



# Hemostasis Briefing

Sysmex Corporation  
June 14, 2024

Together for a better  
healthcare journey

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## **1. About the Hemostasis Field**

## **2. Strategies for Growth**

## **Appendix**

- This material contains forward-looking statements about the Sysmex Group. These forward-looking statements are based on the current judgments and assumptions of the Sysmex Group in light of the information currently available to it. Uncertainties inherent in such judgments and assumptions, the future course of our business operations and changes in operating environments may cause our actual results or performance to be materially different from any future results and performance either expressed or implied within these forward-looking statements.
- The product information contained in these materials is not intended as advertising or medical advice.

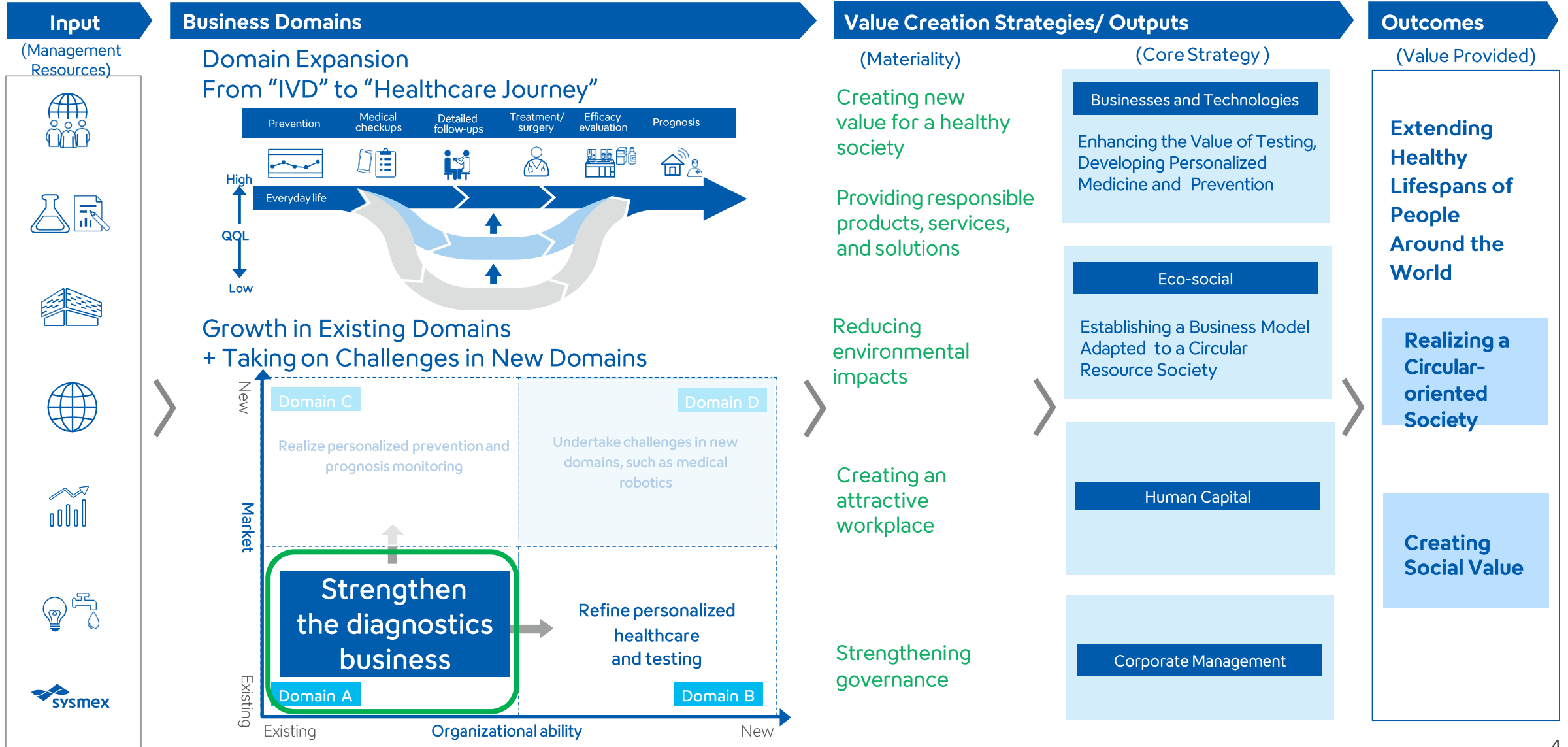
# 1.

## About the Hemostasis Field

- Internal Environment
- External Environment
- Competitive Environment

# Story of Value Creation

Our long-term vision: Together for a better healthcare journey

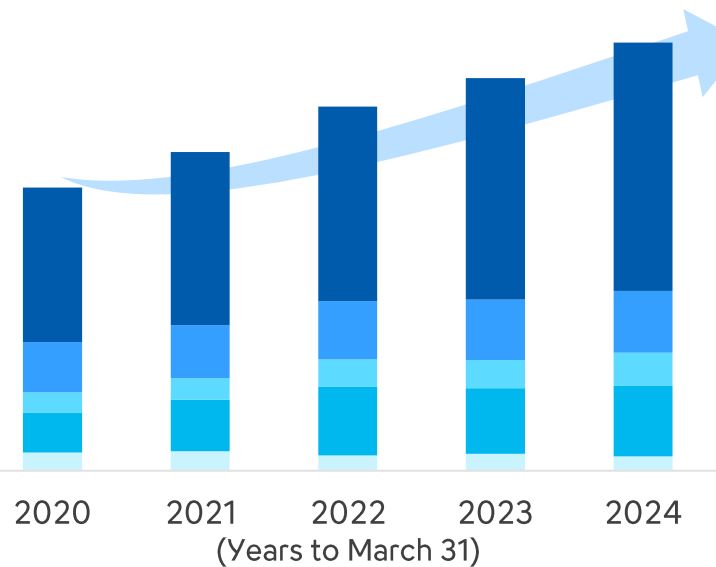


# Internal Environment: Sales and Market Share in the Hemostasis Field

Second-highest percentage of Group sales, with a global market share of around 30%

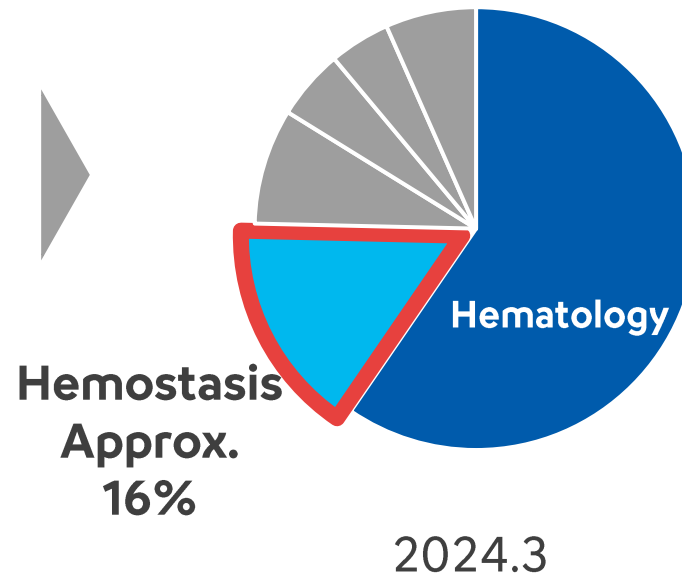
## Net sales

CAGR: +10%

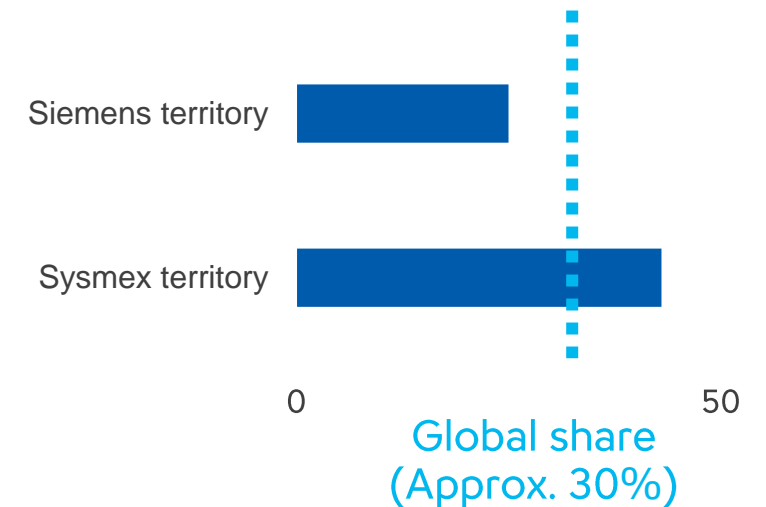


Americas EMEA AP Japan China

## Sales composition

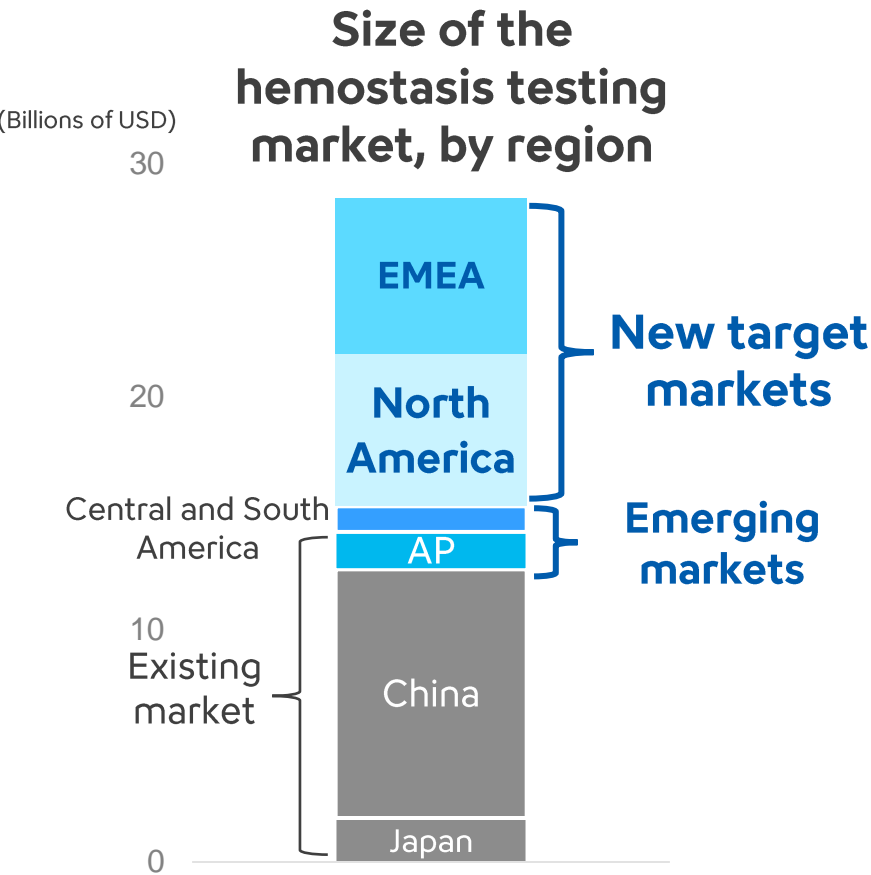


## Market share

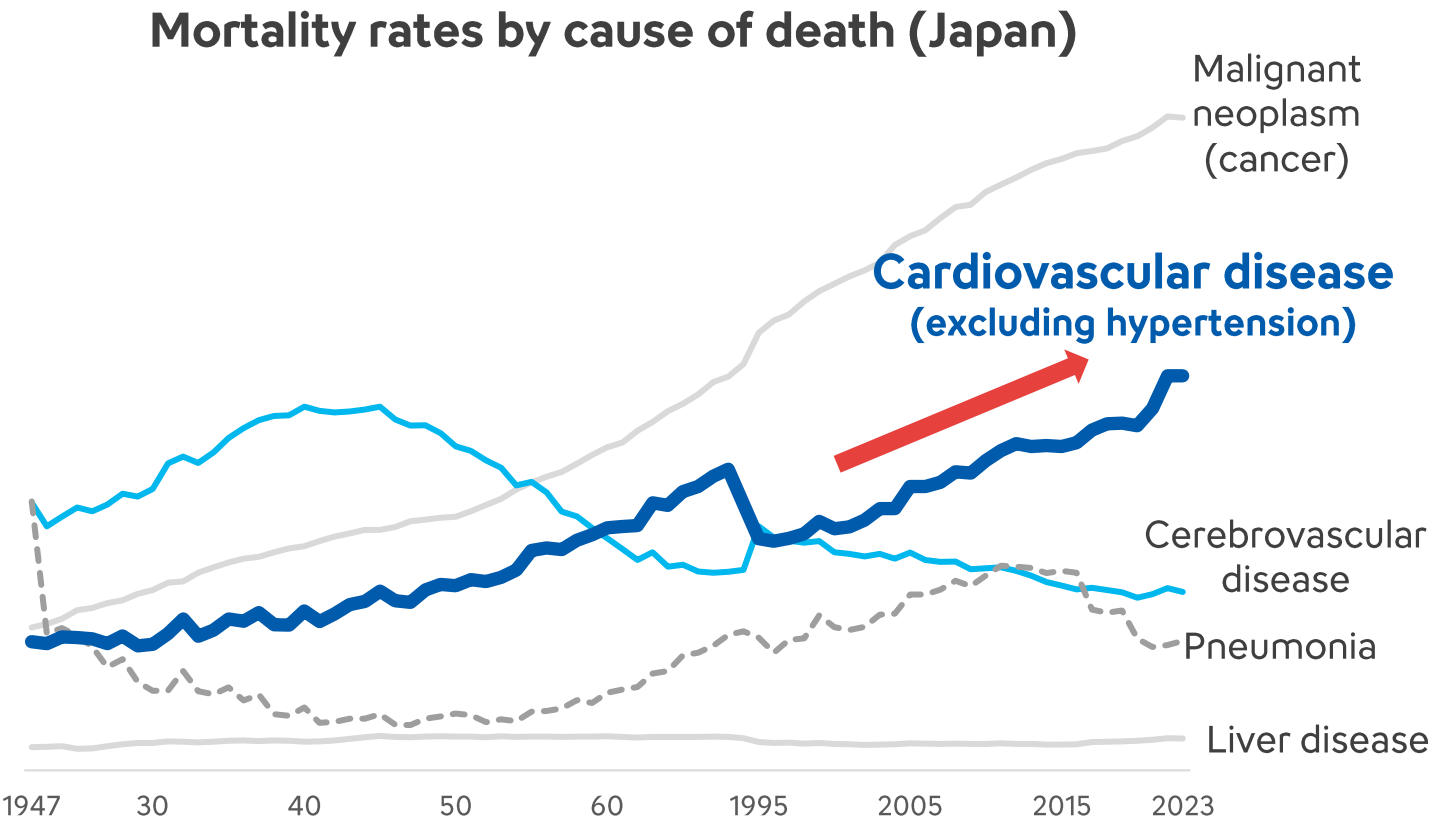


# External Environment: The Hemostasis Market

Market size of USD3 billion; cardiovascular and other target diseases on the rise  
High growth potential, including expansion into European and U.S. markets  
and growth in emerging markets



Note: Based on research by Sysmex and Clearstate (2022)



From the Annual Report on Monthly Demographic Statistics 2023

# External Environment: The Cost of Hematology Testing

## Testing cost by test objective (up to 10 times)

### Hematology

Test  
objective

Main screening tests

- Differentiation of blood cells
- Leukemia
- Anemia, etc.

Insurance points  
testing price

Japan: 21 to 25 points

United States: Around 8USD

### Hemostasis testing

Identification of diseases and disease factors

- Hemophilia, identification of deficiency factors
- Myocardial infarction, cerebral infarction
- Therapeutic drug efficacy, monitoring

Japan: **20 to 200 points**

United States: **Around 30 to 200USD**

# Changes in the Hemostasis Field (Instruments)

1980 to 1990

Automation of testing  
Simultaneous development  
of test reagents to ensure  
testing quality



Equipping with world-first features  
such as random access to  
specimens, auto-sampling, etc.

**CA-100 automated blood  
coagulation analyzer**



Note: Recipient of the Good Design Award



**CA-3000 automated blood  
coagulation analyzer**



**Pursuing products and services that exceed customers' expectations and  
capture the top share of the domestic market**



# Changes in the Hemostasis Field (Instruments)

1990 to 2000

Simultaneous and full automation of five basic test parameters (automated feeding of sample tubes)

IT-adapted products  
(Bidirectional communication with host PCs)

Compatible with touch panels

Clotting, chromogenic substrate, and Immuno-turbidimetry in a single instrument

Reflective function  
(Automatically perform related tests for abnormal specimens)

Cap piercing function

**CA-5000 automated blood coagulation analyzer**



**CA-6000 automated blood coagulation analyzer**



**Develop and deliver functions that contribute to increased laboratory productivity**

# Changes in the Hemostasis Field (Instruments)

Since 2000

World's fastest measurement speed  
On-board platelet aggregation function  
Multi-wave measurement



Space-saving  
Equipped with immunochemistry modules

**CS-Series blood  
coagulation analyzers**



**CN-Series blood  
coagulation analyzers**



**Providing more value through IT-based external quality control, etc.**

# World's-First Functions Sysmex Has Realized



## World's first functions

Percentage detection method

Liquid level detection and aspiration  
of reagents and specimens

Cap piercing

World's-fastest processing  
(500 tests/hour)

Multi-wave random measurement

## Value provided

Improved measurement capability (for low fibrin plasma)

Reduction of reagent loss, automation of specimen setting

No need to open the caps, less burden on the user,  
improved safety

High throughput, reduced inspection time, higher efficiency

Higher sensitivity, reduction of re-tests

# Reference: CN-3500/CN-6500 Automated Blood Coagulation Analyzers



Blue: continuation  
Green: advances

High processing capacity,  
space saving

Establishment of a CLSI-  
compliant data assurance  
system

Network service using  
Caresphere™



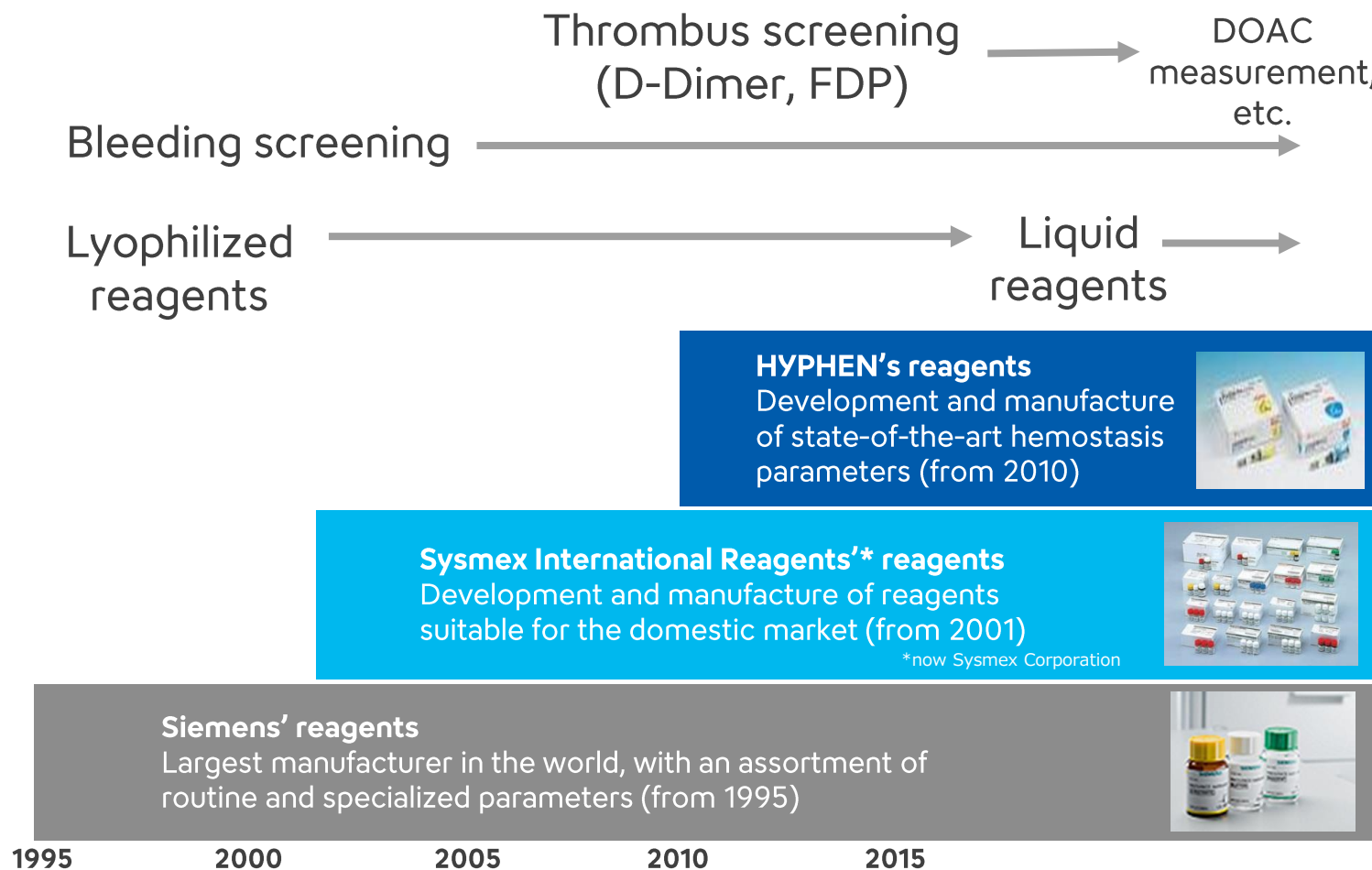
Centralized testing  
workflow for hemostasis  
specimens

Potential to contribute to treatment through  
cross-mixing, platelet aggregation function,  
and CLEIA method measurement parameters

Cap piercing facilitates safe  
and secure operation

# Changes in the Hemostasis Field (Reagents)

Building a robust portfolio of testing parameters  
by augmenting Siemens' reagents with our own unique reagents



Development advances on  
own reagents



Differentiation by liquefaction

**Already support liquid reagents  
for six parameters**

(Including those under regulatory review)

PT, APTT, Fbg,  
TT, AT, D-Dimer

Note: Other companies support two to  
four parameters

# The Competitive Environment in the Hemostasis Field

A unique competitive environment, unlike other fields of testing

## Limited number of competitors, competitors are Stago and Werfen

- ✓ Measurement and reagent development technologies involve a high degree of difficulty (complex reagents containing many animal-derived components)
- ✓ Interpretation of clinical results is difficult and requires a high level of expertise in scientific support

## Competitors' periods between full model changes are long, making it easier for us to demonstrate our superiority

- ✓ Other companies : Around 12 to 18 years
- ✓ **Sysmex: Around 5 to 7 years + transport systems and peripheral modules**

# Our Resources in the Hemostasis Field

Assets accumulated in the hemostasis field

## Research and development

**R&D personnel: Approx. 100 people**

### R&D bases

- Technopark (product development)
- East Site (raw material development, production technologies)
- HYPHEN BioMed (development, production, sales)



**Intellectual property rights owned:  
Approx. 1,000**

## Product portfolio

### High-end



CS-5100  
(2011)



CN-3000/CN-6000  
(2018)



CN-3500/CN-6500  
(2020)

### Sysmex reagents



### Middle- and low-end



CA-620/CA-650  
(2011)



CA-101/CA-104  
(2013)

Note: Semi-automated



CS-2400/CS-2500  
(2014)



CS-1600  
(2015)

## **2. Strategies for Growth**



# Positioning of the Hemostasis Field within Our Growth Strategies

## Driving Sysmex's growth in the medium term

### Three growth strategies

Reinforcement of existing businesses

Emerging market strategies

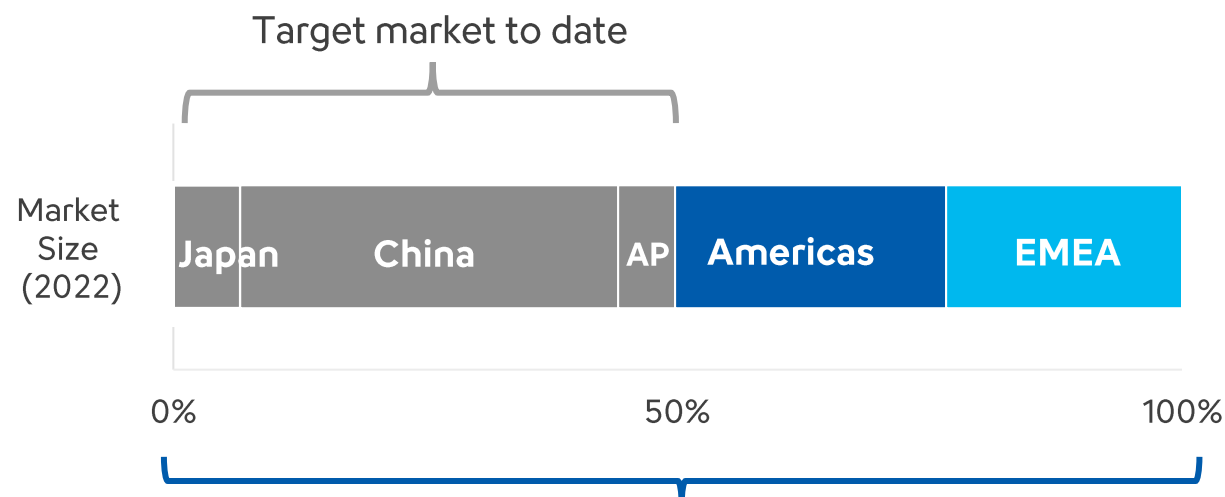
Expansion of new businesses

- ✓ Expansion of our target sales markets by initiating global OEM agreements (sales growth in Europe and the United States)
- ✓ Cultivation of new markets, particularly in emerging markets

- Realization of initiatives in the hemostasis field
- Utilize resources developed in hematology

# Growth Factor 1: Increase Sales by Expanding the Target Market

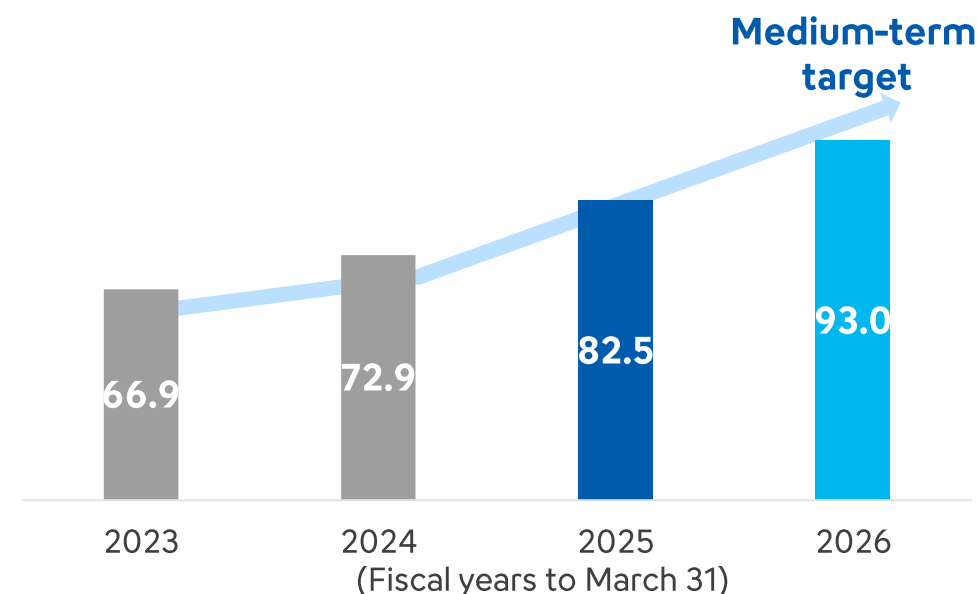
Approximately doubling the target market



Approx. **3.0** billion USD

Sales expected to grow by ¥20 billion over two years

Sales in the hemostasis field  
(Billions of yen)



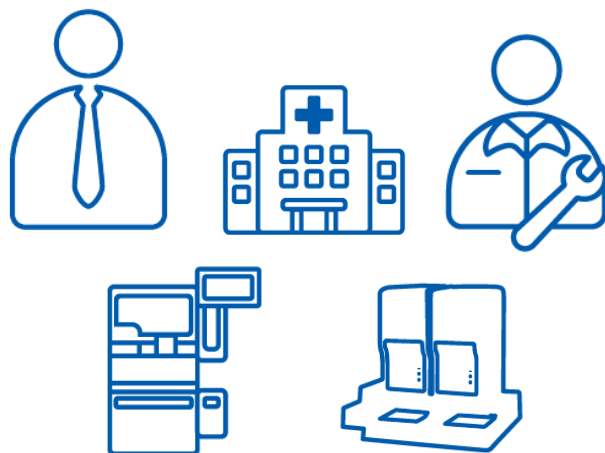
# Growth Factor 2-1: Leverage Our Strengths in the Hematology Field



Leverage the brand strength we have cultivated in hematology

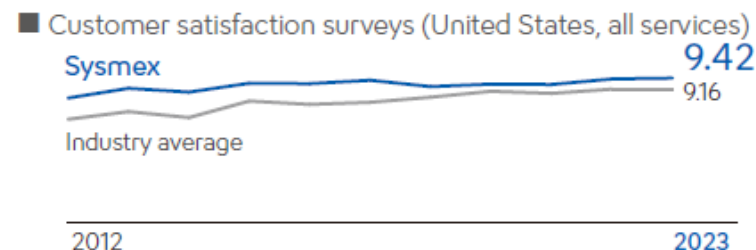
Global sales network and abundant human resources

Leverage channels in the hematology field



High level of customer satisfaction

In the United States, our customer satisfaction in the hematology field has been No. 1 for 17 consecutive years.



Source: IMV ServiceTrak  
Cited from Sysmex Report 2023



Provide customers with highly trusted products and services in the hemostasis field, as well

## Growth Factor 2-2: Leverage Our Strengths in the Hematology Field

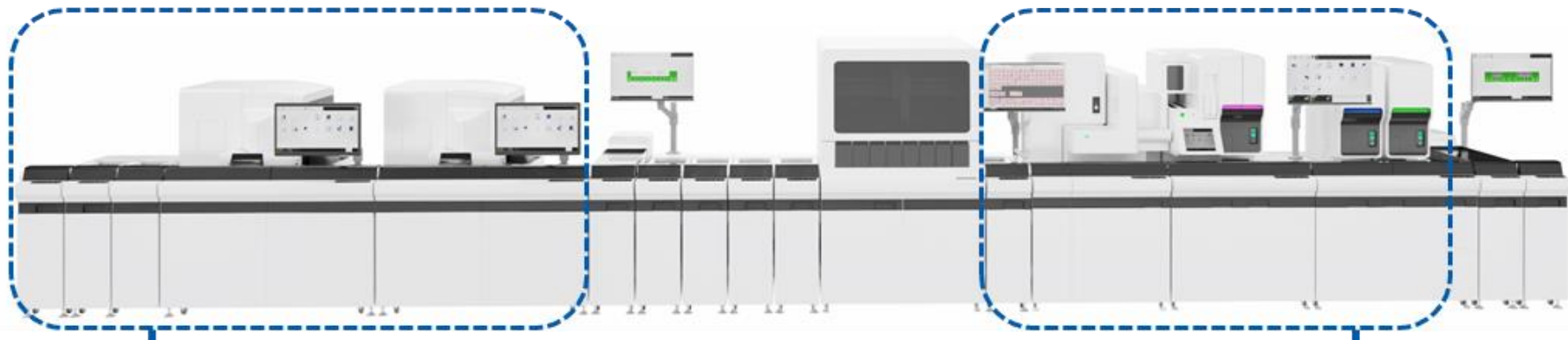
Propose unique systems that offer connections with the hematology field

- ✓ Expand existing systems **in the hematology field, where we have the No. 1 market share,** to hemostasis instruments
- ✓ Improve laboratory workflow efficiencies
- ✓ Expand the range of value provided to users



**Hemostasis field**

**Hematology field**



## Growth Factor 3: Achieve Integration with Other Fields

Propose our own systems incorporating our immunoassay module

Equipped with an immunoassay module and possessing distinctive reagents

- Coagulation molecular markers (TAT, PIC)
- HIT antibody test, etc.



CN-3500/CN-6500 automated  
blood coagulation analyzer  
**+ immunoassay module**

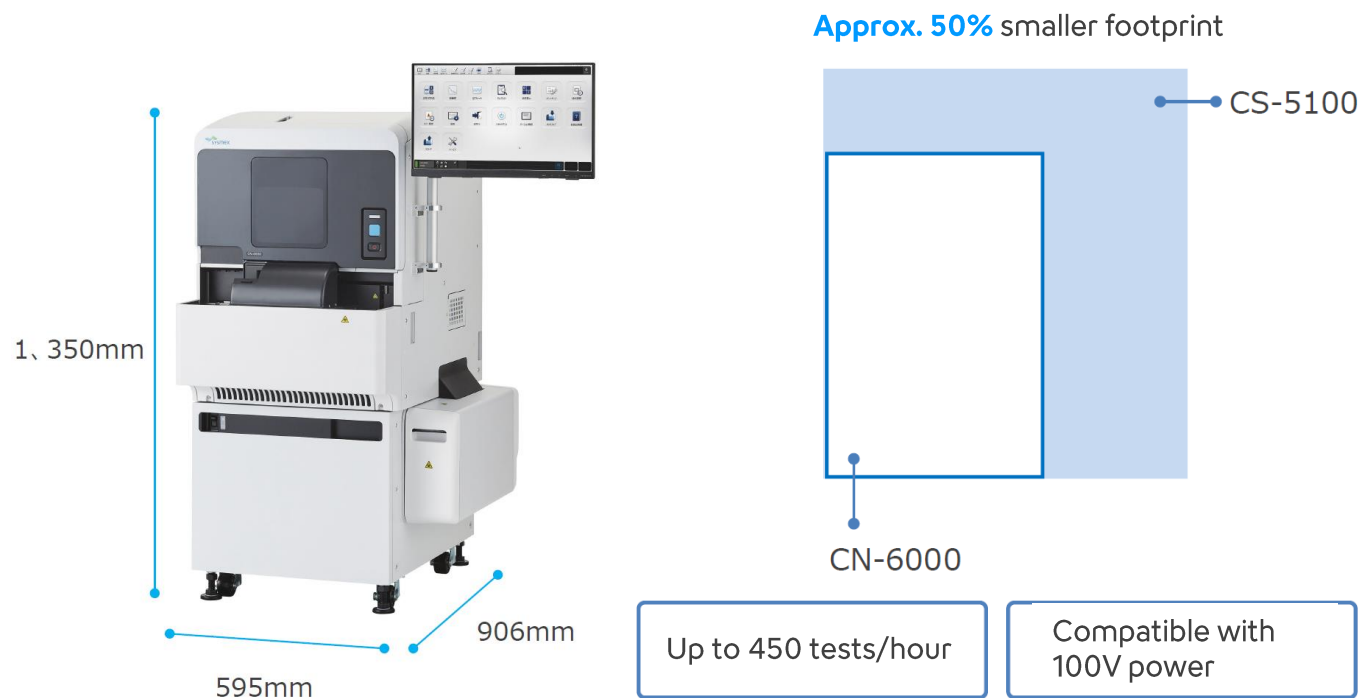


- ✓ Gain a more sophisticated understanding of patient status, promote the identification of causes to further **contribute to treatment**
- ✓ **Boost productivity** through integration of instruments

## Growth Factor 4-1: Eco-Social Strategy (Instruments)

Save energy and space, and gain a competitive advantage

- ✓ Save space through a smaller footprint (approx. 50% smaller)
- ✓ Achieve electricity savings



**Achieving the world's fastest and most versatile performance in limited testing spaces**

## Growth Factor 4-2: Eco-Social Strategy (Reagents)

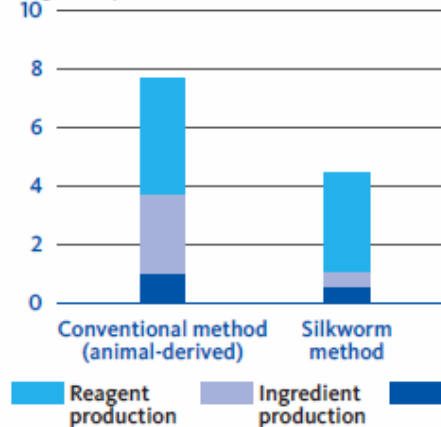
Move away from animal-based raw materials and gain a competitive advantage

- ✓ Switching to our own raw materials that are not animal-based
  - Utilize recombinant proteins from cultured cells and silkworms

- ✓ Stable provision of raw materials
  - Achieve mass production using cultured cells

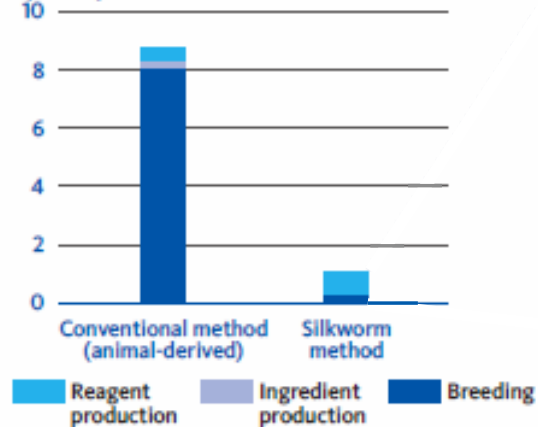
CO<sub>2</sub> Emissions

((kg-CO<sub>2</sub>eq/Lot)×10<sup>3</sup>)



Water Resources

((m<sup>3</sup>/Lot)×10<sup>2</sup>)



Murine ascites  
(outsourced)



Cultured cells  
(not derived  
from animals)

+



Large-scale  
production

laboratory level



small batch



large batch



Achieve both environmental friendliness and stable quality

# Growth Strategy in Europe and the United States

Expanding market share in new our in-house sales area is a top priority.

## Initiatives in Europe and the United States

- ✓ **Expand market share by leveraging existing hematology channels**
- ✓ **Launch the CN-Series**  
(launched in Europe, U.S. launch scheduled for the fiscal year ending March 31, 2026)
- ✓ **Strengthen competitive advantage through unique test parameters**  
(liquid reagents, chemiluminescent test parameters, etc.)
- ✓ **Improve profitability by introducing in-house reagents to the market**

Center for Learning (United States)



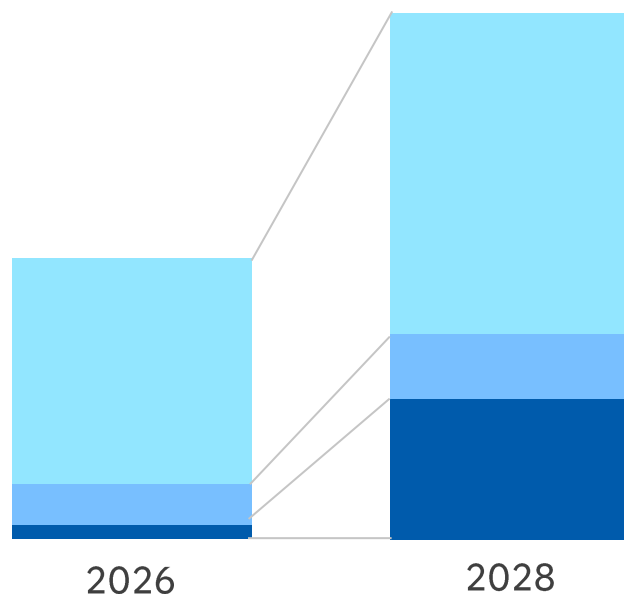
Virtual training



# Growth Strategy in Emerging Markets

In addition to high-end markets, roll out products into low-end and mid-range markets, which are slated for future growth.

## Market growth forecast



### High-end markets

- Already enjoy a high market share
- Expand our market share at core hospitals with the CN-Series and transport systems

### Mid-range markets

- Launch medium-sized models to take advantage of emerging testing needs

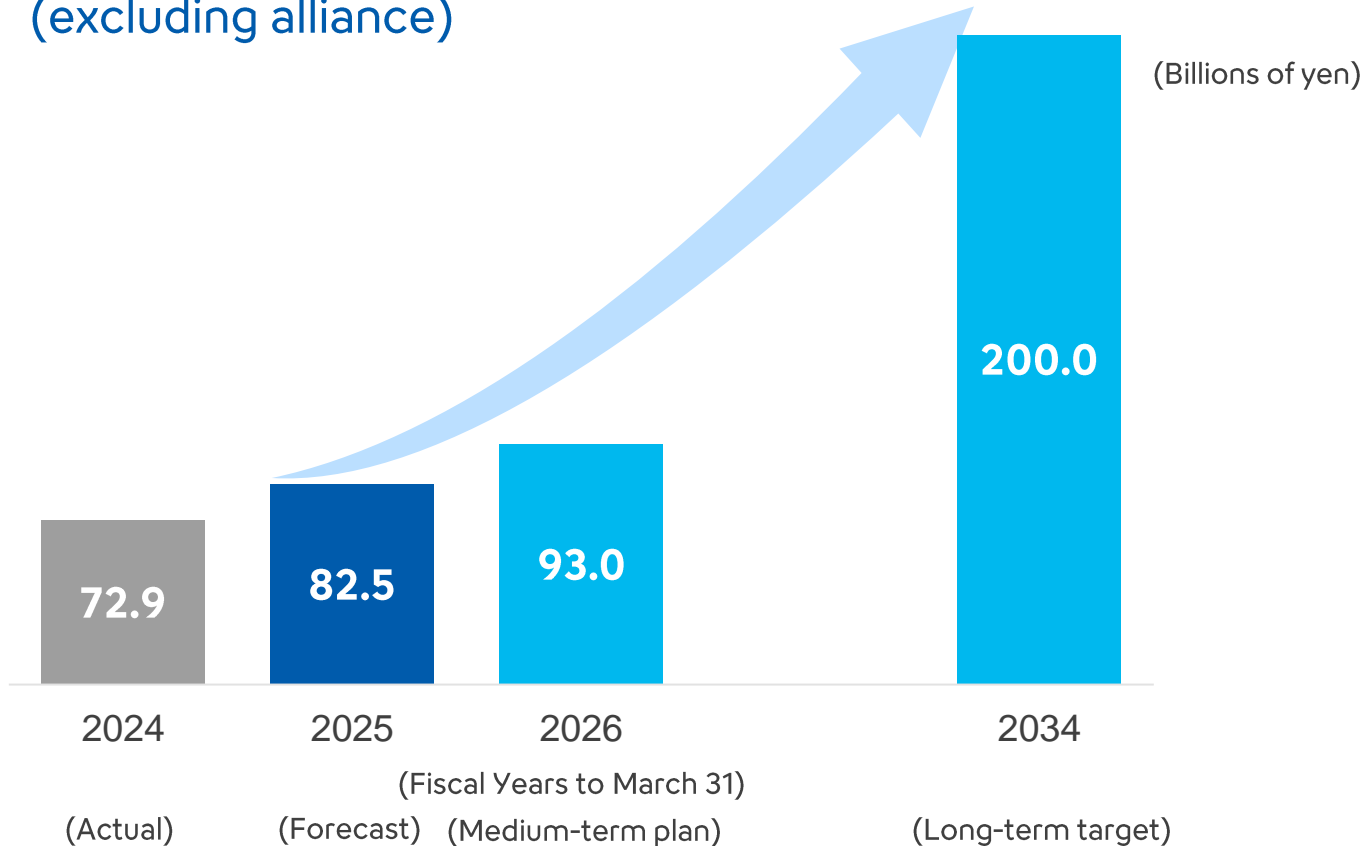
### Low-end markets

- Going forward, we aim to cultivate new markets by offering cross-sector solutions for emerging markets, which are expected to put hemostasis testing systems into place and where testing is slated to become more prolific.

# Forecast for the Hemostasis Field

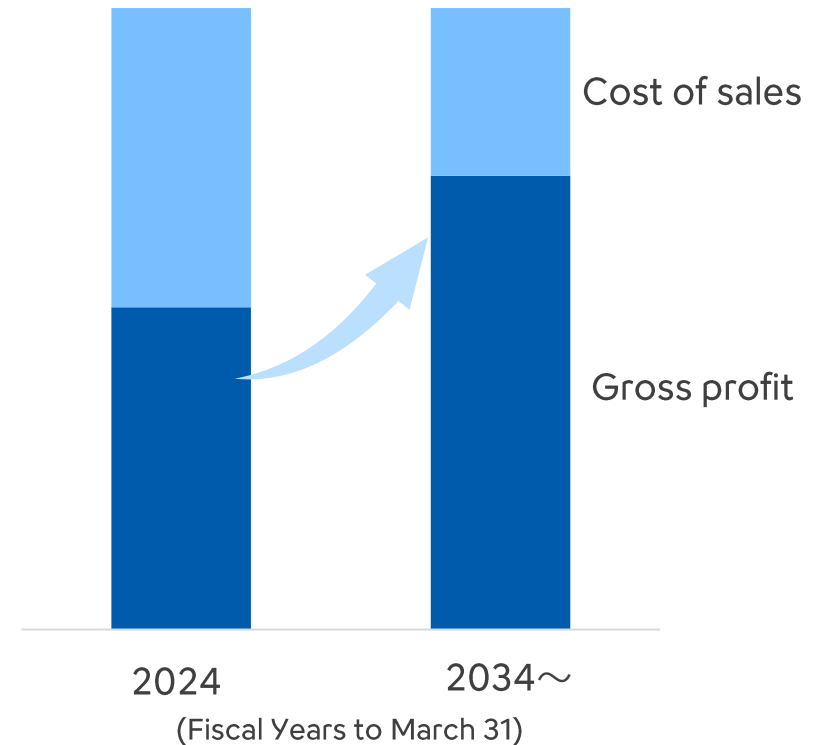
## Sales, historical and forecast

Aiming for a global market share of 35%  
(excluding alliance)



## A rising gross profit ratio

Increase of reagent sales and a shift to in-house production of reagents contribute to improve profitability.

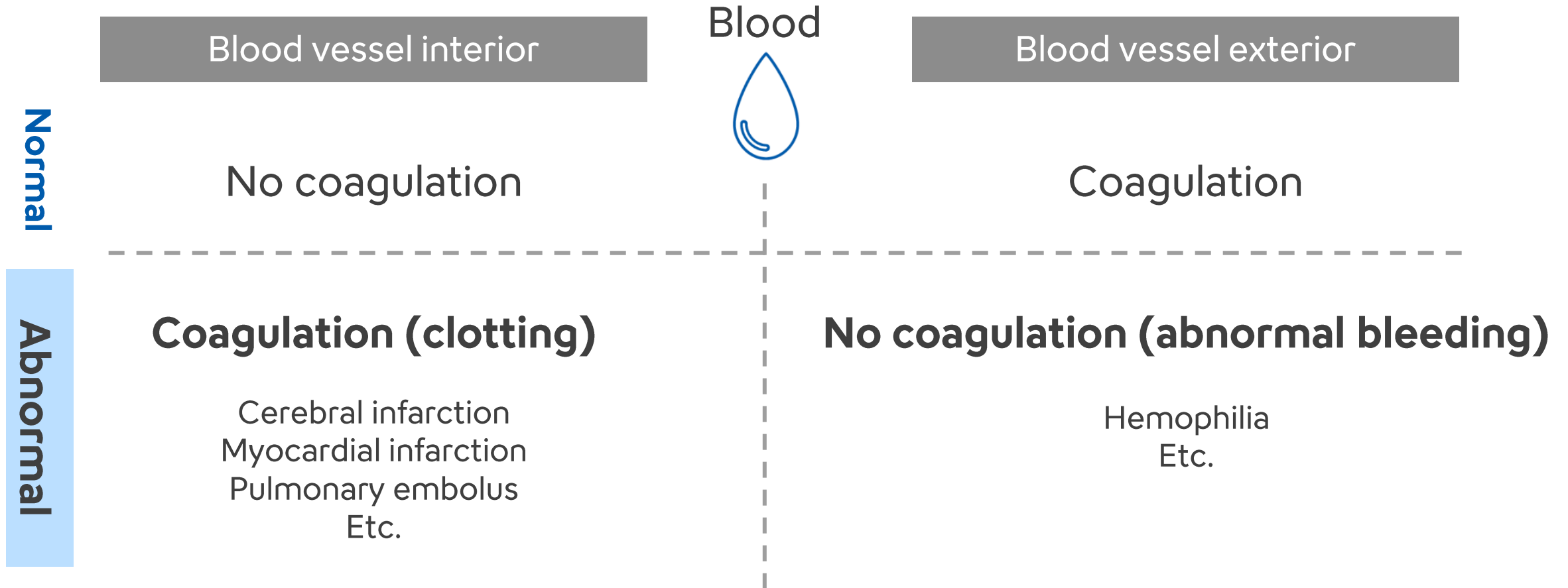


# (Appendix)

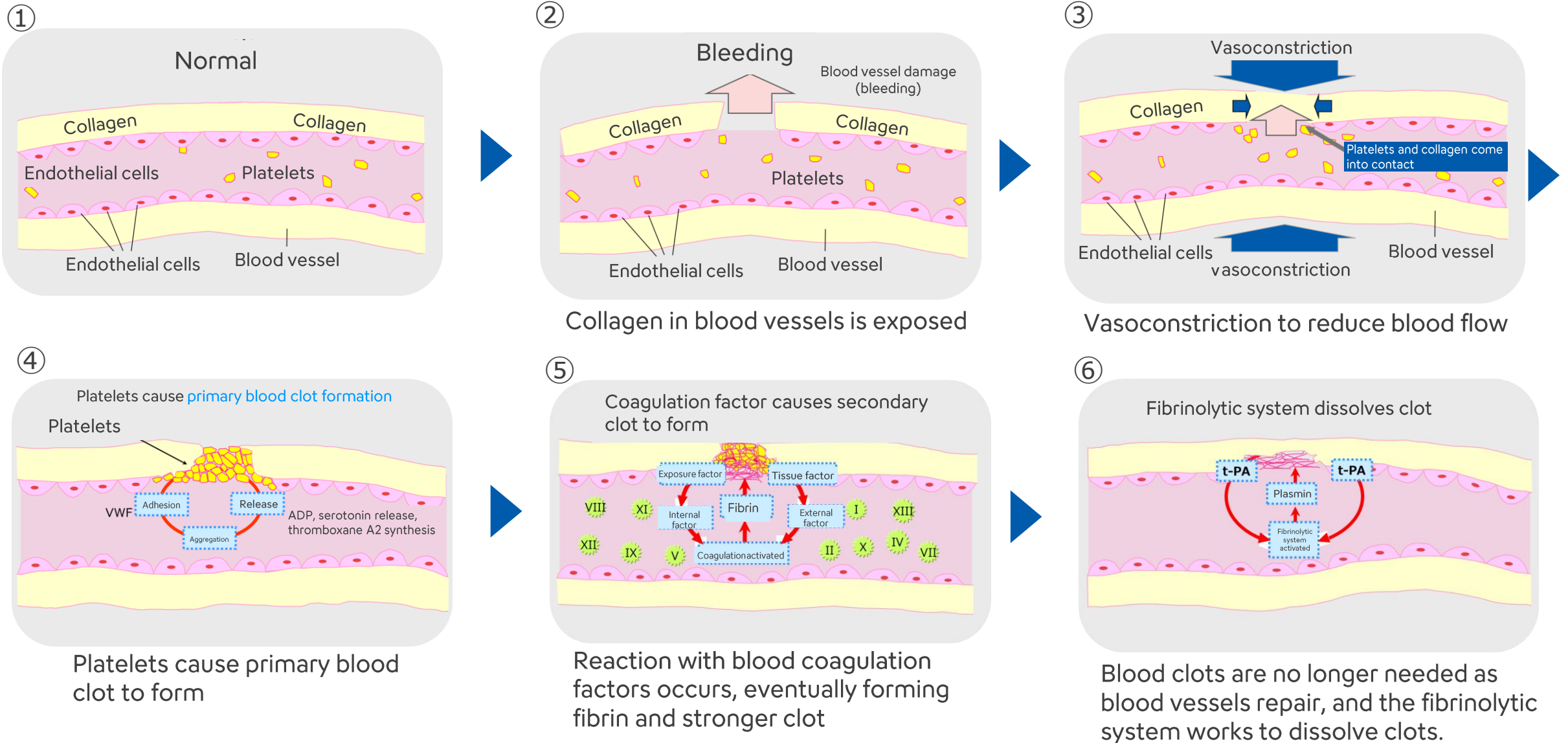
- This material describes general information and is not intended as medical advice.
- Some of the information is presented in simplified language.

# What Hemostasis Testing Tells Us

Whether there is a problem with the balance between coagulation and fibrinolysis



# Process from the Formation to the Dissolution of a Blood Clot

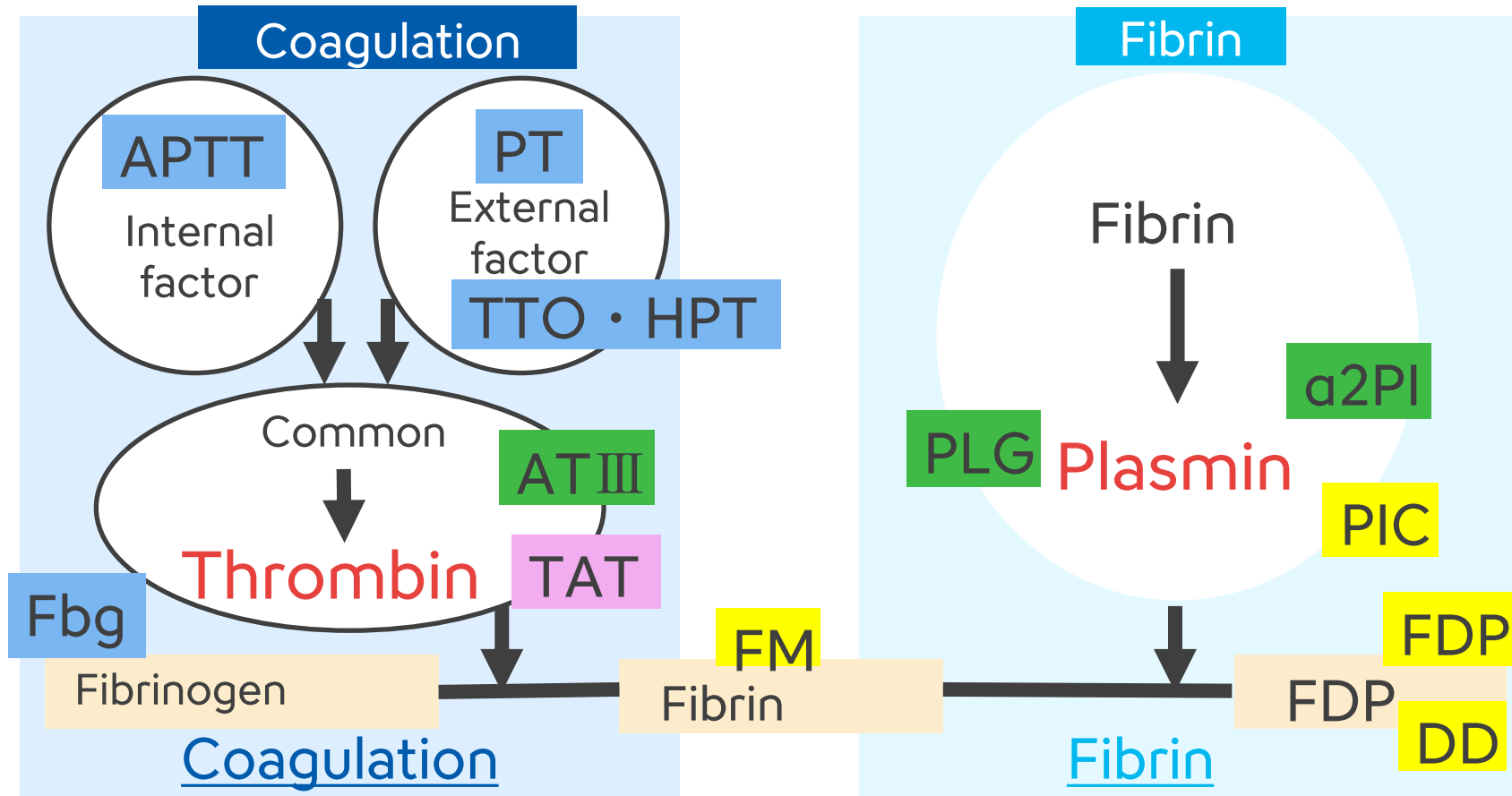


# Coagulation Reaction

Various coagulation factor reactions and actions work from  
bleeding → clot formation → clot dissolution

**Coagulation:** The system of action involving a series of molecules that allows blood in the body to clot in order to halt bleeding

**Fibrin:** The system of action that dissolves and breaks up clots that have hardened through the action of coagulation



# What Hemostasis Testing Tells Us

## **Assists in diagnosing disease and understanding the ease of clotting, hemostasis, and dissolution**

- Screening tests (PT, APTT, fibrinogen)
- Molecular markers (FDP, D-dimer, FM/SF, TAT, PIC, TM)

## **Understanding of blood concentrations and effects of anticoagulants, antiplatelet agents, and thrombolytic agents**

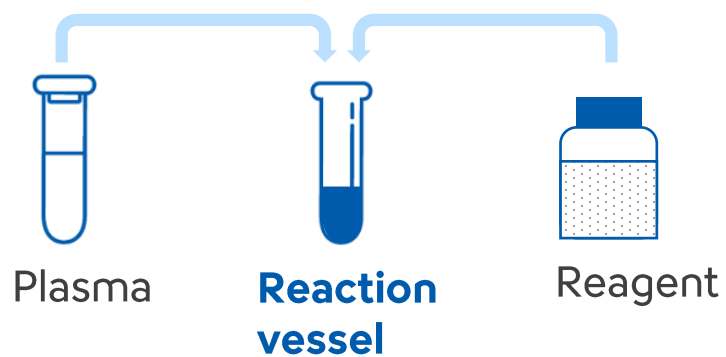
- Warfarin (PT), heparin (APTT), aspirin (platelet aggregation function test)
- Blood concentration measurement; antithrombin, FXIII, direct oral anticoagulants

## **Diagnosis and cause of disease (thrombosis/abnormal hemostasis)**

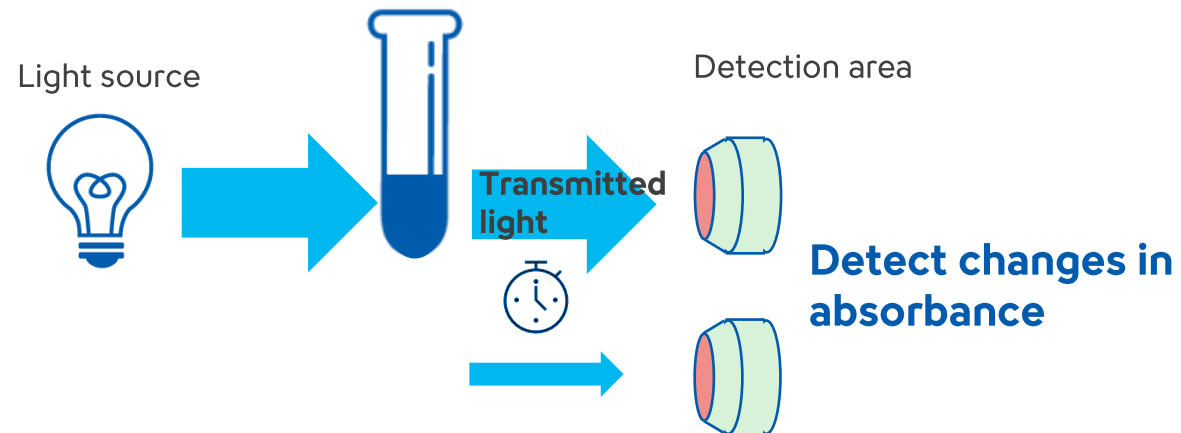
- Deficiency of coagulation regulation factors (antithrombin, protein C, protein S)
- Antiphospholipid antibody syndrome (APS), thrombotic thrombocytopenic purpura (TTP)
- Heparin-induced thrombocytopenia (HIT)
- Hemophilia A, B

# Measurement Flow and Principles

**Step 1** Dispense specimens and reagents



**Step 3** Transmitted light is irradiated and changes in absorbance are detected.



**Step 2** React them (heat, agitate)



Heat and agitate the reaction vessel

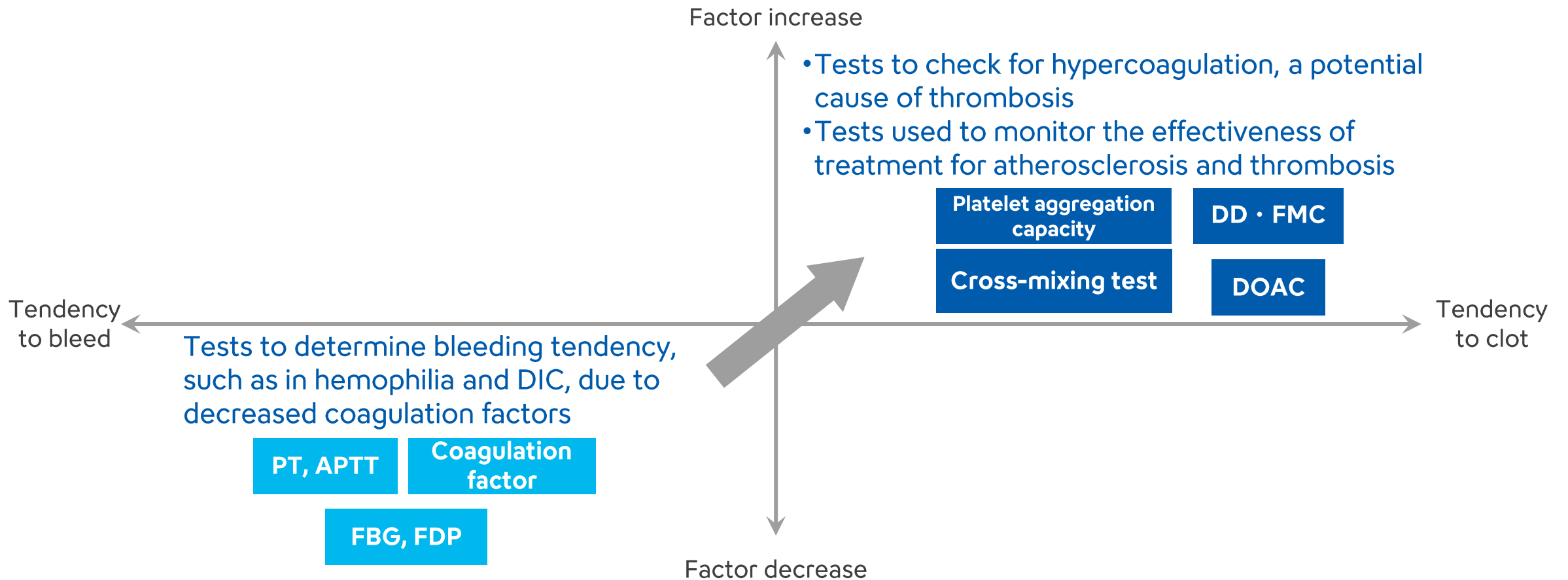
## Detect changes in absorbance utilizing each measurement principle

- Clotting principle: Detects the process of blood coagulation
- Chromogenic substrate principle: Detects the process by which chromogenic synthetic substrates develop color
- Immuno-Turbidimetry principle: Detects the process of increasing turbidity due to antigen-antibody reactions
- Aggregation: Detects the platelet aggregation process



# Changes in Hemostasis Testing

More tests are being used to measure thrombotic tendencies as the number of thrombotic diseases increases, compared to hemorrhagic diseases



# Hemostasis testing and related diseases

## Tests mainly related to hemorrhage

$\alpha$ 2-AP  
ADP  
Collagen  
Epinephrine  
Arachidonic acid  
Ristocetin

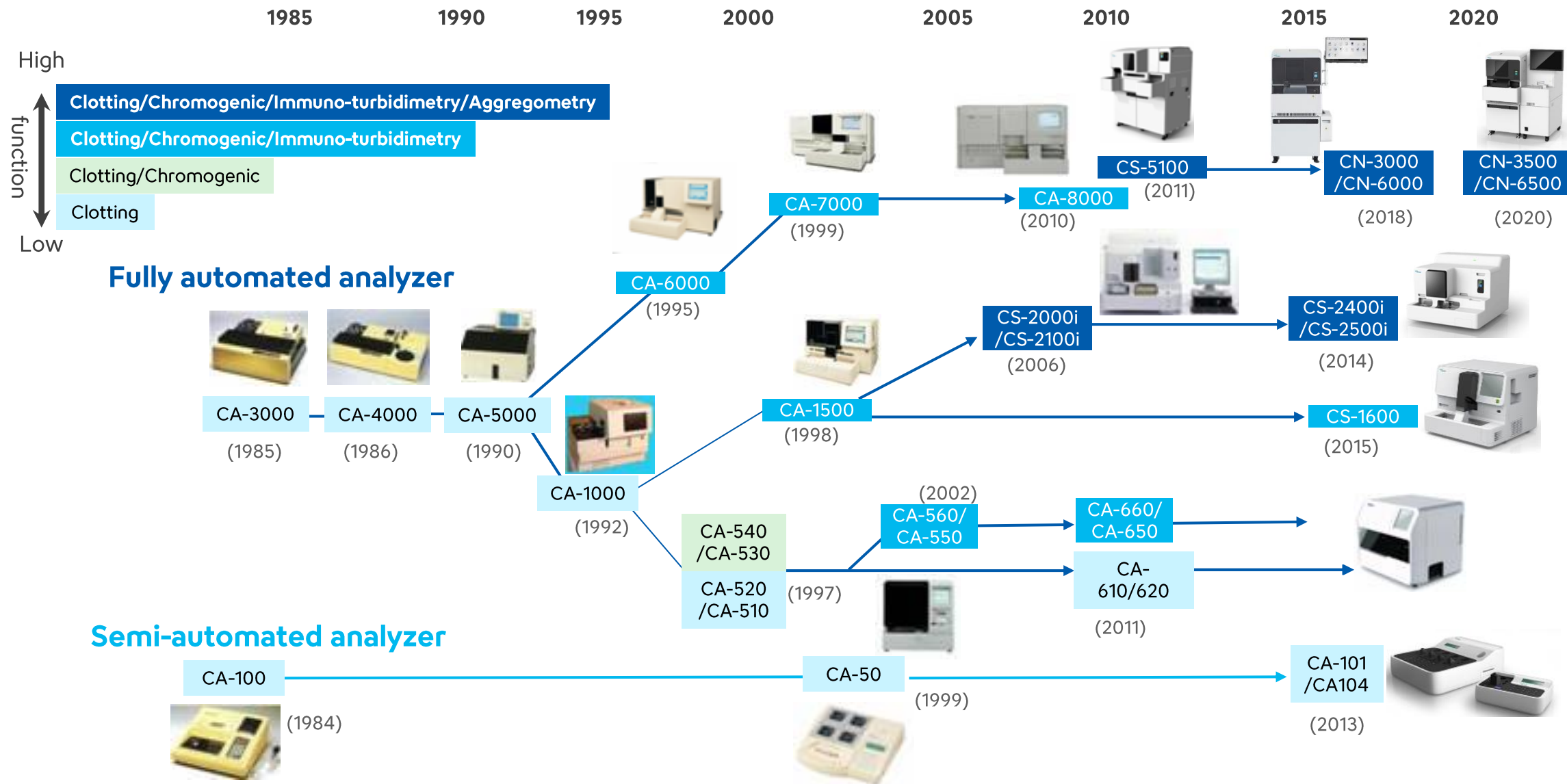
## Tests related to hemorrhage and thrombosis

PT  
APPT  
Fbg  
Factor II  
Factor V  
Factor VII  
Factor VIII  
vWF:Rco  
vWF Ag  
Factor IX  
Factor X  
Factor XI  
Factor XII

## Tests mainly related to thrombosis

AT  
PC  
PS  
LA  
Plg  
C1-INA  
FDP  
D-dimer  
FM  
TAT  
PIC  
tPAI-C  
TM

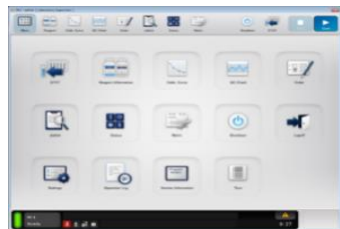
# History of Hemostasis Instruments



# Compatibility with Hematology Products

An interface compatible with the operating screens on hematology systems helps improve operability and reduce uncertainty

## Hemostasis field



Operating screen uses a compatible interface

## Hematology field



XR™-Series



XN™-Series



Together for a better  
healthcare journey