

Notification of Transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation)

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<i>John Cahalan</i>
2	Reason for the notification	
a)	Position/status	<i>Chief Commercial Officer, FBD Holdings plc</i>
b)	Initial Notification Amendment	<i>Initial Notification</i>
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<i>FBD Holdings plc</i>
b)	LEI	<i>635400HNBZBITDHQJG48</i>
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	<i>Ordinary shares of €0.60 each (ISIN Code IE0003290289)</i>
b)	Nature of the transaction	<i>1. Sale of 1,900 shares</i>

Managers' Transactions

c)	Price(s) and volume(s)	Price(s)		Volume(s)	
		1. €13.00 per share		1,900	
d)	Aggregated information — Aggregated volume — Price	Please see above.			
e)	Date of the transaction	15 August 2024			
f)	Place of the transaction	Dublin, Ireland			
g)	Additional Information	n/a			