

Illinois Power Agency Announces New Planning and Procurement Bureau Chief

October 1, 2024

The Illinois Power Agency (IPA) is pleased to welcome James (“Jim”) Rouland as the new Chief for its Planning and Procurement Bureau.

Jim joins the IPA with over 19 years of comprehensive experience in the energy sector, both in regulated and deregulated markets, with deep expertise in wholesale and retail energy procurement, renewable energy development, transmission and distribution rates, tariff development, and customer programs. A seasoned energy professional, Jim will play a pivotal role in the Agency’s vital work on electricity procurement and development, as well as its implementation of renewable energy programs and procurements to support the clean energy future of Illinois.



“We’re incredibly excited to have Jim join the IPA as our new Planning & Procurement Bureau Chief,” said IPA Director Brian Granahan. “Jim joins the IPA after a national search to find a Bureau Chief capable of helping navigate the IPA’s growing responsibilities across the years ahead, and we believe Jim will be a great fit to our growing team.”

Jim’s extensive experience with energy planning & procurement, facilitating new renewable energy development, and managing clean energy programs will add significant value to the Agency’s renewable resources activities, including competitive procurements to support new utility-scale wind, utility-scale solar, and brownfield site solar project development.

Throughout his career, Jim has worked on a broad array of complex regulatory and market-driven challenges, partnering with a diverse range of stakeholders, including utilities, regulators, and energy developers. Jim’s experience advancing clean energy initiatives and navigating the complex dynamics of energy markets brings a well-prepared leader to the IPA who’s familiar with the critical landscape of today’s energy challenges.

“The opportunity to lead the Planning and Procurement team at the IPA is an exciting challenge,” said Jim. “I’m eager to collaborate with my new colleagues and stakeholders across the state to navigate the rapidly evolving energy landscape and continue the Agency’s work of delivering transparent and innovative procurement strategies that support both market stability and environmental progress.”

Prior to joining the IPA, Jim was the Managing Consultant and Practice Area Lead for Daymark Energy Advisors. Before Daymark, Jim held various leadership positions at PPL Corporation, where he worked on strategic initiatives related to wholesale and retail electric procurement in the PJM and ISO-NE markets, alongside renewable energy-related initiatives including across community solar project development, offshore wind projects, renewable portfolio standard implementation, and net metering policy.



ILLINOIS POWER AGENCY

Jim's hiring allows Anthony Star, who had been serving as the IPA's Interim Planning & Procurement Bureau Chief after having previously served as the Agency's Director, to move solely into a Senior Advisor role with the Agency.