

#### **IMPORTANT DISCLAIMERS**

#### **Forward-Looking Statements**

Certain statements contained in this presentation regarding future operating results or performance or business plans or prospects of Ardent Health Partners, Inc. (collectively, "Ardent", "we," "us," "our," or the "Company") and any other statements not constituting historical fact are "forward-looking statements" subject to the safe harbor created by the Private Securities Litigation Reform Act of 1995. Where possible, the words "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "could," "would," "will," "may," "can," "continue," "potential," "should" or the negative of such terms, or other comparable expressions, as they relate to Ardent or its management, have been used to identify such forward-looking statements. All forward-looking statements reflect only Ardent's current beliefs and assumptions with respect to future business plans, prospects, decisions and results, and are based on information currently available to Ardent. Accordingly, the statements are subject to significant risks, uncertainties and contingencies, which could cause Ardent's actual operating results, performance or business plans or prospects to differ materially from those expressed in, or implied by, these statements.

Factors that could cause actual results to differ materially from current expectations, such as various factors that may affect Ardent's business or financial results and which, in some instances, are beyond Ardent's control, include, among others: changes in government healthcare programs, including Medicare and Medicaid and supplemental payment programs and state directed payment ("SDP") arrangements; reduction in the reimbursement rates paid by commercial payors, our inability to retain and negotiate favorable contracts with private third-party payors, or an increasing volume of uninsured or underinsured patients; the highly competitive nature of the healthcare industry; inability to recruit and retain quality physicians, as well as increasing cost to contract with hospital-based physicians; increased labor costs resulting from increased competition for staffing or a continued or increased shortage of experienced nurses; changes to physician utilization practices and treatment methodologies and third-party payor controls designed to reduce inpatient services or surgical procedures that impact demand for medical services; continued industry trends toward value-based purchasing, third-party payor consolidation and care coordination among healthcare providers; loss of key personnel, including key members of our senior management team; our failure to comply with complex laws and regulations applicable to the healthcare industry or to adjust our operations in response to changing laws and regulations; inability to successfully complete acquisitions or strategic joint ventures ("JVs") or inability to realize all of the anticipated benefits, including anticipated synergies, of past acquisitions and the risk that transactions may not receive necessary government clearances; failure to maintain existing relationships with JV partners or enter into relationships with additional healthcare system partners; the impact of known and unknown claims brought against our hospitals, physician practices, outpatient facilities or other business operations or against healthcare providers that provide services at our facilities; the impact of government investigations, claims, audits, whistleblower and other litigation; the impact of any security incidents affecting us or any third-party vendor upon which we rely; inability or delay in our efforts to construct, acquire, sell, renovate or expand our healthcare facilities; our failure to comply with federal and state laws relating to Medicare and Medicaid enrollment, permit, licensing and accreditation requirements, or the expansion of existing or the enactment of new laws or regulation relating to permit, licensing and accreditation requirements; failure to obtain drugs and medical supplies at favorable prices or sufficient volumes; operational, legal and financial risks associated with outsourcing functions to third parties; sensitivity to regulatory, economic and competitive conditions in the states in which our operations are heavily concentrated; decreased demand for our services provided due to factors beyond our control, such as seasonal fluctuations in the severity of critical illnesses, pandemic, epidemic or widespread health crisis; inability to accurately estimate market opportunity and forecasts of market growth; general economic and business conditions, both nationally and in the regions in which we operate; the impact of seasonal or severe weather conditions and climate change; inability to demonstrate meaningful use of electronic health record technology; inability to continually enhance our hospitals with the most recent technological advances in diagnostic and surgical equipment; effects of current and future health reform initiatives, including the Affordable Care Act, and the potential for changes to the Affordable Care Act, its implementation or its interpretation (including through executive orders and court challenges); legal and regulatory restrictions on certain of our hospitals that have physician owners; risks related to the master lease agreement that we entered into with Ventas, Inc. ("Ventas") and its restrictions and limitations on our business; the impact of our significant indebtedness, including our ability to comply with certain debt covenants and other significant operating and financial restrictions imposed on us by the agreements governing our indebtedness, and the effects that variable interest rates, and general economic factors could have on our operations, including our potential inability to service our indebtedness; conflicts of interest with the existing stockholders; effects of changes in federal tax laws; increased costs as a result of operating as a public company; risks related to maintaining an effective system of internal controls; lack of a public market for our common stock; volatility of our share price; our guidance differing from actual operating and financial performance; the results of our efforts to use technology, including artificial intelligence, to drive efficiencies and quality initiatives and enhance patient experience; the impact of recent decisions of the U.S. Supreme Court regarding the actions of federal agencies; and other risk factors described in our filings with the Securities and Exchange Commission. Except as otherwise required by law, we do not assume any obligation to update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events.



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#### **Non-GAAP Financial Information**

We have included certain financial measures in this presentation that have not been prepared in a manner that complies with U.S. generally accepted accounting principles ("GAAP"), including Adjusted EBITDA and Adjusted EBITDAR. We define these terms as follows:

**Adjusted EBITDA.** Adjusted EBITDA is defined as net income plus (i) provision for income taxes, (ii) interest expense and (iii) depreciation and amortization expense (or EBITDA), as adjusted to deduct net income attributable to noncontrolling interests, and excludes the effects of other non-operating losses (gains), restructuring, exit and acquisition-related costs, expenses incurred in connection with the implementation of Epic Systems ("Epic"), our integrated health information technology system, non-cash unit-based compensation expense, and operations.

Adjusted EBITDA is a non-GAAP performance measure used by our management and external users of our financial statements, such as investors, analysts, lenders, rating agencies and other interested parties, to evaluate companies in our industry. Adjusted EBITDA is a performance measure that is not defined under GAAP and is presented in this presentation because our management considers it an important analytical indicator that is commonly used within the healthcare industry to evaluate financial performance and allocate resources. Further, our management believes that Adjusted EBITDA is a useful financial metric to assess our operating performance from period to period by excluding certain material non-cash items and unusual or non-recurring items that we do not expect to continue in the future and certain other adjustments we believe are not reflective of our ongoing operations and our performance.

Because not all companies use identical calculations, our presentation of the non-GAAP measure may not be comparable to other similarly titled measures of other companies. While we believe this is a useful supplemental performance measure for investors and other users of our financial information, you should not consider the non-GAAP measure in isolation or as a substitute for net income or any other items calculated in accordance with GAAP. Adjusted EBITDA has inherent material limitations as a performance measure, because it adds back certain expenses to net income, resulting in those expenses not being taken into account in the performance measure. We have borrowed money, so interest expense is a necessary element of our costs. Because we have material capital and intangible assets, depreciation and amortization expense are necessary elements of our costs. Likewise, the payment of taxes is a necessary element of our operations. Because Adjusted EBITDA excludes these and other items, it has material limitations as a measure of our performance.

**Adjusted EBITDAR.** Adjusted EBITDAR is defined as Adjusted EBITDA further adjusted to add back rent expense payable to real estate investment trusts ("REITs"), which consists of rent expense pursuant to the Ventas Master Lease, lease agreements associated with the MOB Transactions (defined below) and a lease arrangement with Medical Properties Trust ("MPT") for Hackensack Meridian Mountainside Medical Center.

Adjusted EBITDAR is a commonly used non-GAAP valuation measure used by our management, research analysts, investors and other interested parties to evaluate and compare the enterprise value of different companies in our industry. Adjusted EBITDAR excludes: (1) certain material noncash items and unusual or non-recurring items that we do not expect to continue in the future; (2) certain other adjustments that do not impact our enterprise value; and (3) rent expense payable to our REITs. We operate 30 acute care hospitals, 12 of which we lease back from two REITs, Ventas and MPT, pursuant to long-term lease agreements. Additionally, during 2022 we completed the sale of 18 medical office buildings to Ventas in exchange for \$204.0 million and concurrently entered into agreements to lease the real estate back from Ventas over a 12-year initial term with eight options to renew for additional five-year terms (the "MOB Transactions"). Our management views both the two long-term lease agreements with Ventas and MPT, as well as the MOB Transactions, as more like financing arrangements than true operating leases, with rent payable to such REITs being similar to interest expense. As a result, our capital structure is different than many of our competitors, especially those whose real estate portfolio is predominately owned and not leased. Excluding the rent payable to such REITs allows investors to compare our enterprise value to those of other healthcare companies without regard to differences in capital structures, leasing arrangements and geographic markets, which can vary significantly among companies. Our management also uses Adjusted EBITDAR as one measure in determining the value of prospective acquisitions or divestitures. Finally, financial covenants in certain of our lease agreements, including the Ventas Master Lease, use Adjusted EBITDAR as a measure of compliance. Adjusted EBITDAR does not reflect our cash requirements for leasing commitments. As such, our presentation of Adjusted EBITDAR should not be construe

Because not all companies use identical calculations, our presentation of the non-GAAP measure may not be comparable to other similarly titled measures of other companies. While we believe this is a useful supplemental valuation measure for investors and other users of our financial information, you should not consider the non-GAAP measure in isolation or as a substitute for net income or any other items calculated in accordance with GAAP. Adjusted EBITDAR has inherent material limitations as a valuation measure, because it adds back certain expenses to net income, resulting in those expenses not being taken into account in the valuation measure. The payment of taxes and rent is a necessary element of our valuation. Because Adjusted EBITDAR excludes these and other items, it has material limitations as a measure of our valuation.



## **KEY MESSAGES**



A leading for-profit hospital operator serving mid-size urban markets growing at 3x the national average



At an inflection point for profitability and margins due to Medicaid supplemental reimbursement improvements in two key markets and ramping operational excellence initiatives



Differentiated consumer-focused ecosystem supports a leading market share in most markets and enables organic market share expansion



Strategic focus on operational excellence and ambulatory expansion is expected to drive sustainable low-to-mid double digit Adj. EBITDA growth

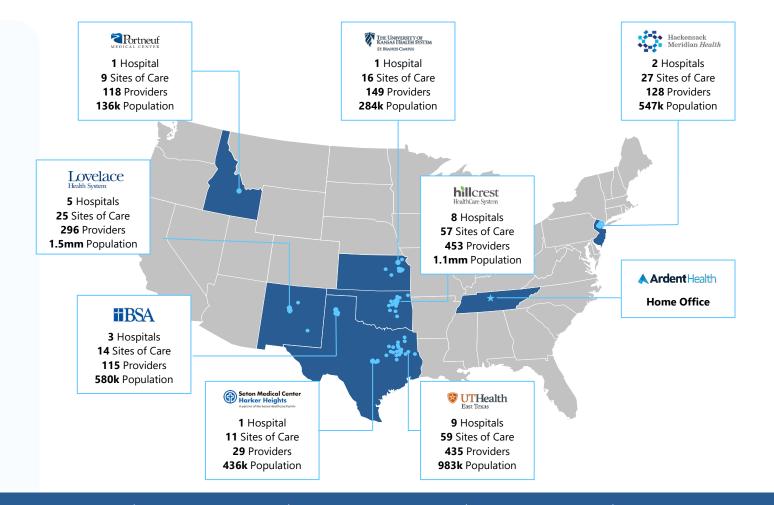


Prioritizing inorganic growth into new markets through opportunistic M&A and by leveraging joint venture framework



## ▲ Ardent Health – WHO WE ARE

- A leading operator of hospitals and provider of healthcare services with track record of success delivering care in communities across the country
- Strong footprint in **eight growing mid-sized urban markets** with favorable demographic and economic profiles
- Leading (#1 or #2) position in majority of our markets<sup>1</sup>
- Significant scale and density with broad range of services
- Rapidly growing consumer-centric healthcare ecosystem
- Well-established and differentiated JV partnership model
- Multi-faceted growth strategy



30 Hospitals 200+ Sites of Care **6**States

**1,700**+ Providers<sup>2</sup>

4,200+
Licensed Beds

**24,000**+
Team Members

**\$5.83bn**<sup>3</sup> Est. FY2024 Revenue

\$425mm<sup>3</sup>

Est. FY 2024 Adj. EBITDA 11.4%4

Est. FY 2024 Adj. 6/30/24 Lease Adjusted
EBITDAR Margin Net Leverage

Note: See appendix for reconciliation of non-GAAP financial metrics. JV represents joint venture. Sites of care include acute and ambulatory. Minority-owned locations do not consolidate into the Company's financial results. Market population sourced from Strata Decision Technology (2023, 2024) and Esri Geoenrichment Service and is defined by counties, cities, and zip codes that account for approximately 85-90% of the patients we serve in that market

<sup>&</sup>lt;sup>1</sup> Based on number of hospitals; <sup>2</sup> Represents employed and affiliated providers are physicians and advanced practice providers with whom we contract for services through a professional services agreement or other independent contractor agreement <sup>3</sup> Represents mid-point of the Company's FY 2024 guidance issued on August 14, 2024. <sup>4</sup> In order to adjust for the impact of equity method accounting for joint ventures, Adjusted EBITDAR margin is calculated before noncontrolling interest earnings. <sup>5</sup> Pro forma for the net proceeds of the initial public offering.



 $3.6x^{5}$ 

## **OUR PURPOSE AND VALUES – "THE ARDENT WAY"**

# OUR PURPOSE is caring for people:

our patients, our communities, and one another.



#### What we believe



#### People first. Always.

We show compassion, celebrate differences and treat one another with respect.



#### **Teamwork wins**

We believe healthcare is a team sport and every player has something to contribute.



#### Simplicity is everything

We are passionate about finding new ways to make healthcare easier to access and deliver.



#### **Think BIG**

We pursue extraordinary in everything we do — never settling for good enough.

#### **How we Act**



#### Do the right thing

We believe integrity matters and that intentions are nothing without actions.



#### Make it better

We always look for ways to improve and recognize that even small changes can have a big impact.



#### **Be curious**

We know better begins with a question. We encourage one another to ask why and live "what if?"



#### Own it

We take pride in figuring it out — always seeking solutions, not blame.

Our culture is fundamental to delivering quality health outcomes in the communities we serve and developing our workforce to enable successful strategic execution



## PROVEN AND HIGHLY EXPERIENCED BOARD & MANAGEMENT TEAM

Strong team of experienced healthcare operators with an average of more than 25 years of industry experience



## Marty Bonick President and Chief Executive Officer, Director

>25 years of Healthcare Experience













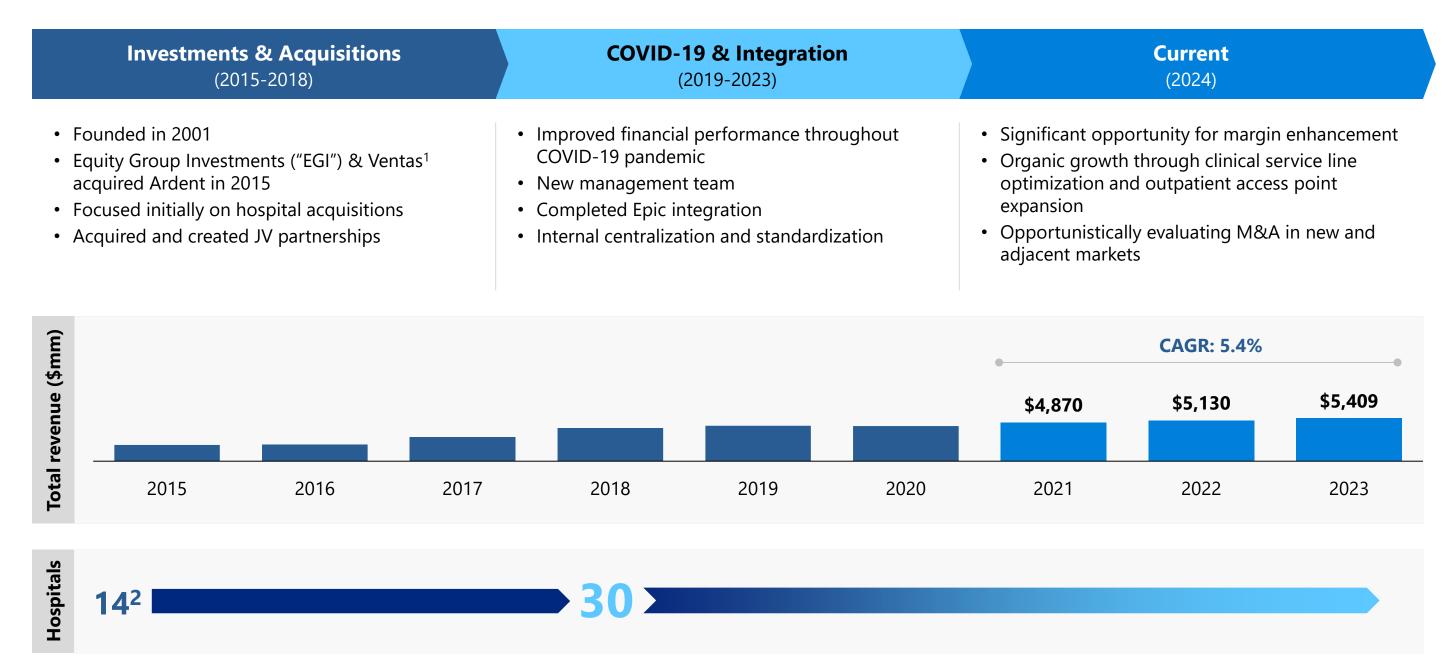








## **EVOLUTION OF OUR PLATFORM**



<sup>&</sup>lt;sup>1</sup> Ventas acquired real estate for 10 of our hospitals; <sup>2</sup> As of initial EGI and Ventas investment

## **GROWING URBAN MARKETS**

Leading market share in markets with attractive opportunities for sustainable growth

## Selectively scaled into growing markets with

- Strong population and wage growth
- Favorable payor mixes
- Stable and growing job markets
- Significant long-term healthcare demand
- Favorable competitive dynamics

## Strategically positioned in each market as a differentiated provider of scale allow for



Strength in recruiting and retaining the best caregivers and partners



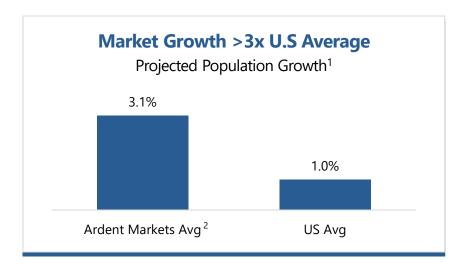
Patient care in the best possible care setting to provide a better patient experience



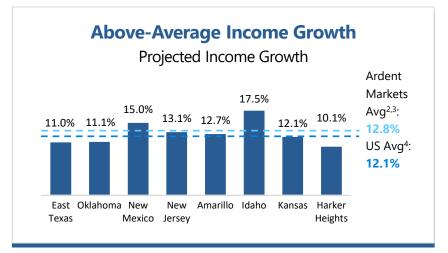
Favorable contracts with managed care and other payor sources

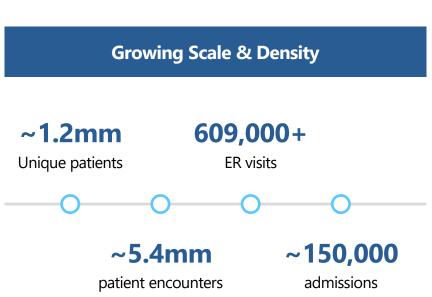


Purchasing power for key medical supplies









<sup>&</sup>lt;sup>1</sup> Represents growth from 2023 to 2025E; <sup>2</sup> Sourced via Strata Decision Technology (2023, 2024) and Esri Geoenrichment Service, which projects via US Census estimates; <sup>3</sup> Represents growth from 2023 to 2028E; <sup>4</sup> Represents growth from 2023 to 2028E; from S&P Global; <sup>5</sup> Represents growth from 2023 to 2028E; from S&P Global; from 2023 to 2028E; from 2028E

## **BROAD ACUTE CARE AND AMBULATORY FOOTPRINT**

Freestanding ERs



#### More than 15,000 lives touched each day





Ambulatory footprint is optimized for patient access and positioned for market share growth through investment in ambulatory assets and physicians

Urgent Care Centers<sup>1</sup>

<sup>1</sup> Includes facilities owned or operated by Ardent through JVs; <sup>2</sup> Employed and contractually aligned providers, including advanced practice providers

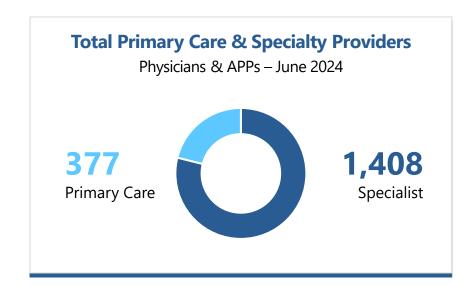


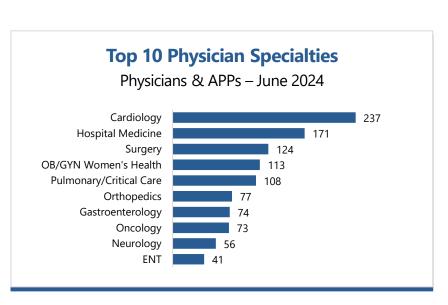
## **DEEP AND ALIGNED PHYSICIAN NETWORK**

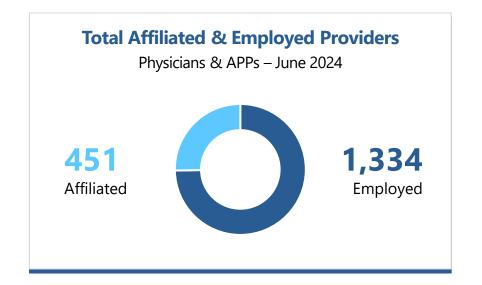
Investment in provider network creates scale and drives greater market share

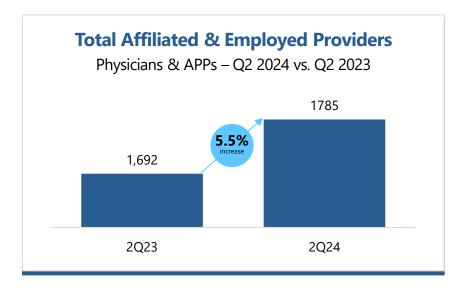


- Provider network is foundational to providing high quality care, driving scale, and expanding into more longitudinal and value-based care
- Employed providers work alongside independent providers in collaborative clinically integrated networks and ACOs to reduce costs and improve outcomes<sup>1</sup>
- Significant expansion of provider base highlighted by 6.5% y/y increase in employed providers and 5.1% y/y increase in specialty providers as of 2Q24









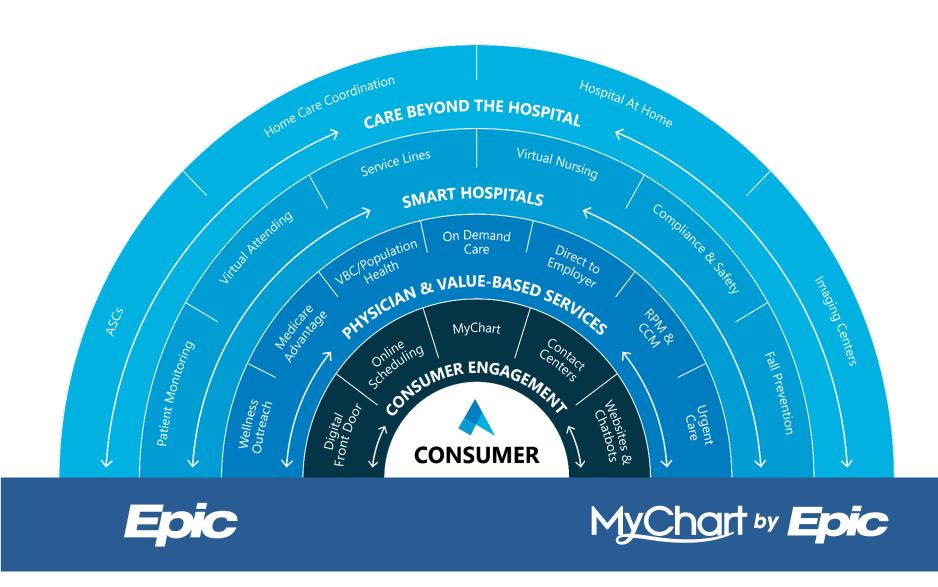
Note: ACOs are accountable care organizations; <sup>1</sup> Based on our safety of care, readmission, and mortality rates measured against CMS benchmarks



## TECHNOLOGY ENABLED, CONSUMER-FOCUSED CARE DELIVERY MODEL

Differentiated care delivery model provides competitive advantage within our markets, enabling organic market share growth and higher patient retention

- Placing a primary focus on the patient (vs. the facility) and understanding his or her holistic and longitudinal healthcare needs
- Fully integrated clinical operating system enables consistent and scalable clinical and financial outcomes
- Epic MyChart enables patient engagement and delivery of care when and where it is needed
- Leveraging network of primary and specialty care providers, technology, and diversified facilities to support the delivery of **high-quality and** conveniently accessible care to patients
- Drives better patient experience measured by improved safety of care, readmission and mortality rates and lower cost compared to applicable CMS benchmarks





## LEVERAGING TECHNOLOGY TO IMPROVE CLINICAL & FINANCIAL OUTCOMES

Implementing emerging technologies to improve scale, create clinical efficiencies, realize cost savings and improve health outcomes

		Technology	Capabilities	Outcome
,	<b>□</b> û,	Automated Vital Sign Collection	Wearable medical-grade monitoring devices to automate vital sign collection in and outside of the hospital	<ul><li>Early detection of patient deteriorati</li><li>Reduction in length of stay and cost</li></ul>
1		Virtual Nursing & Virtual Attending Programs	Hospital-based Al-powered virtual care programs help automate tasks that do not require physical proximity	<ul> <li>Reducing nursing staff burnout and</li> <li>Democratizing access to specialty can</li> </ul>
	010101	Remote Care Management	Remote care programs leveraging patient monitoring and responsive virtual care	<ul><li>Improving continuity of care</li><li>Caring for people where they want of</li></ul>
	09	Chronic Care Management	Chronic care management program leverages AI to identify patients in need of additional care coordination services	<ul><li>Manage chronic health conditions</li><li>Navigate social determinants of hea</li></ul>
-		Clinical Decision Support	Decision support tools to optimize clinician workflows	<ul> <li>Improving nursing and physician ex</li> <li>Saves time, reduces costs<sup>1</sup>, and improving</li> </ul>

- ation/improvement
- nd turnover
- care
- t care
- ealth
- experience
- nproves outcomes<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Compared to CMS benchmarks; <sup>2</sup> Based on our readmission and mortality rates compared to CMS benchmarks



## DIFFERENTIATED AND WELL-ESTABLISHED JV MODEL STRATEGY

Joint venture model provides capital efficient avenue for accretive growth and provides our hospital portfolio with the effective scale of a larger hospital network

#### What we do

• We are a **leading for-profit JV partner** of choice for premier academic medical centers, large not-for-profit hospital systems, community physicians, and a community foundation

#### What it means for us

 Provides ability to access brand, regional presence, clinical talent, and JV partner's access points

#### What it means for our partners

- Helps our partners by enhancing their network and regional presence while allowing them to retain economics and ownership
- Ability to operate on Epic clinical operating system

#### **How it works**

 We own majority of each JV, serve as day-to-day operator, and receive management fee while driving clinical, financial, and operating improvements with shared services as needed

		Our Facility	JV Partner	Ardent ownership (%)
	Academic JV	UT Health East Texas	The University of Texas Health Science Center at Tyler	70%
ırtners		The University of Kansas Health System St. Francis Campus	THE UNIVERSITY OF KANSAS HEALTH SYSTEM	71%
Market Entry JV Partners	Not-for- profit JV	<ul><li>Hackensack Meridian Health</li><li>Mountainside Medical Center</li><li>Pascack Valley Medical Center</li></ul>	Hackensack Meridian <i>Health</i>	80%¹ 65%²
Marke		Seton Medical Center Harker Heights	@ Seton  Ascension	80%
		Portneuf Medical Center	Portneuf HEALTH TRUST	77%
sion	Academic JV	Lovelace Health System	<b>QUNM</b> HEALTH	51%
Market Expansion JV Partners	Physician JV	Hillcrest Healthcare System	Tulsa Spine & Specialty Hospital	51%
Mark		BSA Health System	PHYSICIANS SURGICAL HOSPITALS LLC.	59%

<sup>&</sup>lt;sup>1</sup> Represents ownership of Mountainside Medical Center; <sup>2</sup> Represents ownership of Pascack Valley Medical Center;



## WELL POSITIONED FOR THE CONTINUED EVOLUTION TO VALUE-BASED CARE

Our focus on physician alignment and our large provider network opportunistically positions us ahead of the curve on value-based care

#### **Highlights**

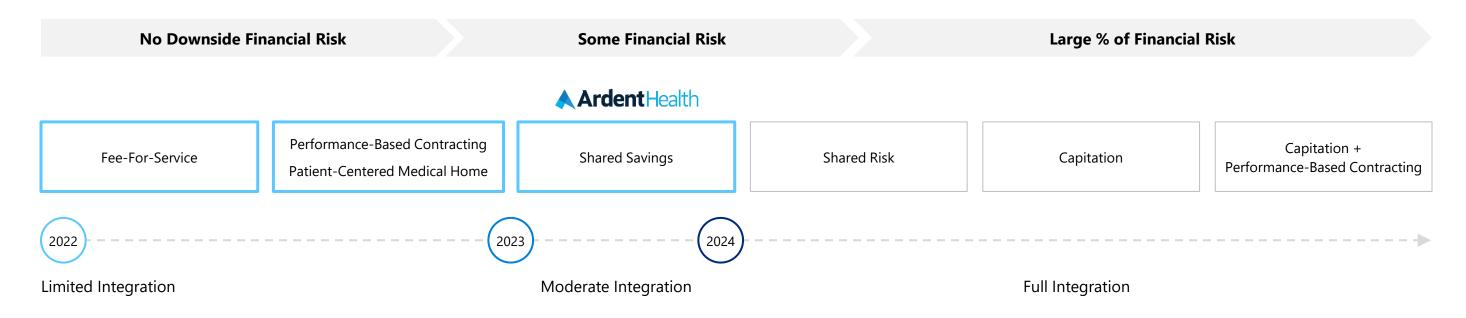
We are **advancing VBC initiatives** and driving improved health outcomes and cost savings<sup>1</sup>

Currently **80+ VBC contracts** and programs, covering over 220k lives

VBC contracts include **shared savings** and allow us to benefit from cost savings generated – we do **not currently expect downside risk** 

Focused on **aligning metrics** across value-based payment arrangements, growing **accountable care** relationships, and advancing **health equity** 

#### **Our Position on the Value-Based Continuum**



<sup>&</sup>lt;sup>1</sup> Based on our readmission and mortality rates and lower cost compared to CMS benchmarks



## IMPROVING HEALTHCARE REIMBURSEMENT LANDSCAPE

Recently implemented and proposed state supplemental payment programs ("SPPs") represent substantial near-term margin tailwind



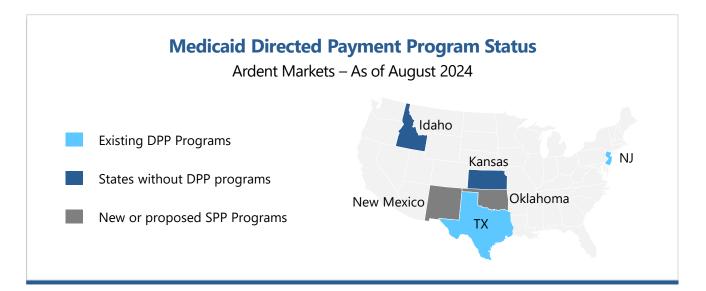
Medicaid supplemental reimbursement represents structural element of healthcare reimbursement environment



Medicaid Directed Payment Programs (DPP) were proposed and implemented in 2016 to compensate healthcare providers for the cost of providing care to Medicaid patients



As of 6/30/2024, 44 out of 50 states have implemented Medicaid DPP programs and all states have some form of Medicaid supplemental program in effect



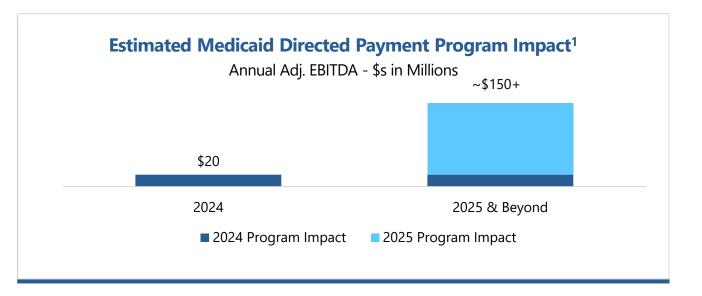
#### **Ardent Context**

Trailing-Twelve Months ended 6/30/2024, ~11% of net patient service revenue is derived from Medicaid patients

Oklahoma DPP went into effect on 4/1/2024

Prior to 2Q24, only 50% of facilities were in states with DPP program vs. 90% upon approval of New Mexico DPP program

New Mexico Program submitted for CMS approval in August 2024



All estimates are (i) preliminary, (ii) subject to change and non-recurrence and (iii) do not include any adjustment for potential quality performance requirements <sup>1</sup> Estimated Adjusted EBITDA impact reflects the impact of the DPP programs net of related provider program assessments.



## HIGHLY ACTIONABLE ROADMAP FOR LONG-TERM VALUE CREATION



- Expense management and improved operating efficiencies
  - Implementation of uniform clinical practices
  - Expand technology solutions to drive efficiencies
- Service line efficiency and optimization
  - Maximizing through-put and mix of services
- Leveraging centralized and scaled operating platform to improve margin and operating leverage

- Invest in acute care and ambulatory services, creating additional access points through which patients can receive care
- Grow extensive and diverse provider network
- Invest in digital engagement technologies to acquire new patients and better engage and retain existing patients

- Enter new markets through acquisition and partnership opportunities
- Continually evaluate and selectively pursue strategic growth opportunities
- Target markets with significant unmet needs that fit our target profile

## DRIVE OPERATIONAL EXCELLENCE

Margin improvement plan to achieve mid-teens Adjusted EBITDAR<sup>1</sup> margins

- Since 2022, successfully outsourced, standardized and centralized enterprise functions resulting in improved collections, productivity and reduced contract labor costs
- Investment in specialized resources (people and technology) to improve performance and reduce cost redundancies

- Centralized and standardized operating model provides platform for further operational improvements and cost savings
- Continued standardization and centralization of key systems, processes and administrative functions estimated to drive sustainable longterm margin improvement



#### **Service Line Optimization**

In-depth strategic planning seeking opportunities to create physician alignment, build care delivery networks and assemble physical and digital care platforms to improve the patients' healthcare experience



#### **Expense Management Initiatives**

Inventory management, purchasing optimization, medical/surgical and pharmacy optimization, lab/purchased services management and labor management





#### **Optimization of Epic Systems**

Optimizing uniform clinical practices, and in turn, improving outcomes, optimizing revenue capture, and supporting value-based care programs, all of which we believe will continue to drive growth across our platform

<sup>&</sup>lt;sup>1</sup> Ardent utilizes Adj. EBITDAR margin as it is most comparable to peers given differences in real estate ownership



## CONTINUE TO BUILD A LEADING MARKET POSITION IN OUR EXISTING MARKETS

Growing market share by improving access to healthcare through ambulatory investment and physician alignment

#### **Ambulatory Sites of Care**

- Ambulatory Surgery Centers
- Urgent Care
- Micro-Hospital



- Freestanding Imaging and Emergency Rooms
- Telehealth



Focused investment in pipeline of ambulatory sites of care and related outpatient services

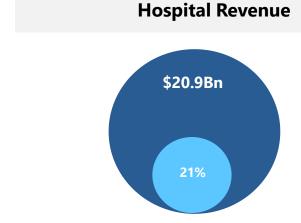
#### **Physician Alignment & Acquisitions**

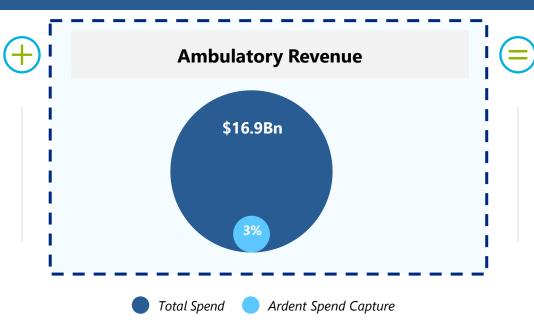
- Curbing Patient Outmigration
  - PhysiciansAttracting Top Specialty PhysiciansMedical School Affiliations
- Aligning Independent Physicians
- Targeted Recruiting

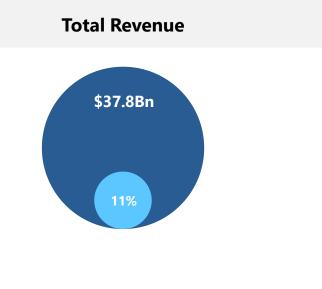


**Expanded focus on physician alignment and acquisition** 

#### **Untapped Opportunity in Our Current Markets**<sup>1</sup>







<sup>1</sup> Total estimated 2020 revenue and accompanying Ardent market share



## **OPPORTUNISTIC M&A**

Expanding our presence in mid-sized urban markets through M&A and by leveraging differentiated JV model

#### **Target Market Attributes**

Growing mid-sized urban areas

Attractive payor mixes

Strong population growth

Significant long-term market demand

Stable and growing job markets

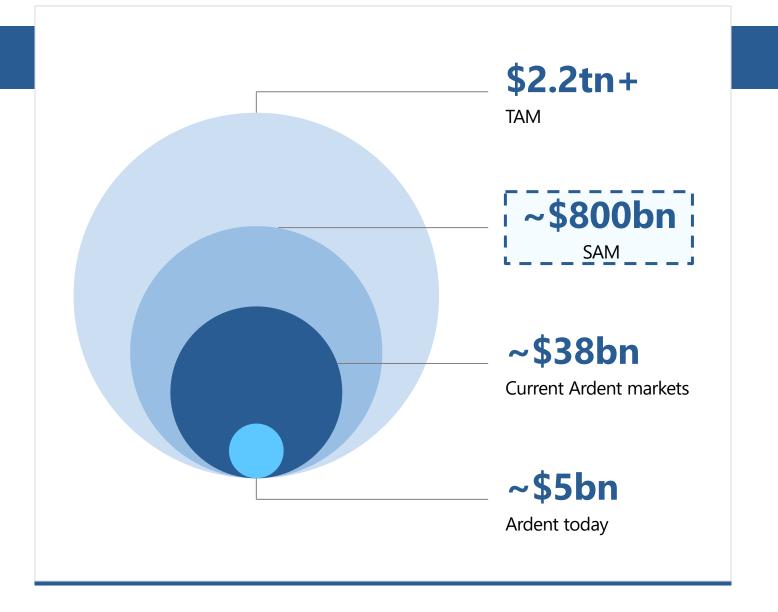
Favorable competitive dynamics

Targeting acquisitions of **\$500 million to \$1 billion** in patient revenues; cash flow accretive and margin neutral/enhancing within 24-36 months of closing

We believe there are approximately **350 markets that fit our strategic focus** of mid-sized urban communities within a **serviceable market of \$800 billion** 

Seek opportunities in both **existing and new states** where we are confident that we can employ our best practices and established model to **realize operating synergies** 

Selectively pursue acquisitions of healthcare systems in new (secondary) urban markets with **favorable demographic trends** and **high unmet healthcare demands** 



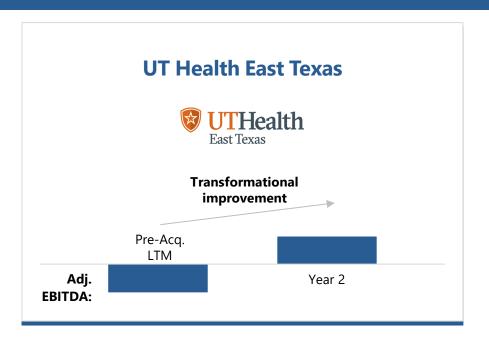
Note: TAM represents total addressable market; SAM represents serviceable addressable market

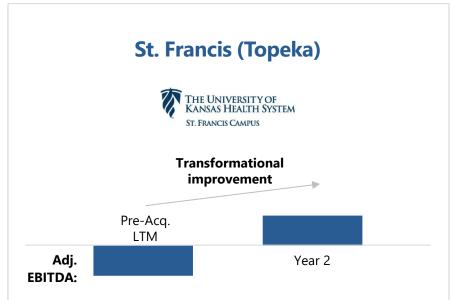


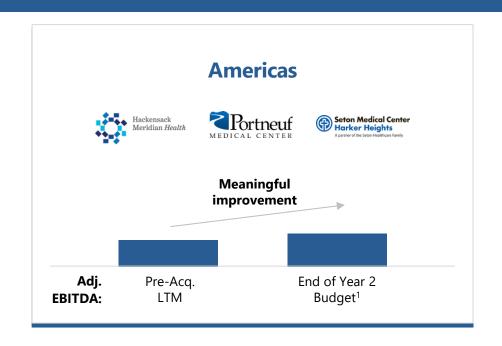
## SUCCESSFUL TRACK RECORD OF OPPORTUNISTIC M&A WITH JV PARTNERS

Successfully generated meaningful synergistic value by leveraging JV partnership in three new markets over the last 10 years

#### **Selected Case Studies**







- Streamlined ED, call center, and transfer center operations; Recaptured leakage from EMS and Trauma Center Designation
- Expanded high acuity cardiac and neurosurgical services
- Consolidated RCM offices and improved RCM related performance throughout.

- Recruited specialists to expand oncology, cardiac, and orthopedic clinical service lines
- Created JV partnership to add 3 urgent care centers to the market
- Improved ED operations to reduce diversion and expand trauma level designation

- Reopened hospital in New Jersey; now thriving full-service hospital with multiple advanced specialties
- Built new hospital in Idaho and now regional service leader

Note: Charts are not to scale; EMS represents emergency medical services; ED represents emergency department; RCM represents revenue cycle management.

1 Adjusted EBITDA growth was calculated using FY 2018 budget rather than actual to exclude the adverse impact of Hurricane Michael on Bay Medical Center Sacred Heart, which was sold effective March 14, 2019



## CAPITAL STRUCTURE TO SUPPORT OPPORTUNISTIC GROWTH

Lean balance sheet and ample liquidity to support growth strategy



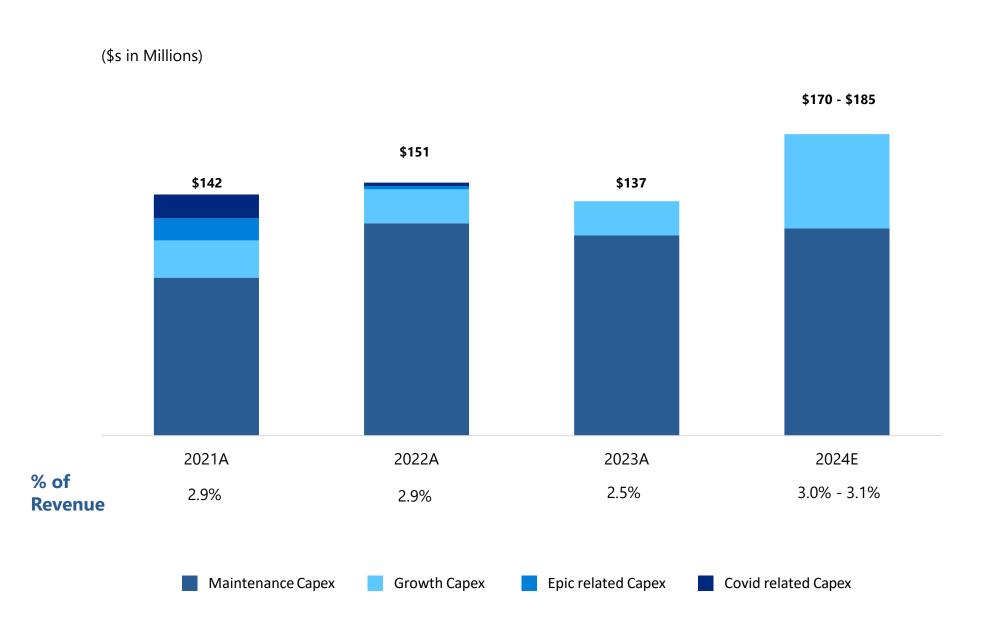
<sup>&</sup>lt;sup>1</sup> Net leverage calculated as net debt / Adjusted EBITDA, with net debt calculated as total debt less cash and cash equivalents; <sup>2</sup> Lease adjusted net leverage calculated as (net debt + 8x REIT rent expense) / Adjusted EBITDAR. Leverage ratios are calculated as coording to our credit agreements and exclude cash held by JVs of \$53 million and \$46 million at June 30, 2024 and December 31, 2023, respectively.



## **CAPITAL ALLOCATION FRAMEWORK**

# **Key Capital Allocation Priorities**

- Ambulatory asset investment (M&A and De Novo)
  - Increasing outpatient access points by investing in ambulatory sites of care
- New Market M&A
  - Expanding into new and adjacent markets by leveraging our JV model
- Capital Investment in new service lines, equipment and technology
  - Expand service line offerings and through investment in new equipment and state-of-the-art technology
- **Obligation** Debt repayment



## ARDENT'S LONG-TERM OPERATING AND LEVERAGE TARGETS

#### **Metrics**

**Revenue Growth** 



Mid-to-High Single Digit
Organic Growth

Steady, durable growth driven by favorable utilization trends and rate increases

Continued expansion of ambulatory footprint

Adjusted EBITDAR Margin<sup>1</sup>



Mid Teens
Adj. EBITDAR Margin

Opportunity for material margin expansion through service line optimization and expense management initiatives

Supplemental payments to drive significant near-term improvement

**Adjusted EBITDA Growth** 



Low-to-Mid Double Digit
Annual Growth

Growth supported by steady revenue increase and significant margin expansion

Favorable tailwinds and supplemental payments to drive long- and near-term uplift

Leverage



~3.0x Lease Adj. Net Leverage<sup>2</sup>

Prudent deployment of capital to accelerate growth

Adjusted EBITDAR margin calculated as adjusted EBITDAR plus noncontrolling interest earnings, divided by total revenue; Lease adjusted net leverage calculated as (net debt + 8x REIT rent expense) / Adjusted EBITDAR



## **2Q24 KEY HIGHLIGHTS**

Strong topline growth and margin expansion, driven by successful strategic execution

## Second Quarter Financial & Operating Performance

- Total revenue of **\$1.47 billion**, an increase of **7.5%** driven by **4.1%** y/y increase in net patient service revenue per adjusted admission and **3.4%** y/y increase in adjusted admissions
- Broad-based demand growth across inpatient and outpatient settings supported by the benefit of the two-midnight rule and \$13mm impact of Oklahoma DPP program implementation, partly offset by lower surgery volumes driven by service line optimization initiatives
- Adjusted EBITDA of **\$122 million**, an increase of **20%** y/y driven by strong revenue growth, and strategic execution on key margin improvement initiatives, including service line optimization, labor cost management and supply expense management
  - Adjusted EBITDAR margin of 12.7%, compared to 12.0% in 2Q23
  - EPS of \$0.34 per diluted share and increase of 31% y/y
- Operating cash flow of \$120 million, an increase of \$77 million y/y
- Pro-Forma for IPO proceeds, total available liquidity of \$832 million and lease adjusted net leverage of 3.6x

#### **Strategic Update**



#### **Target Market share growth**

- Through the first half of 2024, expanded ambulatory asset network through addition of eight urgent care centers. Currently evaluating additional expansion opportunities for the second half of 2024
- Focused on improving patient access and retention by growing network of providers, which has increased by 6.5% y/y



#### **Operational Excellence**

- Continued to execute a variety of supply cost reduction initiatives focusing on improved inventory management, standardized surgical supply procurement and strategic sourcing
- Ongoing service line optimization efforts have resulted in  $\sim$ 1.9% decrease in surgery volumes during the first half of 2024



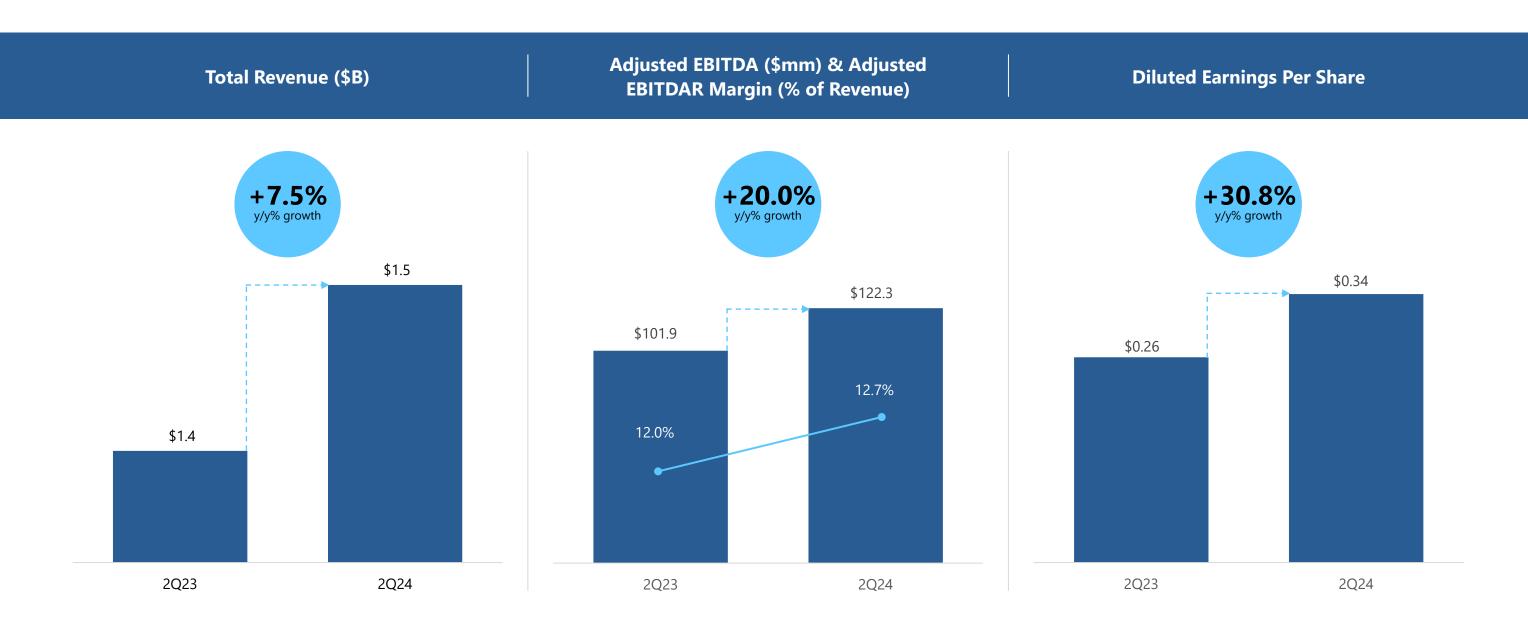
#### **Disciplined capital allocation**

• Actively evaluating strong pipeline of potential acquisition targets in markets that meet our criteria

See appendix for reconciliation of Non-GAAP financial metrics, including Adjusted EBITDA and Adjusted EBITDAR margin



## **2Q24 FINANCIAL PERFORMANCE**

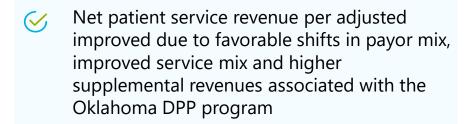


See appendix for reconciliation of Non-GAAP financial metrics, including Adjusted EBITDA and Adjusted EBITDAR margin.

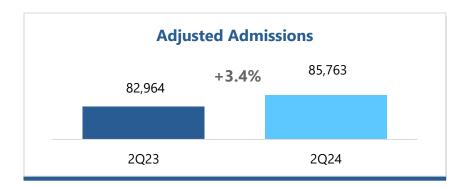


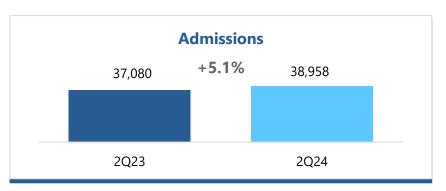
## **2Q24 OPERATING HIGHLIGHTS**

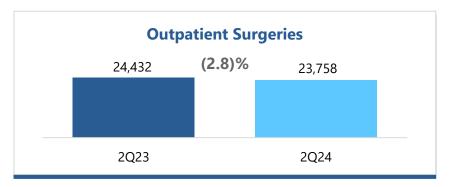
Strong topline growth and margin expansion, driven by successful strategic execution

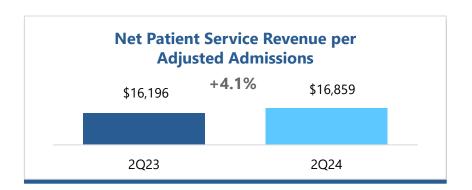


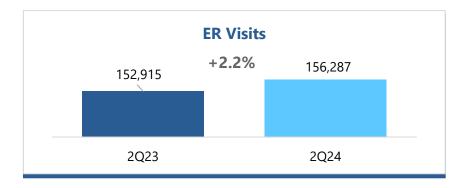
- Admissions increased 5.1% y/y partially due the impact of the two-midnight rule and higher admissions through the ER
- Outpatient surgery declined 2.8% y/y, primarily due to the impact of service optimization efforts in dental, otolaryngology and ophthalmology.
- Inpatient surgery volumes declined 0.9%, due to a decrease in bariatric and OB cases, offset by growth in spine, neurology and urology.
- ER Visits increased 2.2% y/y, partly due to expansion of EMS services in certain markets

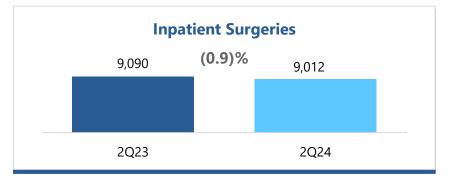












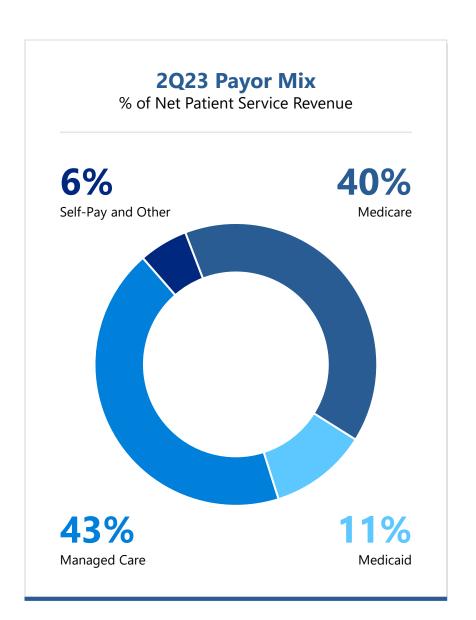
See appendix for reconciliation of Non-GAAP financial metrics, including Adjusted EBITDA and Adjusted EBITDAR margin

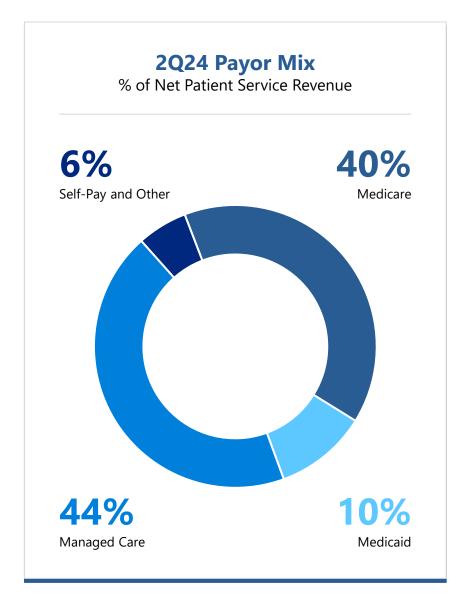


## **2Q24 OPERATING HIGHLIGHTS – PAYOR MIX**

Payor mix shifts driven by operational excellence initiatives, Medicaid supplemental program changes and Medicaid redeterminations

- Medicaid payor mix decreased by 70bps y/y, primarily because of Medicaid redeterminations and service line optimization initiatives.
- Medicaid payor mix also reflects a \$13mm increase in our supplemental payments associated with the implementation of the Oklahoma DPP plan
- Approximately two-thirds of Medicaid redeterminations have stayed within Medicaid, while 20% have redetermined to commercial payor plans
- Net patient service revenue from commercial healthcare exchange insurance plans was ~3.5% in 2Q24, vs. ~3.0% in 2Q23





Note: Medicare includes Managed Medicare and Medicaid includes Managed Medicaid



## **2Q24 OPERATING EXPENSE HIGHLIGHTS**

Strong topline growth and margin expansion, driven by successful strategic execution

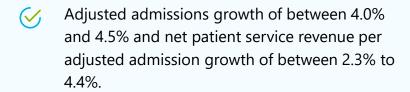




## **2024 GUIDANCE**

As of August 14, 2024

## **Guidance Assumptions**



Full year capital expenditures of between \$170 - \$185 million

Guidance reflects no incremental impacts from potential changes in state supplemental payments beyond the State of Oklahoma

	2023 Actual	2024 Projected		2024 Projected
		Low	High	% Change y/y
Revenue	\$5,409	\$5,750	\$5,900	6% - 9%
Net Income	\$129	\$247	\$268	92% - 108%
Net Income Attributable to Ardent Health Partners, Inc.	\$54	\$163	\$182	202% - 237%
Adjusted EBITDA	\$315	\$415	\$435	32% - 38%
Rent expense payable to REITS	\$157	\$1	61	2.5%
Diluted EPS	\$0.43	\$1.23	\$1.37	186% - 219%

See appendix for reconciliation of non-GAAP financial metrics, including Adjusted EBITDA and Adjusted EBITDAR margin



**ARDENT** is well positioned to continue driving **consistent**, **durable growth** 





Leading (#1 or #2) share in mid-sized urban markets growing 3x the U.S. average<sup>1</sup>



Scaled acute, ambulatory, and physician footprint providing exceptional care for patients while driving improved health outcomes and cost savings



Differentiated JV model strategy to grow in new and existing markets while leveraging the local scale and networks of our partners



Poised to drive significant margin expansion, with near-term benefit from \$150mm+ annual supplemental payments<sup>2</sup>



Flexible and well-capitalized balance sheet with significant liquidity to capture ~\$800bn serviceable addressable market<sup>3</sup>



Dynamic and multi-faceted strategy to drive accelerating growth, including expanding high acuity service lines and growing outpatient access

Represents growth from 2023 to 2025. Sourced via Strata Decision Technology (2023, 2024): Esri Geoenrichment Service, US Census estimates; Represents estimated annualized impact of OK and NM SDP programs once both are implemented. Based on internal modeled estimates. All estimates are (i) preliminary, (ii) subject to change and non-recurrence and (iii) do not include any adjustment for potential quality performance requirements; As of 2020





## **APPENDIX**

## **NON-GAAP RECONCILIATIONS – 2Q24 & 2Q23**

	Three months ended	Three months ended June 30,		
	2023	2024		
(in thousands)				
Net income	\$55,706	\$66,961		
Income tax expense	12,111	15,222		
Interest expense, net (including related party interest expense)	18,692	18,160		
Depreciation and amortization	34,670	36,312		
Noncontrolling interest earnings	(22,630)	(24,191)		
Loss on debt extinguishment		1,898		
Other non-operating gains <sup>1</sup>	(520)	(255)		
Restructuring, exit and acquisition-related costs <sup>2</sup>	3,461	5,561		
Epic expenses, net <sup>3</sup>	240	426		
Non-cash unit based compensation expense	182	226		
Loss from disposed operations	2	1,982		
Adjusted EBITDA	\$101,914	\$122,302		
Rent expense payable to REITs	39,035	39,769		
Adjusted EBITDAR	\$140,949	\$162,071		
Plus: noncontrolling interest earnings	\$22,630	\$24,191		
Adjusted EBITDAR, including noncontrolling interest earnings	\$163,579	\$186,262		
Total revenue	\$1,368,734	\$1,470,920		
Adjusted EBITDAR Margin	12.0%	12.7%		

<sup>&</sup>lt;sup>3</sup> Epic expenses, net consist of various costs incurred in connection with the implementation of Epic, our health information technology system. These costs included professional fees of \$0.4 million and \$0.2 million for the three months ended June 30, 2024 and 2023, respectively. Epic expenses do not include the ongoing costs of the Epic system.



<sup>1</sup> Other non-operating gains include gains and losses realized on certain non-recurring events or events that are non-operational in nature, including gains realized on certain asset divestitures.

2 Restructuring, exit and acquisition-related costs represent (i) enterprise restructuring costs, including severance costs related to work force reductions of \$5.0 million and \$3.2 million for the three months ended June 30, 2024 and 2023, respectively; (ii) penalties and costs incurred for terminating preexisting contracts at acquired facilities of \$0.2 million for the three months ended June 30, 2024 and 2023, respectively; and (iii) third-party professional fees and expenses, salaries and benefits, and other internal expenses incurred in connection with potential and completed acquisitions of \$0.4 million and \$0.1 million for the three months ended June 30, 2024 and 2023, respectively.

## **NON-GAAP RECONCILIATIONS – FY 2024 GUIDANCE**

	Full Year Ending De	Full Year Ending December 31, 2024		
	Low	High		
(in Millions)				
Net income	\$247	\$268		
Income tax expense	43	48		
Interest expense, net (including related party interest expense)	72	71		
Depreciation and amortization	150	148		
Noncontrolling interest earnings	(84)	(86)		
Loss on debt extinguishment	2	2		
Cybersecurity Incident insurance proceeds, net <sup>1</sup>	(46)	(46)		
Restructuring, exit and acquisition-related costs	12	11		
Epic expenses, net	2	2		
Non-cash unit based compensation expense	15	15		
Income from disposed operations	2	2		
Adjusted EBITDA	\$415	\$435		

<sup>&</sup>lt;sup>1</sup> Cybersecurity Incident insurance proceeds, net represents estimated insurance recovery proceeds net of incremental information technology and litigation costs associated with the ransomware cybersecurity incident that occurred in November 2023 (the "Cybersecurity Incident"), impacting and disrupting a number of the Company's operational and informational technology systems.

