Lifeway Foods® Announces Strong Results for the Third Quarter and Nine Months Ended September 30, 2024

Year-to-date net sales of \$139.9 million; up 18.5% year-over-year

Heightened interest in probiotic foods with bioavailable nutrients drives volume growth of Lifeway

Kefir and Farmer Cheese

20th consecutive quarter of year-over-year growth

Year-to-date gross profit margin increased to 26.2%

Morton Grove, IL — November 14, 2024 — Lifeway Foods, Inc. (Nasdaq: LWAY) ("Lifeway" or "the Company"), the leading U.S. supplier of kefir and fermented probiotic products to support the microbiome, today reported financial results for the third quarter ended September 30, 2024.

"I'm thrilled to announce our 20th consecutive quarter of net sales growth, marking an impressive 5 consecutive years' worth of quarterly growth for Lifeway on the topline," commented Julie Smolyansky, President and Chief Executive Officer of Lifeway Foods. "We continued this record year by delivering our second largest quarter ever with \$46.1 million in net sales, up double-digits year-over-year, driven by the continued volume growth of our flagship drinkable Lifeway Kefir. We also saw growth in our cheese category, as our strategic sales investments have capitalized on the increasing consumer interest in soft cheese products, such as our Lifeway Farmer Cheese. Our effective sales and marketing investments continue to create demand, drive trial and accelerate velocities in our core offerings, as evidenced by our remarkable, volume-led results. Recently, our strawberry banana flavor of Lifeway Kefir gained placement at select locations of our largest retail customer, with an estimated total of 1,000 stores once resets are complete in the fourth quarter. We also anticipate that our ProBugs will gain incremental distribution at around 260 stores with a regional retailer in December, and our Farmer Cheese will gain placement with a large national retailer in an estimated 1400 stores by the end of the first quarter of 2025. We will continue to strategically evaluate opportunities to elevate the exposure of our core Lifeway offerings. Interest in protein-rich foods with probiotics and bioavailable nutrients like Lifeway Kefir and Farmer Cheese is higher than ever, and we believe that, in our 38-year history, our trajectory has never been stronger."

Smolyansky continued, "The strong third quarter performance extends our track record of execution on our growth plan to consolidate our market leading position. Compared to the same period 5 years ago, the year we initiated our Lifeway 2.0 Strategic Growth Plan, our year-to-date net sales and gross profit have grown by 98.4% and 115.3%, respectively, which has led to substantial shareholder value creation. We continued to deprioritize private label manufacturing during the quarter, focusing on our branded products to protect Lifeway's category dominance and visibility, streamline operations and further improve margins. As we continue to ship higher volumes of our Lifeway branded products, we will continue to realize manufacturing efficiencies and favorable fixed cost absorption, driving operating leverage across the business. The whole Lifeway team has contributed to our strong operational execution. We are on pace for record-breaking net sales in 2024, and I believe we are poised to continue this excellent momentum into the fourth quarter and 2025."

Third Quarter 2024 Results

Net sales were \$46.1 million for the third quarter ended September 30, 2024, an increase of \$5.2 million or 12.7% from the same period in 2023. The net sales increase was primarily driven by higher volumes of our branded drinkable kefir.

Gross profit as a percentage of net sales was 25.7% for the third quarter ended September 30, 2024.

Selling, general and administrative expenses as a percentage of net sales were 16.4% for the third quarter ended September 30, 2024.

The Company reported net income of \$3.0 million or \$0.20 per basic and \$0.19 per diluted common share for the third quarter ended September 30, 2024.

Year-to-Date 2024 Results

Net sales were \$139.9 million for the nine months ended September 30, 2024, an increase of \$21.9 million or 18.5% from the same period in 2023. The net sales increase was primarily driven by higher volumes of our branded drinkable kefir.

Gross profit as a percentage of net sales was 26.2% for the nine months ended September 30, 2024, an improvement when compared to the same period in 2023, due to the higher volumes of our branded products, which provided manufacturing efficiencies and favorable fixed cost absorption.

Selling, general and administrative expenses as a percentage of net sales were 16.5% for the nine months ended September 30, 2024.

The Company reported net income of \$9.2 million or \$0.62 per basic and \$0.60 per diluted common share for the nine months ended September 30, 2024, compared to net income of \$7.4 million or \$0.50 per basic and \$0.49 per diluted common share during the same period in 2023.

Conference Call and Webcast

A webcast with Lifeway's President and Chief Executive Officer discussing these results with additional comments and details is available through the "Investor Relations" section of the Company's website at https://lifewaykefir.com/webinars-reports/.

About Lifeway Foods, Inc.

Lifeway Foods, Inc., which has been recognized as one of Forbes' Best Small Companies, is America's leading supplier of the probiotic, fermented beverage known as kefir. In addition to its line of drinkable kefir, the company also produces a variety of cheeses and a ProBugs line for kids. Lifeway's tart and tangy fermented dairy products are now sold across the United States, Mexico, Ireland, South Africa, United Arab Emirates and France. Learn how Lifeway is good for more than just you at lifewayfoods.com.

Forward-Looking Statements

This press release contains "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 regarding, among other things, Lifeway's outlook, expected manufacturing efficiencies and fixed cost absorption, expectations regarding future operating and financial performance, future business strategy and objectives and expected shipping to Dubai and the United Arab Emirates. These statements use words, and variations of words, such as "will," "continue," "build," "future," "increase," "drive," "believe," "look," "ahead," "confident," "deliver," "outlook," "expect," and "predict." You are cautioned not to rely on these forward-looking statements. These forward-looking statements are made as of the date of this press release, are based on current expectations of future events and thus are inherently subject to a number of risks and uncertainties, many of which involve factors or circumstances beyond Lifeway's control. If underlying assumptions prove inaccurate or known or unknown risks or uncertainties materialize, actual results could vary materially from Lifeway's expectations and projections. These risks, uncertainties, and other factors include: price competition; the decisions of customers or consumers; the actions of competitors; changes in the pricing of commodities; the effects of government regulation; possible delays in the introduction of new products; and customer acceptance of products and services. A further list and description of these risks, uncertainties, and other factors can be found in Lifeway's Annual Report on Form 10-K for the fiscal year ended December 31, 2023 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2024. Copies of these filings are available online at https:// www.sec.gov, http://lifewaykefir.com/investor-relations/, or on request from Lifeway. Lifeway expressly disclaims any obligation to update any forward-looking statements (including, without limitation, to reflect changed assumptions, the occurrence of anticipated or unanticipated events or new information), except as required by law.

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LIFEWAY FOODS, INC. AND SUBSIDIARIES

Consolidated Balance Sheets September 30, 2024 and December 31, 2023 (In thousands)

	September 30, 2024		December 31,		
	J)	U naudited)	2023		
Current assets					
Cash and cash equivalents	\$	20,558	\$	13,198	
Accounts receivable, net of allowance for credit losses and discounts & allowances of \$1,320 and \$1,270 at September 30, 2024 and December 31, 2023 respectively		13,495		13,875	
Inventories, net		8,441		9,104	
Prepaid expenses and other current assets		1,893		2,019	
Refundable income taxes		379		_	
Total current assets		44,766		38,196	
		26.210		22.764	
Property, plant and equipment, net		26,310		22,764	
Operating lease right-of-use asset		136		192	
Goodwill		11,704		11,704	
Intangible assets, net		6,493		6,898	
Other assets		1,900		1,900	
Total assets	\$	91,309	<u>\$</u>	81,654	
Current liabilities					
Current portion of note payable	\$	_	\$	1,250	
Accounts payable		11,117		9,976	
Accrued expenses		5,589		4,916	
Accrued income taxes		_		474	
Total current liabilities		16,706		16,616	
Note payable		_		1,483	
Operating lease liabilities		79		118	
Deferred income taxes, net		3,001		3,001	
Total liabilities		19,786		21,218	

Commitments and contingencies (Note 9)

Stockholders' equity

Preferred stock, no par value; 2,500 shares authorized; no shares issued or outstanding at September 30, 2024 and December 31, 2023

Common stock, no par value; 40,000 shares authorized; 17,274 shares issued; 14,816 and 14,691 outstanding at September 30, 2024 and December 31, 2023, respectively	6,509	6,509
Paid-in capital	5,915	4,825
Treasury stock, at cost	(15,883)	(16,695)
Retained earnings	74,982	65,797
Total stockholders' equity	71,523	60,436
Total liabilities and stockholders' equity	\$ 91,309	\$ 81,654

LIFEWAY FOODS, INC. AND SUBSIDIARIES Consolidated Statements of Operations For the three and nine months ended September 30, 2024 and 2023 (Unaudited)

(In thousands, except per share data)

	Three Months Ended September 30,			Nine months Ended September 30,				
	2024		2023		2024			2023
Net sales	\$	46,095	\$	40,896	<u>\$</u>	139,886	<u>\$</u>	118,030
Cost of goods sold		33,508		29,099		101,127		85,428
Depreciation expense		720		654		2,082		1,953
Total cost of goods sold		34,228		29,753		103,209		87,381
Gross profit		11,867		11,143		36,677		30,649
Selling expense		3,979		2,884		11,256		8,974
General and administrative expense		3,564		3,085		11,877		10,028
Amortization expense		135		135		405		405
Total operating expenses		7,678		6,104		23,538		19,407

Income from operations	4,189	5,039	13,139	11,242
Other income (expense):				
Interest expense	(4)	(109)	(102)	(322)
Gain on sale of property and equipment	3	_	3	33
Other income (expense), net	 138	 (1)	 153	 (1)
Total other income (expense)	137	 (110)	 54	 (290)
Income before provision for income taxes	4,326	4,929	13,193	10,952
Provision for income taxes	1,350	1,517	4,008	3,554
	_	_	_	
Net income	\$ 2,976	\$ 3,412	\$ 9,185	\$ 7,398
	_	_		
Net earnings per common share:				
Basic	\$ 0.20	\$ 0.23	\$ 0.62	\$ 0.50
Diluted	\$ 0.19	\$ 0.23	\$ 0.60	\$ 0.49
Weighted average common shares outstanding:				
Basic	14,801	14,677	14,740	14,659
Diluted	15,265	15,101	15,194	15,063

LIFEWAY FOODS, INC. AND SUBSIDIARIES Consolidated Statements of Cash Flows (Unaudited) (In thousands)

	Nii	Nine months ended September .			
		2024	2023		
Cash flows from operating activities:					
Net income	\$	9,185	\$	7,3 98	

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Net increase in cash and cash equivalents	7,360	8,1 88
Cash and cash equivalents at the beginning of the period	 13,198	4,4
Cash and cash equivalents at the end of the period	\$ 20,558	\$ 12, 63 2
Supplemental cash flow information:		
Cash paid for income taxes, net of (refunds)	\$ 4,861	\$ 3,2 70
Cash paid for interest	\$ 95	\$ 34 3
Non-cash investing activities		
Accrued purchase of property and equipment	\$ 331	\$ 19 4
Increase in right-of-use assets and operating lease obligations	\$ _	\$ 86