

A SHOE DESIGNER FINDS HER PERFECT FIT WHILE WORKING FOR A FORMIDABLE FOOTWEAR ICON

REBECCA DALTON AND OLIVIER RENAUD STAR IN <u>HEAD OVER HEELS</u> A NEW, ORIGINAL MOVIE PREMIERING AUGUST 31, ON HALLMARK CHANNEL

Part of the Network's Annual Summer Nights Programming Event

STUDIO CITY, CA – August 12, 2024 – An aspiring shoe designer must be quick on her feet when she lands her dream fashion job in *Head Over Heels* a new, original movie premiering **Saturday, August 31 (8 p.m. ET/PT)**, on Hallmark Channel, starring Rebecca Dalton (*Falling for Snowflakes, Christmas by Design*) and Olivier Renaud (*Romance with a Twist, Christmas on the Slopes*).

Addi (Dalton), always dreamed of being a shoe designer like her idol, trailblazing female phenomenon, Delaney Diaz (Alexandra Castillo, *Rabbit Hole, The Handmaid's Tale*), who established her own luxury shoe line in a predominantly male industry by the time she was thirty. Just when Addi feels ready to let her dreams go, she lands a life-changing job at Delaney's Upper East Side studio leading up to the star-studded New York Fashion Week. As warned by Delaney's charming PR guru, Austin (Renaud), Addi quickly learns that she needs heels of steel to keep pace in this high stress world alongside Delaney herself. Addi is determined to hold onto her integrity and her family values while also stepping up and showing Delaney what she can bring to the company. A budding romance with Austin suggests he might be a perfect fit for her, but she can't get distracted and has to step it up if she wants to prove herself in the world of highend fashion footwear. Can she balance it all and forge a path to success and romance or will she fall head over heels trying?

Head Over Heels is from Johnson Production Group. Timothy O. Johnson, Dawn Wolfrom, Andrew C. Erin and Oliver de Caigny are executive producers. Joseph Wilka and Lisa Alford are coexecutive producers and Josie Fitzgerald is producer. Samantha Wan directed from a script by Megan Hocking and Rickie Castaneda; story by Christina Brandon-Gomez.

MEDIA CONTACT:

Cynthia Raza, CynthiaRaza@hallmarkmedia.com