



Contact:

Ciara Castellanoz
Brand & Marketing Manager
559-303-9286
ciarac@jewettcameron.com

For Immediate Release

February 10, 2021

**JEWETT CAMERON COMPANY LAUNCHES RE-BRAND FOR SUBSIDIARY,
GREENWOOD PRODUCTS INC.**

North Plains, OR – Jewett Cameron Company (JCC), parent company of Greenwood Products Inc., recently launched a re-brand for the wholesale brokerage business.

Operating in North Plains, OR, Greenwood Products Inc. provides innovative panel solutions for the transportation, marine, construction and manufacturing industries throughout North America. Historically, the subsidiary supplied a variety of customized materials, including scaffold planking, door and window jambs, timber for mine guides, toys and more.

“We are excited to announce the Greenwood Products Inc. brand refresh and updated website,” said Chad Summers, Vice President of Business Development at Jewett Cameron Company, who oversees the subsidiary. “The launch of this re-brand represents our revitalized commitment to building on more than four decades of delivering innovative solutions to businesses”.

Founded in 1977 as Greenwood Forest Products, Inc., the company was eventually renamed Greenwood Products Inc. after being acquired by JCC in 2002. The purchase included a proprietary technology, first developed in 1985, called dB-Ply®, which is an engineered acoustic panel designed to reduce sound and vibration transmission. Greenwood Products Inc. found great success supplying dB-Ply® technology to widely used products, such as bus, truck and marine vehicle panels.

“At one point, Greenwood Products supplied specialized marine panels for the majority of all production boat builders in the USA,” Summers said. “We are poised for growth in our wholesale brokerage business and this re-brand has been an excellent opportunity for Jewett Cameron and Greenwood Products to increase its presence and reach new markets in the manufacturing and construction industries.

The Greenwood Products re-brand is the second major re-brand for JCC. In 2019, JCC re-branded its three global brands, Lucky Dog®, Lifetime Fence™ and Spring Gardener including a new website, logos, and enhanced e-commerce capabilities.

Additional information regarding Greenwood Products can be found at www.GreenwoodProducts.com.

Founded in Oregon in 1953, the Jewett Cameron Company strives to develop and build premier products in fencing, pet home, and outdoor living. As the parent company of Lucky Dog®, Lifetime Fence™ and Spring Gardener brands, as well as Greenwood Products Inc. and Jewett Cameron Seed Company, JCC is guided by its defining principles of crafted, stewardship and legacy.

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