

Oji Group’s paper chosen for seaweed packaging, extending the product’s shelf life

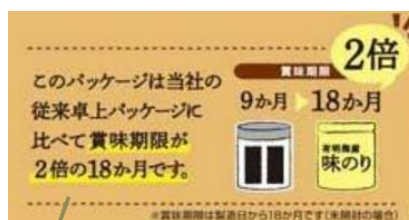
Oji Holdings (CEO: Hiroyuki Isono, Head Office: Tokyo) announces that Oji Group’s paper product was chosen by Shirako Corporation (CEO: Katsuhiko Harada, Head Office: Tokyo) for their seasoned seaweed from "Sumapura" brand.

"Sumapura" is a new brand launched by Shirako that focuses on developing sustainable products. While seaweed products are usually packed entirely in plastic to prevent moisture, they have switched one of their products’ packaging to paper-based and achieved 92% reduction in plastic consumption. The new package design has also doubled its shelf life (\*2).

- (\*1) The package is laminated with paper and plastic film
- (\*2) In comparison with the previous plastic bottled version

Message from Shirako Corporation

"Marine pollution caused by plastic waste is a serious problem. As a company that benefits from marine resources and tries to contribute to the SDGs, we will supply environmentally friendly products"



The shelf life is 18 months; doubled compared to the previous packaging

Images: (left) front side / (right)back side, excerpted→“doubled shelf life”

With the global movement to reduce plastic consumption, there has been a growing demand in adopting paper for packaging. Oji Group has been providing environmentally friendly packaging solutions “sustainable package” (\*2) to engage with the SDGs.

We will continue to strive for green innovation together with our clients’ actions.

Please refer to the link below for more information about Oji Group’s activities.

<https://solution.ojiholdings.co.jp/ojipaperpackage/>

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