

Part II Organizational Action *(continued)*

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ Section 305(c)

18 Can any resulting loss be recognized? ▶ This is not a loss transaction.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ The reportable tax year for this conversion rate adjustment is 2024 for a calendar year taxpayer.

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here Signature ▶ *Susana DEmic* Date ▶ 10/8/27

Print your name ▶ Susana DEmic Title ▶ CAO

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶	Firm's EIN ▶			
	Firm's address ▶	Phone no.			

Booking Holdings Inc.
Appendix A to Form 8937
March 7, 2024 Conversion Rate Adjustment

Booking Holdings Inc. (NASDAQ: BKNG) (the “Company”) has outstanding 0.75% Convertible Senior Notes due May 2025 (the “2025 Notes”). The 2025 Notes are convertible, at the option of the holders, prior to November 1, 2024, into shares of the Company’s common stock at a current conversion price of \$1,877.23 per share (the “Common Stock”). The terms of the 2025 Notes include antidilutive protections that provide for an increase in the number of shares of Common Stock issued by the Company upon conversion of the 2025 Notes in the event of quarterly cash dividends on the Common Stock. This increase in the conversion rate on the 2025 Notes shall occur on the ex-dividend date for quarterly cash dividends paid on the Common Stock.

Administrative guidance promulgated under Section 6045B of the United States (“U.S.”) Internal Revenue Code (the “Code”) provides that, if a company pays a cash dividend with respect to its stock that results in a conversion rate adjustment on a convertible debt instrument that is treated as a deemed distribution under Section 305(c) of the Code, an information return on Form 8937, *Report of Organizational Actions Affecting Stock Basis of Securities*, must be filed with the Internal Revenue Service or, in lieu of filing, posted to the company’s public website.

The information contained in the attached Form 8937 and this Appendix A is intended to satisfy the Company’s public reporting requirements and is intended to provide only a general summary of certain U.S. federal income tax consequences of the conversion rate adjustment. Such information is not intended to be a complete analysis or description of all potential deferral or other tax consequences of the conversion rate adjustment. You should consult your own tax advisor to determine the particular federal, state, local or foreign income, reporting or other tax consequences of the conversion rate adjustment applicable to you.

Line 14 - Description of the Organizational Action

On February 16, 2024 the Company declared a quarterly cash dividend of \$8.75 per share with respect to its Common Stock payable on March 28, 2024 to shareholders of record as of the close of business on March 8, 2024. The resulting conversion rate increase caused a deemed distribution to holders of the 2025 Notes under Section 305(c) of the Code effective March 7, 2024.

Line 15 - Description of the Quantitative Effect of the Organizational Action

Effective on March 7, 2024, the conversion rate on the 2025 Notes increased from 0.5301 shares of Common Stock per \$1,000 principal (the conversion rate as of the 2025 Notes Indenture dated April 14, 2020) to 0.5315 shares of Common Stock per \$1,000 principal of 2025 Notes held. The Section 305(c) deemed distribution to holders of the 2025 Notes that resulted from the conversion rate change increased the basis of the 2025 Notes by \$4.7992 per \$1,000 principal of the 2025 Notes held.

Line 16 - Description of Calculation of the Change

The calculation of the adjusted conversion rate per \$1,000 principal amount of the 2025 Notes held is set forth below.

$$CR_1 = CR_0 (0.5301) \times \frac{SP (\$3,428.03)}{SP (\$3,428.03) - D (\$8.75)} = 0.5315$$

$$BA = SP (\$3,428.03) * [CR_1 (0.5315) - CR_0 (0.5301)] = \$4.7992 \text{ per } \$1,000 \text{ of principal amount}$$

CR₁ = the Conversion Rate in effect immediately after the Open of Business on such Ex-Dividend Date or the Open of Business on such effective date, as applicable (calculated immediately after the Open of Business on March 7, 2024).

CR₀ = the Conversion Rate in effect immediately before the Open of Business on the Ex-Dividend Date for such dividend or distribution (calculated before the Open of Business on March 7, 2024).

SP = the Last Reported Sale Price per share of Common Stock on the Trading Day immediately before such Ex-Dividend Date (calculated as of March 6, 2024).

D = the cash amount distributed per share of Common Stock in such dividend or distribution.

BA = Basis Adjustment per \$1,000 of principal amount of the 2025 Notes.

Part II Organizational Action (continued)

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ Section 305(c)

Multiple horizontal lines for listing applicable Internal Revenue Code sections and subsections.

18 Can any resulting loss be recognized? ▶ This is not a loss transaction.

Multiple horizontal lines for providing information regarding loss recognition.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ The reportable tax year for this conversion rate adjustment is 2024 for a calendar year taxpayer.

Multiple horizontal lines for providing other information necessary to implement the adjustment.

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here
Signature ▶ Susana DEmic Date ▶ 10/8/24
Print your name ▶ Susana DEmic Title ▶ CAO

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶	Firm's EIN ▶			
	Firm's address ▶	Phone no.			

Booking Holdings Inc.
Appendix A to Form 8937
June 7, 2024 Conversion Rate Adjustment

Booking Holdings Inc. (NASDAQ: BKNG) (the “Company”) has outstanding 0.75% Convertible Senior Notes due May 2025 (the “2025 Notes”). The 2025 Notes are convertible, at the option of the holders, prior to November 1, 2024, into shares of the Company’s common stock at a current conversion price of \$1,877.23 per share (the “Common Stock”). The terms of the 2025 Notes include antidilutive protections that provide for an increase in the number of shares of Common Stock issued by the Company upon conversion of the 2025 Notes in the event of quarterly cash dividends on the Common Stock. This increase in the conversion rate on the 2025 Notes shall occur on the ex-dividend date for quarterly cash dividends paid on the Common Stock.

Administrative guidance promulgated under Section 6045B of the United States (“U.S.”) Internal Revenue Code (the “Code”) provides that, if a company pays a cash dividend with respect to its stock that results in a conversion rate adjustment on a convertible debt instrument that is treated as a deemed distribution under Section 305(c) of the Code, an information return on Form 8937, *Report of Organizational Actions Affecting Stock Basis of Securities*, must be filed with the Internal Revenue Service or, in lieu of filing, posted to the company’s public website.

The information contained in the attached Form 8937 and this Appendix A is intended to satisfy the Company’s public reporting requirements and is intended to provide only a general summary of certain U.S. federal income tax consequences of the conversion rate adjustment. Such information is not intended to be a complete analysis or description of all potential deferral or other tax consequences of the conversion rate adjustment. You should consult your own tax advisor to determine the particular federal, state, local or foreign income, reporting or other tax consequences of the conversion rate adjustment applicable to you.

Line 14 - Description of the Organizational Action

On May 2, 2024, the Company declared a quarterly cash dividend of \$8.75 per share with respect to its Common Stock payable on June 28, 2024 to shareholders of record as of the close of business on June 7, 2024. The resulting conversion rate increase caused a deemed distribution to holders of the 2025 Notes under Section 305(c) of the Code effective June 7, 2024.

Line 15 - Description of the Quantitative Effect of the Organizational Action

Effective on June 7, 2024, the conversion rate on the 2025 Notes increased from 0.5315 shares of Common Stock per \$1,000 principal (the conversion rate as of March 7, 2024) to 0.5327 shares of Common Stock per \$1,000 principal of 2025 Notes held. The Section 305(c) deemed distribution to holders of the 2025 Notes that resulted from the conversion rate change increased the basis of the 2025 Notes by \$4.5721 per \$1,000 principal of the 2025 Notes held.

Line 16 - Description of Calculation of the Change

The calculation of the adjusted conversion rate per \$1,000 principal amount of the 2025 Notes held is set forth below.

$$CR_1 = CR_0 (0.5315) \times \frac{SP (\$3,810.06)}{SP (\$3,810.06) - D (\$8.75)} = 0.5327$$

$$BA = SP (\$3,810.06) * [CR_1 (0.5327) - CR_0 (0.5315)] = \$4.5721 \text{ per } \$1,000 \text{ of principal amount}$$

CR₁ = the Conversion Rate in effect immediately after the Open of Business on such Ex-Dividend Date or the Open of Business on such effective date, as applicable (calculated immediately after the Open of Business on June 7, 2024).

CR₀ = the Conversion Rate in effect immediately before the Open of Business on the Ex-Dividend Date for such dividend or distribution (calculated immediately before the Open of Business on June 7, 2024).

SP = the Last Reported Sale Price per share of Common Stock on the Trading Day immediately before such Ex-Dividend Date (calculated as of June 6, 2024).

D = the cash amount distributed per share of Common Stock in such dividend or distribution.

BA = Basis Adjustment per \$1,000 of principal amount of the 2025 Notes.

Part II Organizational Action *(continued)*

17 List the applicable Internal Revenue Code section(s) and subsection(s) upon which the tax treatment is based ▶ Section 305(c)

18 Can any resulting loss be recognized? ▶ This is not a loss transaction.

19 Provide any other information necessary to implement the adjustment, such as the reportable tax year ▶ The reportable tax year for this conversion rate adjustment is 2024 for a calendar year taxpayer.

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here
Signature ▶ *Susana DEmic* Date ▶ 10/8/24

Paid Preparer Use Only	Print your name ▶ <u>Susana DEmic</u>	Preparer's signature	Date ▶ <u>10/8/24</u>	Check <input type="checkbox"/> if self-employed	PTIN
	Firm's name ▶			Firm's EIN ▶	
	Firm's address ▶			Phone no.	

Booking Holdings Inc.
Appendix A to Form 8937
September 6, 2024 Conversion Rate Adjustment

Booking Holdings Inc. (NASDAQ: BKNG) (the “Company”) has outstanding 0.75% Convertible Senior Notes due May 2025 (the “2025 Notes”). The 2025 Notes are convertible, at the option of the holders, prior to November 1, 2024, into shares of the Company’s common stock at a current conversion price of \$1,877.23 per share (the “Common Stock”). The terms of the 2025 Notes include antidilutive protections that provide for an increase in the number of shares of Common Stock issued by the Company upon conversion of the 2025 Notes in the event of quarterly cash dividends on the Common Stock. This increase in the conversion rate on the 2025 Notes shall occur on the ex-dividend date for quarterly cash dividends paid on the Common Stock.

Administrative guidance promulgated under Section 6045B of the United States (“U.S.”) Internal Revenue Code (the “Code”) provides that, if a company pays a cash dividend with respect to its stock that results in a conversion rate adjustment on a convertible debt instrument that is treated as a deemed distribution under Section 305(c) of the Code, an information return on Form 8937, *Report of Organizational Actions Affecting Stock Basis of Securities*, must be filed with the Internal Revenue Service or, in lieu of filing, posted to the company’s public website.

The information contained in the attached Form 8937 and this Appendix A is intended to satisfy the Company’s public reporting requirements and is intended to provide only a general summary of certain U.S. federal income tax consequences of the conversion rate adjustment. Such information is not intended to be a complete analysis or description of all potential deferral or other tax consequences of the conversion rate adjustment. You should consult your own tax advisor to determine the particular federal, state, local or foreign income, reporting or other tax consequences of the conversion rate adjustment applicable to you.

Line 14 - Description of the Organizational Action

On July 31, 2024, the Company declared a quarterly cash dividend of \$8.75 per share with respect to its Common Stock payable on September 30, 2024 to shareholders of record as of the close of business on September 6, 2024. The resulting conversion rate increase caused a deemed distribution to holders of the 2025 Notes under Section 305(c) of the Code effective September 6, 2024.

Line 15 - Description of the Quantitative Effect of the Organizational Action

Effective on September 6, 2024, the conversion rate on the 2025 Notes increased from 0.5327 shares of Common Stock per \$1,000 principal (the conversion rate as of June 7, 2024) to 0.5339 shares of Common Stock per \$1,000 principal of 2025 Notes held. The Section 305(c) deemed distribution to holders of the 2025 Notes that resulted from the conversion rate change increased the basis of the 2025 Notes by \$4.5383 per \$1,000 principal of the 2025 Notes held.

Line 16 - Description of Calculation of the Change

The calculation of the adjusted conversion rate per \$1,000 principal amount of the 2025 Notes held is set forth below.

$$CR_1 = CR_0 (0.5327) \times \frac{SP (\$3,781.88)}{SP (\$3,781.88) - D (\$8.75)} = 0.5339$$

$$BA = SP (\$3,781.88) * [CR_1 (0.5339) - CR_0 (0.5327)] = \$4.5383 \text{ per } \$1,000 \text{ of principal amount}$$

CR₁ = the Conversion Rate in effect immediately after the Open of Business on such Ex-Dividend Date or the Open of Business on such effective date, as applicable (calculated immediately after the Open of Business on September 6, 2024).

CR₀ = the Conversion Rate in effect immediately before the Open of Business on the Ex-Dividend Date for such dividend or distribution (calculated immediately before the Open of Business on September 6, 2024).

SP = the Last Reported Sale Price per share of Common Stock on the Trading Day immediately before such Ex-Dividend Date (calculated as of September 5, 2024).

D = the cash amount distributed per share of Common Stock in such dividend or distribution.

BA = Basis Adjustment per \$1,000 of principal amount of the 2025 Notes.