

## **Inuvo to Present at the H.C. Wainwright 26th Annual Global Investment Conference on September 9th**

LITTLE ROCK, Ark., Aug. 29, 2024 (GLOBE NEWSWIRE) -- **Inuvo, Inc. (NYSE American: INUV)**, a leading provider of advertising technology, powered by artificial intelligence (AI) that serves brands and agencies, announced today that management will participate in the H.C. Wainwright 26th Annual Global Investment Conference being held September 9th - 11, 2024 at the Lotte New York Palace Hotel in New York City.

Management is scheduled to present on Monday, September 9th, 2024 at 11:30 AM Eastern Time. The presentation will be webcast live on the conference event platform, which can be accessed <https://journey.ct.events/view/7142e804-674e-46c4-a28d-d776340ef9d3> and on the investor relations section of company website at <https://inuvo.com/investor/>.

Management will also be available for one-on-one meetings with investors throughout the conference. To request a meeting with Inuvo, please contact [inuv@crescendo-ir.com](mailto:inuv@crescendo-ir.com).

### **About Inuvo**

Inuvo<sup>®</sup>, Inc. (NYSE American: INUV) is a market leader in Artificial Intelligence built for advertising. Its IntentKey AI solution is a first-of-its-kind proprietary and patented technology capable of identifying and actioning to the reasons why consumers are interested in products, services, or brands, not who those consumers are. To learn more, visit [www.inuvo.com](http://www.inuvo.com).

### **Safe Harbor / Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding Inuvo's quarter-end financial close process and preparation of financial statements for the quarter that are subject to risks and uncertainties that could cause results to be materially different than expectations. These forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially, including, without limitation risks detailed from time to time in our filings with the Securities and Exchange Commission (the "SEC"), and represent our views only as of the date they are made and should not be relied upon as representing our views as of any subsequent date. You are urged to carefully review and consider any cautionary statements and other disclosures, including the statements made under the heading "Risk Factors" in Inuvo, Inc.'s Annual Report on Form 10-K for the fiscal year ended December 31, 2023 as filed on February 29, 2024, and our other filings with the SEC. Additionally, forward looking statements are subject to certain risks, trends, and uncertainties including the continued impact of Covid-19 on Inuvo's business and operations. Inuvo cannot provide assurances that the assumptions upon which these forward-looking statements are based will prove to have been correct. Should one of these risks materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those expressed or implied in any forward-looking statements, and investors are cautioned not to place undue reliance on these forward-looking statements, which are current only as of this date. Inuvo does not intend to update or revise any forward-looking statements made herein or any other forward-looking statements as a result of new information, future events or otherwise. Inuvo further expressly disclaims any written or oral statements made by a third party regarding the subject matter of this press release. The information which appears on our websites and our social media platforms is not part of this press release.

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