

Media Release
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Early bird tickets now on sale for the unmissable property industry event - Ready25
First speaker details released including Cathy Freeman, Dom Price, and Nedd Brockmann

REA Group is excited to announce early bird tickets are now on sale for the biggest property industry event of 2025. Exclusive to REA customers, the bigger and better Ready25 will see more than 1,500 property professionals return to Royal Randwick in Sydney on 21 August.

The event will feature a stellar lineup of global and local thought leaders and attendees can build a personalised schedule to suit their interests.

The first release of speaker details includes Olympians **Cathy Freeman** and **Saya Sakakibara**, bestselling author **Rohit Bhargava**, Ready fan favourite and Futurist **Dom Price**, and athlete and charity fundraiser, **Nedd Brockmann**. Further speakers and the event's headliner are set to be announced next year.

REA Group Chief Customer Officer, Kul Singh, said Ready25 is designed to be an immersive and thought-provoking experience to expand thinking, connect, and create real and far-reaching change.

"The feedback we received from Ready24 blew us away, with attendees telling us it was one of the best events they had ever attended. Ready is not only for agents - it's for anyone in the industry - so gather your team together for an epic day out. This is your best opportunity to get Ready25 tickets at an unbeatable price," Kul said.

"It's also much more than just a property conference. We are on a mission to raise awareness and funds for those who are currently experiencing, or who are at risk of, homelessness. Thanks to our attendees, Ready24 saw \$400,000 donated to organisations working to end homelessness and in 2025 we're going bigger and better - donating half a million dollars. As an industry we have the power to drive meaningful change."

Atlassian Work Futurist and Keynote Speaker Dom Price, said once he heard Ready was returning, he knew he had to be involved. Dom commented: "With REA committed to donating to organisations working to end homelessness as part of the event, it was a no brainer for me to get behind the cause too.

"I'm thrilled to donate my Ready25 speaker fee towards this important mission. I truly believe that together, we can make a difference. I'm really looking forward to hitting the stage, plus I'm excited to roam the REA Neighbourhood and join the festivities. This is an event you won't want to miss!"

Attendees can choose from three different ticket options – conference only, conference package, with access to the after party, and a newly introduced Penthouse package, for a VIP experience that includes priority entry, reserved seating, a merchandise package, and access to an exclusive lounge.



REA customers can visit readyrea.com.au for more information and to secure their early bird ticket before 31 January. Updates and further speaker announcements will be shared on Instagram at [@experience__ready](https://www.instagram.com/experience__ready).

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About REA Group Ltd (www.rea-group.com): REA Group Ltd ACN 068 349 066 (ASX:REA) ("REA Group") is a multinational digital advertising business specialising in property. REA Group operates Australia's leading residential and commercial property websites – realestate.com.au and realcommercial.com.au – as well as the leading website dedicated to share property, Flatmates.com.au and property research website, property.com.au. REA Group owns Mortgage Choice Pty Ltd, an Australian mortgage broking franchise group, PropTrack Pty Ltd, a leading provider of property data services, Campaign Agent Pty Ltd, Australia's leading provider in vendor paid advertising and home preparation finance solutions for the Australian real estate market and Realtair Pty Ltd, a digital platform providing end-to-end technology solutions for the real estate transaction process. In Australia, REA Group holds strategic investments in Simpology Pty Ltd, a leading provider of mortgage application and e-lodgement solutions for the broking and lending industries, Arealytics, a provider of commercial real estate information and technology in Australia and Athena Home Loans, a leading digital non-bank lender and of Australia's fastest growing fintechs. Internationally, REA Group holds a controlling interest in REA India Pte. Ltd. operator of established brands Housing.com and PropTiger.com. REA Group also holds a significant minority shareholding in Move, Inc., operator of realtor.com in the US, the PropertyGuru Group, operator of leading property sites in Malaysia, Singapore, Thailand and Vietnam and Easiloan, a technology platform for end-to-end digital processing of home loans in India.