

# KENYATAAN MEDIA



KEMENTERIAN EKONOMI  
JABATAN PERANGKAAAN MALAYSIA

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## PRESTASI PERDAGANGAN BORONG & RUNCIT, MALAYSIA, OKTOBER 2024

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**Perdagangan borong & runcit mencecah RM150 bilion pada Oktober,  
dirangsang oleh aktiviti pelancongan dan sambutan perayaan**

**PUTRAJAYA, 11 DISEMBER 2024** – Sektor Perdagangan borong & runcit Malaysia melakarkan rekod baharu pada Oktober 2024 apabila mencatatkan nilai jualan RM150.1 bilion, dengan peningkatan 5.5 peratus berbanding tempoh yang sama tahun lepas. Pertumbuhan ini melebihi 5.0 peratus kenaikan pada bulan September, memberi isyarat akan daya tahan sektor itu dalam persekitaran ekonomi yang stabil. Hal ini dilaporkan oleh Jabatan Perangkaan Malaysia (DOSM) dalam siaran **PRESTASI PERDAGANGAN BORONG & RUNCIT, OKTOBER 2024** pada hari ini. Laporan itu turut membentangkan statistik nilai jualan dan indeks volum Perdagangan borong & runcit mengikut subsektor serta indeks jualan runcit melalui internet.

Menurut Jabatan Perangkaan Malaysia (DOSM), lonjakan dalam jualan didorong oleh prestasi kukuh merentas subsektor Perdagangan runcit, Perdagangan borong dan Kenderaan bermotor. Perdagangan runcit mendahului carta,

meningkat sebanyak 7.1 peratus kepada RM64.9 bilion, manakala Perdagangan borong menyumbang RM66.3 bilion, dengan kenaikan 4.8 peratus. Subsektor Kenderaan bermotor juga menunjukkan tanda-tanda pemulihan yang positif, dengan pertumbuhan 2.7 peratus kepada RM18.9 bilion.

Ketua Perangkawan Malaysia, Dato' Sri Dr. Mohd. Uzir Mahidin, menjelaskan pemacu utama di sebalik prestasi pada kali ini. "Perdagangan runcit telah menunjukkan daya tahan yang luar biasa, didorong oleh pertumbuhan menyeluruh merentas segmennya," katanya. "Jualan runcit di kedai bukan pengkhususan meningkat sebanyak 8.5 peratus, manakala Jualan runcit makanan, minuman & tembakau melonjak sebanyak 9.0 peratus, menterjemah perbelanjaan pengguna yang kukuh semasa musim perayaan." Angka pertumbuhan Oktober juga dipengaruhi oleh faktor bermusim, seperti sambutan Deepavali, cuti sekolah dan penganjuran acara seperti siri jelajah jualan Mega Agro Madani, yang menyumbang kepada peningkatan trafik dan jualan, memberi suntikan positif kepada pertumbuhan Perdagangan runcit.

Perdagangan borong turut menunjukkan prestasi yang kukuh, dengan kenaikan ketara daripada Jualan borong makanan, minuman & tembakau, naik 8.9 peratus, di samping perolehan dalam Jualan borong jentera, peralatan & bekalan (naik 8.3%) dan Jualan borong bahan mentah, pertanian dan haiwan hidup (naik 7.9%). Ketua Perangkawan Malaysia menjelaskan, "Subsektor Perdagangan borong terus menjadi tunjang ekonomi, didorong oleh peningkatan permintaan untuk barangan keperluan dan barangan bernilai tinggi."

Beliau turut menjelaskan isyarat pemulihan dalam subsektor Kenderaan bermotor, yang menunjukkan pertumbuhan kukuh merentasi pelbagai segmen. Khususnya Jualan, penyelenggaraan & pembaikan motosikal mencapai pertumbuhan impresif 20.7 peratus tahun ke tahun. Selain itu, Jualan alat ganti & aksesori kenderaan

bermotor dan Penyelenggaraan & pembaikan kenderaan bermotor mencatatkan peningkatan ketara, masing-masing meningkat 9.8 peratus dan 9.3 peratus. Prestasi kukuh ini didorong oleh peningkatan aktiviti pengguna pada musim cuti sekolah, cuti umum yang dilanjutkan dan musim perayaan.

Jualan runcit melalui internet meneruskan momentum positif pada bulan Oktober, dengan indeks jualan runcit naik 5.1 peratus tahun ke tahun, meningkat daripada 3.0 peratus pada September. Bagi indeks pelarasan musim, ia menyaksikan peningkatan 0.5 peratus bulan ke bulan, mencerminkan permintaan yang mampan dalam pasaran digital.

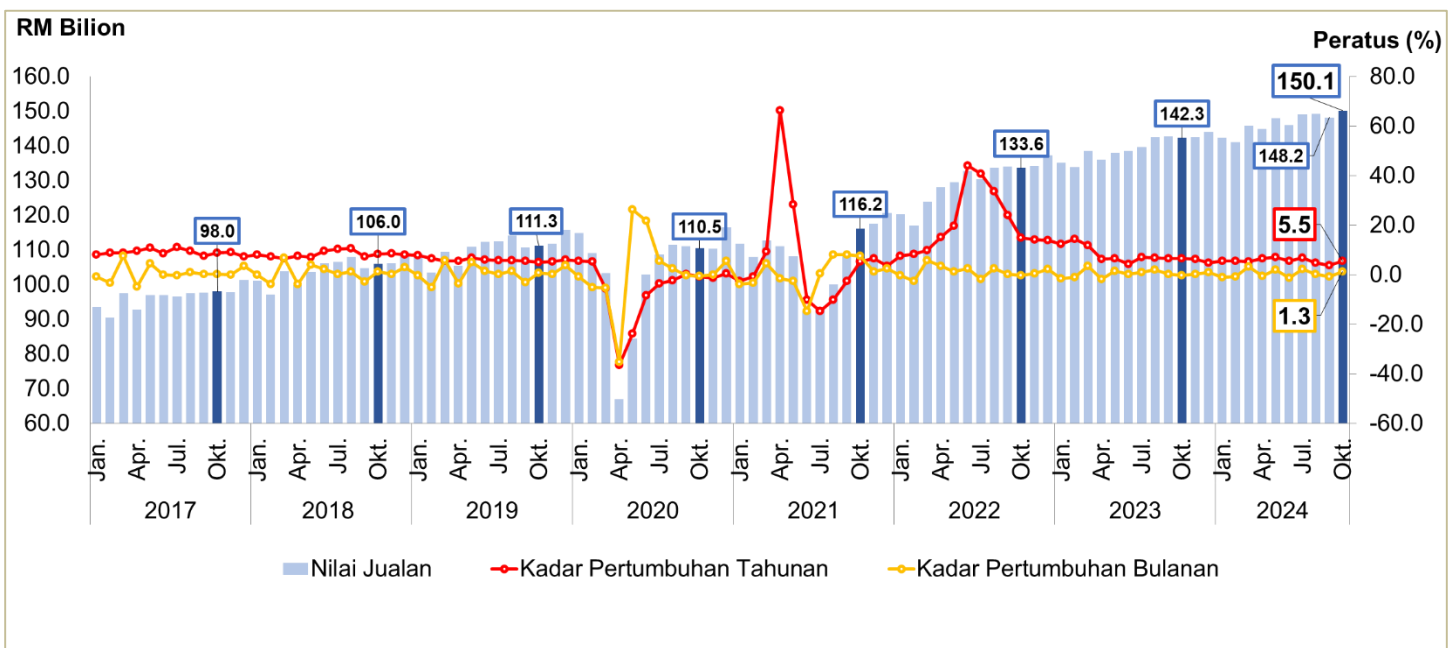
Indeks volum Perdagangan borong & runcit, yang diselaraskan untuk perubahan harga, juga meningkat sebanyak 5.1 peratus berbanding tahun sebelumnya. Perdagangan borong mendahului dengan kenaikan 6.1 peratus, diikuti oleh Perdagangan runcit dengan 5.0 peratus. Bagaimanapun, indeks volum pelarasan musim menunjukkan penurunan kecil 0.01 peratus berbanding bulan sebelumnya, yang menunjukkan berlaku sedikit peralihan di dalam pasaran semasa.

Sektor Perdagangan borong & runcit dilihat akan terus memainkan peranan penting dalam ekonomi Malaysia, disokong oleh permintaan domestik yang kukuh dan persekitaran ekonomi yang menggalakkan. Ketua Perangkawan Malaysia merumuskan bahawa perbelanjaan pengguna yang berdaya tahan telah mengukuhkan trajektori pertumbuhan sektor itu. "Prestasi mantap sektor Perdagangan borong & runcit mencerminkan kekuatan ekonomi Malaysia". "Dengan sokongan berterusan daripada dasar kerajaan yang praktikal dan aktiviti pengguna yang rancak, kami menjangkakan aliran menaik ini akan berterusan, memacu pertumbuhan selanjutnya pada bulan-bulan mendatang" katanya.

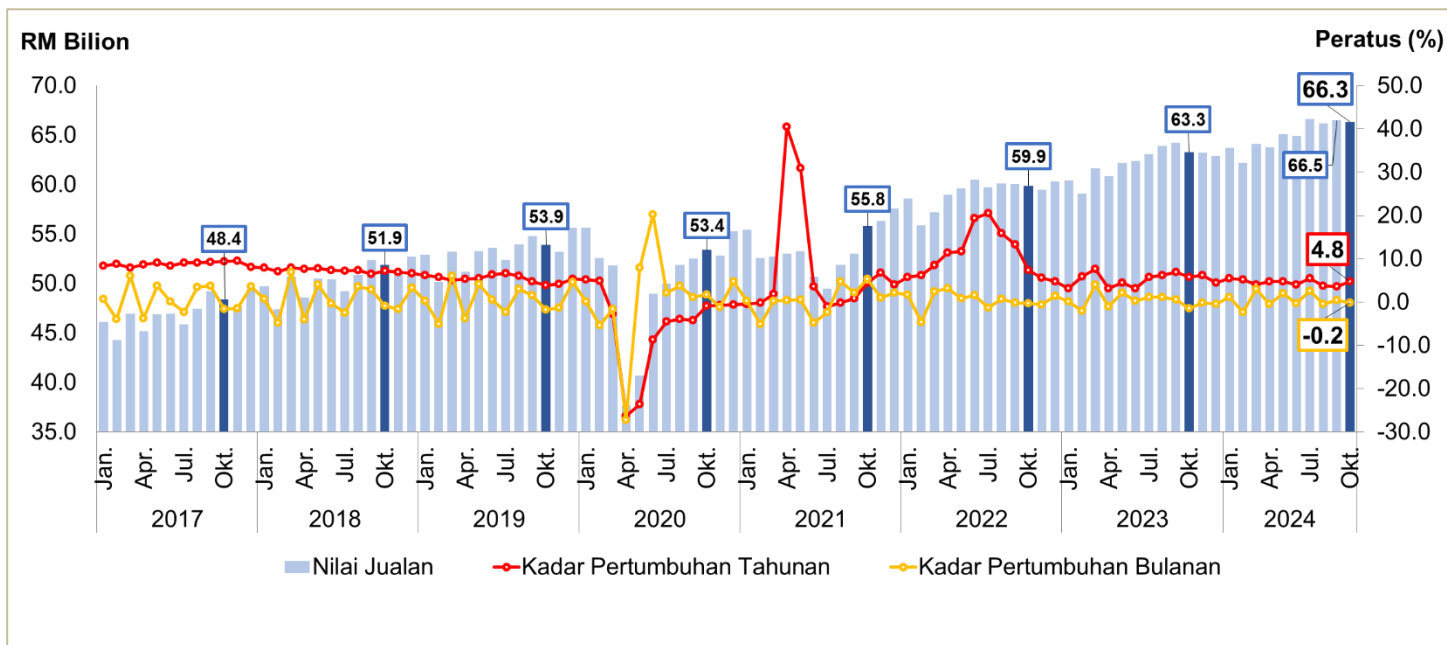
Jabatan Perangkaan Malaysia (DOSM) telah melancarkan OpenDOSM NextGen sebagai medium yang menyediakan katalog data dan visualisasi bagi memudahkan pengguna menganalisis pelbagai data dan boleh diakses melalui portal <https://open.dosm.gov.my>.

Kerajaan Malaysia telah mengisytiharkan Hari Statistik Negara (MyStats Day) pada 20 Oktober. Tema sambutan MyStats Day adalah “Statistik Nadi Kehidupan”. DOSM menyambut ulang tahun ke-75 Jubli Intan pada tahun 2024.

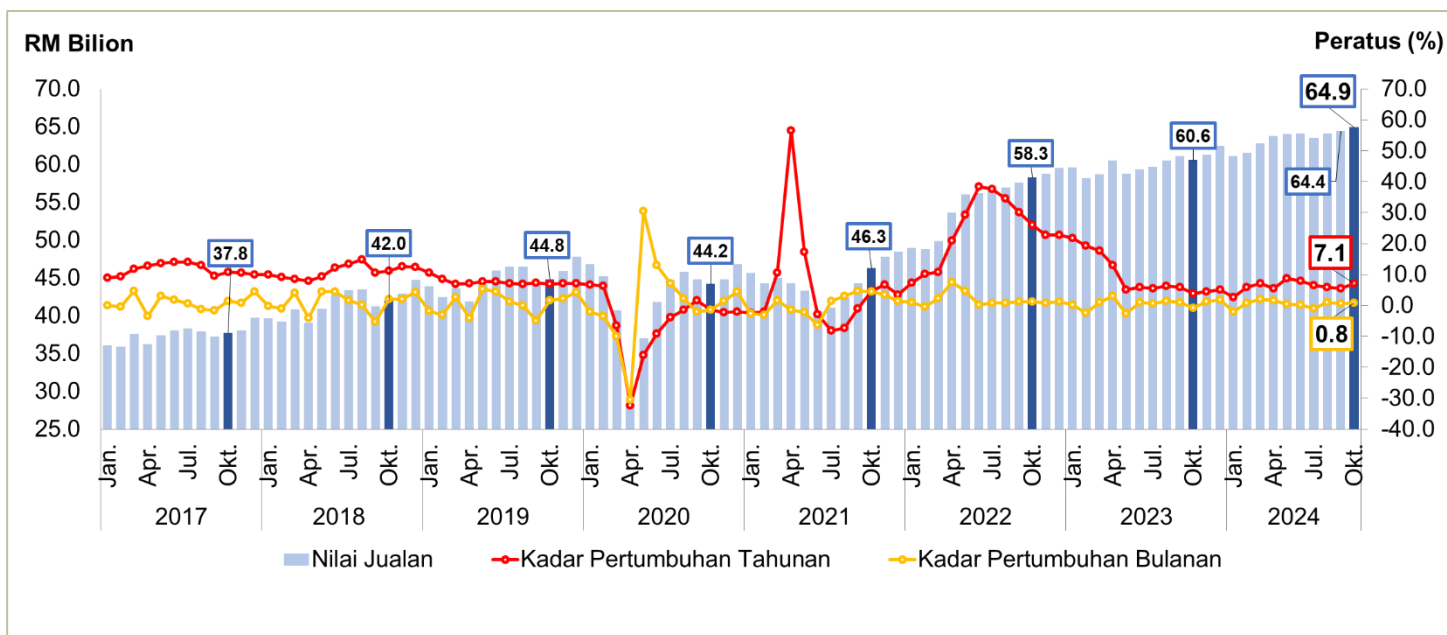
**Carta 1: Nilai Jualan Perdagangan Borong & Runcit**



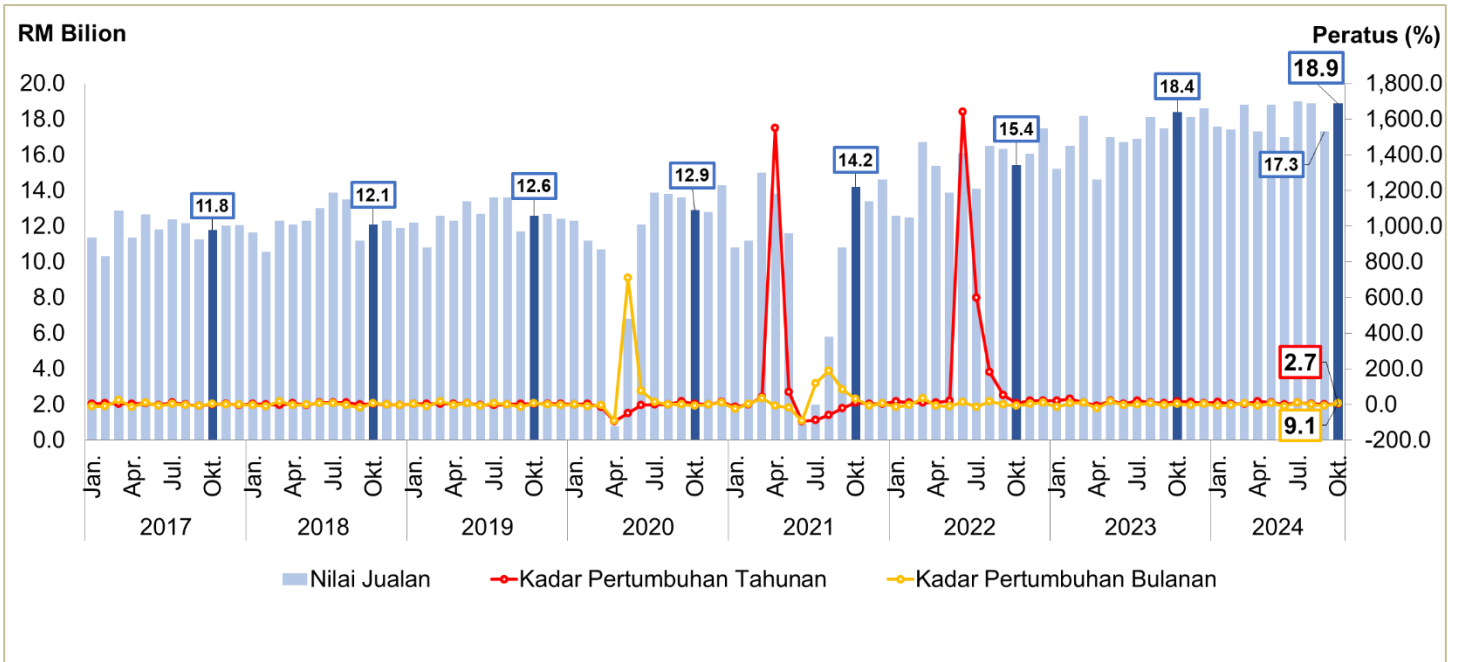
**Carta 2: Nilai Jualan Perdagangan Borong**



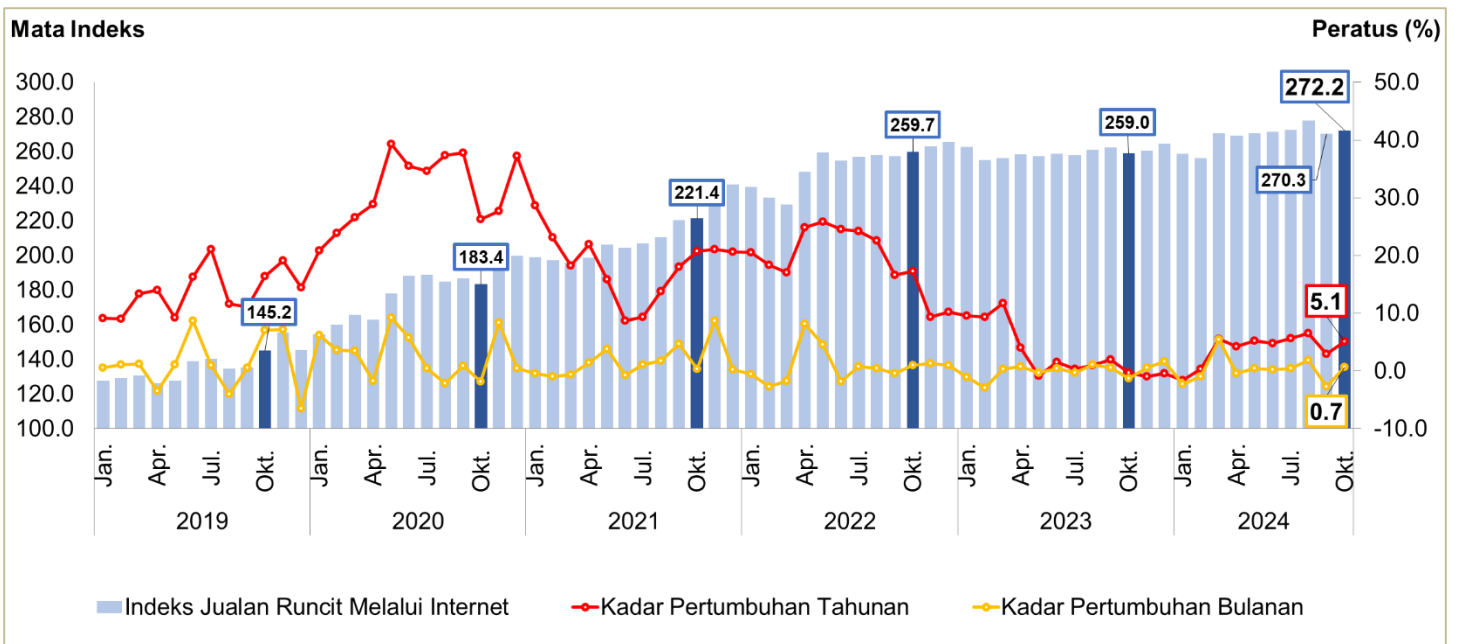
**Carta 3: Nilai Jualan Perdagangan Runcit**



**Carta 4: Nilai Jualan Kenderaan Bermotor**



**Carta 5: Indeks Jualan Runcit Melalui Internet**



Dikeluarkan oleh:

**PEJABAT KETUA PERANGKAWAN MALAYSIA  
JABATAN PERANGKAAN MALAYSIA  
11 DISEMBER 2024**

# MEDIA STATEMENT



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## **PERFORMANCE OF WHOLESALE & RETAIL TRADE, MALAYSIA, OCTOBER 2024**

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***Wholesale & retail trade hits RM150 billion sales in October, boosted by  
tourism and festivities***

**PUTRAJAYA, DECEMBER 11, 2024** – Malaysia's Wholesale & retail trade sector reached a new milestone in October 2024, recording sales of RM150.1 billion, reflecting an increase 5.5 per cent compared to the same period last year. This growth exceeded the 5.0 per cent expansion observed in September, underscoring the sector's resilience amidst a stable economic environment. This is reported by Department of Statistics Malaysia (DOSM) in today's release of **PERFORMANCE OF WHOLESALE & RETAIL TRADE, OCTOBER 2024**. The report also presents statistics on sales value and volume index of Wholesale & retail trade by sub-sector as well as index of retail sales over the internet.

According to the Department of Statistics Malaysia (DOSM), the surge in sales was driven by strong performances across the Retail trade, Wholesale trade, and



*Motor vehicles sub-sectors. Retail trade led the charge, growing by 7.1 per cent to reach RM64.9 billion, while Wholesale trade contributed RM66.3 billion, reflecting a 4.8 per cent rise. The Motor vehicles sub-sector also showed positive signs of recovery, with a 2.7 per cent growth to RM18.9 billion.*

*Chief Statistician Malaysia, Dato' Sri Dr. Mohd. Uzir Mahidin, highlighted the key drivers behind these results. "Retail trade has demonstrated remarkable resilience, driven by broad-based growth across its segments," he said. "Sales in non-specialised stores rose by 8.5 per cent, while Retail sales of food, beverages & tobacco surged by 9.0 per cent, reflecting strong consumer spending during the festive season." The October growth figures were also influenced by seasonal factors, such as the Deepavali celebrations, school holidays, and events such as Agro Madani Mega Sales road tour, which boosted foot traffic in retail outlets.*

*Wholesale trade also demonstrated a better performance, with notable contributions from the Wholesale of food, beverages & tobacco, which surged by 8.9 per cent, alongside gains in Wholesale of machinery, equipment & supplies (up 8.3%) and Wholesale of agricultural raw materials & live animals (up 7.9%). The Chief Statistician Malaysia, emphasized, "The Wholesale trade sub-sector continues to be a cornerstone of the economy, driven by rising demand for essential and high-value goods."*

*He also pointed to the recovery in the Motor vehicles sub-sector, which showed strong growth across various segments. Notably, the Sales, maintenance & repair of motorcycles achieved an impressive 20.7 per cent year-on-year growth. Additionally, Sales of motor vehicle parts & accessories and Maintenance & repair of motor vehicles recorded significant increases, rising by 9.8 per cent and 9.3 per cent, respectively. This strong performance underscored the strength and recovery of the sub-sector, driven by heightened consumer activity during the school*

*holidays, extended public holidays, and the festive season.*

*Internet retail sales continued their steady growth in October, with the retail sales index rising by 5.1 per cent year-on-year, up from 3.0 per cent in September. Adjusted for seasonal variations, the index saw a 0.5 per cent increase month-on-month, reflecting sustained demand in the digital marketplace.*

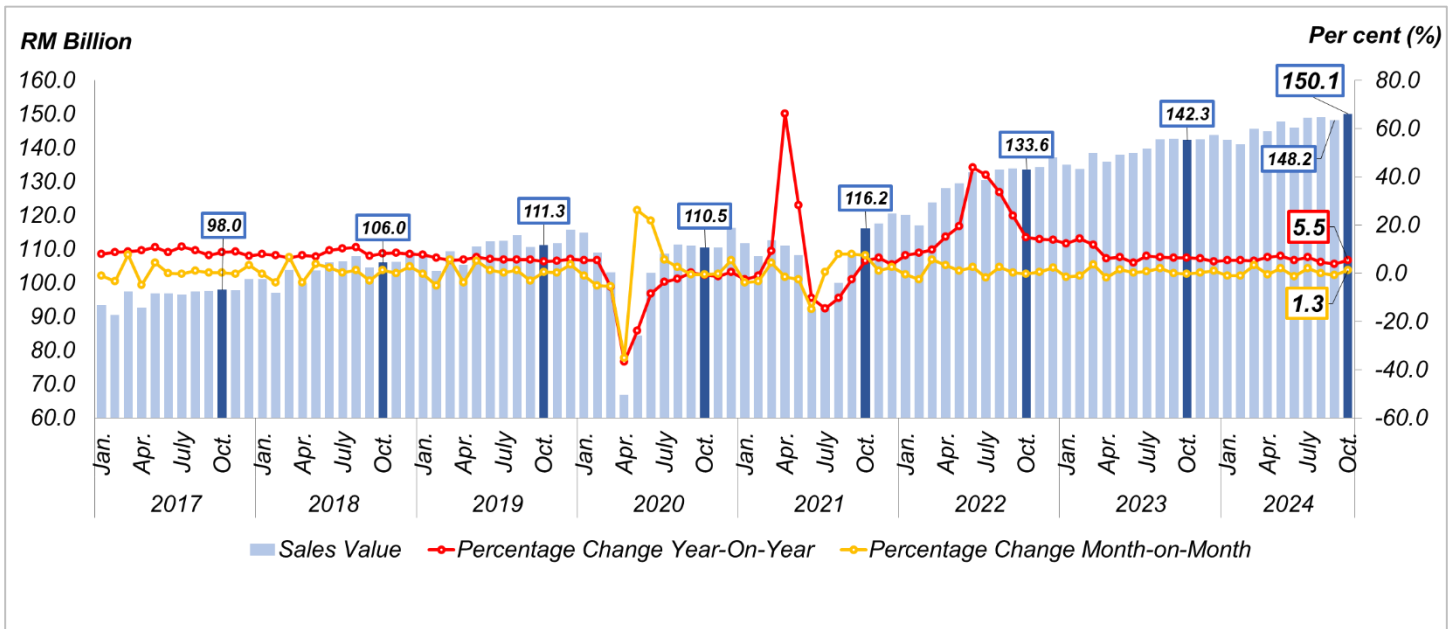
*The volume index of Wholesale & retail trade, which adjusts for price fluctuations, also grew by 5.1 per cent compared to the previous year. Wholesale trade led the charge with a 6.1 per cent rise, while Retail trade followed at 5.0 per cent. However, the seasonally adjusted volume index showed a slight dip of 0.01 per cent compared to the prior month, indicating marginal shifts in market conditions.*

*Looking ahead, the Wholesale & retail trade sector continues to play a vital role in Malaysia's economy, supported by domestic demand and a favourable economic environment. The Chief Statistician Malaysia, noted that resilient consumer spending has reinforced the sector's growth trajectory. "The steady performance of the Wholesale & retail trade sector reflects Malaysia's underlying economic strength," he concluded. "With continued support from government policies and vibrant consumer activity, we expect this upward trend to persist, driving further growth in the months ahead."*

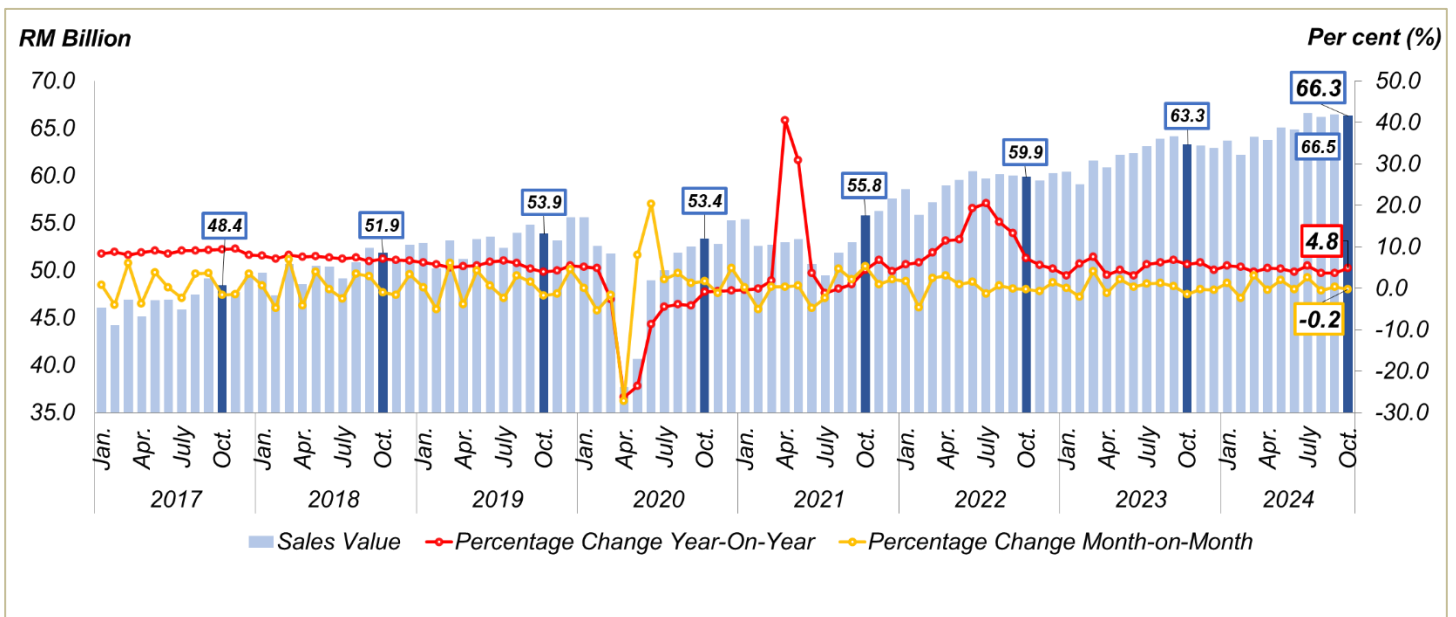
*DOSM has launched OpenDOSM NextGen as a medium that provides data catalogue and visualisations to facilitate users' analysis and can be accessed through <https://open.dosm.gov.my>.*

*The Government of Malaysia has declared National Statistics Day (MyStats Day) on October 20th. MyStats Day theme is "Statistics is the Essence of Life." DOSM commemorates its 75th Diamond Jubilee in 2024.*

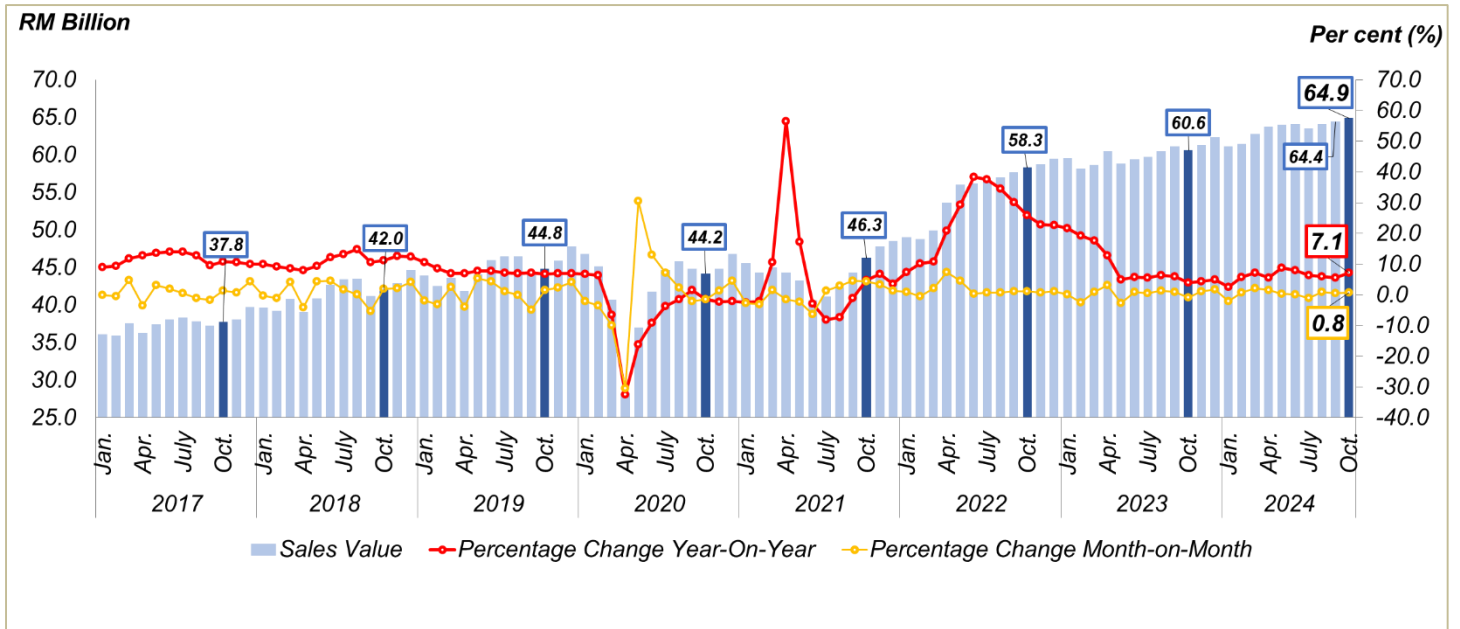
**Chart 1: Sales Value of Wholesale & Retail Trade**



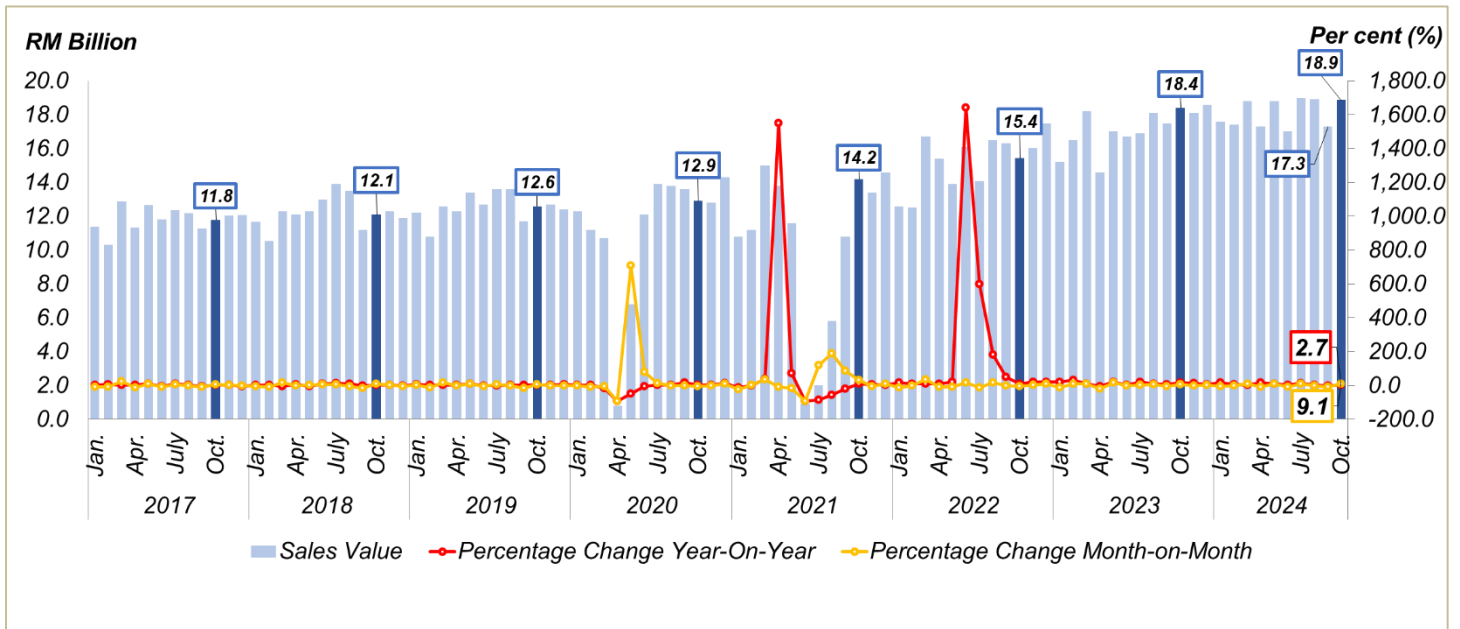
**Chart 2: Sales Value of Wholesale Trade**



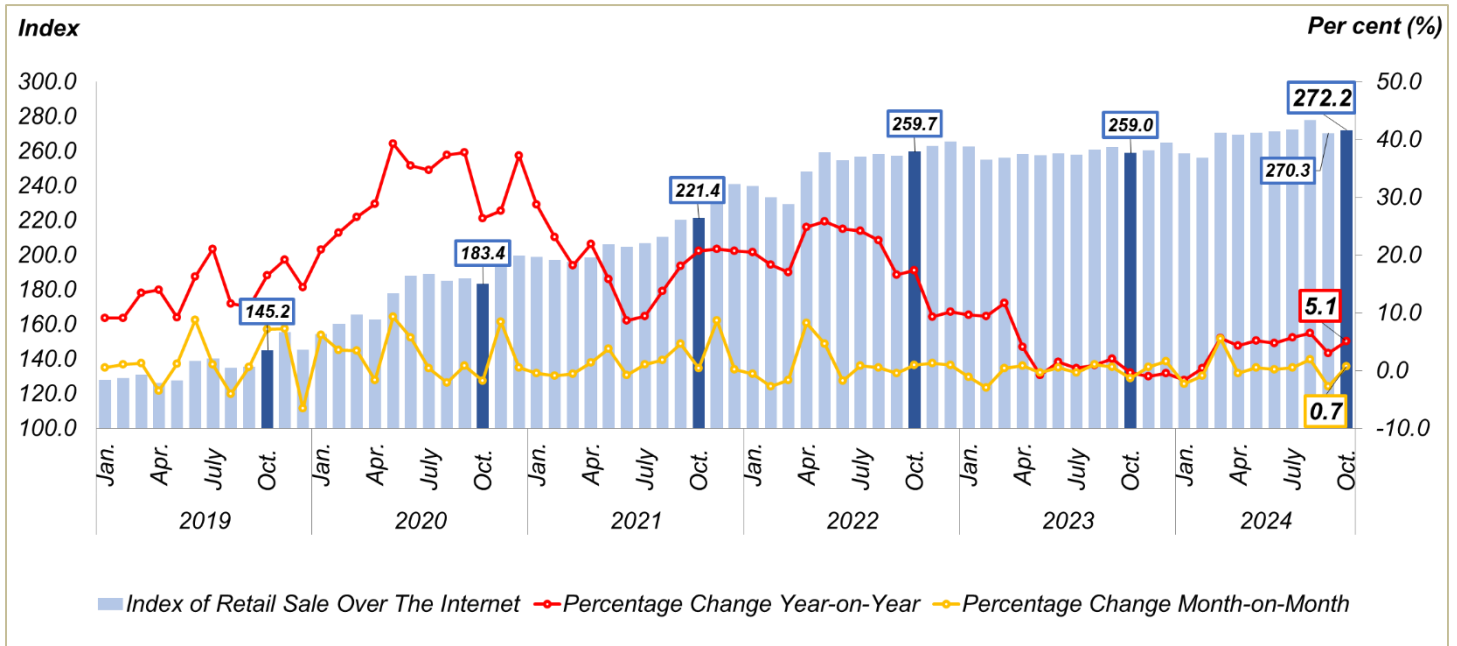
**Chart 3: Sales Value of Retail Trade**



**Chart 4: Sales Value of Motor Vehicles**



**Chart 5: Index of Retail Sale Over the Internet**



Released by:

**THE OFFICE OF CHIEF STATISTICIAN MALAYSIA  
DEPARTMENT OF STATISTICS MALAYSIA  
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