

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this notice, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this notice.

**winshare** 文軒

# 新華文軒出版傳媒股份有限公司

XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.\*

(A joint stock limited company incorporated in the People's Republic of China with limited liability)

(Stock Code: 811)

## NOTICE OF BOARD MEETING

The board (the “**Board**”) of directors (the “**Directors**”) of Xinhua Winshare Publishing and Media Co., Ltd.\* (the “**Company**”) hereby announces that a meeting of the Board will be held on Wednesday, 27 October 2021 at 10:00 a.m. at the Company’s headquarter, 6 Wenxuan Road, Rongbei Shangmao Avenue, Chengdu, Sichuan Province, the People’s Republic of China (the “**PRC**”) for the purposes of, among other matters, considering and approving the unaudited third quarterly results of the Company and its subsidiaries for the nine months ended 30 September 2021 and its publication.

By Order of the Board

**XINHUA WINSHARE PUBLISHING AND MEDIA CO., LTD.\***

**Luo Yong**

*Chairman*

Sichuan, the PRC, 15 October 2021

*As at the date of this notice, the Board comprises (a) Mr. Luo Yong and Mr. Liu Longzhang as executive Directors; (b) Mr. Dai Weidong, Mr. Luo Jun, Mr. Zhang Peng and Mr. Han Xiaoming as non-executive Directors; and (c) Mr. Chan Yuk Tong, Ms. Xiao Liping and Mr. Fang Bingxi as independent non-executive Directors.*

\* For identification purposes only