

Adslot.

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ASX Announcement
7 October 2024

Adslot Ltd (ASX: ADS) (“Adslot” or “the Company”) is pleased to announce the completion of the Entitlement Offer announced on 17 June 2024. As announced on 15 July 2024, there remained a \$940k shortfall which could be placed within three months after the close of the offer. The Company is pleased to announce that it has successfully raised an additional \$540k as part of this shortfall.

These monies include subscriptions from new and existing shareholders. The Company will issue tomorrow 340,000,000 New Shares under the Entitlement Offer.

\$200,000 of the shortfall (i.e. 200,000,000 New Shares) will require approval by shareholders at the AGM on the 26 November 2024 as it is from a related party of the former CEO and executive director, Mr Ben Dixon.

This announcement was authorised for release by the Board of Adslot Ltd.

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For further enquiries, please contact:

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About Adslot

Adslot’s mission is to automate the trading of forward guaranteed display advertising, referred to as automated guaranteed. Our leading technology is a purpose-built, global media trading platform. Adslot benefits a global community of media buyers and sellers, including media agencies, publishers and advertisers, by providing trading efficiencies and effectiveness made possible only via technology, and by doing so the basis on which the \$80B online display advertising industry will realise its full growth potential.

Adslot is a global organisation with operations in North America, Europe and Asia Pacific and is headquartered in Australia.