



Nasdaq: **SFNC**

2nd Quarter 2024 Earnings Presentation

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Forward-Looking Statements and Non-GAAP Financial Measures

Forward-Looking Statements. Certain statements by Simmons First National Corporation (the “Company”, which where appropriate includes the Company’s wholly-owned banking subsidiary, Simmons Bank) contained in this presentation may not be based on historical facts and should be considered “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements may be identified by reference to a future period(s) or by the use of forward-looking terminology, such as “anticipate,” “believe,” “continue,” “estimate,” “expect,” “foresee,” “indicate,” “plan,” “potential,” “project,” “target,” “may,” “might,” “will,” “would,” “could,” “should,” “likely” or “intend,” future or conditional verb tenses, and variations or negatives of such terms or by similar expressions. These forward-looking statements include, without limitation, statements relating to the Company’s future growth; business strategies; product development; revenue; expenses (including interest expense and non-interest expenses); assets; loan demand (including loan growth, loan capacity, and other lending activity); deposit levels; asset quality; profitability; earnings; critical accounting policies; accretion; net interest margin; noninterest income; the Company’s common stock repurchase program; adequacy of the allowance for credit losses; income tax deductions; credit quality; level of credit losses from lending commitments; net interest revenue; interest rate sensitivity (including, among other things, the potential impact of rising rates); loan loss experience; liquidity; capital resources; future economic conditions and market risk; interest rates; the expected benefits, milestones, timelines, and costs associated with the Company’s merger and acquisition strategy and activity; the Company’s ability to recruit and retain key employees; increases in, and cash flows associated with, the Company’s securities portfolio; legal and regulatory limitations and compliance and competition; anticipated loan principal reductions; plans for investments in and cash flows from securities; estimated earn back periods; projections regarding securities investments and maturities thereof; estimates of future swap income set forth on slide 8; the interest rate sensitivity estimates and projections noted on slide 15; and dividends.

Readers are cautioned not to place undue reliance on the forward-looking statements contained in this presentation in that actual results could differ materially from those indicated in or implied by such forward-looking statements due to a variety of factors. These factors include, but are not limited to, changes in the Company’s operating or expansion strategy; the availability of and costs associated with obtaining adequate and timely sources of liquidity; the ability to maintain credit quality; changes in general market and economic conditions; increased unemployment; labor shortages; possible adverse rulings, judgments, settlements and other outcomes of pending or future litigation; the ability of the Company to collect amounts due under loan agreements; changes in consumer preferences and loan demand; the effectiveness of the Company’s interest rate risk management strategies; laws and regulations affecting financial institutions in general or relating to taxes; the effect of pending or future legislation; the ability of the Company to repurchase its common stock on favorable terms; the ability of the Company to successfully manage and implement its acquisition strategy and integrate acquired institutions; difficulties and delays in integrating an acquired business or fully realizing cost savings and other benefits of mergers and acquisitions; changes in interest rates, deposit flows, real estate values, and capital markets; increased inflation; customer acceptance of the Company’s products and services; changes or disruptions in technology and IT systems (including cyber threats, attacks and events); changes in accounting principles relating to loan loss recognition (current expected credit losses, or CECL); the benefits associated with the Company’s early retirement program; political crises, war, and other military conflicts (including the ongoing military conflicts between Russia and Ukraine and between Israel and Hamas) or other major events, or the prospect of these events; increased competition in the markets in which the Company operates and from non-bank financial institutions; changes in governmental policies; loss of key employees; the soundness of other financial institutions and any indirect exposure related to the closings of other financial institutions and their impact on the broader market through other customers, suppliers and partners, or that the conditions which resulted in the liquidity concerns experienced by closed financial institutions may also adversely impact, directly or indirectly, other financial institutions and market participants with which the Company has commercial or deposit relationships; increased delinquency and foreclosure rates on commercial real estate loans; and other risk factors. Other relevant risk factors may be detailed from time to time in the Company’s press releases and filings with the U.S. Securities and Exchange Commission, including, without limitation, the Company’s Form 10-K for the year ended December 31, 2023. In addition, there can be no guarantee that the board of directors (“Board”) of the Company will approve a quarterly dividend in future quarters, and the timing, payment, and amount of future dividends (if any) is subject to, among other things, the discretion of the Board and may differ significantly from past dividends. Any forward-looking statement speaks only as of the date of this presentation, and the Company undertakes no obligation to update these forward-looking statements to reflect events or circumstances that occur after the date of this presentation. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

Non-GAAP Financial Measures. This presentation contains financial information determined by methods other than in accordance with U.S. generally accepted accounting principles (“GAAP”). The Company’s management uses these non-GAAP financial measures in their analysis of the Company’s performance and capital adequacy. These measures adjust GAAP performance measures to, among other things, include the tax benefit associated with revenue items that are tax-exempt, as well as exclude from net income (including on a per share diluted basis), pre-tax, pre-provision earnings, net charge-offs, income available to common shareholders, non-interest income, and non-interest expense certain income and expense items attributable to, for example, merger activity (primarily including merger-related expenses), gains and/or losses on sale of branches, net branch right-sizing initiatives, FDIC special assessment charges and gain/loss on the sale of AFS investment securities. The Company has updated its calculation of certain non-GAAP financial measures to exclude the impact of gains or losses on the sale of AFS investment securities in light of the impact of the Company’s strategic AFS investment securities transactions during the fourth quarter of 2023, and has presented past periods on a comparable basis.

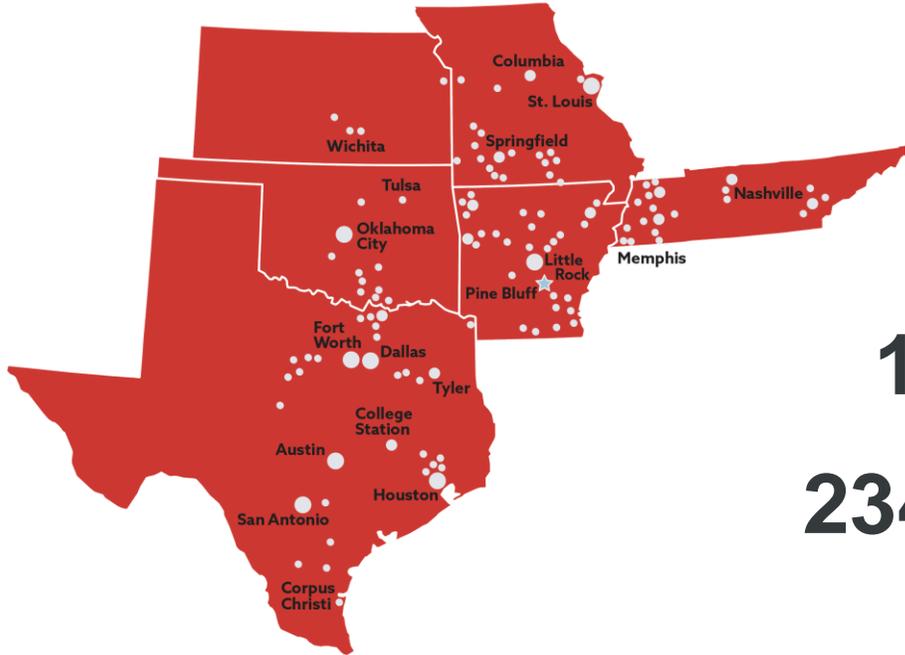
In addition, the Company also presents certain figures based on tangible common stockholders’ equity, tangible assets and tangible book value, which exclude goodwill and other intangible assets, and presents certain other figures to include the effect that accumulated other comprehensive income could have on the Company’s capital levels. The Company further presents certain figures that are exclusive of the impact of deposits and/or loans acquired through acquisitions, mortgage warehouse loans, and/or energy loans, or gains and/or losses on the sale of securities. The Company’s management believes that these non-GAAP financial measures are useful to investors because they, among other things, present the results of the Company’s ongoing operations without the effect of mergers or other items not central to the Company’s ongoing business, present the Company’s capital inclusive of the potential impact of AOCI (primarily comprised of unrealized losses on securities), as well as normalize for tax effects and certain other effects. Management, therefore, believes presentations of these non-GAAP financial measures provide useful supplemental information that is essential to a proper understanding of the operating results of the Company’s ongoing businesses, and management uses these non-GAAP financial measures to assess the performance of the Company’s ongoing businesses as related to prior financial periods. These non-GAAP disclosures should not be viewed as a substitute for operating results determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. Where non-GAAP financial measures are used, the comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in the appendix to this presentation.





Simmons First National Corporation

A Mid-South based financial holding company serving our customers and the communities where we work and live since 1903



115 CONSECUTIVE YEARS
PAYING DIVIDENDS³

121 YEARS OF SERVICE

234 FINANCIAL CENTERS
ACROSS SIX STATES



Company Overview

\$27.4
BILLION
TOTAL ASSETS

\$21.8
BILLION
TOTAL DEPOSITS

\$8.4
BILLION
ASSETS UNDER
MANAGEMENT/
ADMINISTRATION

\$17.2
BILLION
TOTAL LOANS

14.2%
TOTAL RBC
RATIO

7.8%
TCE RATIO¹

4.5%
DIVIDEND YIELD²

79%
LOAN TO
DEPOSIT RATIO

1.34%
ACL TO TOTAL
LOANS

223%
NPL COVERAGE
RATIO

Figures presented on this slide are as of June 30, 2024, unless otherwise noted

¹ Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation

² Based on July 12, 2024, closing stock price of \$18.81 and projected annualized dividend rate of \$0.84 per share

³ The future payment of dividends is not guaranteed and is subject to various factors, including approval by the Company's board of directors

2Q24 Financial Highlights



2Q24 Highlights

■ Second quarter results

- Average loans up 4% on a linked quarter annualized basis
- NIM at 2.69%, up 3 bps vs 1Q24
- Pace of increase in deposit costs slowed as noninterest bearing deposit migration eased
- Credit quality remains sound
 - Provision for credit losses on loans exceeded NCOs by \$3.0 million
 - 16 bps of net charge-offs associated with run-off portfolio³
 - ACL ratio unchanged at 1.34%
 - Moody's affirms credit ratings of both SFNC and Simmons Bank
- Named by *U.S. News & World Report* as one of the “**Best Companies to Work for in the South**”
- Recognized by *Forbes* as one of **America's Best-in-State Banks 2024** in Tennessee

	Reported	Adjusted ¹
Net income	\$40.8M	\$41.9M
EPS (diluted)	\$0.32	\$0.33
Revenue	\$197.2M	\$197.2M
PPNR²	\$57.9M	\$59.4M
NIM	2.69%	
NCO ratio	0.19%	

¹ Non-GAAP measures that management believes aid in the discussion of results. See Appendix for Non-GAAP reconciliation

² All pre-provision net revenue (PPNR) figures set forth in this row are Non-GAAP measures. See footnote 1 for more information

³ "Run-off portfolio" consists of small ticket equipment finance and acquired asset based lending portfolios. See pages 23, 24 and 27 for more information



Balance Sheet Highlights

\$ in millions, except per share data	2Q24	1Q24	2Q23	2Q24 vs 1Q24		2Q24 vs 2Q23	
				\$ Change	% Change	\$ Change	% Change
Period End Balances							
Total loans	\$17,192.4	\$17,001.8	\$16,833.7	\$190.7	1 %	\$358.8	2 %
Investment securities	6,571.4	6,734.8	7,336.5	(163.5)	(2)	(765.2)	(10)
Total assets	27,369.1	27,372.2	27,959.1	(3.1)	-	(590.1)	(2)
Total deposits	21,840.9	22,353.0	22,488.7	(512.1)	(2)	(647.8)	(3)
Borrowed funds	1,765.3	1,296.8	1,842.0	468.5	36	(76.7)	(4)
Total stockholders' equity	3,458.9	3,439.1	3,356.3	19.7	1	102.5	3
Average Balances							
Total loans	\$17,101.8	\$16,900.5	\$16,702.4	\$201.3	1 %	\$399.4	2 %
Investment securities	6,632.5	6,797.8	7,448.4	(165.3)	(2)	(815.9)	(11)
Total assets	27,305.3	27,259.4	27,766.1	45.9	-	(460.9)	(2)
Total deposits	22,045.5	22,234.6	22,199.2	(189.0)	(1)	(153.6)	(1)
Borrowed funds	1,528.5	1,293.6	1,935.4	234.9	18	(406.9)	(21)
Total stockholders' equity	3,451.2	3,447.0	3,358.9	4.1	-	92.2	3
Select Other Data							
Equity to assets	12.64 %	12.56 %	12.00 %				
Tangible common equity to tangible assets ¹	7.84	7.75	7.22				
Book value per share	\$27.56	\$27.42	\$26.59	\$0.14	1 %	\$0.97	4 %
Tangible book value per share ¹	16.20	16.02	15.17	0.18	1	1.03	7
Allowance for credit losses to total loans	1.34 %	1.34 %	1.25 %				
Nonperforming loan coverage ratio	223	212	292				

¹ Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation



Income Summary

\$ in millions, except per share data	2Q24		Adjusted 2Q24 vs Adjusted			
	Reported	Adjusted ¹	1Q24		2Q23	
Net interest income	\$153.9	\$153.9	\$2.0	1 %	\$ (9.3)	(6) %
Noninterest income	43.3	43.3	0.1	-	(2.1)	(5)
Total revenue	197.2	197.2	2.1	1	(11.4)	(5)
Noninterest expense	139.4	137.8	(0.1)	-	1.8	1
Pre-provision net revenue²	57.9	59.4	2.2	4	(13.2)	(18)
Provision for credit losses on loans	11.1	11.1	0.9	9	11.0	NM
Provision for income taxes	6.0	6.4	(0.3)	(4)	(4.8)	(43)
Earnings	\$ 40.8	\$ 41.9	\$ 1.5	4 %	\$(19.5)	(32) %
Diluted EPS	\$ 0.32	\$ 0.33	\$0.01	3 %	\$(0.15)	(31) %

Totals may not foot due to rounding NM – Not meaningful

¹ Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation

² All pre-provision net revenue (PPNR) figures set forth in this row are Non-GAAP measures. See footnote 1 for more information



Net Interest Income and Margin (FTE)

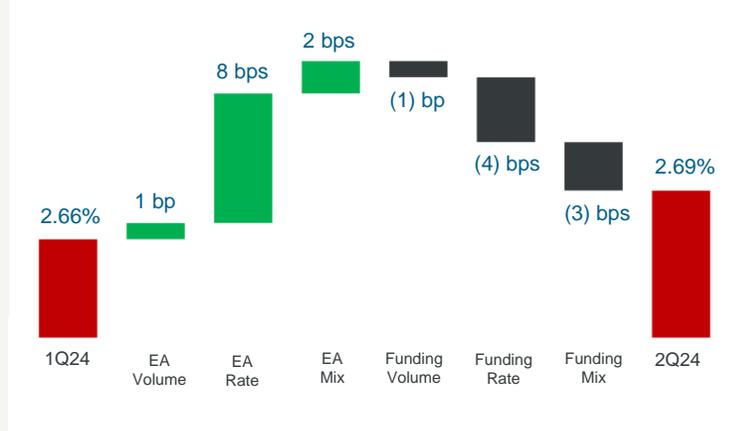
Net Interest Income and Margin

\$ in millions; FTE



Net Interest Margin Evolution

FTE



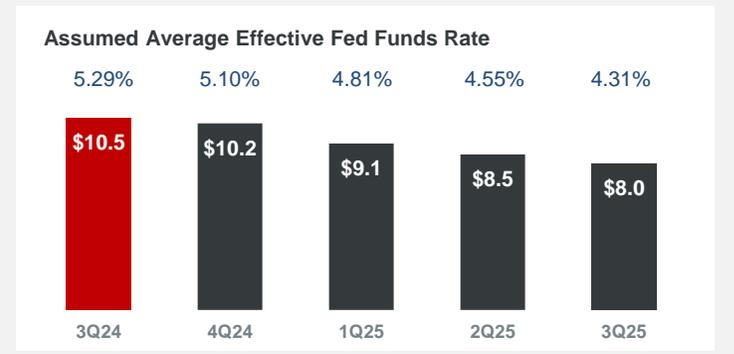
Select Yields/Rates

FTE (%)



Estimated Future Swap Income¹

\$ in millions; Based on Forward Fed Funds rates



Highlights

- ❑ Net interest income (FTE) up \$2.2 million, or 5 percent annualized, on a linked quarter basis
- ❑ NIM at 2.69 percent, up 3 bps from 1Q24
- ❑ Asset portion of the balance sheet (2Q24 vs 1Q24)
 - +15 bps increase on yield on loans
 - +11 bps increase on yield on earnings assets
 - 2% decrease in average securities
- ❑ Liability portion of balance sheet (2Q24 vs 1Q24)
 - +4 bps increase in cost of deposits
 - -1 bp decrease cost of borrowed funds
- ❑ Remaining balance of purchase accounting accretion at 6/30/24 was \$10.5 million



FTE – Fully taxable equivalent using an effective tax rate of 26.135% EA – Earnings assets

Totals may not foot due to rounding

¹ Estimated swap income based on projected forward effective fed funds rates as of July 1, 2024. Does not include potential impact of hedge ineffectiveness that is recorded in interest income. Under the terms of the swap agreement, the Company receives Effective Fed Funds rate and pays a fixed rate of approximately 1.21%

Noninterest Income

\$ in millions	2Q24		Adjusted 2Q24 vs Adjusted			
	Reported	Adjusted ¹	1Q24		2Q23	
Service charges on deposit accounts	\$ 12.3	\$ 12.3	\$ 0.3	2 %	\$(0.6)	(5) %
Wealth management fees	8.3	8.3	0.8	11	0.8	11
Debit and credit card fees	8.2	8.2	(0.1)	(1)	0.2	2
Mortgage lending income	2.0	2.0	(0.3)	(15)	(0.4)	(18)
Bank owned life insurance	3.9	3.9	0.1	2	1.3	52
Other service charges and fees	2.4	2.4	0.2	7	0.1	4
Other	6.4	6.4	(0.8)	(11)	(3.4)	(35)
Total noninterest income	\$ 43.3	\$ 43.3	\$ 0.1	- %	\$(2.1)	(5) %

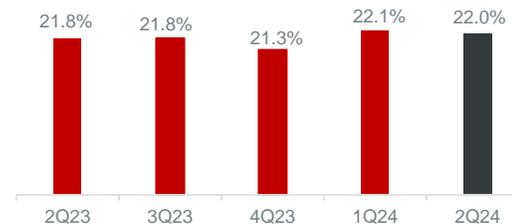
Highlights

- Adjusted noninterest income¹ in 2Q24 up 1 percent annualized on a linked quarter basis
- Increase in wealth management fees and service charges on deposit accounts more than offsets decline in mortgage lending income and other noninterest income
- Year-over-year decrease in “other” noninterest income primarily related to SBIC fair value adjustments and death benefits from bank owned life insurance recorded in 2Q23

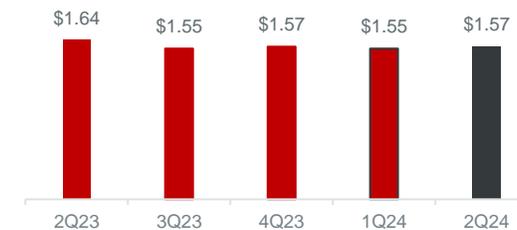
Adjusted Total Revenue Per Employee (FTE)¹
(\$ in thousands)



Adjusted Noninterest Income to Adjusted Total Revenue¹



Adjusted Total Revenue Per Diluted Share¹
(\$ in thousands)



Totals may not foot due to rounding FTE – Full-time equivalent

¹ Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation



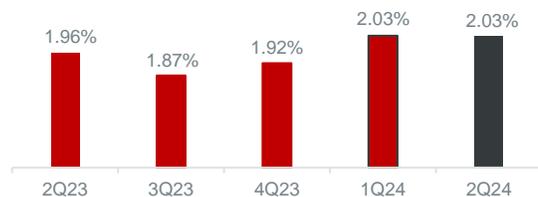
Noninterest Expense

\$ in millions	2Q24		Adjusted 2Q24 vs Adjusted			
	Reported	Adjusted ¹	1Q24		2Q23	
Salaries and employee benefits	\$ 70.7	\$ 70.6	(\$1.8)	(3) %	\$(0.5)	(1) %
Occupancy expense, net	11.9	11.7	(0.4)	(3)	0.5	4
Furniture and equipment	5.6	5.6	0.5	9	0.5	10
Deposit insurance	5.4	5.4	(0.2)	(3)	0.2	4
OREO and foreclosure expense	0.1	0.1	(0.1)	(35)	(0.2)	(60)
FDIC special assessment	0.3	-	-	-	-	-
Other	45.4	44.3	1.9	5	1.4	3
Total noninterest expense	\$139.4	\$137.8	(\$0.1)	- %	\$ 1.8	1 %

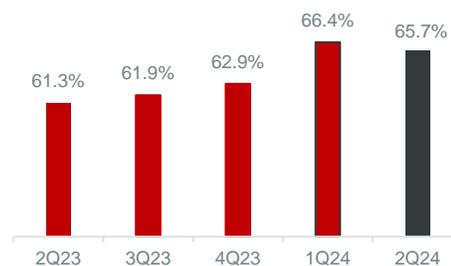
Highlights

- Adjusted noninterest expense¹ decreased from 1Q24 levels
- Adjusted 2Q24 noninterest expense as a percentage of average assets¹ at 2.03 percent, unchanged from 1Q24 levels despite inflationary pressures
- Headcount down 3.4 percent vs a year ago

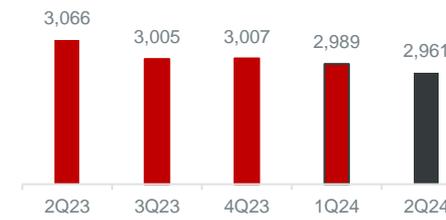
Adjusted Noninterest Expense as a Percentage of Total Average Assets¹



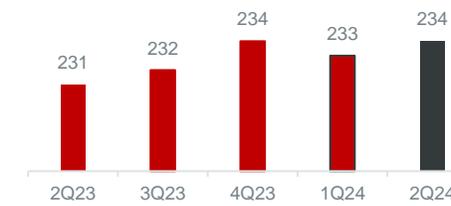
Adjusted Efficiency Ratio¹



Employees (FTE)



of Financial Centers



Note: Numbers may not add due to rounding. NM – not meaningful. FTE – full-time equivalent.

¹ Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation.



Deposits, Securities, Liquidity, Interest Rate Sensitivity and Capital



Deposits

Deposit Mix

\$ in billions (period end balances)



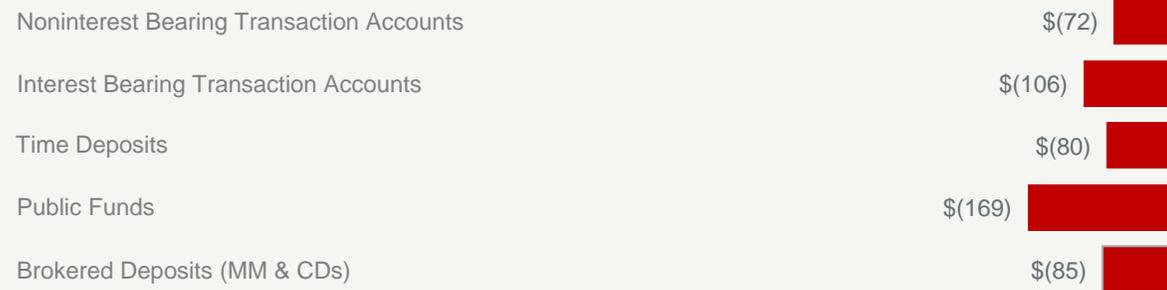
Highlights

- ❑ Average deposits of \$22.0 billion, down \$189 million, or less than 1 percent
- ❑ Modest 4 bps increase in costs of deposits vs 17 bps increase in 1Q24
- ❑ Linked quarter decrease in period end deposits primarily related to seasonality in public funds sector
- ❑ Noninterest bearing deposit migration eased in the quarter (2Q24 vs 1Q24)
 - Period end balances decreased **less than 2 percent**
 - Average balances decreased **less than 1 percent**
- ❑ Consumer checking households up on a year-to-date basis
- ❑ ~80% of deposits are FDIC insured or are collateralized deposits²

Linked Quarter Deposit Change¹

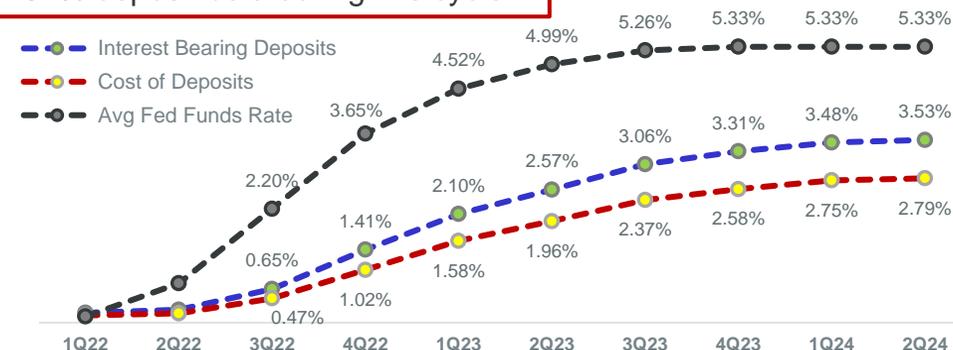
\$ in millions (period end balances)

Total Deposits



Evolution of Funding Rates

51% deposit beta during this cycle³



Source: Average Fed Funds rate based on data from www.macrotrends.net

¹ Linked quarter growth is 2Q24 vs 1Q24. The categories titled "Noninterest Bearing Transaction Accounts," "Interest Bearing Transaction Accounts" and "Time Deposits" exclude public funds and brokered deposits, which are each shown as separate categories

² Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation

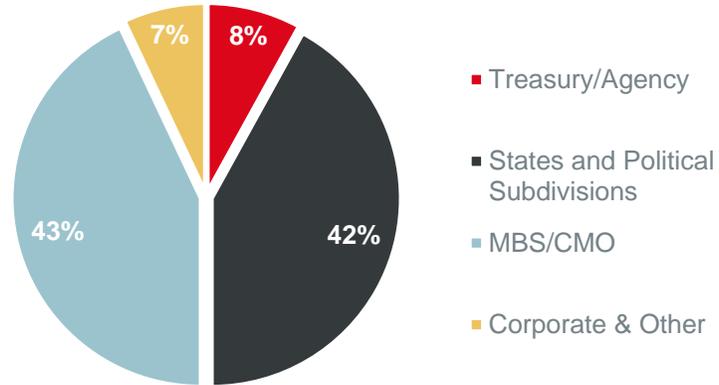
³ Deposit beta calculated as change in cost of deposits from 1Q22 to 2Q24 divided by the change in quarterly average Federal Funds Effective rate for 1Q22 vs 2Q24



Securities Portfolio

Securities Portfolio by Type

At June 30, 2024



Highlights

- ❑ Average securities to total earning assets of 27% at 6/30/24 compared to 39% at 12/31/21. Continued focus on balance sheet optimization
- ❑ Continuing to utilize cash flows from securities portfolio to fund loan growth and/or payoff wholesale funding
- ❑ Evaluating targeted bond sales based on prevailing market conditions as part of overall balance sheet optimization strategy

Securities Portfolio Bond Ratings²

\$ in millions

At June 30, 2024	HTM	AFS
U.S. Guaranteed/GSE	\$1,574	\$1,799
Aaa/AAA	478	312
Aa/AA	1,158	507
A	300	84
Baa/BBB	158	170
Not Rated	17	14
Total	\$3,685	\$2,886
Fair value	\$3,006	\$2,886

Securities Portfolio Summary

At June 30, 2024	Yield (FTE) ¹		Effective Duration	
	HTM	AFS	HTM	AFS
Fixed Rate				
Municipal	3.27%	3.27%	13.18	13.50
MBS/CMO	3.02	1.41	5.96	4.48
Treasury/Agency	2.35	2.91	9.04	0.66
Corporate	4.11	6.01	4.57	1.49
Other	2.35	1.45	19.69	3.42
Variable Rate				
	-	5.63	-	-
Total	3.13%	3.12%	9.97	5.98

FTE – fully taxable equivalent using an effective tax rate of 26.135%

Data presented on this slide is as of June 30, 2024, unless otherwise noted

¹ Effective yield of securities portfolio at 6/30/24, excluding AOCI impact of HTM transfers made during Q2 22

² Bond ratings reflect highest rating by Moody's Investors Service, Inc., Standard & Poor's or Fitch Ratings



Liquidity: Solid liquidity position and access to additional sources

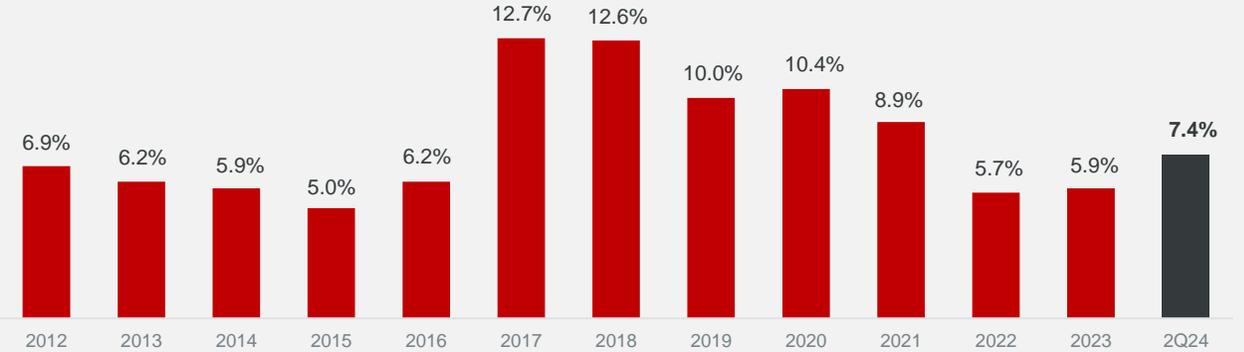
Cash and Cash Equivalents + Variable Rate Securities

\$ in millions



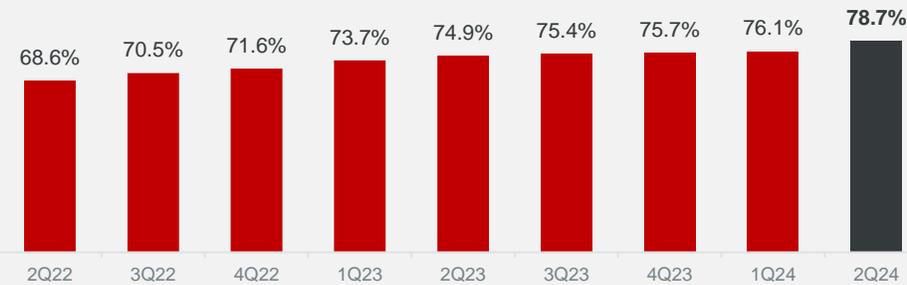
Borrowed Funds as a Percent of Total Liabilities

Period End Balances



Loan to Deposit Ratio

Peer Median¹ 73.7% 79.2% 83.0% 83.7% 84.4% 85.2% 85.0% 85.6%



Additional Liquidity Sources

\$ in millions

FHLB borrowing availability	\$ 4,910
Unpledged securities	4,145
Fed Funds lines and Fed Discount Window	<u>2,065</u>

Total at 6.30.24 **\$11,120**

Uninsured, non-collateralized deposits² **\$4,408**

Coverage ratio **2.5x**



¹ Source: S&P Global Market Intelligence. Represents peer median loan to deposit ratio. Peer group includes ABCB, AUB, OZK, BOKF, CADE, CBSH, FBK, HWC, HTLF, HOMB, IBTX, ONB, PNFP, PB, RNST, SSB, SNV, TRMK, UMBF, UCBI

² Uninsured, non-collateralized deposits represent uninsured deposits of Simmons Bank, less the uninsured portion of collateralized deposits, and deposit balances of SFNC subsidiaries. See appendix for Non-GAAP reconciliation

Interest Rate Sensitivity: **Attractively positioned for a lower interest rate environment**

Loan Portfolio – Repricing and Maturity

At June 30, 2024
In millions

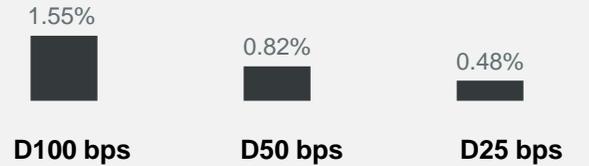
	Repricing Term					Total	Rate Structure	
	3 mo or less	3-12 mo	1-3 years	3-5 years	Over 5 years		Variable	Fixed
RE - Construction	2,290.7	181.4	381.6	180.1	22.8	3,056.7	2,240.6	816.1
RE - Commercial	2,191.6	690.6	2,905.1	1,170.5	802.4	7,760.3	2,592.9	5,167.4
RE - Single-Family	442.1	223.0	591.5	490.3	919.4	2,666.2	1,327.5	1,338.7
Commercial	1,330.0	160.7	472.1	384.7	136.9	2,484.4	1,425.4	1,059.0
Consumer	220.0	13.5	47.6	17.3	10.3	308.6	213.3	95.4
Other ¹	524.9	31.2	63.0	60.5	236.5	916.2	514.6	401.6
Total	6,999.5	1,300.2	4,460.9	2,303.4	2,128.4	17,192.4	8,314.2	8,878.1
Weighted average rate²	8.17%	5.76%	4.80%	5.85%	4.56%	6.30%	7.61%	5.15%

Balance Sheet Interest Rate Sensitivity

Over the next 12 months (estimated)

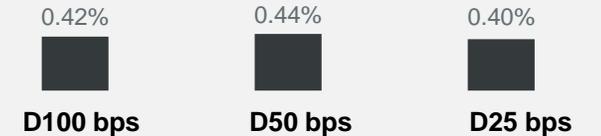
Immediate change in interest rates

Estimated NII sensitivity given immediate, parallel shift in interest rates across the yield curve with a static balance sheet



Gradual change in interest rates

Estimated NII sensitivity given gradual, parallel shift in interest rates across the yield curve with a static balance sheet



* Assumptions used in balance sheet interest rate sensitivity estimates under a gradual decrease in interest rates include the following rate cuts at the FOMC meetings:

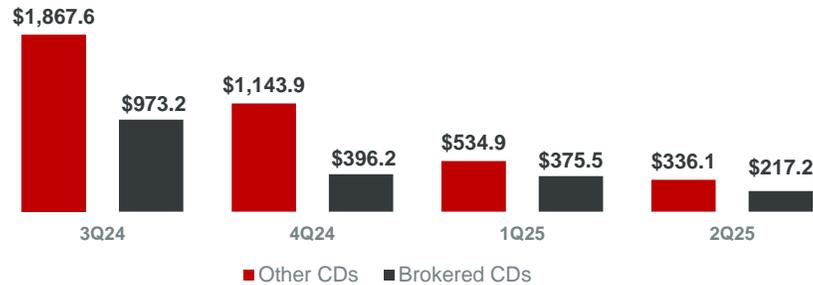
Down 25 bps – 25 bp decrease in September 2024
Down 50 bps – 25 bp decrease in September 2024 and December 30, 2024
Down 100 bps – 25 bp decrease in September 2024, December 2024, January 2025 and March 2025

CD Maturities (over the next 12 months)

\$ in millions

Weighted Average Rates

4.64% 5.18% 4.46% 5.32% 3.89% 5.04% 3.84% 5.17%



Additional Interest Rate Sensitivity Factors

- ~\$120 million of projected securities principal maturities per quarter³
- ~\$2.2 billion of projected cash flows from fixed rate loans at a **weighted average rate of 5.60%**³
- ~\$1.3 billion of FHLB advances maturing at a **weighted average rate of 5.45%**³
- ~26% of interest bearing deposits are tied to index rates, principally Fed Funds target rate

Totals may not add due to rounding

1 Other includes agriculture, mortgage warehouse and other loans

2 Weighted average rates do not include mortgage warehouse and credit card portfolios

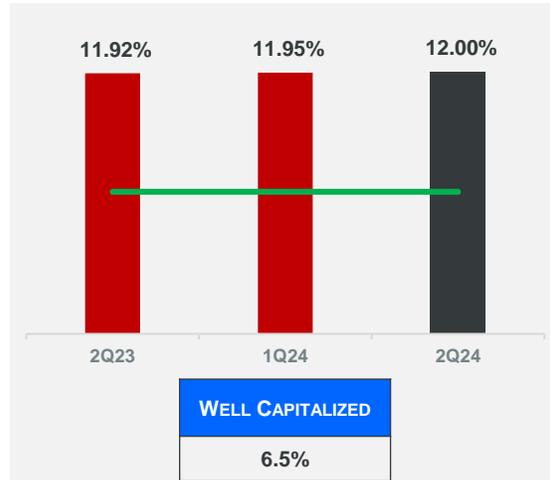
3 Projections over the next 12 months

Capital: Focused on maintaining a strong capital position and tangible book value per share

Tier 1 Leverage Ratio¹



CET 1 Capital Ratio¹



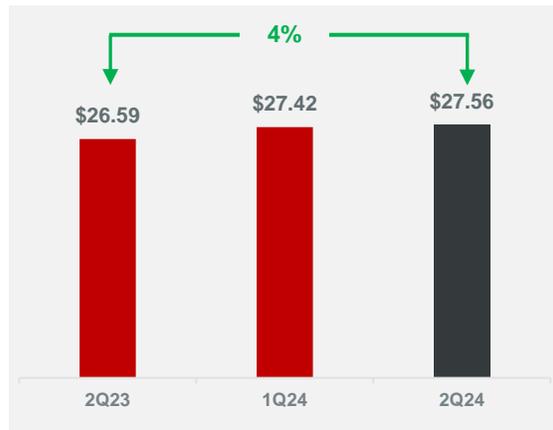
Tier 1 Risk-Based Capital Ratio¹



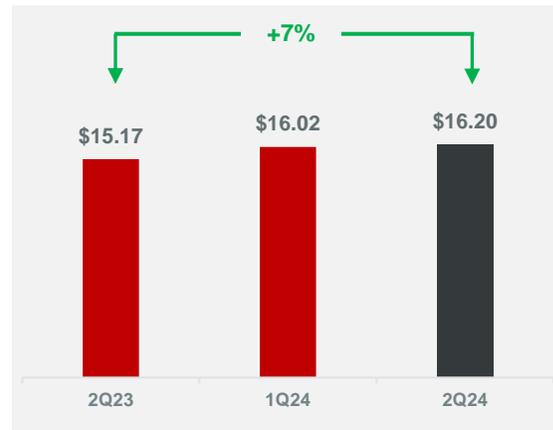
Total Risk-Based Capital Ratio¹



Book Value Per Common Share¹



Tangible Book Value Per Common Share^{1,2}



Capital Ratios (at 6/30/24)

CET 1 Capital Ratio
12.00%

Equity to Assets
12.64%

Total Risk-Based Capital Ratio
14.17%

Tangible Common Equity Ratio²
7.84%

Share Repurchase Program³

- No shares were repurchased during the second quarter of 2024
- \$175M** remaining authorization under January 2024 program

¹ 2Q24 data as of June 30, 2024, 1Q24 data as of March 31, 2024, and 2Q23 data as of June 30, 2023

² Non-GAAP measures that management believes aid in the discussion of results. See Appendix for Non-GAAP reconciliation

³ Market conditions and our capital needs (among other things) will drive decisions regarding additional, future stock repurchases



Loan Portfolio



Loans: Well-diversified, granular portfolio and conservative credit culture

Loan Portfolio Waterfall

\$ in millions



Linked Quarter Loan Growth

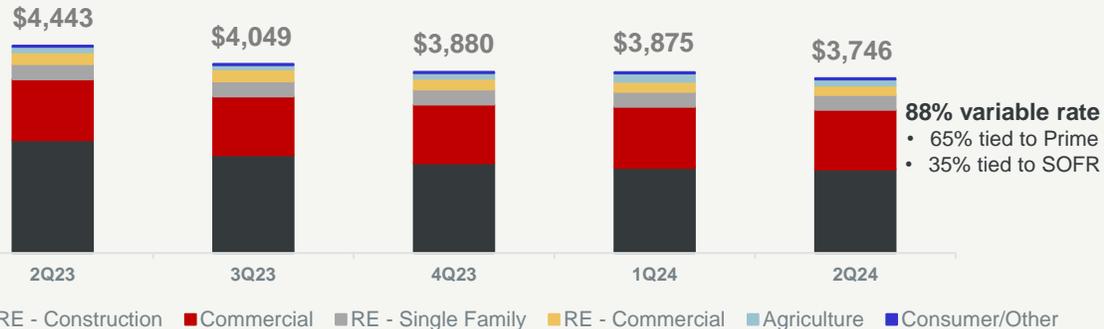
\$ in millions

Total Loans



Unfunded Commitments

\$ in millions



Highlights

- ❑ Well-diversified, granular portfolio with no significant industry or geographic concentrations
- ❑ Highly focused on maintaining conservative underwriting standards and structure guidelines while emphasizing prudent pricing discipline
- ❑ Minimal exposure to Shared National Credits (SNC)
 - SNCs totaled ~1% of total loans
 - Additional banking relationships with all borrowers

¹ Commercial loan growth excludes the impact of loans included in the run-off portfolio

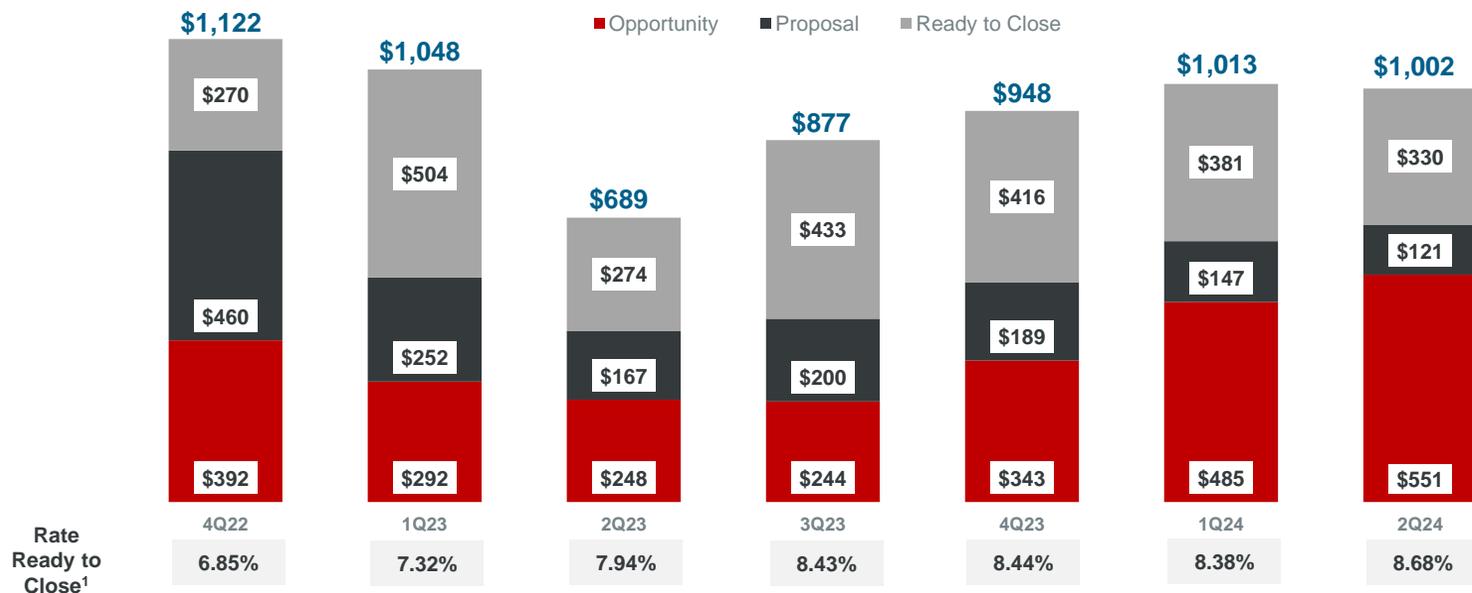
² "Run-off portfolio" consists of small ticket equipment finance and acquired asset based lending portfolios



Loans: Pipelines represent opportunities that meet pricing and disciplined credit appetite

Commercial Loan Pipeline by Category

\$ in millions



Highlights

- Continued focus on maintaining prudent underwriting standards and pricing discipline
- Rate on ready to close commercial loans¹ at end of 2Q24 up 30 bps on a linked quarter basis
- Mortgage loan originations in 2Q24
 - 87% purchase
 - 13% refinance

Mortgage Loan Volume

\$ in millions



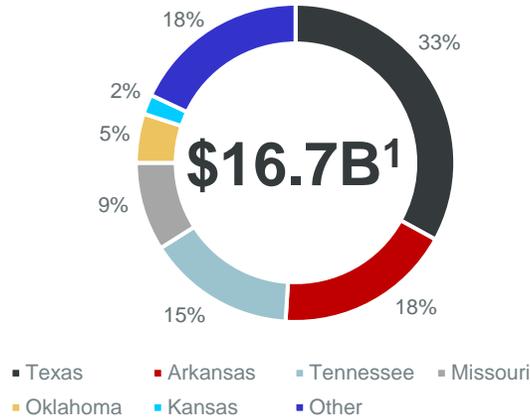
¹ Rate ready to close represents the weighted average rate on commercial loans that are ready to close and does not include fees, including FAS 91 fees, associated with those commercial loans



Loans: Conservative LTVs underpin prudent underwriting standards in key sectors

Loan Portfolio – Geographic diversification

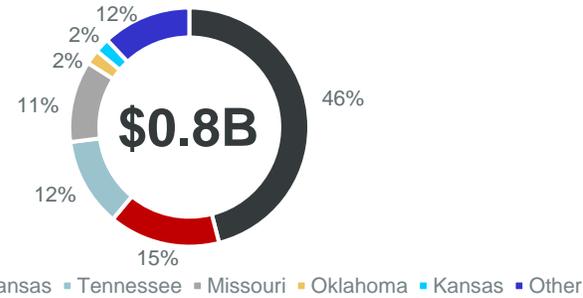
By State



Top 10 MSAs	% of Total Loans ¹	% of Total Commitments ¹
Dallas-Plano-Irving	10.6%	10.6%
Houston-Sugarland-Baytown	9.0%	8.8%
Memphis	5.7%	5.8%
Little Rock-North Little Rock-Conway	5.5%	5.7%
Nashville-Davidson-Murfreesboro	5.2%	5.7%
Fort Worth-Arlington	4.7%	4.6%
Fayetteville-Springdale-Rogers	3.2%	3.0%
St. Louis	2.9%	2.6%
Oklahoma City	2.3%	2.1%
Jonesboro, AR	2.1%	2.1%

Office (non-owner occupied permanent)

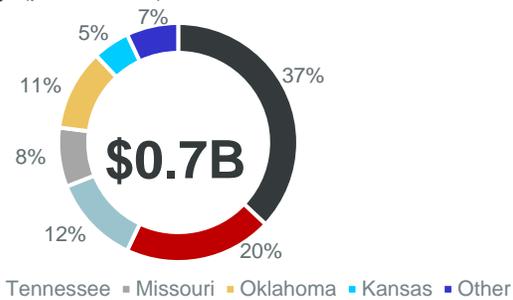
By State



Key Statistics	At 6/30/24
NPL Ratio ²	0.78%
Past Due 30+ Days	0.00%
Average Loan Size	\$2.3M
Median Loan Size	\$0.5M
Number of Loans <\$1M	65%
Average LTV	47.7%
Weighted Average LTV	54.6%

Multifamily (permanent)

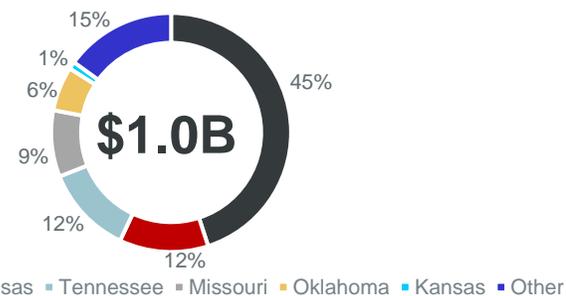
By State



Key Statistics	At 6/30/24
NPL Ratio	0.01%
Past Due 30+ Days	0.00%
Average Loan Size	\$2.3M
Median Loan Size	\$0.6M
Number of Loans <\$1M	68%
Average LTV	53.6%
Weighted Average LTV	63.7%

Retail (non-owner occupied permanent)

By State



Key Statistics	At 6/30/24
NPL Ratio	0.51%
Past Due 30+ Days	0.01%
Average Loan Size	\$1.8M
Median Loan Size	\$0.9M
Number of Loans <\$1M	52%
Average LTV	48.6%
Weighted Average LTV	56.6%

Data shown above as of June 30, 2024

¹ Total loans or commitments excluding credit card portfolio and mortgage warehouse

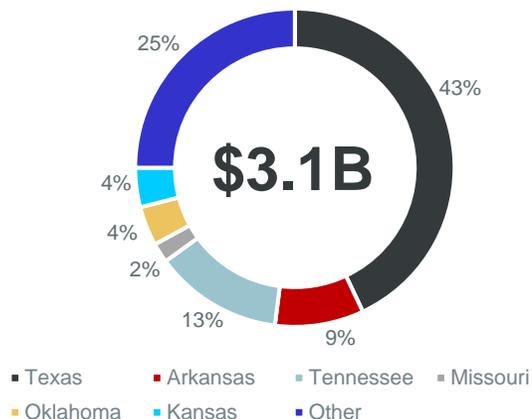
² Represents a single, non-owner occupied real estate loan for a call center whose business was negatively impacted by Covid



Loans: Construction and Land Development

Construction and Land Development (CLD)

By State

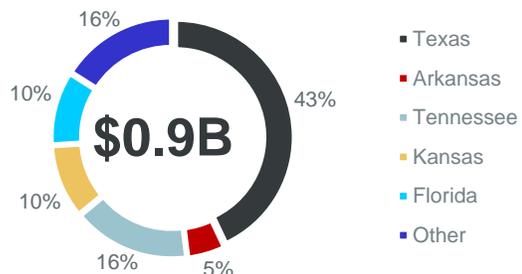


MSAs	% of Total Loans	% of Total Commitments
Dallas-Plano-Irving	16.0%	14.6%
Houston-Sugarland-Baytown	13.2%	12.1%
Nashville-Davidson-Murfreesboro	6.9%	8.3%
Fort Worth-Arlington	4.5%	4.9%
Oklahoma City	3.4%	2.4%
Wichita	3.2%	2.3%
Memphis	3.1%	3.2%
Corpus Christi	2.7%	2.2%
Little Rock-North Little Rock-Conway	2.7%	2.8%

Key Statistics	At 6/30/24
NPL Ratio	0.07%
Past Due 30+ Days	0.01%
Average Loan Size	\$1.4M
Median Loan Size	\$0.3M
Number of Loans <\$1M	85%
Average LTV	55.1%
Weighted Average LTV	55.1%

CLD - Multifamily

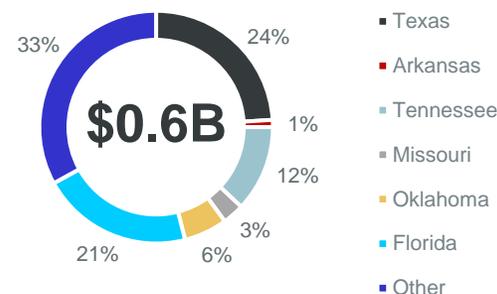
By State



Key Statistics	At 6/30/24
NPL Ratio	0.00%
Past Due 30+ Days	0.00%
Average Loan Size	\$13.0M
Median Loan Size	\$8.8M
Number of Loans <\$1M	33%
Average LTV	49.6%
Weighted Average LTV	54.7%

CLD - Industrial Warehouse (non-owner occupied)

By State



Key Statistics	At 6/30/24
NPL Ratio	0.00%
Past Due 30+ Days	0.00%
Average Loan Size	\$15.4M
Median Loan Size	\$6.4M
Number of Loans <\$1M	34%
Average LTV	41.1%
Weighted Average LTV	45.0%

Data shown above as of June 30, 2024



Loans: Loan portfolio by type and key credit metrics

	as of March 31, 2024		as of June 30, 2024							
	Balance \$	% of Total Loans	Balance \$	% of Total Loans	Past Due 30+ Days \$	Classified \$	Nonperforming \$	Unfunded Commitment \$	ACL %	Unfunded Commitment Reserve
Total Loan Portfolio										
Credit Card	183	1%	178	1%	2	1	1	-	3.2%	-
Consumer – Other	124	1%	130	1%	1	1	-	29	2.2%	1.0%
Real Estate – Construction	3,332	20%	3,057	18%	-	7	2	1,791	1.3%	1.2%
Real Estate – Commercial	7,508	44%	7,760	45%	6	248	23	202	1.3%	0.4%
Real Estate - Single-family	2,625	15%	2,666	15%	14	39	31	318	1.5%	0.6%
Commercial	2,499	15%	2,485	14%	2	67	45	1,277	1.7%	0.1%
Mortgage Warehouse	200	1%	316	2%	-	-	-	-	0.2%	-
Agriculture	227	1%	285	2%	1	1	1	129	0.6%	0.2%
Other	304	2%	315	2%	-	-	-	-	0.8%	1.1%
Total Loan Portfolio	17,002	100%	17,192	100%	26	364	103	3,746	1.34%	0.7%
Loan Concentration (Holding Company Level)										
C&D	111%		103%							
CRE	278%		277%							
Select Loan Categories										
Retail	1,264	7%	1,230	7%	-	8	5	91	1.0%	0.7%
Nursing / Extended Care	283	2%	255	1%	1	101	-	-	8.4%	0.1%
Healthcare	592	3%	602	4%	1	3	3	106	0.9%	0.2%
Multifamily	1,532	9%	1,671	10%	-	13	-	630	0.9%	0.6%
Hotel	678	4%	649	4%	1	65	-	114	2.5%	1.3%
Restaurant	519	3%	541	3%	-	36	4	49	2.0%	0.4%
NOO Office	892	5%	906	5%	-	13	7	73	2.1%	2.3%
NOO Industrial Warehouse	1,692	10%	1,549	9%	-	1	-	330	0.2%	0.2%
Run-Off Portfolio ¹	126	1%	103	1%	1	16	16	12	10.5%	-%

¹ "Run-off portfolio" consists of small ticket equipment finance and acquired asset based lending portfolios



Credit Quality



Credit Quality: Nonperforming and past due loans

Nonperforming Loans Evolution

\$ in millions; FTE



Highlights

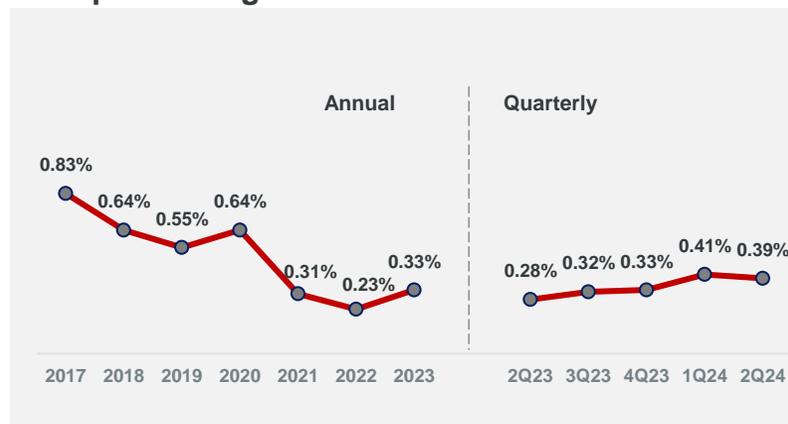
- Decrease in nonperforming loans primarily driven by a \$6 million decrease in run-off portfolio that included a \$5 million charge-off related to a single, previously identified nonperforming credit
- “Run-off portfolio” consists of small ticket equipment finance and acquired asset based lending portfolios. Run-off portfolio totaled ~\$103 million at end of 2Q24
- Past due 30-89 days at 15 bps, down 4 bps from 1Q24 levels
- Moody’s affirmed their ratings on SFNC and Simmons Bank (June 6, 2024)

Nonperforming Loans / Total Loans¹

Strategic decision to de-risk certain elements of the loan portfolio through planned exit of particular acquired non-relationship credits



Nonperforming Assets / Total Assets¹



Past Due 30-89 days / Total Loans¹



Source: S&P Global Market Intelligence 2017 – 2023; Company Reports

¹ As of December 31, for each respective year shown above; quarterly data as of the end of the quarter for each respective period



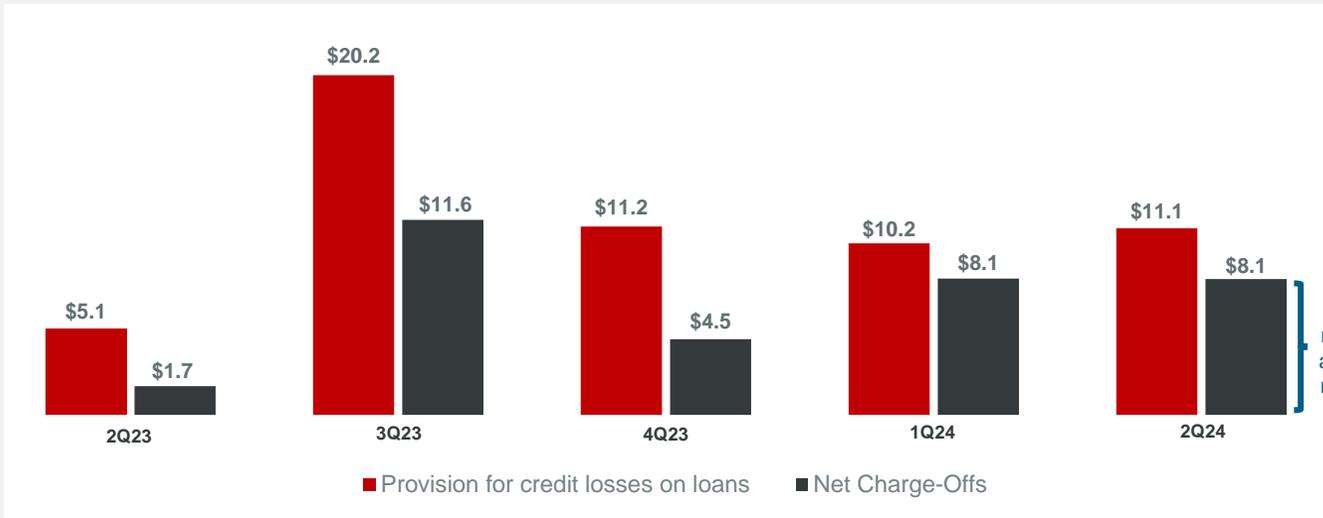
Credit Quality: Loan loss provision and net charge-offs

Highlights

- Provision for credit losses on loans exceeded net charge-offs by \$3.0 million during 2Q24
- NCO ratio of 19 bps in 2Q24; 16 bps associated with run-off portfolio
- ACL to total loans ended 2Q24 at 1.34%, unchanged for the third consecutive quarter

Loan Loss Provision and Net Charge-Offs

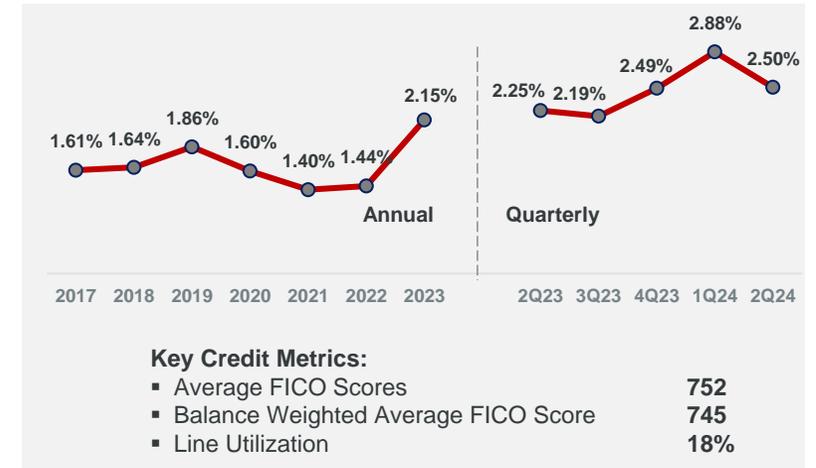
\$ in millions



Net Charge-Offs to Average Loans¹



Credit Card Portfolio Net Charge-Off Ratio¹



Source: S&P Global Market Intelligence 2017 – 2023

¹ Net charge-offs to average loans for the full-year for each respective year shown above; quarterly annualized data for each respective quarter



ACL: Reflects current economic forecast and composition of loan portfolio

ACL / Loans (%) and ACL (\$)¹

\$ in millions



ACL METHODOLOGY AS OF 6/30/24:

- Moody's June 2024 scenarios with management's weighting:
Baseline (70%) / S1 (20%) / S3 (10%)
- Total credit coverage / total commitments: **1.22%**

Reserve for Unfunded Commitments

\$ in millions	As of 6/30/23	As of 9/30/23	As of 12/31/23	As of 3/31/24	As of 6/30/24
Unfunded Commitments	\$4,443	\$4,049	\$3,880	\$3,875	\$3,746
Reserve for Unfunded Commitments	\$36.9	\$25.6	\$25.6	\$25.6	\$25.6
Provision for Unfunded Commitments	\$(5.0)	\$(11.3)	-	-	-
Reserve / Unfunded Balance	0.83%	0.63%	0.66%	0.66%	0.68%

Allowance for Credit Losses on Loans and Loan Coverage

\$ in millions	ACL	ACL / Loans
ACL as of 3/31/23	\$ 206.6	1.25%
2Q23 Provision	5.1	
2Q23 Net Charge-Offs	(1.6)	
ACL as of 6/30/23	\$ 210.0	1.25%
3Q23 Provision	20.2	
3Q23 Net Charge-Offs	(11.7)	
ACL as of 9/30/23	\$ 218.5	1.30%
4Q23 Provision	11.2	
4Q23 Net Charge-Offs	(4.5)	
ACL as of 12/31/23	\$ 225.2	1.34%
1Q24 Provision	10.2	
1Q24 Net Charge-Offs	(8.0)	
ACL as of 3/31/24	\$ 227.4	1.34%
2Q24 Provision	11.1	
2Q24 Net Charge-Offs	(8.1)	
ACL as of 6/30/24	\$ 230.4	1.34%

Note: Numbers may not add due to rounding ACL – Allowance for Credit Losses on Loans

¹ As of December 31, for each respective year shown above; quarterly data as of the end of the quarter for each respective period



Appendix



Non-GAAP Reconciliations

<i>\$ in thousands, except per share data</i>	2Q 2023	3Q 2023	4Q 2023	1Q 2024	2Q 2024
Calculation of Adjusted Earnings					
Net Income	\$ 58,314	\$ 47,247	\$ 23,907	\$ 38,871	\$ 40,763
Certain items					
Merger related costs	19	5	-	-	-
Branch right sizing, net	95	547	3,846	236	519
Loss (gain) on sale of securities	391	-	20,218	-	-
Early retirement program	3,609	1,557	1,032	219	118
FDIC special assessment	-	-	10,521	1,549	283
Termination of vendor and software services	-	-	-	-	615
Tax effect ⁽¹⁾	<u>(1,074)</u>	<u>(552)</u>	<u>(9,309)</u>	<u>(524)</u>	<u>(401)</u>
Certain items, net of tax	<u>3,040</u>	<u>1,557</u>	<u>26,308</u>	<u>1,480</u>	<u>1,134</u>
Adjusted earnings (non-GAAP)	<u>\$ 61,354</u>	<u>\$ 48,804</u>	<u>\$ 50,215</u>	<u>\$ 40,351</u>	<u>\$ 41,897</u>
Calculation of Earnings and Adjusted Earnings per Diluted Share					
Earnings available to common shareholders	<u>\$ 58,314</u>	<u>\$ 47,247</u>	<u>\$ 23,907</u>	<u>\$ 38,871</u>	<u>\$ 40,763</u>
Diluted earnings per share	<u>\$ 0.46</u>	<u>\$ 0.37</u>	<u>\$ 0.19</u>	<u>\$ 0.31</u>	<u>\$ 0.32</u>
Adjusted earnings available to common shareholders (non-GAAP)	<u>\$ 61,354</u>	<u>\$ 48,804</u>	<u>\$ 50,215</u>	<u>\$ 40,351</u>	<u>\$ 41,897</u>
Adjusted diluted earnings per share (non-GAAP)	<u>\$ 0.48</u>	<u>\$ 0.39</u>	<u>\$ 0.40</u>	<u>\$ 0.32</u>	<u>\$ 0.33</u>

(1) Effective tax rate of 26.135%



Non-GAAP Reconciliations

\$ in thousands	2Q 2023	3Q 2023	4Q 2023	1Q 2024	2Q 2024
Calculation of Pre-Provision Net Revenue (PPNR)					
Net interest income	\$ 163,230	\$ 153,433	\$ 155,628	\$ 151,906	\$ 153,905
Noninterest income	44,980	42,777	21,974	43,184	43,299
Less: Noninterest expense	<u>139,696</u>	<u>131,998</u>	<u>148,139</u>	<u>139,879</u>	<u>139,354</u>
Pre-Provision Net Revenue (PPNR) (non-GAAP)	<u>\$ 68,514</u>	<u>\$ 64,212</u>	<u>\$ 29,463</u>	<u>\$ 55,211</u>	<u>\$ 57,850</u>
Calculation of Adjusted Pre-Provision Net Revenue					
Pre-Provision Net Revenue (PPNR) (non-GAAP)	\$ 68,514	\$ 64,212	\$ 29,463	\$ 55,211	\$ 57,850
Plus: (Gain) loss on sale of securities	391	-	20,218	-	-
Plus: Merger related costs	19	5	-	-	-
Plus: Branch right sizing costs, net	95	547	3,846	236	519
Plus: FDIC special assessment	-	-	10,521	1,549	283
Plus: Early retirement program	3,609	1,557	1,032	219	118
Plus: Termination of vendor and software services	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>615</u>
Adjusted Pre-Provision Net Revenue (non-GAAP)	<u>\$ 72,628</u>	<u>\$ 66,321</u>	<u>\$ 65,080</u>	<u>\$ 57,215</u>	<u>\$ 59,385</u>
Calculation of Book Value and Tangible Book Value per Share					
Total common stockholders' equity	\$ 3,356,326	\$ 3,285,555	\$ 3,426,488	\$ 3,439,126	\$ 3,458,869
Intangible assets:					
Goodwill	(1,320,799)	(1,320,799)	(1,320,799)	(1,320,799)	(1,320,799)
Other intangible assets	<u>(120,758)</u>	<u>(116,660)</u>	<u>(112,645)</u>	<u>(108,795)</u>	<u>(104,943)</u>
Total intangible assets	<u>(1,441,557)</u>	<u>(1,437,459)</u>	<u>(1,433,444)</u>	<u>(1,429,594)</u>	<u>(1,425,742)</u>
Tangible common stockholders' equity (non-GAAP)	<u>\$ 1,914,769</u>	<u>\$ 1,848,096</u>	<u>\$ 1,993,044</u>	<u>\$ 2,009,532</u>	<u>\$ 2,033,127</u>
Shares of common stock outstanding	<u>126,224,707</u>	<u>125,133,281</u>	<u>125,184,119</u>	<u>125,419,618</u>	<u>125,487,520</u>
Book value per common share	\$ 26.59	\$ 26.26	\$ 27.37	\$ 27.42	\$ 27.56
Tangible book value per common share (non-GAAP)	\$ 15.17	\$ 14.77	\$ 15.92	\$ 16.02	\$ 16.20



Non-GAAP Reconciliations

\$ in thousands, except number of employees (FTE)	2Q	3Q	4Q	1Q	2Q
	2023	2023	2023	2024	2024
Calculation of Total Revenue and Adjusted Total Revenue					
Net Interest Income (GAAP)	\$ 163,230	\$ 153,433	\$ 155,628	\$ 151,906	\$ 153,905
Noninterest Income (GAAP)	<u>44,980</u>	<u>42,777</u>	<u>21,974</u>	<u>43,184</u>	<u>43,299</u>
Total Revenue (non-GAAP)	<u>\$ 208,210</u>	<u>\$ 196,210</u>	<u>\$ 177,602</u>	<u>\$ 195,090</u>	<u>\$ 197,204</u>
Total Revenue (non-GAAP)	\$ 208,210	\$ 196,210	\$ 177,602	\$ 195,090	\$ 197,204
Less: Gain (loss) on sales of securities	<u>(391)</u>	<u>-</u>	<u>(20,218)</u>	<u>-</u>	<u>-</u>
Adjusted Total Revenue (non-GAAP)	<u>\$ 208,601</u>	<u>\$ 196,210</u>	<u>\$ 197,820</u>	<u>\$ 195,090</u>	<u>\$ 197,204</u>
Employees (FTE)	3,066	3,005	3,007	2,989	2,961
Total Revenue per Employee (FTE)	<u>\$ 67.91</u>	<u>\$ 65.29</u>	<u>\$ 59.06</u>	<u>\$ 65.27</u>	<u>\$ 66.60</u>
Adjusted Total Revenue per Employee (FTE)	<u>\$ 68.04</u>	<u>\$ 65.29</u>	<u>\$ 65.79</u>	<u>\$ 65.27</u>	<u>\$ 66.60</u>
Calculation of Adjusted Noninterest Income					
Noninterest Income (GAAP)	\$ 44,980	\$ 42,777	\$ 21,974	\$ 43,184	\$ 43,299
Less: Gain (loss) on sale of securities	<u>(391)</u>	<u>-</u>	<u>(20,218)</u>	<u>-</u>	<u>-</u>
Adjusted Noninterest Income (non-GAAP)	<u>\$ 45,371</u>	<u>\$ 42,777</u>	<u>\$ 42,192</u>	<u>\$ 43,184</u>	<u>\$ 43,299</u>
Calculation of Noninterest Income to Total Revenue					
Noninterest Income to Total Revenue	<u>21.60%</u>	<u>21.80%</u>	<u>12.37%</u>	<u>22.14%</u>	<u>21.96%</u>
Adjusted Noninterest Income to Adjusted Total Revenue (non-GAAP)	<u>21.75%</u>	<u>21.80%</u>	<u>21.33%</u>	<u>22.14%</u>	<u>21.96%</u>
Calculation of Total Revenue and Adjusted Revenue Per Share					
Average Diluted Shares Outstanding	<u>127,379,976</u>	<u>126,283,609</u>	<u>125,609,265</u>	<u>125,661,950</u>	<u>125,758,166</u>
Total Revenue per Average Diluted Shares Outstanding	<u>\$ 1.63</u>	<u>\$ 1.55</u>	<u>\$ 1.41</u>	<u>\$ 1.55</u>	<u>\$ 1.57</u>
Adjusted Revenue per Average Diluted Shares Outstanding (non-GAAP)	<u>\$ 1.64</u>	<u>\$ 1.55</u>	<u>\$ 1.57</u>	<u>\$ 1.55</u>	<u>\$ 1.57</u>



Non-GAAP Reconciliations

\$ in thousands	2Q	3Q	4Q	1Q	2Q
	2023	2023	2023	2024	2024
Calculation of Adjusted Noninterest Expense					
Noninterest Expense (GAAP)	\$ 139,696	\$ 131,998	\$ 148,139	\$ 139,879	\$ 139,354
Less: Merger related costs	19	5	-	-	-
Less: Branch right sizing expense	95	547	3,846	236	519
Less: Early retirement program	3,609	1,557	1,032	219	118
Less: FDIC special assessment	-	-	10,521	1,549	283
Less: Termination of vendor and software services	-	-	-	-	615
Adjusted Noninterest Expense (non-GAAP)	<u>\$ 135,973</u>	<u>\$ 129,889</u>	<u>\$ 132,740</u>	<u>\$ 137,875</u>	<u>\$ 137,819</u>
Calculation of Noninterest Expense to Average Assets					
Average total assets	\$ 27,766,139	\$ 27,594,611	\$ 27,370,811	\$ 27,259,399	\$ 27,305,277
Noninterest expense to average total assets	<u>2.02%</u>	<u>1.90%</u>	<u>2.15%</u>	<u>2.06%</u>	<u>2.05%</u>
Adjusted noninterest expense to average assets (non-GAAP)	<u>1.96%</u>	<u>1.87%</u>	<u>1.92%</u>	<u>2.03%</u>	<u>2.03%</u>
Calculation of Efficiency Ratio and Adjusted Efficiency Ratio					
Noninterest Expense (efficiency ratio numerator)	\$ 139,696	\$ 131,998	\$ 148,139	\$ 139,879	\$ 139,354
Total Revenue	\$ 208,210	\$ 196,210	\$ 177,602	\$ 195,090	\$ 197,204
Fully taxable equivalent adjustment	<u>6,106</u>	<u>6,515</u>	<u>6,511</u>	<u>6,422</u>	<u>6,576</u>
Efficiency ratio denominator	<u>\$ 214,316</u>	<u>\$ 202,725</u>	<u>\$ 184,113</u>	<u>\$ 201,512</u>	<u>\$ 203,780</u>
Efficiency ratio (based on GAAP figures)	<u>65.18%</u>	<u>65.11%</u>	<u>80.46%</u>	<u>69.41%</u>	<u>68.38%</u>
Adjusted Noninterest Expense (non-GAAP)	\$ 135,973	\$ 129,889	\$ 132,740	\$ 137,875	\$ 137,819
Less: Other real estate and foreclosure expense	289	228	189	179	117
Less: Amortization of intangible assets	<u>4,098</u>	<u>4,097</u>	<u>4,015</u>	<u>3,850</u>	<u>3,852</u>
Adjusted efficiency ratio numerator (non-GAAP)	<u>\$ 131,586</u>	<u>\$ 125,564</u>	<u>\$ 128,536</u>	<u>\$ 133,846</u>	<u>\$ 133,850</u>
Adjusted Total Revenue (non-GAAP) (reconciliation shown on page 31)	\$ 208,601	\$ 196,210	\$ 197,820	\$ 195,090	\$ 197,204
Fully taxable equivalent adjustment	<u>6,106</u>	<u>6,515</u>	<u>6,511</u>	<u>6,422</u>	<u>6,576</u>
Adjusted efficiency ratio denominator non-GAAP)	<u>\$ 214,707</u>	<u>\$ 202,725</u>	<u>\$ 204,331</u>	<u>\$ 201,512</u>	<u>\$ 203,780</u>
Adjusted Efficiency Ratio (non-GAAP)	<u>61.29%</u>	<u>61.94%</u>	<u>62.91%</u>	<u>66.42%</u>	<u>65.68%</u>



FTE – Full time equivalent
Fully taxable equivalent adjustment using an effective tax rate of 26.135%

Non-GAAP Reconciliations

\$ in thousands	2Q 2023	1Q 2024	2Q 2024
Calculation of Adjusted Salaries and Employee Benefits			
Salaries and employee benefits (GAAP)	\$ 74,723	\$ 72,653	\$ 70,716
Less: Early retirement program	3,609	219	118
Plus: Other	<u>-</u>	<u>-</u>	<u>1</u>
Total Adjusted Salaries and Employee Benefits (non-GAAP)	<u>\$ 71,114</u>	<u>\$ 72,434</u>	<u>\$ 70,599</u>
Calculation of Adjusted Deposit Insurance			
Deposit insurance (GAAP)	\$ 5,201	\$ 7,135	\$ 5,682
Less: FDIC special assessment	<u>-</u>	<u>1,549</u>	<u>283</u>
Total Adjusted Deposit Insurance (non-GAAP)	<u>\$ 5,201</u>	<u>\$ 5,586</u>	<u>\$ 5,399</u>
Calculation of Adjusted Occupancy Expense, Net			
Occupancy expense, net (GAAP)	\$ 11,410	\$ 12,258	\$ 11,864
Less: Branch right sizing expense	<u>143</u>	<u>145</u>	<u>125</u>
Total Adjusted Occupancy Expense (non-GAAP)	<u>\$ 11,267</u>	<u>\$ 12,113</u>	<u>\$ 11,739</u>
Calculation of Adjusted Other Noninterest Expense			
Other noninterest expense (GAAP)	\$ 42,926	\$ 42,513	\$ 45,352
Less: Branch right sizing expense	(53)	83	392
Less: Termination of vendor and software services	<u>-</u>	<u>-</u>	<u>615</u>
Total Adjusted Other Noninterest Expense (non-GAAP)	<u>\$ 42,979</u>	<u>\$ 42,430</u>	<u>\$ 44,345</u>
Calculation of Adjusted Provision for Income Taxes			
Provision for income taxes (GAAP)	\$ 10,139	\$ 6,134	\$ 5,988
Less: Tax effect of certain items (non-GAAP) (reconciliation shown on page 28)	<u>(1,074)</u>	<u>(524)</u>	<u>(401)</u>
Adjusted provision for income taxes (non-GAAP)	<u>\$ 11,213</u>	<u>\$ 6,658</u>	<u>\$ 6,389</u>



Fully taxable equivalent adjustment using an effective tax rate of 26.135%

Non-GAAP Reconciliations

<i>\$ in thousands</i>	2Q 2023	1Q 2024	2Q 2024
Calculation of Tangible Common Equity (TCE)			
Total common stockholders' equity	\$ 3,356,326	\$ 3,439,126	\$ 3,458,869
Total assets	\$ 27,959,123	\$ 27,372,175	\$ 27,369,072
Less: Intangible assets	<u>(1,441,557)</u>	<u>(1,429,594)</u>	<u>(1,425,742)</u>
Total tangible assets	\$ 26,517,566	\$ 25,942,581	\$ 25,943,330
Common equity to total assets	<u>12.00%</u>	<u>12.56%</u>	<u>12.64%</u>
Tangible common equity to tangible common assets (non-GAAP)	<u>7.22%</u>	<u>7.75%</u>	<u>7.84%</u>
Calculation of CET 1 Capital Ratio, Including the Impact of AOCI			
Total stockholders' equity	\$ 3,356,326	\$ 3,439,126	\$ 3,458,869
CECL transition provision	61,746	30,873	30,873
Disallowed allowed intangible assets, net of deferred tax	(1,406,500)	(1,394,672)	(1,391,969)
Unrealized loss (gain) on available for sale securities (AOCI)	<u>469,988</u>	<u>408,016</u>	<u>405,481</u>
Total tier 1 capital (CET 1)	\$ 2,481,560	\$ 2,483,343	\$ 2,503,254
Total tier 1 capital (CET 1)	\$ 2,481,560	\$ 2,483,343	\$ 2,503,254
Less: Unrealized loss (gain) on available for sale securities (AOCI)	<u>469,988</u>	<u>408,016</u>	<u>405,481</u>
Total tier 1 capital, including AOCI (non-GAAP)	\$ 2,011,572	\$ 2,075,327	\$ 2,097,773
Risk weighted assets	\$ 20,821,075	\$ 20,782,094	\$ 20,856,194
CET 1 capital ratio	<u>11.92%</u>	<u>11.95%</u>	<u>12.00%</u>
CET 1 capital ratio, including AOCI	<u>9.69%</u>	<u>9.99%</u>	<u>10.06%</u>



Non-GAAP Reconciliations

\$ in thousands	2Q 2023	1Q 2024	2Q 2024
Calculation of Uninsured, Non-Collateralized Deposit Coverage Ratio			
Uninsured deposits at Simmons Bank	\$ 8,507,395	\$ 8,413,514	\$ 8,186,903
Less: Collateralized deposits (excluding portion that is FDIC insured)	3,030,550	2,995,241	2,835,424
Less: Intercompany eliminations	<u>674,552</u>	<u>775,461</u>	<u>943,979</u>
Total uninsured, non-collateralized deposits	<u>\$ 4,802,293</u>	<u>\$ 4,642,812</u>	<u>\$ 4,407,500</u>
FHLB borrowing availability	\$ 5,345,000	\$ 5,326,000	\$ 4,910,000
Unpledged securities	3,877,000	4,122,000	4,145,000
Fed funds lines, Fed discount window and Bank Term Funding Program ¹	<u>1,874,000</u>	<u>2,009,000</u>	<u>2,065,000</u>
Additional liquidity sources	<u>\$ 11,096,000</u>	<u>\$ 11,457,000</u>	<u>\$ 11,120,000</u>
Uninsured, non-collateralized deposit coverage ratio	<u>2.3x</u>	<u>2.5x</u>	<u>2.5x</u>
Calculation of Net Charge-Off Ratio			
Net charge-offs			\$ 8,077
Less: Net charge-offs from run-off portfolio			<u>6,700</u>
Net charge offs excluding run-off portfolio			<u>\$ 1,377</u>
Average total loans			\$ 17,101,799
Net charge-offs as a percentage of average total loans (annualized) (NCO ratio)			<u>0.19%</u>
NCO ratio excluding NCOs associated with run-off portfolios (annualized)			<u>0.03%</u>



FTE - Fully taxable equivalent adjustment using an effective tax rate of 26.135%

¹ The Bank Term Funding Program closed for new loans on March 11, 2024. At no time did Simmons borrow funds under this program.



Nasdaq: **SFNC**

2nd Quarter 2024 Earnings Presentation

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