

Q2 2020 Earnings

July 30, 2020



NASDAQ: CNSL | www.consolidated.com

Safe Harbor

The Securities and Exchange Commission (“SEC”) encourages companies to disclose forward-looking information so that investors can better understand a company’s future prospects and make informed investment decisions. Certain statements in this communication are forward-looking statements and are made pursuant to the safe harbor provisions of the Securities Litigation Reform Act of 1995. These forward-looking statements reflect, among other things, our current expectations, plans, strategies, and anticipated financial results. There are a number of risks, uncertainties, and conditions that may cause our actual results to differ materially from those expressed or implied by these forward-looking statements. These risks and uncertainties include a number of factors related to our business, including the uncertainties relating to the impact of the novel coronavirus (COVID-19) pandemic on the company’s business, results of operations, cash flows, stock price and employees; economic and financial market conditions generally and economic conditions in our service areas; various risks to the price and volatility of our common stock; changes in the valuation of pension plan assets; the substantial amount of debt and our ability to repay or refinance it or incur additional debt in the future; our need for a significant amount of cash to service and repay the debt restrictions contained in our debt agreements that limit the discretion of management in operating the business; regulatory changes, including changes to subsidies, rapid development and introduction of new technologies and intense competition in the telecommunications industry; risks associated with our possible pursuit of acquisitions; system failures; cyber-attacks, information or security breaches or technology failure of ours or of a third party; losses of large customers or government contracts; risks associated with the rights-of-way for the network; disruptions in the relationship with third party vendors; losses of key management personnel and the inability to attract and retain highly qualified management and personnel in the future; changes in the extensive governmental legislation and regulations governing telecommunications providers and the provision of telecommunications services; new or changing tax laws or regulations; telecommunications carriers disputing and/or avoiding their obligations to pay network access charges for use of our network; high costs of regulatory compliance; the competitive impact of legislation and regulatory changes in the telecommunications industry; and liability and compliance costs regarding environmental regulations; and risks associated with discontinuing paying dividends on our common stock. A detailed discussion of these and other risks and uncertainties that could cause actual results and events to differ materially from such forward-looking statements are discussed in more detail in our filings with the SEC, including our reports on Form 10-K and Form 10-Q. Many of these circumstances are beyond our ability to control or predict. Moreover, forward-looking statements necessarily involve assumptions on our part. These forward-looking statements generally are identified by the words “believe,” “expect,” “anticipate,” “estimate,” “project,” “intend,” “plan,” “should,” “may,” “will,” “would,” “will be,” “will continue” or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements of Consolidated Communications Holdings, Inc. and its subsidiaries to be different from those expressed or implied in the forward-looking statements. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the cautionary statements that appear throughout this communication. Furthermore, forward-looking statements speak only as of the date they are made. Except as required under the federal securities laws or the rules and regulations of the SEC, we disclaim any intention or obligation to update or revise publicly any forward-looking statements. You should not place undue reliance on forward-looking statements.

Non-GAAP Measures

This presentation includes certain non-GAAP historical and forward-looking financial measures, including but not limited to “EBITDA,” “adjusted EBITDA,” “total net debt to last twelve month adjusted EBITDA ratio,” and “free cash flow.” In addition to providing key metrics for management to evaluate the Company’s performance, we believe these measurements assist investors in their understanding of operating performance and in identifying historical and prospective trends.

A reconciliation of the differences between these non-GAAP financial measures and the most directly comparable financial measures presented in accordance with GAAP are available on the Company’s website at <https://ir.consolidated.com>. Non-GAAP measures are not presented to be replacements or alternatives to the GAAP measures, and investors are urged to consider these non-GAAP measures in addition to, and not in substitution for, measures prepared in accordance with GAAP. Consolidated may present or calculate its non-GAAP measures differently from other companies.

Consolidated has filed a Form 8-K reporting the quarterly results for the second quarter of 2020. The 8-K must be read in conjunction with this presentation and contains additional important details on the quarterly results.

Second Quarter 2020 Highlights

Q2-2020 as compared to Q2-2019

Delivered Stable Revenue and Adjusted EBITDA Growth

- Revenue: \$325.2M, down 2.5%
- Adjusted EBITDA: \$133.1M, up 1.3%
- Operating expenses declined \$17.6M or 7.9%
- Free Cash Flow increased \$39.4M in Q2-20 and \$89.3M YTD

Leveraging Fiber Assets Across Three Customer Groups

- Data & Transport revenue grew 1.2%
- Broadband revenue grew 2.3%; fifth consecutive quarter
- Fiber lit buildings +15%; 850 fiber-route miles added

Clear Progress on Capital Allocation Plan

- Lowered net debt ratio to 4.14x from 4.33x at Dec. 31, 2019
- Total liquidity is \$137.3M as of June 30, 2020

Continuing to execute on strategic priorities to strengthen the balance sheet and drive growth across the business

No material COVID-19 business impacts at this time

Substantially increased free cash flow

Second Quarter 2020 Results

\$ in millions

	Q2-20	Y/Y	YTD 2020	Y/Y
Total Revenue	\$325.2	(2.5%)	\$650.8	(3.2%)
Adjusted EBITDA	\$133.1	1.3%	\$264.7	1.1%
Adjusted EBITDA margin	40.9%	1.3%	40.7%	1.7%

Second Quarter Highlights

- Improved revenue trends in Q2 driven by broadband and data/transport growth; higher voice retention
- Adjusted EBITDA margins improved as a result of improved cost structure, technology and process improvements
- Cost management resulted in a 7.9% or \$17.6M reduction in operating expenses
- Wireless cash distributions totaled \$9.6M in Q2

Commercial and Carrier Revenue

\$ in millions, Q2-2020 as compared to Q2-2019

Commercial and Carrier Revenue

Q2-20	Y/Y	YTD 2020	Y/Y
\$145.8	(2.2%)	\$292.8	(2.6%)

Data and Transport Revenue

Q2-20	Y/Y	YTD 2020	Y/Y
\$89.6	1.2%	\$179.1	1.4%

Q2-20 Results

- Data and Transport Revenue +1.2%
- On-net buildings: 12,882, +15.4%
- Tower wireless connections: 3,900, +2.9%
- Other revenue decreased \$3M primarily due to lower equipment sales

Commercial and Carrier Highlights

- Launched Enterprise@Home solution
- Launched Cisco Webex Contact Center
- Expanded ProConnect UC to Northern New England
- Launched CCiTV for small businesses
- Managing high volume wireless site capacity upgrades

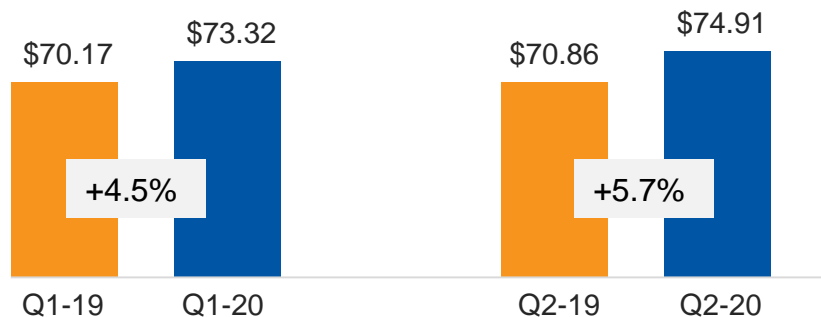
Consumer Revenue

\$ in millions, Q2-2020 as compared to Q2-2019

Broadband Revenue

Q2-20	Y/Y	YTD 2020	Y/Y
\$65.6	2.3%	\$129.6	2.0%

Consumer ARPU



Q2-20 Results

- Consumer broadband revenue +2.3%
- Consumer ARPU +5.7%
- Voice revenue decline improved from 12.4% in Q2-19 to 4.7% in Q2-20
- CCiTV driving broadband speed upgrades and net adds

Consumer Strategy and Highlights

- Lead with broadband; upgrade to faster speeds
- Increase consumer ARPU; reduce churn
- Leverage public-private partnerships to expand broadband services economically
- CCiTV expansion to new markets in 2020; launched service in Texas in Q2

Investing in the Highest Return Opportunities

\$ in millions

Capex	Q2-20	YTD 2020
Success-Based:	\$34	\$61
Commercial / Carrier	\$13	\$22
Consumer	\$21	\$39
Other	\$20	\$35
Total	\$54	\$96

Q2-20 compared to Q2-19

- Capital expenditures support carrier, commercial and broadband success-based, fiber projects
- Investments supporting consumer broadband revenue and ARPU growth
- Lit buildings increased 15.4% driven by market expansion
- Built 850 fiber-route miles Y/Y



Consolidated's Fiber-Rich Network



45,850

Fiber-route miles

2M+

Fiber-strand miles

12,900

On-net locations

550

Fiber hubs/COs

3,900

Fiber connections to wireless providers

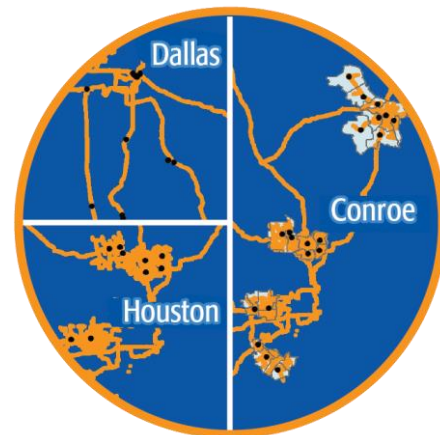
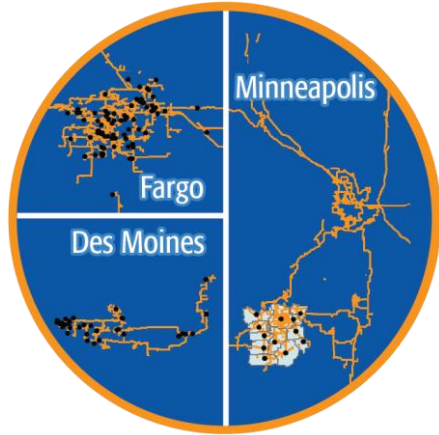
13

Data centers

23

Operating states

Core Regional Fiber Networks



Consolidated Strategic Imperatives



Stabilize EBITDA; Grow Free Cash Flow

- Generate stable earnings and cash flow; disciplined investments with the highest return
- Strong cash flow generated from wireless partnerships: ~\$36M in 2019, \$19.7M in 1H20



Leverage Fiber Assets Across Three Diverse Customer Groups

- Top 10 fiber provider in the U.S.; 23 states; 45,850 fiber route miles
- Consumer, Commercial and Carrier growth opportunities
- Competitive offerings with next-generation products and services



Execute on Disciplined Capital Allocation Plan

- Pay down debt to achieve net debt to Adjusted EBITDA target of <4x by the end of 2020
- Target substantially all free cash flow to delever and strengthen the balance sheet



Strategic Asset Portfolio Review

- Continue to evaluate assets for investment or monetization
- Ensure all assets have a long-term, strategic fit

Free Cash Flow

Improved Cash Flow; Stronger Balance Sheet

\$ in millions	Q2-20	Q2-19	1H 2020	1H 2019
Adjusted EBITDA	\$133.1	\$131.4	\$264.7	\$261.7
Interest Payments	(\$37.2)	(\$41.6)	(\$61.5)	(\$66.0)
Pension and OPEB Payments	(\$6.8)	(\$8.2)	(\$14.8)	(\$15.8)
Restructuring, Severance and Other ⁽¹⁾	\$0.6	(\$7.2)	\$0.1	(\$12.5)
Income Tax Payments, net of refunds	(\$0.2)	(\$0.4)	(\$0.2)	(\$0.5)
Working Capital and Other	\$7.2	\$14.3	(\$6.6)	(\$3.6)
Cash provided by Operating Activities	\$96.7	\$88.3	\$181.7	\$163.3
Capital expenditures	(\$53.8)	(\$66.4)	(\$96.2)	(\$119.7)
Proceeds from sale of assets	\$3.9	\$13.3	\$6.1	\$14.2
Free Cash Flow ⁽²⁾	\$46.8	\$35.2	\$91.6	\$57.8

(1) Includes acquisition and non-recurring related costs, and certain miscellaneous items.

(2) 2019 Free Cash Flow excludes \$27.9 million in dividend payments in Q2-19 and \$55.4 million in 1H 2019 made prior to the change in capital allocation policy announced in April 2019.

Q&A

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