

Sunday, 17 November 2024

Seven wins the week, 7plus soars 46%

- **Seven #1 nationally in total TV**
- **National total TV audience share: 40.5%**
- **#1 in broadcast TV nationally**
- **#1 news, #1 drama, #1 lifestyle show**
- **#1 program: 7NEWS Monday, reaches 1.99 million**
- **#1 entertainment program: My Kitchen Rules Monday, reaches 1.77 million**
- **7plus: #1 in VOD, minutes viewed soar 46% year-on-year**

WEEK 46, 2024 HIGHLIGHTS:

Seven Network reaches 11 million Australians nationally.

Seven Network: #1 nationally in total TV in all people with a 40.5% share.

Seven Network: #1 nationally in total TV in grocery shoppers with a 40.9% share.

Seven Network: #1 nationally in broadcast TV share.

[7plus](#): 451.9 million minutes viewed, up 46% on the same week in 2023.

7plus: #1 in VOD with a 42.1% share. 41.4% BVOD share, up from 36.6% in the same week in 2023.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**) of the week.

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.5	35.9	40.9
Nine Network	40.0	41.6	39.7
Network Ten	19.5	22.6	19.4



SEVEN'S TOP 30:

1. **7NEWS Monday**: #1 program in total TV. National reach 1.99 million, national audience 1.26 million.
2. **7NEWS Tuesday**: #1 program in all people and 25 to 54s. National reach 1.99 million, national audience 1.22 million.
3. **7NEWS Wednesday**: #1 program. National reach 1.97 million, national audience 1.21 million.
4. **The Royal Edinburgh Military Tattoo 2024**: National reach 1.94 million, national audience 695,000.
5. **7NEWS Thursday**: #1 program in all people and 25 to 54s. National reach 1.89 million, national audience 1.16 million.
6. **7NEWS Sunday**: National reach 1.87 million, national audience 1.14 million.
7. **My Kitchen Rules Monday**: #1 entertainment program, #1 program in 16 to 39s. National reach 1.77 million, national audience 1.05 million. Up 11% week-on-week in total TV, up 22% on 7plus. Biggest episode in five years.
8. **My Kitchen Rules Tuesday**: #1 entertainment program, #1 program in 16 to 39s. National reach 1.7 million, national audience 996,000.
9. **7NEWS Friday**: #1 program. National reach 1.69 million, national audience 1.01 million.
10. **The 1% Club UK**: #1 entertainment program. National reach 1.57 million, national audience 937,000. Up week-on-week.
11. **Better Homes and Garden**: #1 entertainment program. National reach 1.5 million, national audience 640,000.
12. **7NEWS Saturday**: National reach 1.43 million, national audience 897,000.
13. **Home and Away Monday**: #1 drama. National reach 1.39 million, national audience 906,000.
14. **Home and Away Tuesday**: #1 drama. National reach 1.32 million, national audience 893,000. Up week-on-week.
15. **Home and Away Thursday**: #1 entertainment program. National reach 1.29 million, national audience 761,000.
16. **The Chase Australia Monday**: National reach 1.26 million, national audience 594,000. Up week-on-week.
17. **The Chase Australia Tuesday**: National reach 1.18 million, national audience 596,000. Up week-on-week.
18. **The Chase Australia Thursday**: National reach 1.15 million, national audience 558,000.
19. **The Chase Australia Wednesday**: National reach 1.14 million, national audience 572,000. Up week-on-week.
20. **The Sound of Music (R)**: National reach 1.07 million, national audience 232,000.
21. **The Chase Australia Friday**: National reach 1.06 million, national audience 526,000.



22. **The Big Trip**: National reach 1.05 million, national audience 410,000.
23. **Twisted Twins?**: National reach 988,000, national audience 413,000
24. **Sunrise Monday**: #1 breakfast program. National reach 981,000, national audience 397,000. 20% more viewers than *Today*.
25. **Sunrise Wednesday**: #1 breakfast program. National reach 950,000, national audience 409,000. 24% more viewers than *Today*.
26. **Sunrise Thursday**: #1 breakfast program. National reach 926,000, national audience 423,000. 30% more viewers than *Today*.
27. **Sunrise Friday**: #1 breakfast program. National reach 924,000, national audience 396,000. 23% more viewers than *Today*.
28. **Sunrise Tuesday**: #1 breakfast program. National reach 915,000, national audience 398,000. Up week-on-week. 22% more viewers than *Today*.
29. **Growing Home With Jamie Durie**: National reach 890,000, national audience 446,000
30. **Weekend Sunrise Sunday**: #1 breakfast program. National reach 873,000, national audience 359,000. 39% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#). The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **SAS Australia**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.