

TRAFFIC
TECHNOLOGIES

SG

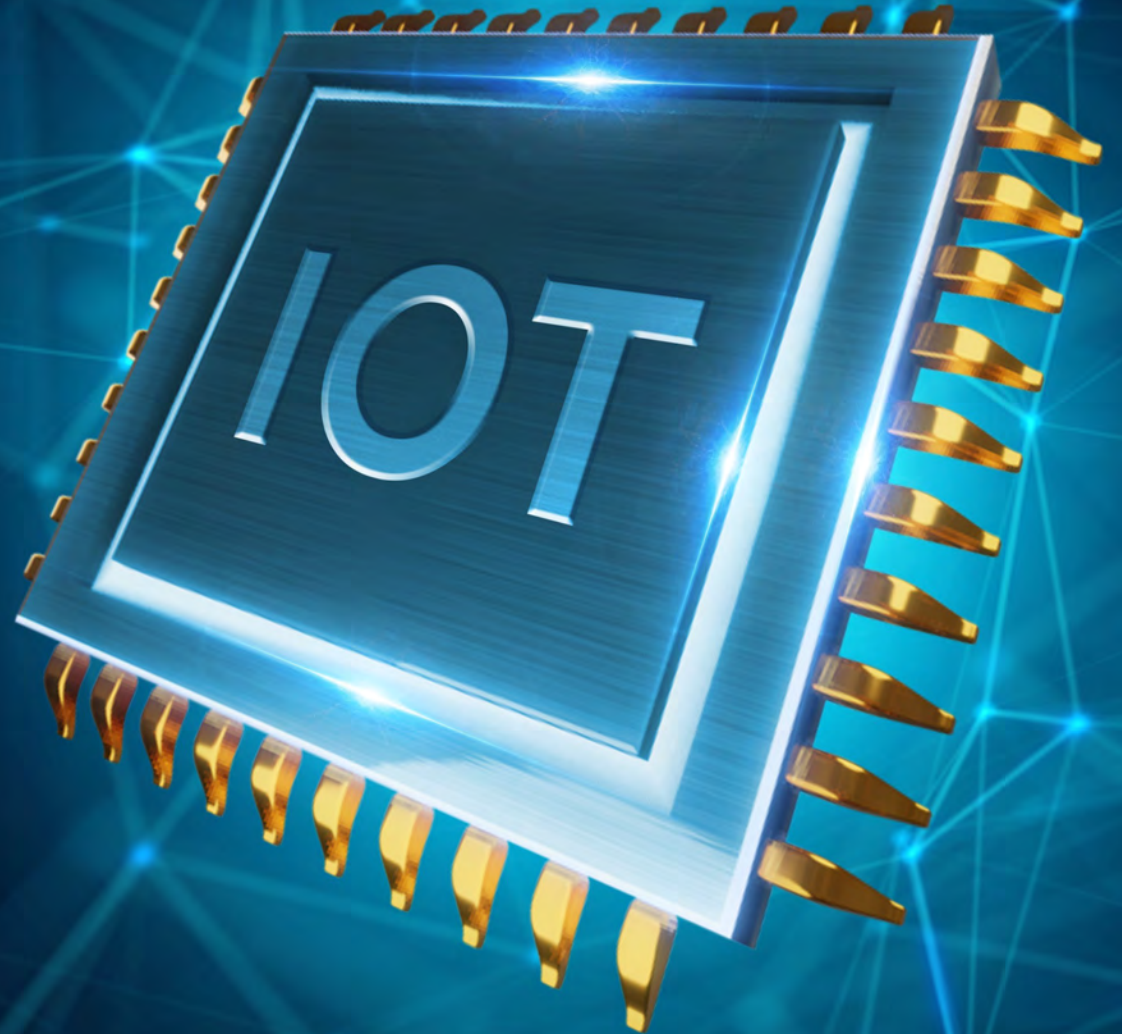
Enabling
Innovators

SG investment in Traffic Technologies

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TRAFFIC
TECHNOLOGIES

**SG announces strategic
investment in
Traffic Technologies Ltd**



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SG, an IoT technology-agnostic solutions provider and manufacturer will support the continuous growth of Traffic Technologies to meet the foreseeable demand for smart traffic solutions:

SG will be providing a financing package to Traffic Technologies Ltd of:

- USD \$3 million Debt financing (convertible note)
- AUD \$0.9 million Equity investment (placement)
- The refinancing also involves conversion of part of the debt facility with First Samuel
- **SG** will become Traffic Technologies' main IoT Provider

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SEASON
GROUP
Global | Vertical | Together

An injection of working capital to free up resources to fulfil existing orders and clear backlogs.

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SG will become Traffic Technologies' main IoT solutions provider, in which Traffic Technologies can leverage the expertise of SG's engineering teams in Hong Kong, Dongguan, Eindhoven and Toronto.

SG's latest product, the F1 Smart Module designed for rapid go-to-market feasibility, will provide complementary support to Traffic Technologies' product designs.





SG international procurement offices will alleviate the supply chain bottleneck and help lower production costs.



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SG Global Network



● Reynosa, Mexico

● Havant, UK

● Eindhoven, The Netherlands

● Hong Kong, China

● Dongguan, China

● Penang, Malaysia

● Traffic Technologies,
Australia

SG will support the continuous growth of Traffic Technologies to meet the foreseeable demand for smart traffic solutions. SG International Procurement Offices will also alleviate the supply chain bottleneck to help lower production costs.

“Both SG and Traffic Technologies are committed to developing products that enhance our living standards.”



“Our confidence in Traffic Technologies’ capabilities is exemplified by our investment of working capital, and design and manufacturing support. We foresee significant growth and value delivered to its shareholders.”

Carl Hung, President & CEO at SG.





“We are thrilled to have SG as our primary partner in providing IoT solutions,”



“Not only is their design and manufacturing know-how extensive, their geographical flexibility with sites in China, Malaysia and Mexico also broadens the scope of our product roadmap and enables us to satisfy customer demand on a global scale.”

Con Liosatos, Managing Director at Traffic Technologies

