



TO: Analyst & Investors

REGISTRATION TO THE VIDEOCONFERENCE OF ALSEA, S.A.B. DE C.V. CORRESPONDING TO THE SECOND QUARTER 2024

DATE: July 1, 2024

EARNINGS RESULTS

Alsea, S.A.B. de C.V. will release its second quarter 2024 earnings results after the market closes on **Tuesday July 23, 2024**.

VIDEOCONFERENCE

Management will host a videoconference on **Wednesday July 24, 2024, at 8:30 a.m. (Mexico City Time)** to discuss the Company's results, the videoconference will be held in **English** with time for Q&A.

To participate, **please register** at the following link: <https://alseareportederesultados.com/>

The videoconference will be uploaded in our website <https://www.alsea.net/investor-relations>.

About Alsea

Alsea is the leading restaurant operator in Latin America and Europe of global brands in the quick service, coffee shop and casual dining segments. It has a diversified portfolio, with brands such as Domino's Pizza, Starbucks, Burger King, Chili's, P.F. Chang's, Italianni's, The Cheesecake Factory, Vips, Archies, Foster's Hollywood, Gino's, and TGI Fridays. The company operates more than 4,600 units in Mexico, Spain, Argentina, Chile, Colombia, France, Portugal, Netherlands, Belgium, Luxembourg, Uruguay and Paraguay. Alsea's business model includes support for its brands through a Shared Services Center that provides all the Administrative and Development Processes, as well as the Supply Chain.

For more information, visit: <https://www.alsea.net/>

Its shares are traded on the Mexican Stock Exchange under the ticker symbol ALSEA*

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