

# Investor Presentation Q2 2024



# Forward-Looking Statements & Legal Disclaimers



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to significant risks and uncertainties that could cause actual results, performance or achievements to be differ materially from those expressed or implied by such statements. Forward-looking statements generally may be identified by the use of words such as "anticipate," "expect," "intend," "could," "may," "will," "believe," "estimate," "look forward," "forecast," "goal," "target," "project," "continue," "outlook," "guidance," "future," and similar words or expressions, and the use of future dates. Forward-looking statements include, but are not limited to, statements relating to the Company's future financial condition, growth strategy, technology platform, prospective products, pipeline and milestones, regulatory objectives, and likelihood of success, and the costs, timing, and results of clinical trials and other development activities. These statements are made as of the date of this presentation, and the Company undertakes no obligation to publicly update or revise any of these statements, except as required by law. For additional information and other important factors that may cause actual results to differ materially from forward-looking statements, please see the "Risk Factors" section of the Company's latest Annual Report on Form 10-K and other publicly available filings for a discussion of these and other risks and uncertainties. Additional information may be available in press releases or other public announcements and public filings made after the date of this presentation.

AVITA Medical's products are Rx only. Please reference the Instructions for Use for more information on indications, contraindications, warnings, precautions and adverse events.

In the United States, RECELL® is approved for use in the treatment of thermal burn wounds and full-thickness skin defects, and for repigmentation of stable depigmented vitiligo lesions. Use of RECELL in other patient populations is either prohibited by United States law or may be made available pursuant to a relevant investigational device exemption granted by the FDA (and likewise limited by United States law to investigational use only).

## Our Company



#### WHO WE ARE

AVITA Medical is a commercial-stage regenerative medicine company transforming the standard of care in wound care management and skin restoration with an innovative technology portfolio.

#### **OUR MISSION**

Produce innovative approaches to wound care and healing skin, enabling transformative medical outcomes and setting new standards of care.

#### **OUR VISION**

Build a global broad-based wound care company with a portfolio that addresses the full continuum of clinical needs across burn, surgical, traumatic, and chronic wound care, aiming to improve accessibility and reach more patients.

#### **OUR PORTFOLIO**



#### **OUR VALUES**

We believe that patients are at the heart of everything we do.

We believe that our employees are the lifeblood of AVITA Medical.

We believe that **passion** is key to making a difference at AVITA Medical.

We believe that **quality** impacts everything we do.

We believe that integrity is essential to our success.

## Strategic Transformation



#### PORTFOLIO EXPANSION

Develop and integrate new products to complement our RECELL-centric portfolio, addressing the full continuum of clinical needs in burn, surgical, traumatic, and chronic wound care.

#### **BROADEN IMPACT**

Improve accessibility and broaden reach, ensuring our solutions are available to a wider patient population, particularly those who need them most.

#### LEADERSHIP DEVELOPMENT

Strengthen our company with leadership that drives innovation and excellence, fostering a dynamic environment aligned with our strategic goals.

#### INNOVATION ADVANCEMENT

Continue to innovate, expanding the treatment capabilities of our portfolio and setting new standards of care.

#### U.S. MARKET EXPANSION

Drive the adoption of RECELL GO and our other wound care products within the U.S., expanding our market presence and deepening our impact on patient care.

#### **GLOBAL MARKET EXPANSION**

Build our global footprint by leveraging third-party distribution expertise to establish a strong market presence and reach new international territories.

## Leadership

















Deloitte.







Medtronic





**Debbie Garner**SVP, Global Marketing &
Strategy
20+ Years of Experience





Robin VanDenburgh SVP, U.S. Commercial Sales 20+ Years of Experience

**Smith**Nephew

///AUREON®







# Technology Overview: RECELL

### RECELL Platform











#### RECELL GO

- Two components: multi-use, AC-powered RECELL GO Processing Device ("RPD") and a RECELL GO Preparation Kit ("RPK")
- RPK includes: single-use RECELL GO Cartridge, disaggregation head, RECELL Enzyme, and other components
- RPD functions: controls cell disaggregation pressure and precisely regulates soak times, optimizing cell yield and reducing variability for consistent results

#### CONVERSION TO RECELL GO

- Existing accounts: expect 100% conversion by end of Q3 2024
- **New accounts:** launch with RECELL GO, eliminating the need for conversion



### UP TO ~10% TOTAL BODY SURFACE AREA

- Launch: June 2024
- Indication: thermal burn wounds and full-thickness skin defects
- Treatable Area: up to 1920cm<sup>2</sup> (or up to ~10% total body surface area)



# UP TO ~2.5% TOTAL BODY SURFACE AREA

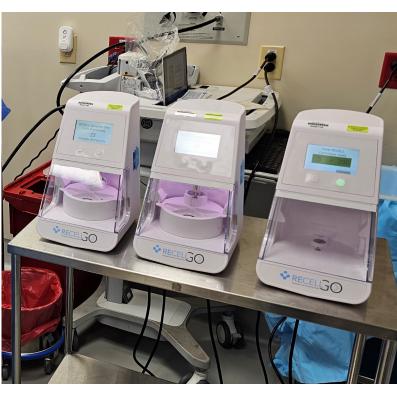
- Launch: Jan 2025, following FDA approval\*
- Indication: thermal burn wounds and full-thickness skin defects
- Treatable Area: up to 480cm<sup>2</sup> (or up to ~2.5% total body surface area)

# Maximizing Operating Room Efficiency with Multiple Devices





reating a burn injury 10% - 20% TBSA



Treating a burn injury 20-30% TBSA

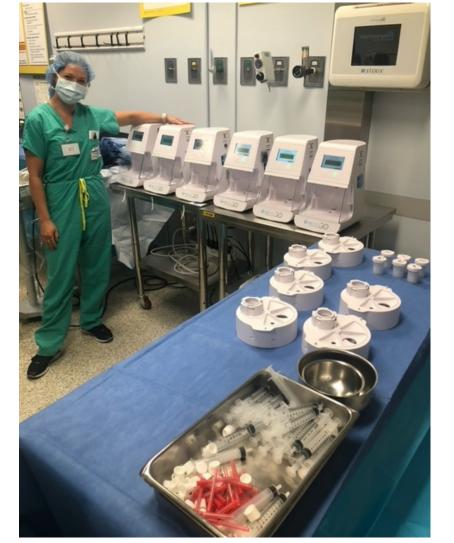


Treating a burn injury 30-40% TBSA

# How is RECELL GO Going?



You can see for yourself.



Treating a burn injury 50% - 60% TBSA

# RECELL: Market Sizing for Burn and Full-Thickness Skin Defects



#### Market Size Prior to FDA Approval<sup>1</sup>

#### Traumatic Wounds

•	Degloving (Open Wounds)	99,000
•	Crush	2,000
•	Abrasion	5,000
•	Laceration	10,000
•	Puncture	2,000



#### **Surgical Wounds**

•	Necrotizing Fasciitis	2,000
•	Amputation	6,000
•	Fasciotomy	1,000

~127,000 Annual Eligible Procedures

# Additional Market Opportunity with FDA Approved Expanded Indication of FTSD<sup>1</sup>

#### Traumatic Wounds

•	Gun Shot Wounds	1,500
•	Traumatic Hematoma	2,500

#### **Surgical Wounds**

•	Laparotomy	1,000
•	Abdominoplasty Dehiscence	1,000
	Hidradonitic Suppurativa	1500

#### Surgical Excision - Cancer

• Cancer Excision 136,000

#### Chronic Wounds

•	DFU	21,000
•	VLU	42,000
•	Non - Pressure Ulcers	51,000
•	Pressure Ulcers	14,000

#### > 271,500 Annual Eligible Procedures

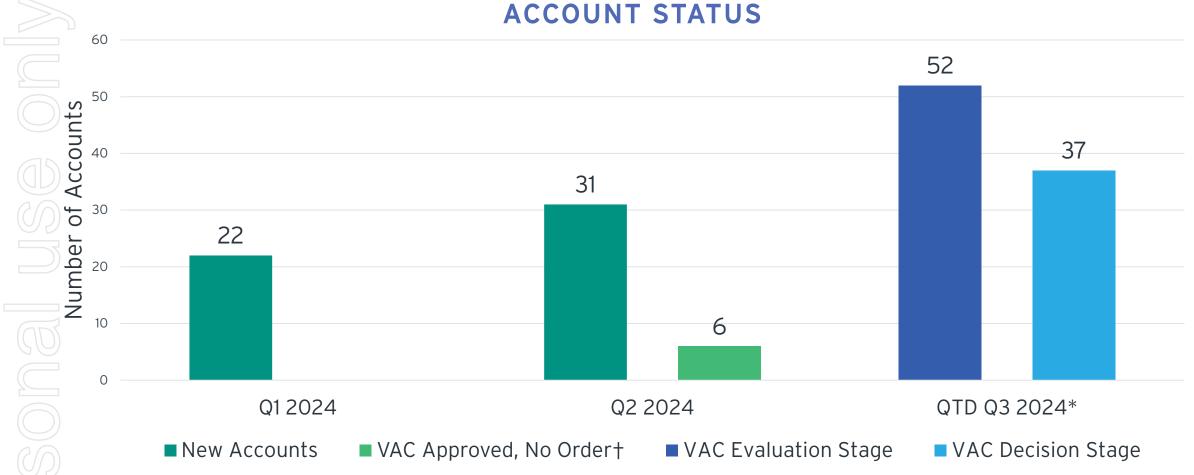
Total market opportunity of traumatic, surgical, cancer excision & chronic wounds ~400,000 annual FTSD eligible procedures
PLUS ~35,000 annual burn eligible procedures

<sup>(1)</sup> Market size derived from third-party claims reports and internal analysis based on skin graft CPT codes tied to diagnosis code of specified wound types.

# Update on Full-Thickness Skin Defect Launch



# RECELL FOR FULL-THICKNESS SKIN DEFECTS ACCOUNT STATUS



<sup>\*</sup> As of July 31, 2024 † Value Analysis Committee (VAC)

# Global Commercialization Strategy for RECELL



#### **FOCUSED MARKET**

- Australia
- European Union
- Japan

#### **STRATEGY**

Plan to expand exclusively through third-party distribution partners

#### **UPDATE AS OF JULY 31, 2024**

- We have agreements with Germany, Austria, Switzerland, Belgium, Holland, Ireland, Italy, the United Kingdom and four Nordic countries
- Near-term agreements with Spain and Portugal
- Expect to receive the CE mark for RECELL GO in Q3 2024; fully prepared to meet supply demands upon approval

# Transforming into a Broad Wound Care Company

# Strategic Transformation - Continuum of Wound Care



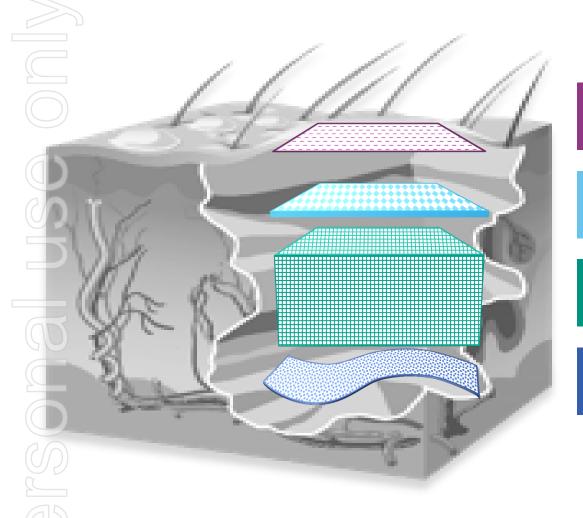
# CONTINUUM OF BURN AND FULL-THICKNESS SKIN DEFECT WOUND CARE



# Product Compatibility for Wound Care



#### CLINICAL PRESENTATION: FULL-THICKNESS SKIN DEFECT WITH CONCERN FOR INFECTION



PermeaDerm by Stedical

Dressing optimized for protection and moisture management

RECELL + meshed splitthickness skin graft

Robust closure using significantly less skin compared to traditional grafting

New collagen-based dermal matrix (manufactured by Regenity)

Generation of vascularized tissue to support definitive closure

Wound bed preparation (actively exploring opportunities)

Delivers antimicrobial protection to maintain optimal healing environment

# Strategy with Regenity



# On July 31, 2024, AVITA Medical entered exclusive multi-year development and distribution agreement with Regenity Biosciences

#### **PRODUCT**

Unique collagen-based dermal matrix

#### PATH TO COMMERCIALIZATION

- 510(k) Clearance: expect Regenity to receive clearance for the dermal matrix in Q4 2024
- **Exclusive Rights:** post-clearance, Regenity will manufacture and supply the dermal matrix, with AVITA Medical holding the exclusive rights to market, sell, and distribute under the AVITA Medical brand in the U.S.
- Clinical Studies: following clearance, we plan to initiate multiple post-market clinical studies to establish the unique synergies between our dermal matrix and RECELL

#### MARKET

• U.S. trauma centers and burn centers

#### SALES FORCE

Same sales force as RECELL

#### **KEY TERMS**

- Pricing: first two years of revenue sharing is expected to be equal to 50% of its average sales price; subsequent years, our share of revenue will increase to 60% of the product's average sales price
  - निerm: 5 years, with an automatic extension of an additional 5 years, contingent upon meeting certain criteria

# Sh Financials Financials

# Financial Update



#### **Q2 2024 FINANCIAL RESULTS**

#### Commercial revenue:

• \$15.1 million, an increase of ~29% year-over-year

#### Gross profit margin:

• 86.2%

#### Cash and cash equivalents:

- As of June 30, 2024: approximately \$54.1 million
- Sufficient capital to meet goals and reach profitability

#### 2024 FINANCIAL GUIDANCE

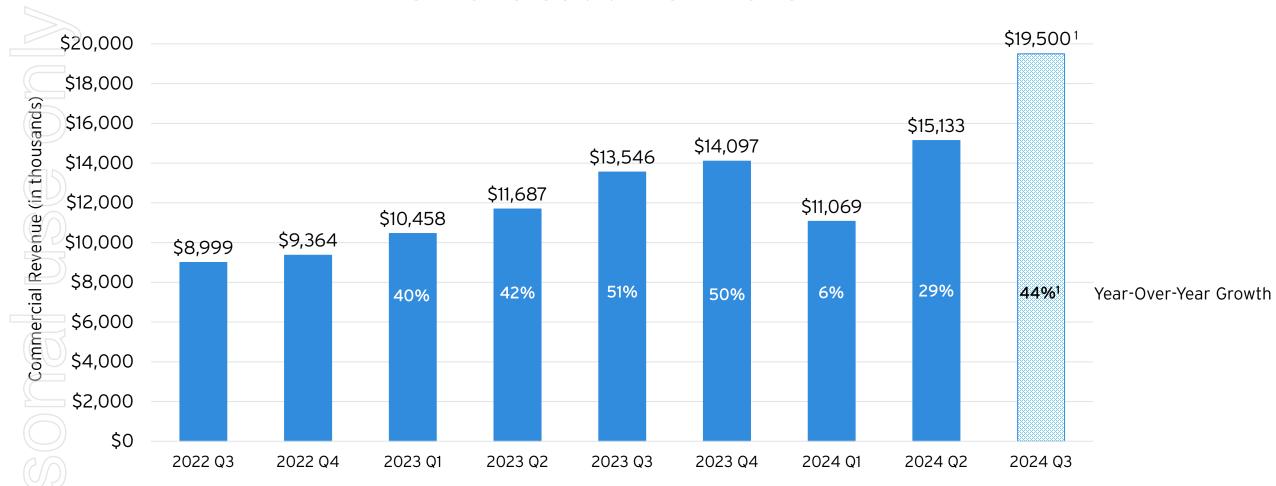
#### Commercial revenue:

- Q3 2024: expect \$19 to \$20 million, representing ~40% to 48% growth year-over-year
- FY 2024: revised to \$68 to \$70 million, which still reflects a growth rate of over 37% year-over-year and our ongoing growth trajectory
- Reaffirming our expectation to achieve cashflow break even and GAAP profitability by the end of Q3 2025

# Quarterly Commercial Revenue



#### STRONG COMMERCIAL GROWTH





# Summary

## Looking Ahead: 2H 2024 Priorities





#### SALES EXECUTION

- Expand into trauma centers with full-thickness skin defect indication by advancing through VAC approval process; targeting at least 45 new accounts per quarter
- Continue to drive penetration, adoption, and growth within core burn centers

#### PRODUCT PORTFOLIO EXPANSION

- Expect Regenity to receive 510(k) clearance for our dermal matrix in Q4 2024; following clearance, we will begin to market, sell, and distribute
- Plan to initiate multiple post-market clinical studies to establish the unique synergies between our new dermal matrix and RECELL

#### RECELL

- Anticipate FDA approval of RECELL GO mini, designed to address smaller wounds, by December 27, 2024<sup>1</sup>
- Expect to submit both our post-market study (TONE) treating patients with stable vitiligo and separate health care economics study for publication by year-end

#### INTERNATIONAL EXPANSION

Expect to receive CE-mark approval for RECELL GO in Q3 2024



 Continue to drive commercial revenue growth to achieve cashflow break even and GAAP profitability no later than Q3 2025





# Transforming lives.