

Streamplay Studio Welcomes Silicon Valley Tech Advisor Paolo Privitera to the Board of Directors

Streamplay Studio Limited (“Streamplay” or the “Company”) (ASX: SP8), a leading provider of competitive casual gaming and eSports technology, music streaming services, and telco value-added services, is pleased to announce the appointment of **Paolo Privitera** as a **Non-Executive Director (NED)** to its Board of Directors, effective immediately.

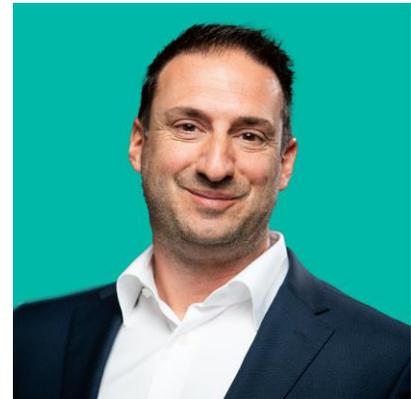
Based in San Francisco, Paolo is a seasoned entrepreneur with over 30 years of experience in the technology, corporate development, and innovation sectors. An MBA graduate from MIT, he has founded and scaled six companies, with four successful exits, and raised over \$300 million in capital to support high-growth ventures.

Paolo has also invested in over 150 startups and serves as a Limited Partner in more than 10 funds, bringing an invaluable perspective on fundraising, investor relations, and strategic growth opportunities.

His extensive leadership experience spans across diverse industries, including his role as CEO and Co-founder of Evensi, the world’s largest event discovery platform. Following Evensi’s acquisition by **Events.com**, Paolo served as Executive Vice President of Corporate Development, further honing his expertise in scaling innovative businesses through strategic Mergers and Acquisitions (M&A).

Paolo is also actively involved in mentoring startups at leading accelerators such as 500 Startups, Google Launchpad, and Alchemist, providing strategic guidance to emerging tech companies. His deep connections in Silicon Valley and across the global tech ecosystem further strengthen Streamplay’s potential to form strategic partnerships and expand internationally.

His experience in evaluating and executing M&A opportunities will provide invaluable support as Streamplay continues to assess growth prospects in key international markets. Paolo’s experience in leading Evensi to a planned Nasdaq IPO, coupled with his role in securing a \$200M capital raise for the company, will be instrumental as Streamplay explores future opportunities for capital market growth and strategic exits.



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Operating from San Francisco, Paolo brings a strong presence in North America, particularly in Silicon Valley, aligning with Streamplay's strategy to expand into new international markets. While Streamplay currently operates in South Africa, Senegal, the UAE, and across the Pacific Islands, Paolo's leadership will be instrumental in advancing these operations while positioning the company for potential M&A activity and expansion into North America and other strategic regions.

Paolo's appointment significantly strengthens Streamplay's Board as the company continues its growth trajectory in the highly competitive gaming and entertainment space.

Chairman of the Board, Bert Mondello, commented:

"We are delighted to welcome Paolo to the Streamplay Board. His extensive experience in evaluating and executing M&A opportunities, coupled with his deep-rooted values of integrity and resilience, will be instrumental in supporting Streamplay's exploration of growth prospects in key international markets. Operating out of Silicon Valley, a global tech hub, Paolo will not only elevate the profile of Streamplay but also unlock new synergistic opportunities within the tech ecosystem. His presence will further open doors to an affluent, Tier 1 North American market, expanding our product base and driving innovation and strategic growth in competitive gaming and entertainment."

Paolo Privitera added:

"I am thrilled to join Streamplay at such a pivotal time in its journey. Being based in San Francisco, I see immense opportunity to leverage the tech ecosystem here to further drive Streamplay's innovative approach to gaming and entertainment. The company's focus on cutting-edge solutions, combined with its expanding international presence, positions it for tremendous growth. I look forward to working closely with the Board and management team to help Streamplay tap into new markets and capitalise on the evolving opportunities in both North America and globally."

Driven by core values of integrity, speed, and resilience, Paolo has built a successful career as a global entrepreneur. His hands-on approach to corporate development and fundraising will bring key strategic direction to Streamplay's leadership team, guiding the company through its next phase of growth and innovation.

Paolo's appointment marks a significant step in Streamplay's broader global expansion strategy and represents a key addition to the company's leadership as it explores new opportunities across multiple regions expanding its reach beyond emerging markets into Tier 1 and Tier 2 markets, which include more established regions like North America and high-growth territories in emerging economies. His expertise will also support Streamplay's exploration of complementary gaming verticals, positioning the company to leverage new opportunities in evolving segments of the gaming industry.



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About Streamplay Studio

Streamplay Studio Limited (ASX:SP8) is a leading provider of competitive casual gaming and eSports technology, music and sports streaming services, and telco value-added services. The company offers a diverse range of entertainment solutions for its users, including the ability to stream and play games, music, and access various telco services all in one place. Streamplay continues to innovate and expand its offerings to meet the ever-changing needs of its partners and customers.

More information: www.streamplay.studio

Forward-looking Statements

This Announcement may contain forward-looking statements. Any forward-looking statements contained in this document are not guarantees of future performance. Such statements involve known and unknown risks, uncertainties and other factors, many of which are beyond the control of the Company. Readers should not place undue reliance upon any forward-looking statements and the Company disclaims any responsibility for any reader who does so. All numbers presented in this Announcement are unaudited.

ASX release authorised by the Board of Directors of Streamplay Studio Limited



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