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(Incorporated in Bermuda with limited liability)
(Stock Code: 472)

GRANT OF WAIVER FROM STRICT COMPLIANCE WITH RULE 14.41(A) OF THE LISTING RULES AND DELAY IN DESPATCH OF CIRCULAR

Reference is made to the announcement of New Silkroad Culturaltainment Limited (the "Company") dated 21 August 2024 in relation to the Disposal and the announcement of the Company dated 11 September 2024 in relation to the delay in despatch of the circular of the Company containing, among other matters, further details of the Disposal (collectively, the "Announcements"). Capitalised terms used herein shall have the same meanings as those defined in the Announcements unless the context requires otherwise.

Pursuant to Rule 14.41(a) of the Listing Rules and as disclosed in the Announcements, the circular (the "Circular") containing, among other matters, further details of the Agreement and the transactions contemplated thereunder and other information in accordance with the Listing Rules will be despatched to the Shareholders on or before 11 September 2024.

As additional time is required to finalise certain information to be included in the Circular, the Company has applied to the Stock Exchange for a waiver from strict compliance with the requirements of Rule 14.41(a) of the Listing Rules. On 20 September 2024, the Stock Exchange granted the waiver to the Company on the basis that the Company would despatch the Circular to the shareholders on or before 30 September 2024. Shareholders and potential investors should note that the waiver granted may be subject to change or withdrawal by the Stock Exchange if the Company's situation changes.

By order of the Board

New Silkroad Culturaltainment Limited

Ma Chenshan

Chairman and Executive Director

Hong Kong, 20 September 2024

As at the date of this announcement, the Board comprises six executive Directors, namely, Mr. Ma Chenshan, Mr. Wang Gengyu, Mr. Zhang Jian, Mr. Hang Guanyu, Mr. Zhao Bin and Mr. Liu Yuzhen, and three independent non-executive Directors, namely Mr. Ting Leung Huel, Stephen, Mr. Chow On Kiu and Ms. Wen Yi.