



EFI's Continued Partnership Helps Fuel Imagine's \$15+ Million Investment to Elevate Capabilities

Strategic investments boost print capabilities and capacity across all locations

LONDONDERRY, NH, October 24, 2024 – [Electronics For Imaging, Inc.](#), (EFI), a global leader in digital printing technology, is proud to support [Imagine](#) in its ongoing expansion efforts, as the company announces a significant \$15+ million investment in new equipment and technology across their locations. As part of this initiative, Imagine has expanded its already robust fleet of EFI™ digital inkjet printers, reflecting their commitment to staying at the forefront of the visual communications and marketing industry.

The massive roll-out of 15+ pieces of equipment, including state-of-the-art EFI digital inkjet printers, allows Imagine to continue offering the high-quality, large-format, and point-of-purchase (POP) materials their clients expect. This investment not only reinforces Imagine's ability to deliver fast, creative solutions, but also highlights their role as a leader in innovation and growth within the industry.

The newly acquired EFI hybrid flatbed/roll-fed, roll-to-roll, and single-pass presses will enable Imagine to meet the diverse needs of their clients with greater speed, quality, and flexibility. Imagine understands that every client's requirements are unique, and these technology investments ensure the company is equipped to deliver beautifully crafted, high-quality output — whether it's for a major retail campaign or highly customized, versioned jobs.

"Imagine has consistently proven themselves as an innovator in the visual communications space, and their forward-thinking approach resonates deeply with EFI's own mission of driving customer success," said Ken Hanulec, Vice President of Worldwide Marketing at EFI. "By continuing to expand their capabilities with our top-tier printing solutions, Imagine is positioning themselves as an innovation leader at the forefront of technology. Our customers' success is our success, and we're excited to be part of what's next for Imagine."

As Imagine moves into a new phase of growth, they remain committed to pushing boundaries and setting new standards, fueled by ongoing investments in the best technology, talent, and partnerships. With EFI by their side, Imagine is poised to continue delivering unmatched value to their customers — today and into the future.

For more information on EFI's portfolio of digital inkjet printing solutions, visit www.efi.com.

About EFI

EFI™ is a global technology company, leading the worldwide transformation from analog to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That's why we're passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, and textiles with a wide range of printers and inks. They work together to increase profits, cut costs, improve productivity, and optimize efficiency – job after job, year after year. We are devoted to our customers. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. (www.efi.com)

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