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REA Group Excellence Awards winners announced

REA Group last night celebrated the best of the best in the property industry at its Annual Excellence Awards gala in Melbourne.

The REA Excellence Awards recognise the outstanding performance of realestate.com.au and realcommercial.com.au customers who support Australians throughout all aspects of the property journey.

With more awards than ever before, property professionals had the opportunity to take home almost 70 data-driven and submission-based awards.

Harris Real Estate took out the **Residential Agency of the Year** award for the agency's hyperlocal campaigns that enabled Harris agents to grow recognition in their service areas. The agency also built a one-on-one training program in house with a learning platform of more than 300 courses.

Hygge Property took home the inaugural **Excellence in Sustainability** award for its **Village in Daylesford** project which championed well designed community living with a focus on social and environmental sustainability.

2024 has been marked by significant milestones for **Harcourts Solutions**, who came out on top for **Property Management team of the Year. Professionals Real Estate** took home the win for **Contribution to Community**, following more than two decades of efforts in support of the National Breast Cancer Foundation.

A full list of categories and winners, including winners of the **Top Agent** awards across each state, can be found at <u>theareas.com.au</u>.

REA Group General Manager – Customer Excellence, Amy Read, commented: "It's been another incredible year for the industry, and it was fantastic to get the country's top agents and agencies together to celebrate their success.

"These prestigious awards place a spotlight on the incredible achievements of individuals and teams across the industry, helping our customers to broaden their reach and win new business. I'd like to extend a huge congratulations to all our finalists and winners."

The winning prizes included advertising opportunities, media coverage, features on realestate.com.au and content across REA Group's social media channels.

In addition, the Contribution to Community winner received \$10,000 to donate to a not-for-profit of their choosing, the Rising Star received a \$5,000 development grant, and the Wellbeing Initiative of the Year recipient received a wellbeing series curated specifically for their team by the experts at Benny Button.



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About REA Group Ltd (www.rea-group.com): REA Group Ltd ACN 068 349 066 (ASX:REA) ("REA Group") is a multinational digital advertising business specialising in property. REA Group operates Australia's leading residential and commercial property websites – realestate.com.au and realcommercial.com.au – as well as the leading website dedicated to share property, Flatmates.com.au and property research website, property.com.au. REA Group owns Mortgage Choice Pty Ltd, an Australian mortgage broking franchise group, PropTrack Pty Ltd, a leading provider of property data services, Campaign Agent Pty Ltd, Australia's leading provider in vendor paid advertising and home preparation finance solutions for the Australian real estate market and Realtair Pty Ltd, a digital platform providing end-to-end technology solutions for the real estate transaction process. In Australia, REA Group holds strategic investments in Simpology Pty Ltd, a leading provider of mortgage application and e-lodgement solutions for the broking and lending industries, Arealytics, a provider of commercial real estate information and technology in Australia and Athena Home Loans, a leading digital non-bank lender and of Australia's fastest growing fintechs. Internationally, REA Group holds a controlling interest in REA India Pte. Ltd. operator of established brands Housing.com and PropTiger.com. REA Group also holds a significant minority shareholding in Move, Inc., operator of realtor.com in the US, the PropertyGuru Group, operator of leading property sites in Malaysia, Singapore, Thailand and Vietnam and Easiloan, a technology platform for end-to-end digital processing of home loans in India.