



YOU ARE CORDIALLY INVITED

**IT'S THREE TIMES THE FRIENDSHIP, FUN AND ROMANCE WHEN
JONATHAN BENNETT, TYLER HYNES AND B.J. BRITT STAR IN
THE GROOMSMEN,
A NEW, ORIGINAL MOVIE TRILOGY PREMIERING THIS FALL ON HALLMARK+**

**Hilarious and Heartwarming Adventure of Life, Love and Matrimony
Told from the Male Perspective**

Shot Entirely on Location Against the Picturesque Backdrops of Greece and Bulgaria

PASADENA, CA – July 11, 2024 – The romantic comedy script gets flipped as the quest for love is told from the male perspective when **Jonathan Bennett** (*Christmas on Cherry Lane, The Holiday Sitter*), **Tyler Hynes** (*Shifting Gears, Three Wise Men and a Baby*) and **B.J. Britt** (*A Christmas Serenade, The Holiday Stocking*) star as three best friends who stand up for each other on the biggest days of their lives in ***The Groomsmen***, a new, original movie trilogy for Hallmark+ premiering this Fall. The announcement was made today during Hallmark Media's session at the Summer 2024 Television Critics Association press tour in Pasadena, CA.

The Groomsmen trilogy takes viewers on the journey of a lifetime as three best friends come together to celebrate their wedding days in the breathtaking destinations of Greece, Italy and Bulgaria. As they navigate complex relationships with friends, love interests and family members, this movie trilogy is filled with heart, humor and charm. Pete (Britt), a kind-hearted pediatrician with a penchant for planning; Danny (Bennett), a baseball coach with a heart of gold; and Jackson (Hynes), a stylish and charming social media agent, lean on each other and draw strength from the bonds they share from the special brotherhood built over the years.

"We can't wait for viewers to come along on these romantic journeys in new and fresh ways as we tell this story from the groom's side for the first time ever," began Philicia Kennedy-Flamer, Manager, Programming, Hallmark Media. "Jonathan, Tyler and B.J. are a dream team. Their performances are infused with a humor and warmth that brings these stories to life beyond our expectations and created something truly special."

The Groomsmen First Look, The Groomsmen Second Chances and The Groomsmen Last Dance are from Groomsmen Road Productions Ltd. Jonathan Bennett, Tyler Hynes and Ryan M. Murphy are executive producers. Allen Lewis, Ron Oliver and Marnie Young are co-executive producers and Kristina Kambitova and Phillip Roth are supervising producers. Charles Cooper is producer. Ron Oliver directed.

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