



# PUBLIC NOTICE

Federal Communications Commission  
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## **MEDIA BUREAU ANNOUNCES PUBLICATION OF SECOND REPORT AND ORDER REGARDING SPONSORSHIP IDENTIFICATION REQUIREMENTS FOR FOREIGN GOVERNMENT-PROVIDED PROGRAMMING**

**MB Docket No. 20-299**

On June 10, 2024, the Commission released rule modifications to the sponsorship identification requirements for foreign government-provided programming, which require a public disclosure to be made, at the time of broadcast, identifying the foreign source of such programming (*Second Report and Order*).<sup>1</sup> The *Second Report and Order* adopted a revised approach that provides radio and television broadcast licensees with two options for demonstrating that they have met their duty of inquiry in seeking to obtain the information needed to determine whether programming is sponsored, paid for, or furnished by a foreign governmental entity. In addition, the *Second Report and Order* specified the types of programming encompassed by the foreign sponsorship identification rules and clarified the obligations of section 325(c) permittees under the rules.

By this Public Notice, the Media Bureau (Bureau) announces that a summary of the *Second Report and Order* was published in the Federal Register on July 16, 2024. Accordingly, the rule modifications to 47 CFR § 73.1212 that involved the addition of paragraph (j)(8) and the revision of paragraph (k) shall become effective on August 15, 2024.<sup>2</sup>

Compliance with the remaining rule modifications adopted in the *Second Report and Order*, which contain new or modified information collection requirements, will not be required until the Office of Management and Budget reviews and approves those information collections pursuant to the Paperwork Reduction Act. The Bureau will publish a subsequent Public Notice announcing the compliance date for those rule modifications, which revise requirements under 47 CFR § 73.1212(j)(3).

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<sup>1</sup> *Sponsorship Identification Requirements for Foreign Government-Provided Programming*, MB Docket No. 20-299, Second Report and Order, FCC 24-61 (rel. June 10, 2024) (*Second Report and Order*).

<sup>2</sup> Federal Communications Commission, *Sponsorship Identification Requirements for Foreign Government-Provided Programming*, 89 Fed. Reg. 57775 (July 16, 2024).