Construction and Development	\$ 1,191	10%	-5.2%	-12.7%
Commercial Real Estate	5,512	48%	0.7%	5.1%
Residential 1-4 Family	2,296	20%	1.2%	5.8%
Commercial and Industrial	1,298	11%	0.5%	3.0%
Government	518	5%	-2.0%	-0.6%
Indirect	558	5%	0.5%	-0.7%
Consumer & Other	80	1%	1.7%	-9.2%
Total Loans	\$ 11,452	100%	0.0%	2.2%

(1) Non-GAAP financial measure - see non-GAAP reconciliations

#### **Portfolio Highlights**

- Variable portfolio of \$3.2 billion at the end of Q2-24
- 41% of variable portfolio tied to prime rate
- Scheduled maturities and amortization of \$1.2 billion for the remainder of FY2024

#### Loans % of Deposits and Assets

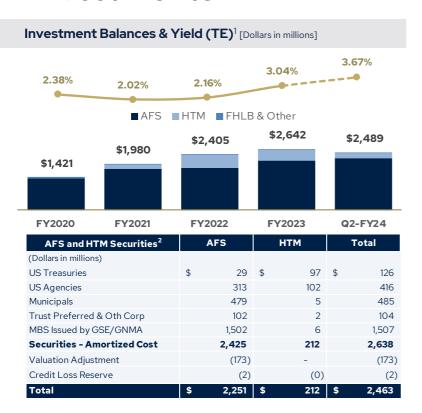


#### Nonperforming Loans





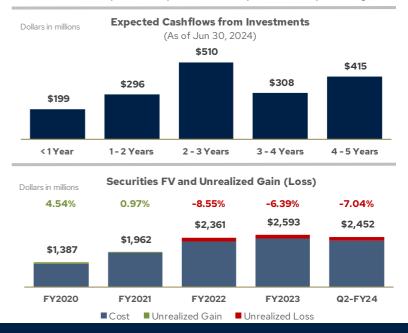
### **Investments**



#### (1) Non-GAAP financial measure – see non-GAAP reconciliations

#### **Portfolio Highlights**

- \$495 million of expected cash flow from securities portfolio in the next two years
- Portfolio duration of 3.35 years at the end of Q2-24
- Portfolio: 92%/8% AFS/HTM and 77%/23% Fixed/Floating

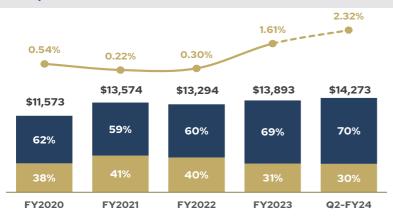




<sup>(2)</sup> AFS and HTM portfolio, excludes FHLB and other equity securities

### **Deposits**

#### Deposit Balances and Cost [Dollars in millions]



■ Noninterest Bearing Deposits ■ Interest Bearing Deposits

Deposits	Q2-FY24	% Total	Cost	Q/Q %	Y/Y %
(Dollars in millions)					
Interest Bearing Demand	1,657	12%	0.41%	0.6%	-4.7%
Money Market	5,283	37%	3.55%	0.2%	10.3%
Savings	313	2%	1.07%	-4.1%	-13.5%
Time Deposits	2,716	19%	4.89%	1.0%	29.3%
Interest Bearing Deposits	9,969	70%	3.32%	0.4%	10.9%
Noninterest Bearing Deposits	4,304	30%	na	2.6%	-9.9%
Total Deposits	\$ 14,273	100%	2.32%	1.0%	3.7%

(1) Source: S&P Global, data as of 05/13/2024. Peers as disclosed in the most recent TOWN proxy statement

#### **Portfolio Highlights**

- First sequential increase in NIB deposits since June 2022 driven primarily by commercial relationships
- Continued migration into higher yielding deposit products, specifically into time deposits. Additionally, new branch openings along with grand opening CD specials impacting CD mix and cost.
- NIB deposits in legacy Hampton Roads region equal to 36% of total regional deposits

#### NIB Deposits % of Total Deposits

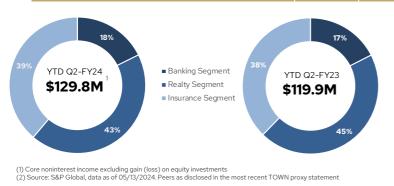
TowneBank vs Peers<sup>1</sup>

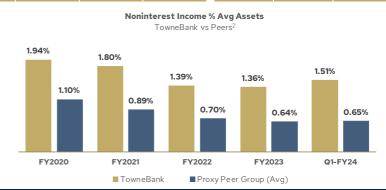




### Noninterest Income

	QTD						YTD			
Dollars in millions	Q2-FY24	Q1-FY24	Q/Q Change	Q2-FY23	Y/Y Change	Q2-FY24	Q2-FY23	Y/Y Change		
Residential Mortgage Banking Income Net	\$ 13.42	\$ 10.48	28.1%	\$ 11.36	18.2%	\$ 23.90	\$ 20.73	15.3%		
Insurance Commissions and Other Title Fees and Income, Net	24.03	25.54	(5.9%)	22.50	6.8%	49.57	45.32	9.4%		
Property Mgmt Income, Net	14.31	16.77	(14.7%)	12.10	18.3%	31.09	27.63	12.5%		
Real Estate Brokerage Income Net	-	-	-	1.83	(100.0%)	-	3.62	(100.0%)		
Service Charges on Deposit Accounts	3.35	3.08	8.9%	3.02	11.2%	6.43	5.75	11.8%		
Credit Card Merchant Fees, Net	1.66	1.55	7.2%	1.68	(1.2%)	3.21	3.23	(0.4%)		
Investment Commission Income Net	2.58	2.34	10.1%	2.17	19.1%	4.92	4.22	16.7%		
Bank-owned Life Insurance	3.24	1.84	75.8%	1.71	89.3%	5.08	3.38	50.2%		
Other Income	3.32	2.21	50.7%	2.76	20.4%	5.53	6.00	(7.8%)		
Gain (Loss) on Equity Investment	-	-	-	8.83	(100.0%)	-	8.83	(100.0%)		
Gain (Loss) on Investment Securities	-	0.07	(100.0%)	-	-	0.07	-	-		
Noninterest Income	\$ 65.92	\$ 63.88	3.2%	\$ 67.96	(3.0%)	\$ 129.81	\$ 128.72	0.8%		





### Towne Insurance

#### **Highlights**

- Largest Bank-owned insurance company in the country<sup>1</sup>
- Insurance revenue of \$29.6 million in Q2-24 compared to \$27.4 million in Q2-23
- FY2023 surpassed \$100 million in total revenue with a continued focus on organic growth and expansion in growth markets
- CAGR of 12.3% from 2018 to 2023
- 27 Acquisitions since 2001

#### **Insurance Revenue Composition**



(1) Bank-owned insurance commissions and fees for commercial and savings banks; Source: S&P Global, data retrieved 5/1/2024 (2) Income does not include travel insurance income or gains from the sales of Red Sky Travel Insurance (FY2020) and Beneflex (FY2023)

#### **Revenues**<sup>2</sup> [Dollars in millions]



#### **Revenue Growth Trend**





## TowneBank Mortgage

#### **Highlights**

- Mortgage banking income of \$14.0 million in Q2-24 compared to \$12.2 million in Q2-23
- Gain on sales & fees as a % of loans originated up 32 bps compared to Q2-23
- Pretax gain of \$2.0 million in Q2-24 compared to a pretax loss of \$2.2 million in Q2-23
- Noninterest expense levels reduced to align with expected volumes in the current environment

#### Mortgage Production [Dollars in millions]



#### Gain on Sales & Fees as a % of Loans Originated



#### Mortgage Banking Income Net [Dollars in millions]

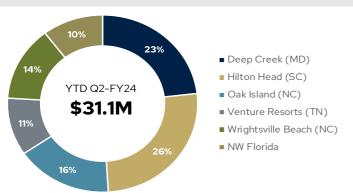


### **Towne Vacations**

#### **Highlights**

- Property management income net of \$14.3 million in Q2-24 compared to \$12.0 million in Q2-23
- Property management locations in North Carolina, South Carolina, Maryland, Tennessee and Florida
- My Vacation Haven acquired March 1, 2024 (NW Florida)
  - Expect \$6.1 million of net revenue in FY2024
- Reservation activity has returned to pre-pandemic levels coupled by shorter booking windows

#### **Property Management Income Net**



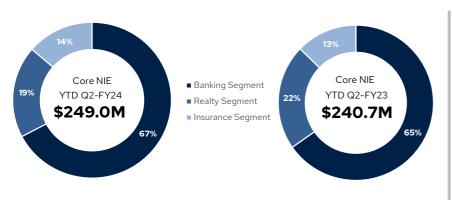


#### Property Management Income Net [Dollars in millions]



### Noninterest Expense

		QTD									YTD		
Dollars in millions	Q	2-FY24	Q	1-FY24	Q/Q Change	(	Q2-FY23	Y/Y Change	Q	2-FY24	Q	2-FY23	Y/Y
Employee Compensation	\$	71.35	\$	71.38	(0.0%)	\$	67.45	5.8%	\$	142.73	\$	136.87	4.3%
Occupancy, Furniture and Equipment		14.35		13.90	3.2%		13.88	3.4%		28.25		27.18	3.9%
Software and Data Processing		11.66		10.02	16.4%		10.18	14.6%		21.68		19.16	13.2%
Advertising and Marketing		3.52		4.58	(23.1%)		3.96	(11.0%)		8.11		8.36	(3.0%)
Other Expenses		23.10		25.72	(10.2%)		29.77	(22.4%)		48.81		58.06	(15.9%)
Noninterest Expense	\$	123.98	\$	125.59	(1.3%)	\$	125.23	(1.0%)	\$	249.58	\$	249.63	(0.0%)
Acquisition Related Expenses		0.02		0.59	(96.8%)		3.00	(99.4%)		0.61		8.96	nm
Core Noninterest Expense	\$	123.97	\$	125.00	(0.8%)	\$	122.23	1.4%	\$	248.96	\$	240.66	3.4%



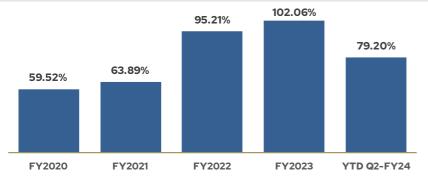


## Core Efficiency Ratio<sup>1</sup>

#### **TowneBank Consolidated**

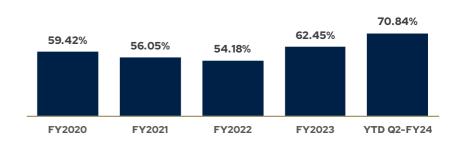


#### **Realty Segment**



(1) Non-GAAP financial measure - see non-GAAP reconciliations

#### **Banking Segment**



#### **Insurance Segment**



## **Balance Sheet Summary**

Dollars in millions	Q2-FY24	Q1-FY24	Q/Q Change	Q2-FY23	Y/Y Change
Cash and Cash Equivalents	\$ 1,301	\$ 1,101	18.2%	\$ 1,636	(20.5%)
Securities	2,489	2,542	(2.1%)	2,608	(4.6%)
Loans Held for Sale	201	151	33.2%	230	(12.5%)
Loans	11,452	11,452	(0.0%)	11,208	2.2%
Allowance for Credit Losses	(126	(126)	(0.2%)	(124)	1.7%
Net Loans	11,326	11,327	(0.0%)	11,085	2.2%
Premises and Equipment Net	340	343	(0.6%)	327	4.2%
Goodwill	458	458	-	457	0.2%
Intangible Assets	65	69	(4.8%)	71	(7.9%)
Bank-owned Life Insurance	277	279	(0.7%)	273	1.5%
Other Assets	611	615	(0.7%)	539	13.4%
Assets	17,069	16,884	1.1%	17,225	(0.9%)
Noninterest Bearing Deposits	4,304	4,194	2.6%	4,775	(9.9%)
Interest Bearing Deposits	9,969	9,932	0.4%	8,992	10.9%
Deposits	14,273	14,126	1.0%	13,767	3.7%
Borrowings	295	291	1.4%	1,060	(72.1%)
Other Liabilities	412	401	2.6%	408	0.8%
Liabilities	14,980	14,818	1.1%	15,235	(1.7%)
Shareholders' Equity	2,073	2,050	1.1%	1,974	5.0%
Noncontrolling Interest	17	16	1.1%	17	(0.8%)
Equity	2,089	2,066	1.1%	1,990	5.0%
Liabilities and Equities	\$ 17,069	\$ 16,884	1.1%	\$ 17,225	(0.9%)



\$17.1B

Total Assets

80.24%

Loans / Deposits

1.10%

ACL / Loans

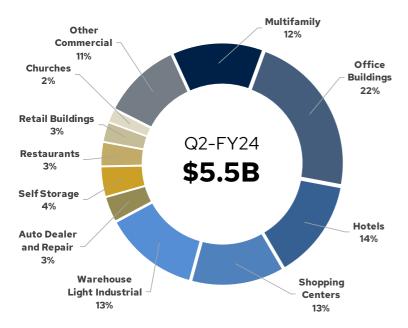
0.04%

Nonperforming Assets / Total Assets

30.15%

Noninterest Bearing Deposits / Total Deposits

### Commercial Real Estate



Dollars in millions	Q2-FY24	% Total	Q/Q %	Y/Y %
CRE-Owner Occupied	\$ 1,674	30%	-1.6%	-0.8%
CRE-Non Owner Occupied	3,156	57%	-0.7%	4.0%
Multifamily	683	13%	14.7%	31.1%
Commercial Real Estate	\$ 5,512	100%	0.7%	5.1%

#### **Owner and Non-Owner Occupied**

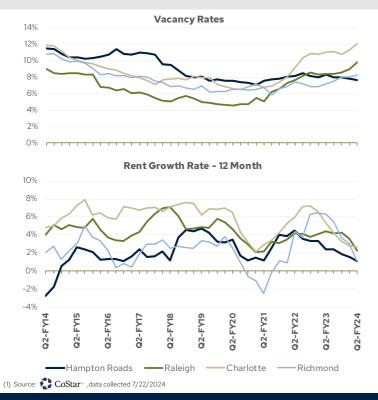
Dollars in millions	Owner	Non-owner	Total
Office Buildings	\$ 449	\$ 787	\$ 1,236
Hotels	-	749	749
Shopping Centers	-	697	697
Warehouse Light Industrial	361	352	713
Auto Dealer and Repair	160	30	191
Self Storage	-	226	226
Restaurants	128	51	179
Retail Buildings	73	75	148
Churches	99	2	101
Other Commercial	403	187	590
Total	\$ 1,674	\$ 3,156	\$ 4,830

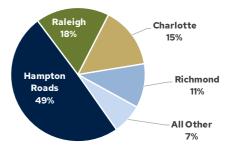
#### **CRE / Total Risk Based Capital**



## CRE – Office Buildings

#### Market Trends<sup>1</sup>





#### **Market Comments**

- Hampton Roads vacancy rates remain near 10-year lows at 7.6%, asking rent growth of 1.1% as office owners focus on retaining tenants rather than increasing rents, fully recovered all jobs lost at the start of the pandemic, minimal supply-side impacts due to limited office development, greater affordability than national benchmarks or nearby regional markets and the economy is stable due to defense spending, tourism, and the Port.
- Richmond vacancy rates have stabilized in the mid-8% range and remain near
  long-term averages. Rents continue to grow minimally but are forecasted to
  remain near the market's 3-year annual average as office owners pass along
  their increased operating expenses. Jobs lost at the beginning of the
  pandemic have been fully recovered and the economy continues to improve.
  Asking rents and an educated workforce leave Richmond as an attractive
  alternative along this section of the East Coast from Charlotte to Baltimore.
- While vacancy rates have generally increased throughout most of our North Carolina footprint since 2019, they continue to benefit from full jobs recovery, strong population growth and an educated workforce, particularly in office-using sectors. Annual rent growth in the 2.0-3.0% range remains well above the 1.0% national growth rate. Raleigh and the Research Triangle are among the fastest growing metros in the US.

## Office Buildings

#### Owner Occupied Maturities<sup>1</sup> [Dollars in millions]

	Notes	Balances	WAR
Mature in 2024	55	\$ 17.68	5.97%
Mature in 2025	58	38.84	4.51%
2024 & 2025 Maturities	113	\$ 56.52	4.96%

#### Non Owner Occupied Maturities<sup>1</sup> [Dollars in millions]

	Notes	Balances	WAR
Mature in 2024	31	\$ 62.65	4.85%
Mature in 2025	35	52.97	5.90%
2024 & 2025 Maturities	66	\$ 115.62	5.33%

#### Top 5 Owner Occupied Loans [Dollars in millions]

Loan	Region	Exposure	Balances	LTV	DSCR <sup>2</sup>
1	Richmond	\$ 42.00	\$ 21.39	72%	
2	Raleigh	19.12	19.12	35%	
3	Peninsula	15.13	15.13	85%	
4	Charlotte	11.29	11.29	86%	
5	Peninsula	9.10	9.10	41%	
То	tal	\$ 96.64	\$ 76.03		

#### Top 5 Non Owner Occupied Loans [Dollars in millions]

Loan	Region	Exposure		Ba	alances	LTV	DSCR
1	Richmond	\$	27.97	\$	27.97	67%	1.33
2	Triad		20.00		18.88	40%	1.91
3	Virginia Beach		18.71		18.71	58%	1.93
4	Virginia Beach		16.75		16.75	50%	1.81
5	Charlotte		14.19		14.19	59%	1.56
To	tal	\$	97.62	\$	96.50		

<sup>(1)</sup> Notes and balances do not include construction loans and the acquired Farmers Bank loans were assigned a TowneBank collateral code

<sup>(2)</sup> To be considered an owner occupied property, the related business/tenant must occupy more than 50% of the space or pay more than 50% of the rent. By their nature, owner occupied buildings are dependent on the operations of the related business/tenant so DSC is not available for the collateral property.

## **Asset Quality**

#### Nonperforming Assets<sup>1</sup> [Dollars in millions]

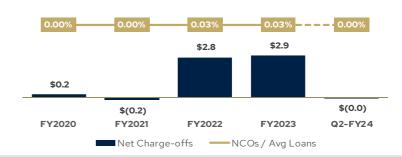


#### Allowance for Credit Losses [Dollars in millions]



(1) Non-performing assets (Non-accrual loans/leases, repossessed assets, and real estate owned) as a percent of assets

#### Net Charge-offs [Dollars in millions]



#### Criticized Loans [Dollars in millions]





## Asset Quality – Office Buildings





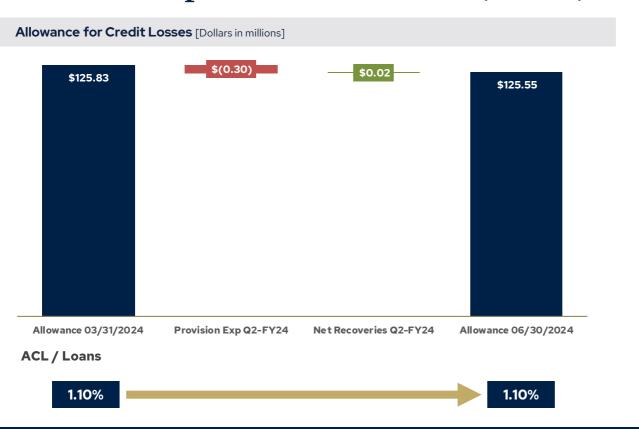
#### Portfolio Statistics [Dollars in millions]

	F`	Y2020	F	Y2021	F'	Y2022	F'	Y2023	Q2	2-FY24
30-89 Deliquencies	\$	0.86	\$	0.11	\$	0.70	\$	-	\$	0.19
30-89 Deliquencies %		0.08%		0.01%		0.06%		0.00%		0.02%
90+ Delinquencies	\$	-	\$	-	\$	-	\$	-	\$	-
90+ Delinquencies %		0.00%		0.00%		0.00%		0.00%		0.00%
Net Charge-offs	\$	0.02	\$	0.00	\$	(0.02)	\$	(0.01)	\$	(0.03)
Net Charge-offs %		0.00%		0.00%		0.00%		0.00%		0.00%

#### Nonperforming Loans [Dollars in millions]



## Current Expected Credit Loss (CECL)





## Liquidity

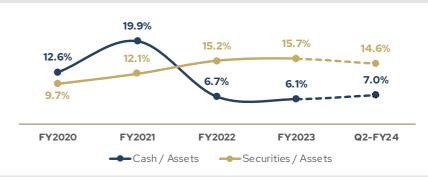
#### **Liquidity Sources** [Dollars in millions]

	Q2	-FY24
Available Liquid Funds:		
Cash and cash equivalents	\$	1,301
Unencumbered investment securities		1,576
Availability of Borrowings:		
Amount available from FHLB with loan collateral		1,725
Amount available from unsecured lines of credit with correspondent banks		150
Amount available from Federal Reserve discount window		1,718
Total Liquidity Sources	\$	6,471

#### Uninsured Deposits [Dollars in millions]

	Q2	2-FY24
TowneBank Estimated Uninsured Deposits	\$	6,840
Less Collateralized Deposits		675
Adjusted Uninsured Deposits		6,166
TowneBank Total Deposits		14,273
Adjusted Uninsured Deposits / Total Deposits		43%
Total Liquidity Sources / Adjusted Uninsured Deposits		105%

#### **Cash and Securities**



#### Liquidity Buffer<sup>1</sup>

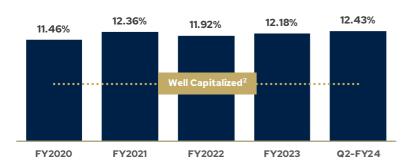


<sup>(1)</sup> Primary liquidity / total assets; primary liquidity is sum of cash & cash equivalents (excl. deferred comp and escrow at other banks) plus unencumbered investment securities



## Capital

#### **Common Equity Tier 1**<sup>1</sup>



#### Total Risk-Based<sup>1</sup>



(1) Current reporting period regulatory capital ratios are preliminary (2) FDIC "Well Capitalized" under prompt corrective action rules

#### Tier 1 Risk-Based<sup>1</sup>

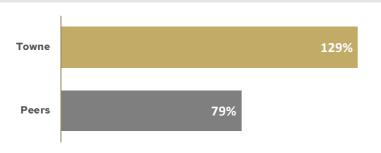


#### Tier 1 Leverage<sup>1</sup>



### Shareholder Value

#### 10Yr Total Shareholder Return - TowneBank vs Peers



#### **Book Value and Tangible Book Value per Share**



#### **Dividends**



**Tangible Book Value Roll Forward** 



(1) 10Yr Total Return as of 6/30/2024; Source: S&P Global, data collected 7/16/2024. Peer group median - peers as disclosed in the most recent TOWN proxy statement



\$0.98

\$0.89

## Book Value and Tangible Book Value



## **Outlook Summary**

#### **Loans and Asset Quality**

- Targeting annualized loan and deposit growth in the low to mid-single digits
- Relative stable reserve levels for the short-term based on loan growth, credit quality and economic forecasts

#### **Profitability**

- Net interest income expected to range between \$112-\$118 million for Q3 2024<sup>(1)(2)</sup>
- Net interest income expected to range between \$455-\$465 million for FY2024<sup>(1)(2)</sup>
- Noninterest income of \$245-\$250 million for FY2024
- Noninterest expense run rate projected at \$245-255 million for remainder of FY2024

#### **Strategic**

- Strong capital and liquidity levels to support continued growth
- Diversified business model with proven ability to capitalize during disruptive economic environments
- Valuable deposit franchise
- Opportunistic M&A across all lines of business



<sup>(2)</sup> Assumes one rate cut in 2024



#### **Core Net Income and Related Metrics**

	QTD					Ye	ar						
Amounts in millions except per share data	Q	2-FY24	Q	1-FY24	G	22-FY23	FY2023	ı	FY2022		FY2021	F	Y2020
Net Income Attributable to TowneBank	\$	42.86	\$	34.69	\$	41.72	\$ 153.72	\$	188.99	\$	215.38	\$	145.53
Adjustments													
Plus: Acquisition Related Expenses		0.02		0.59		3.00	9.59		1.06		1.02		(0.07)
Plus: Initial Provision for Credit Losses		-		-		-	4.01		-		-		-
Plus: FDIC Special Assessment		(0.31)		1.29		-	5.17		-		-		-
Less: Gain (Loss) on Equity Investment <sup>1</sup>		-		-		6.98	7.52		-		-		-
Plus: Income Tax & Other Adjustments		(0.00)		(0.30)		0.92	(4.02)		(0.04)		(0.20)		0.00
Core Net Income	\$	42.56	\$	36.27	\$	38.66	\$ 160.94	\$	190.01	\$	216.20	\$	145.47
Avg Assets	\$ 1	6,982.48	\$ 1	16,864.23	\$	16,826.97	\$ 16,656.69	\$	16,268.01	\$	15,384.66	\$	14,172.21
Return on Avg Assets		1.01%		0.83%		0.99%	0.92%		1.16%		1.40%		1.03%
Core Return on Avg Assets		1.01%		0.87%		0.92%	0.97%		1.17%		1.41%		1.03%
Avg Common Shares Outstanding-Diluted		75.04		74.98		74.70	74.66		72.58		72.56		72.35
Earnings Per Share-Diluted	\$	0.57	\$	0.46	\$	0.56	\$ 2.06	\$	2.60	\$	2.97	\$	2.01
Core Earnings Per Share-Diluted	\$	0.57	\$	0.48	\$	0.52	\$ 2.16	\$	2.62	\$	2.98	\$	2.01
Avg Tangible Common Equity	\$	1,504.03	\$	1,501.49	\$	1,432.51	\$ 1,433.66	\$	1,357.33	\$	1,338.57	\$	1,211.93
Intangible Amort Net of Tax		2.61		2.56		2.85	11.18		8.39		8.79		9.08
Return on Avg Tangible Common Equity		12.16%		9.98%		12.48%	11.50%		14.54%		16.75%		12.76%
Core Return on Avg Tangible Common Equity		12.08%		10.40%		11.62%	12.01%		14.62%		16.81%		12.75%

(1) Gain on sale of Beneflex in Q3-23 and BHHS Towne Realty (79% ownership stake) in Q2-23

#### Core Efficiency Ratio - TowneBank Consolidated

	YTD	Year						
Amounts in millions	Q2-FY24	FY2023	FY2022	FY2021	FY2020			
Total Revenue	\$ 174.97	\$ 694.12	\$ 686.93	\$ 680.33	\$ 664.33			
Less: Gain (Loss) on Securities Investments	-	-	-	1.25	9.63			
Less: Gain (Loss) on Equity Investments	-	9.38	-	(0.03)	17.63			
Total Revenue Adjusted	174.97	684.75	686.93	679.11	637.08			
Noninterest Expense	\$ 123.98	\$ 489.22	\$ 441.28	\$ 417.27	\$ 395.83			
Less: Intangible Amortization	3.30	14.15	10.62	11.13	11.50			
Noninterest Expense Adjusted	120.69	475.07	430.66	406.15	384.33			
Efficiency Ratio	68.98%	69.38%	62.69%	59.81%	60.33%			
Less: Acquisition Related Expenses	0.02	9.59	1.06	1.02	(0.07)			
Core Efficiency Ratio	68.96%	67.98%	62.54%	59.66%	60.34%			

#### Core Efficiency Ratio – Realty Segment

	YTD		Υe	Year					
Amounts in millions	Q2-FY24	FY2023	FY2022	FY2021	FY2020				
Total Revenue	\$ 58.08	\$ 103.67	\$ 117.11	\$ 184.46	\$ 170.46				
Less: Gain (Loss) on Securities Investments	-	-	-	-	-				
Less: Gain (Loss) on Equity Investments	-	8.83	-	-	-				
Total Revenue Adjusted	58.08	94.84	117.11	184.46	170.46				
Noninterest Expense	\$ 47.92	\$ 100.12	\$ 114.65	\$ 121.66	\$ 104.12				
Less: Intangible Amortization	1.46	2.90	3.10	2.81	2.63				
Noninterest Expense Adjusted	46.46	97.22	111.54	118.85	101.49				
Efficiency Ratio	80.00%	102.51%	95.25%	64.43%	59.54%				
Less: Acquisition Related Expenses	0.47	0.43	0.05	0.99	0.03				
Core Efficiency Ratio	79.20%	102.06%	95.21%	63.89%	59.52%				

#### Core Efficiency Ratio – Banking Segment

	YTD	Year					
Amounts in millions	Q2-FY24	FY2023	FY2022	FY2021	FY2020		
Total Revenue	\$ 121.24	\$ 499.53	\$ 495.49	\$ 430.21	\$ 411.99		
Less: Gain (Loss) on Securities Investments	-	-	-	1.25	9.63		
Less: Gain (Loss) on Equity Investments	-	-	-	(0.03)	-		
Total Revenue Adjusted	121.24	499.53	495.49	428.99	402.35		
Noninterest Expense	\$ 83.13	\$ 326.17	\$ 272.39	\$ 244.01	\$ 243.45		
Less: Intangible Amortization	1.12	5.15	3.01	3.55	4.35		
Noninterest Expense Adjusted	82.01	321.02	269.39	240.46	239.10		
Efficiency Ratio	67.64%	64.26%	54.37%	56.05%			
Less: Acquisition Related Expenses	0.00	9.08	0.96	-	-		
Core Efficiency Ratio	67.64%	62.45%	54.18%	56.05%	59.42%		

#### **Core Efficiency Ratio – Insurance Segment**

		YTD				Υe	ar			
Amounts in millions	Q2	:-FY24	F'	Y2023	F	Y2022	F	Y2021	F'	Y2020
Total Revenue	\$	24.81	\$	90.92	\$	74.34	\$	65.66	\$	81.89
Less: Gain (Loss) on Securities Investments		-		-		-		-		-
Less: Gain (Loss) on Equity Investments		-		0.54		-		-		17.63
Total Revenue Adjusted		24.81		90.38		74.34		65.66		64.26
Noninterest Expense	\$	16.94	\$	62.93	\$	54.24	\$	51.60	\$	48.25
Less: Intangible Amortization		1.40		6.10		4.51		4.77		4.51
Noninterest Expense Adjusted		15.54		56.83		49.73		46.83		43.74
Efficiency Ratio		62.63%		62.88%				71.32%		
Less: Acquisition Related Expenses		-		0.09		0.06		0.03		(0.10)
Core Efficiency Ratio		62.63%		62.78%		66.81%		71.28%		68.21%

#### Tax Equivalent (TE) Adjustments

Amounts in millions	Q2-FY24	Q1-FY24	Q4-FY23	Q3-FY23	Q2-FY23
Loans TE Adjustment	\$ 0.82	\$ 0.84	\$ 0.84	\$ 0.85	\$ 0.84
Securities TE Adjustment	0.26	0.27	0.35	0.35	0.35
Tax-Equivalent Adjustment	1.09	1.11	1.18	1.20	1.18
Yield & Margin Impacts:					
Loan Yield	5.42%	5.34%	5.19%	5.10%	4.97%
Loan Yield (TE)	5.45%	5.37%	5.22%	5.13%	5.00%
Securities Investment Yield	3.63%	3.07%	3.20%	3.15%	2.83%
Securities Investment Yield (TE)	3.67%	3.12%	3.25%	3.20%	2.89%
Earning Asset Yield	5.11%	4.92%	4.84%	4.77%	4.58%
Earning Asset Yield (TE)	5.14%	4.95%	4.87%	4.80%	4.61%
Net Interest Margin (GAAP)	2.86%	2.72%	2.83%	2.95%	2.98%
Net Interest Margin (TE)	2.89%	2.75%	2.86%	2.98%	3.01%

#### Tangible Book Value per Share

Amounts in millions except per share data	Q2-FY24		Q1-FY24		Q4-FY23		Q3-FY23		Q2-FY23	
Shareholders' Equity (Common)	\$	2,072.79	\$	2,049.53	\$	2,039.97	\$	1,967.99	\$	1,973.84
Goodwill and Intangible Assets		523.08		526.38		520.97		524.18		527.80
Tangible Common Equity	\$	1,549.71	\$	1,523.15	\$	1,519.00	\$	1,443.81	\$	1,446.04
Common Shares Outstanding		75.04		74.99		74.89		74.89		74.88
Tangible Book Value per Share	\$	20.65	\$	20.31	\$	20.28	\$	19.28	\$	19.31



Member FDIC