



## **Guitar Center Marks 300<sup>th</sup> Store with Grand Opening of New Location in Naples, Florida**

*New store is a significant milestone for the retailer and represents its ongoing retail growth and core value of helping people make music, including by working with The Guitar Center Music Foundation to donate instruments to local Naples schools and non-profits*

*With the new store, Naples musicians will have a chance to get hands-on with the latest gear and take advantage of GC Lessons, Repairs and Rentals onsite services to meet any music-related needs*

**Westlake Village, CA** (January 27, 2023) – Guitar Center, the world’s largest musical instrument retailer, celebrates the opening of its 300<sup>th</sup> retail location – a significant milestone that underscores the company’s ongoing growth while emphasizing the core value of helping as many people make music as possible. This 300<sup>th</sup> store is a 14,990-square-foot facility in Naples, Florida (13585 Tamiami Trail North, Unit 8, Naples, FL 34110). The store offers an expansive set of services and gear to serve the music needs of the Naples community. The grand opening took place on **Thursday, January 26, 2023**. The opening of the Naples store marks Guitar Center’s first store grand opening in 2023 and represents part of the company’s long-term growth strategy.

“The opening of Guitar Center’s 300<sup>th</sup> store in Naples exemplifies the company’s ongoing plans for growth and long-term expansion while assuring musicians throughout the country that they will get the greatest selection of musical instruments, musician services and professional audio products at the best possible prices with experienced and knowledgeable sales Associates to help them achieve their goals,” said Wayne Colwell, Executive Vice President of Store Operations at Guitar Center.

The newly opened Naples store features modern showrooms equipped with the latest products for musicians — from guitars, amplifiers, percussion instruments and keyboards to live sound, DJ, lighting and recording equipment. In-store services include:

- **Guitar Center Lessons**, a convenient and affordable music education experience for players of all ages and skill levels, offering students the opportunity to learn to play the music they love
- **Guitar Center Repairs**, an on-site maintenance and repairs service
- **Guitar Center Rentals**, providing easy rentals of instruments and other gear
- **Hands-on electronic music experience**, where shoppers can try their hand at modern DJ techniques using the latest gear

Naples shoppers are also able to enjoy Guitar Center’s multi-channel “endless aisle,” which gives customers the ability to combine in-store, online and phone options to purchase music equipment from anywhere.



**Guitar Center Naples, FL store and studio hours:**

Monday – Saturday                    10:00 a.m. – 9:00 p.m.  
Sunday                                    11:00 a.m. – 7:00 p.m.

Additionally, The Guitar Center Music Foundation, (GCMF), a non-profit organization focused on granting musical instruments and equipment to music education and music therapy programs, has committed to donating \$10,000 of instruments to various school music programs and non-profits based in the Naples, FL community who apply for grants in 2023. To apply for a music instrument grant, please visit <https://guitarcenterfoundation.org/grants/>.

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Photo file: GC\_Naples\_Storefront.JPG

Photo caption: The exterior of the new Guitar Center location in Naples, FL.

**About Guitar Center:**

Guitar Center is a leading retailer of musical instruments, lessons, repairs and rentals in the U.S. With more than 300 stores across the U.S. and one of the top direct sales websites in the industry, Guitar Center has helped people make music for more than 50 years. Guitar Center also provides customers with various musician-based services, including Guitar Center Lessons, where musicians of all ages and skill levels can learn to play a variety of instruments in many music genres; GC Repairs, an on-site maintenance and repairs service; and GC Rentals, a program offering easy rentals of instruments and other sound reinforcement gear. Additionally, Guitar Center's sister brands include Music & Arts, which operates more than 200 stores specializing in band & orchestral instruments for sale and rental, serving teachers, band directors, college professors and students, and Musician's Friend, a leading direct marketer of musical instruments in the United States. For more information about Guitar Center, please visit [guitarcenter.com](http://guitarcenter.com).

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