

## HALLMARK MEDIA GIVES VIEWERS A SPECIAL GIFT WITH ITS FIRST FORAY INTO THE HOLIDAY LIMITED SERIES GENRE WITH HOLIDAZED PREMIERING THIS HOLIDAY SEASON ON HALLMARK +

Star-Studded and Award-Winning Ensemble Cast Includes
Dennis Haysbert, John C. McGinley, Loretta Devine, Virginia Madsen and More

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PASADENA, CA – July 11, 2024 – The undisputed leader in holiday content, Hallmark Media brings its special brand of comfort and joy to the limited series genre with the hijinks, humor and heart of *Holidazed*. Premiering this holiday season exclusively on Hallmark+, the eight-episode series goes inside the chaos, cheer and challenges that can come with family celebrations, fueled by the sometimes-complex dynamics that don't always create a picture-perfect holiday. The announcement was made today during Hallmark Media's session at the Summer 2024 Television Critics Association Press Tour in Pasadena, CA.

The series boasts an all-star cast featuring new faces and returning Hallmark favorites including: Golden Globe Award nominee **Dennis Haysbert** (24), **Erin Cahill** (Power Rangers Time Force), **Holland Roden** (Teen Wolf), **Ian Harding** (Pretty Little Liars), **John C. McGinley** (Scrubs), **Lindy Booth** (The Librarians), Emmy Award winner **Loretta Devine** (Grey's Anatomy), **Lucille Soong** (Fresh off the Boat), **Nazneen Contractor** (24), **Noemi Gonzalez** (East Los High), **Osric Chau** (Supernatural), **Rachelle Lefevre** (Twilight), **Ser'Darius Blain** (Jumanji) and Academy Award nominee **Virginia Madsen** (Sideways).

Holidazed follows six families from different backgrounds, cultures and generations, all living on the same cul-de-sac, as they gather for the holiday season. During a time when emotions are amplified, each family comes together to celebrate their unique, rich traditions and navigate family eccentricities that ultimately help them discover what they do have in common: LOVE in all its different forms.

"Our Christmas movies are a beloved annual tradition for tens of millions of viewers, which has made us synonymous with the merriest time of the year," began Lisa Hamilton Daly, Executive Vice President, Programming, Hallmark Media. "When Gina Matthews and Grant Scharbo came to us with *Holidazed*, we knew it was time to enter the limited series space - the characters are complex yet relatable and the story they're telling about these families is filled with humor and heart, which fits perfectly with the Hallmark brand."

Holidazed is from Unity Pictures and Little Engine Productions. The premium series is executive produced by esteemed film and television producer and writer Gina Matthews (*Urban Legend, What Women Want, 13 Going on 30, Isn't It Romantic), Grant Scharbo (Isn't it Romantic, Missing, The* 

Gates), veteran screenwriter/producer Claudia Grazioso (Are We There Yet?) and Ron French (To All the Boys: Always and Forever).

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