

SAFE HARBOR STATEMENT

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. This includes, without limitation, financial guidance and projections, including underlying assumptions, and statements with respect to expectations of the Company's future financial condition, results of operations, cash flows, potential price increases, plans, targets, goals, objectives, performance, growth potential, engines and opportunities and expected growth rates and targets; long-term outlook; industry-leading comparable sales growth, retention and competitive position; quality control and supply chain efficiencies; operational execution and retention; annualized average unit volume; the Company's differentiation and strong foothold in the off-premise channel; the opportunity for additional domestic and foreign locations and licensees and territories; target returns for new restaurant openings; international expansion; North Italia and Fox Restaurant Concepts ("FRC") as growth drivers and FRC as an incubation engine; new restaurant targeted ranges and unit growth rates.

Such forward-looking statements include all other statements that are not historical facts, as well as statements that are preceded by, followed by or that include words or phrases such as "believe," "plan," "will likely result," "expect," "intend," "will continue," "is anticipated," "estimate," "project," "may," "could," "would," "should" and similar expressions. These statements are based on current expectations and involve risks and uncertainties which may cause results to differ materially from those set forth in such statements. Investors are cautioned that forward-looking statements are not guarantees of future performance and that undue reliance should not be placed on such statements. These forward-looking statements may be affected by various factors including: economic, public health and political conditions that impact consumer confidence and spending, including changes in interest rates, periods of heightened inflation and market instability, and armed conflicts; supply chain disruptions; demonstrations, political unrest, potential damage to or closure of our restaurants and potential reputational damage to us or any of our brands; pandemics and related containment measures, including the potential for guarantines or restriction on inperson dining; acceptance and success of The Cheesecake Factory in international markets; acceptance and success of North Italia and the FRC concepts; the risks of doing business abroad through Company-owned restaurants and/or licensees; foreign exchange rates, tariffs and cross border taxation; changes in unemployment rates; increases in minimum wages and benefit costs; the economic health of our landlords and other tenants in retail centers in which our restaurants are located, and our ability to successfully manage our lease arrangements with landlords; the economic health of suppliers, licensees, vendors and other third parties providing goods or services to us; the timing of our new unit development and related permitting; compliance with debt covenants; strategic capital allocation decisions including with respect to share repurchases or dividends; the ability to achieve projected financial results; the resolution of uncertain tax positions with the Internal Revenue Service and the impact of tax reform legislation; changes in laws impacting our business; adverse weather conditions in regions in which our restaurants are located; factors that are under the control of government agencies, landlords and other third parties; the risks, costs and uncertainties associated with opening new restaurants; and other risks and uncertainties detailed from time to time in the Company's filings with the Securities and Exchange Commission ("SEC"). Forward-looking statements speak only as of the dates on which they are made and the Company undertakes no obligation to publicly update or revise any forward-looking statements or to make any other forward-looking statements, whether as a result of new information, future events or otherwise, unless required to do so by law. Investors are referred to the full discussion of risks and uncertainties associated with forward-looking statements and the discussion of risk factors contained in the Company's latest Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K as filed with the SEC, which are available at www.sec.gov.





INVESTMENT HIGHLIGHTS

- Experiential dining category leader with diversified growth engines
- Best-in-class operational execution and industry-leading retention
- Significant growth opportunities driving one of the highest expected growth rates in the casual dining industry
- Differentiation and strong foothold in the off-premise channel













CAKE AT A GLANCE

FOUNDED **1972**

1**992**

HEADQUARTERS

CALABASAS HILLS, CA

TICKER **CAKE**

\$2.1B

\$3.4B

We own and operate 344 restaurants across the US and Canada including:

- 215 The Cheesecake Factory locations
- 40 North Italia locations
- 35 Flower Child locations
- 47 Fox Restaurant Concepts locations





PORTFOLIO OF EXPERIENTIAL DINING CONCEPTS













34

International CCF Locations

China
Thailand
Mexico
Bahrain
Kuwait
Saudi Arabia
Qatar | UAE





hesecake factory.



Geesecake GLOBAL FOOTPRINT



Company-Owned: 215

(Including Toronto, Canada)



Latin America

Mexico City (5) Monterrey (1)

Guadalajara (1)

Querétaro (1)



UAE (6) Saudi Arabia (4)

> Kuwait (3) Qatar (3)

Bahrain (1)



Asia

Shanghai (3) Beijing (1)

Chengdu (1)

Hangzhou (1)

Hong Kong (1)

Macau (1)

Thailand (1)



International - Licensed: 34

Opportunity for 300 Domestic Locations

Long runway for growth as we continue to open in new and existing markets

Continued International Expansion

In existing and new markets with current licensees and evaluating new markets

High-quality, High-profile Locations Worldwide

Strong presence in premier markets with attractive consumer demographics



beesecake Factory | A HIGHLY DIFFERENTIATED CONCEPT



Menu Breadth and Innovation
Made Fresh From Scratch

Best-in-Class Execution Exceptional Service

High-Energy Atmosphere Contemporary Décor

Distinct, High-Quality
Cheesecakes and Desserts





16% FY 2019⁽¹⁾

17% FY 2023⁽¹⁾

Enables creativity, quality control and supply chain efficiencies

BEST-IN-CLASS STAFFING AND OPERATIONS

EXCEPTIONAL SERVICE AND OPERATIONAL EXECUTION SUPPORTED BY INDUSTRY-LEADING RETENTION

Well-positioned to attract and retain high-quality, experienced staff as an employer of choice

- Top-tier recruiting and training programs
- Fortune's '100 Best Companies to Work For' List for 11 consecutive years
- Competitive compensation, benefits and healthcare options
- High sales volume restaurants provide predictability and stability for staff









Average Tenure by Position

Executive VP of Operations 34 years

Regional Vice Presidents 25 years

Area Directors of Operations 20 years

Area Kitchen Operations Managers 19 years

General Managers 12 years

Executive Kitchen Managers 11 years



DIFFERENTIATION IN OFF-PREMISE

LEVERAGING OUR DIFFERENTIATED POSITIONING TO DRIVE THE HIGHEST OFF-PREMISE AVERAGE WEEKLY SALES



Exceptional Value

- Extensive menu with over 225 items made from scratch daily
- Large portions designed for sharing
- Lower incremental delivery pricing versus peers



Guest Experience and Convenience

- Omni channel ordering Online | Delivery | Phone | In-person
- · Curbside delivery, geo-location and real-time tracking
- Redesigned to-go packaging to improve food quality



Operational Execution

- Fully integrated systems for better execution
- Separate bakery counter and register for pick-up of orders

OFF-PREMISE SALES % OF TOTAL REVENUE





OFF-PREMISE AWS FOR FY 2023⁽²⁾



ICONIC BRAND AND CULT STATUS









STRONG CONSUMER ENGAGEMENT

Leveraging the STRENGTH OF
OUR BRAND across social media
channels to ENGAGE WITH OUR
CONSUMERS and further
ENHANCE BRAND AWARENESS

MILLIONS OF FOLLOWERS



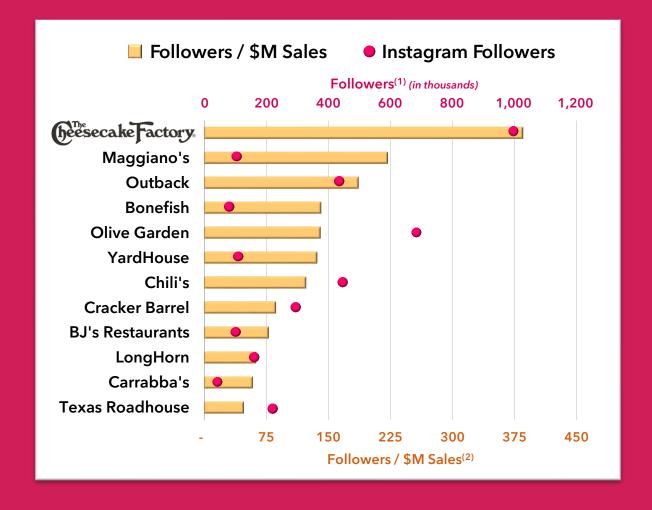








CAKE has more Instagram followers and significantly outpaces peers in followers relative to sales





BROAD APPEAL AND BRAND AFFINITY



Diverse Appeal

Across a broad demographic range



Extensive Menu

Something for every taste, every price point



Special Occasions

Seen as a destination for experiential dining



Signature **Desserts**

High-quality cheesecakes and desserts

Consumers (millennials in particular) regularly rank the Cheesecake Factory as one of the **best chain restaurants**, as well as having the best ambiance and the best quality food. A chain restaurant triple threat if there was ever one.

-Vox, December 24, 2022









CHEESECAKE REWARDS®

Opportunity to drive incremental traffic

PROGRAM

A SURPRISE and DELIGHT program

OBJECTIVE

To leverage data analytics to engage more effectively with our guests and drive incremental sales while maintaining our restaurant level margins

Published Offers

To support member acquisition and on-going engagement

Offered to all rewards members

Unpublished Offers

To surprise and delight our guests and drive incremental member visits

Tailored rewards offered to all members

Marketable Offers

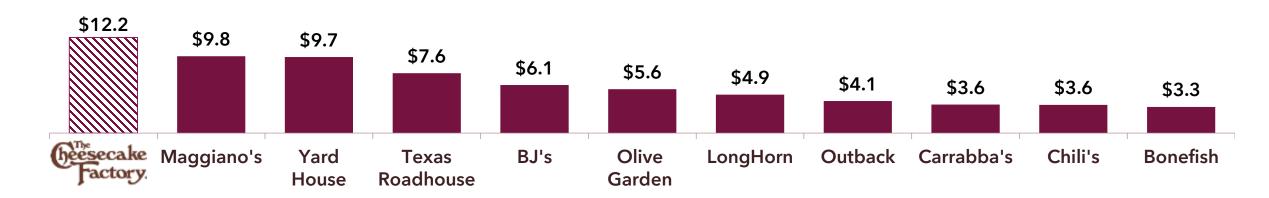
To leverage key marketable moments to drive increased engagement

Offered to all rewards members

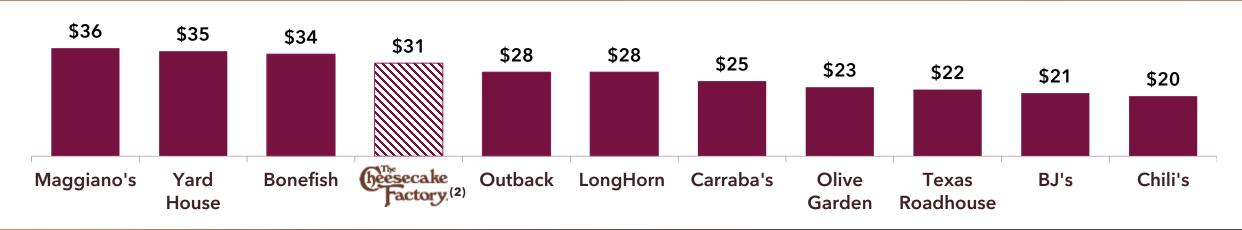


Driving the Highest Unit Volumes in the Industry⁽¹⁾

(\$ in millions)



With a Moderate Average Check "





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N Q R T H



N Q R T H







- Filling White Space for an On-Trend, Contemporary Italian Offering
- Menu features classic Italian favorites with a fresh twist from hand-tossed pizzas and homemade pastas to crave-worthy appetizers, salads and seasonal entrees
 - Unique menu items tailored to local markets
 - All dishes handmade from scratch daily
 - Serving lunch, dinner, weekend brunch & weekday happy hour
- Robust selection of wine, beer and craft cocktails driving ~25% alcohol mix
- Average check of low to mid \$30s for lunch and low to mid \$40s for dinner















N Q R T H









- Currently have 40 locations in 13 states & Washington D.C.
- Italian is one of the most popular ethnic cuisines in the United States
- Targeting ~20% average annual unit growth
- Attractive return profile and sales growth

Comp Sales

3Q24 (vs. 3Q23): 2%

FY '23 (vs. FY '22): 8%













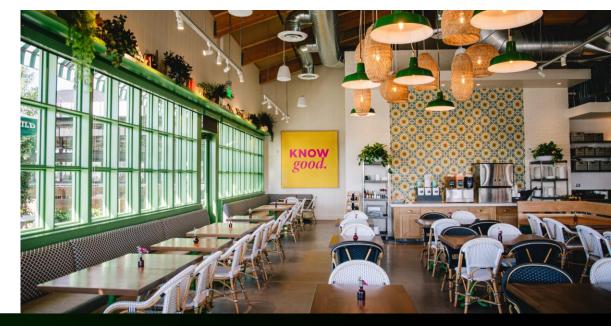
ITALIA





FLOWER CHILD

HEALTHY FOOD FOR A HAPPY WORLD



FLOWER CHILD











- A differentiated concept in the growing fast casual dining segment
 - 35 locations in 12 states
- Targeting ~15% 20% average annual unit growth
- A healthy, balanced dining experience with organic, gluten-free and vegan dishes
 - All dishes handmade from scratch daily
 - Menu features customizable bowls, wraps, salads, veggies and healthy proteins
- Attractive consumer demographic
- Significant off-premise volumes trending over 50% of sales⁽¹⁾
 - Separate take-out area for third-party delivery and take-out business











FOX RESTAURANT **CONCEPTS**



















FOX RESTAURANT CONCEPTS (FRC)



FRC serves as an incubation engine, innovating new food, dining and hospitality experiences to create fresh, exciting concepts for the future

"Great hospitality, every time." - Sam Fox

FRC's experiential concepts are designed to deliver unique guest experiences across different industry segments, occasions, square footage and geographies

Provides Diversification | Accretive Unit Growth Potential | Value Creation Opportunities



Locations:

Geographies

• FY 2023 Revenue⁽¹⁾

47

10 states

\$264M





(1) Fiscal year 2023 revenue represents revenue for the twelve months ended January 2, 2024 and excludes revenue for Flower Child.

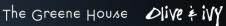
















DIVERSIFYING OUR PORTFOLIO ACROSS EXPERIENTIAL FOR GROWTH

Culinary forward. First class hospitality. Concepts like no other.

Global **Footprint**



National Expansion

















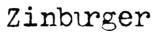




Dlive & ivy

















ACCELERATING UNIT GROWTH

AS MANY AS 22 NEW UNITS IN 2024

17 NROs YTD

As of October 29, 2024



North Italia

Houston, TX Charlotte, NC Dallas, TX Peoria, AZ



Flower Child Salt Lake City, UT Plano, TX
Charlotte, NC Phoenix, AZ
Frontenac, MO



Culinary Dropout Atlanta, GA Birmingham, AL Dallas, TX





Blanco | Coronado, CA Peoria, AZ



Doughbird | Dallas, TX



The Henry | Nashville, TN



DRIVING STRONG SALES GROWTH

heesecake Factory.

FY 2023

COMP SALES

vs 2022

3.0%

Q3 2024

COMP SALES

AVERAGE WEEKLY SALES

vs 3Q23

1.6%

~\$231,000

Equates to \$12.0M Annualized AUV⁽¹⁾

NORTH

8%

2%

~\$141,800 Equates to \$7.4M Annualized AUV⁽¹⁾

(FRC)

FY 2023

AVERAGE WEEKLY SALES (2)

vs 2022

3%

Q3 2024

AVERAGE WEEKLY SALES (2)

vs 3Q23

(4)%

~\$116,500

Equates to \$6.1M Annualized AUV⁽¹⁾



^{(1) 3}Q24 Average Unit Volumes (AUV) annualized based on average weekly sales.
(2) FRC excludes Flower Child.

Q3 2024 HIGHLIGHTS⁽¹⁾

Total Revenue

\$865M

Up 4% from PY

Adj. Net Inc. Margin

3.3%

Up 100 bps from PY

Adjusted EPS

\$0.58

Up 49% from PY

The Cheesecake Factory
Comp Sales

1.6%

310 bps above Industry⁽²⁾

Unit Growth

4 NROs

Restaurant Count(3)

341

Up 6% from 323 in PY

Capital Allocation

\$54M CapEx \$13M Dividends

\$1M Repurchases



⁽¹⁾ A reconciliation of Non-GAAP measures can be found in the appendix.

⁽²⁾ The Cheesecake Factory comparable sales outperformed the casual dining industry by 310 bps as measured by the Black Box casual dining index.

2024 UNDERLYING KEY ASSUMPTIONS⁽¹⁾

Consolidated Sales	Approximately \$3.57 Billion
CCF AUVs	Approximately \$12.4 Million
Net Income Margin	Targeting approximately 4.5% at the stated sales level
New Unit Growth	 As many as 22 New Restaurant Openings 3 The Cheesecake Factory locations 6 North Italia locations 6-7 Flower Child locations 8 FRC restaurants
Capital Expenditure	Approximately \$180 Million - \$200 Million
Dividend Program	Q4 2024 dividend of \$0.27 per share ⁽²⁾
Share Repurchase Program	Offset dilution from employee stock-based compensation and support EPS ⁽²⁾



⁽¹⁾ Assumes no material operating or consumer disruptions as well as assumptions with respect to future decisions, which are subject to change. Actual results will vary and those variations may be material.

QUALITY GROWTH OPPORTUNITY

Diversified Portfolio

Differentiated experiential concepts diversified across industry segment, price point, cuisine, occasion and real estate

Attractive Growth Potential

Significant runway for future development across portfolio of concepts to drive accretive growth over time

Value Creation Opportunities

Leveraging brand power, operational excellence, scale, supply chain and real estate development expertise

New Unit Growth Targets (1)(2)

	Size ⁽³⁾	Sales per Sq Ft ⁽³⁾	Annual Unit Growth							
heesecake Factory.	7,000 - 10,000	~\$1,100 - \$1,200	~2% - 3%							
N O R T H	6,000 - 7,000	~\$1,200 - \$1,300	~20%							
FLOWER CHILD	3,000 - 4,000	~\$1,100 - \$1,200	~15% - 20%							
FOX RESTAURANT CONCEPTS	3,500 - 15,000	~\$1,100	~10% - 15%							

LONG-TERM OUTLOOK(2)

AVERAGE ANNUAL GROWTH TARGETS

1% - 2%

Comparable Sales Growth

7% - 8%

Top-line Revenue Growth



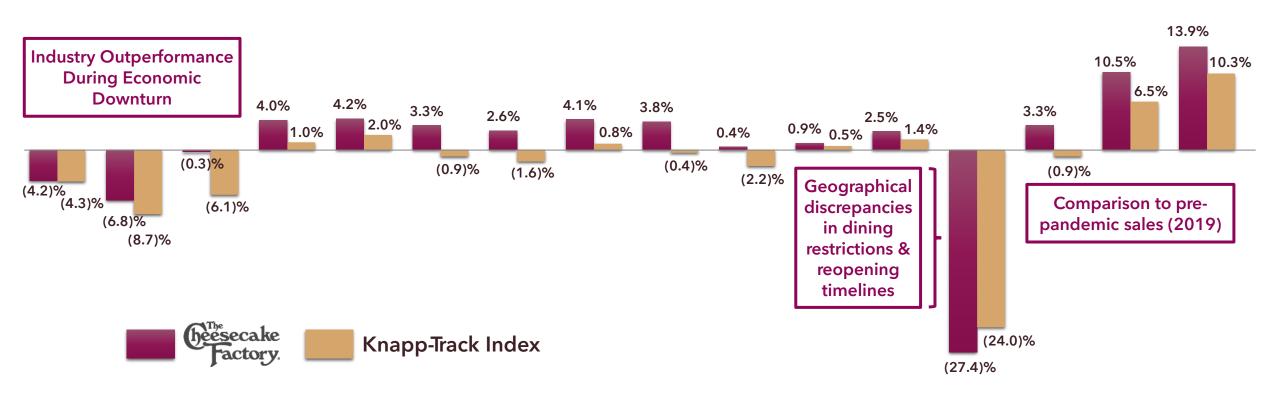
⁽¹⁾ Illustrative example of new restaurant openings targeted size, sales per square foot and annual unit growth; Targets represent steady-state and typically are reached after 3 years of operations.
(2) Targets are forward-looking and are based upon assumptions that there are no material operating or consumer disruptions as well as assumptions with respect to future decisions, which are subject to change. Actual results

and sales per square foot are an average based on productive square feet defined as all interior square footage plus seasonally adjusted exterior patio square footage.

HISTORY OF OUTPERFORMING THE INDUSTRY

Comparable Sales - Historical 2-year Stack(1),(2)

2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 $2020^{\scriptscriptstyle (1)}$ $2021^{\scriptscriptstyle (2)}$ $2022^{\scriptscriptstyle (2)}$ $2023^{\scriptscriptstyle (2)}$





DURABLE BUSINESS OVER TIME(1)

Adjusted Earnings/(Loss) Per Common Share



Free Cash Flow



Capital Allocation Detail





A reconciliation of Non-GAAP measures can be found in the appendix. 2020 results reflect the impact of the pandemic and the issuance of 200,000 shares of Series A Convertible Preferred Stock. An explanation regarding accounting reclassifications for prior years can be found in the 10-Q.
 2019 Capex / Investment does not include the acquisition of North Italia and Fox Restaurant Concepts.



NON-GAAP RECONCILIATIONS

In addition to the results provided in accordance with the Generally Accepted Accounting Principles ("GAAP") in this presentation, the Company is providing non-GAAP measurements which present adjusted diluted net income/(loss) per common share excluding the impact of certain items, adjusted net income margin and free cash flow.

The non-GAAP measurements are intended to supplement the presentation of the Company's financial results in accordance with GAAP. The Company believes that the presentation of these items provides additional information to facilitate the comparison of past and present financial results.

(\$ in millions)							F	iscal Yea	ar							
	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Cash flow from operations (1)	\$ 170	\$ 200	\$ 170	\$ 197	\$ 198	\$ 213	\$ 249	\$ 248	\$ 316	\$ 239	\$ 291	\$ 219	\$ 3	\$ 213	\$ 162	\$ 218
Capital expenditures / investments	85	37	42	77	86	106	114	154	158	139	128	99	50	67	112	152
Free cash flow ⁽²⁾	\$ 85	\$ 163	\$ 128	\$ 120	\$ 112	\$ 107	\$ 135	\$ 94	\$ 158	\$ 100	\$ 163	\$ 120	\$ (47)	\$ 146	\$ 50	\$ 67

NON-GAAP RECONCILIATIONS

(\$ in thousands, except per share data)	2008	2009	2010	2011	2012	2013	2014	Fiscal Ye	ear 2016	2017	2018	2019	2020	2021	2022	2023	Qua	arter
Net income/(loss)	\$ 52,293	\$ 42,833	\$ 81,713	\$ 95,720	\$ 98,423	\$114,356	\$101,276	\$116,523	\$139,494	\$157,392	\$ 99,035	\$127,293	\$(277,107)	\$ 49,131	\$ 43,123	\$ 101,351	\$ 17,945	\$ 29,994
Impairment of assets and lease termination expenses/(income)(1)		26,541		1,547	9,536	(561)	696	6,011	114	10,343	17,861	18,247	219,333	18,139	31,387	29,464	48	(3,472
Partial IRS settlement		20,041	_	(1,794)	-	(50.7	-					- 10,247		-			-	(0,472
Termination of Interest rate swap	-	7,421	7,376		-	-	-	-	-	-	_	-	-	2,354	-	-	-	
Chairman and CEO employment agreement	-	2,550	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Proceeds from variable life insurance contract	-	(668)	-	-	(419)	-	-	-	-	-	-	-	-	-	-	-	-	
Loss on investment in unconsolidated affiliates	-	-	-	-	-	-	-	-	-	479	4,754	13,439	-	-	-	-	-	
Gain on investment in unconsolidated affiliates	-	-	-	-	-	-	-	-	-	-	-	(52,672)	-	-	-	-	-	
Acquisition-related costs	-	-	-	-	-	-	-	-	-	-	-	5,270	2,699	-	-	-	-	
Acquisition-related contingent consideration, compensation and												4 000	(0.070)	40.540	40.040	44 (0)	4 44 4	4.00
amortization expenses/(benefit) (2)	-	-	-	-	-	-	-	-	-	-	-	1,033	(3,872)	19,510	13,368	11,686	1,414	1,02
Dividends on Series A preferred stock	-	-	-	-	-	-	-	-	-	-	-	-	13,485	18,661	-	-	-	
Net income attributable to Series A preferred stock to apply if- converted method														A E01				
Direct and incremental Series A preferred stock issuance costs	-	-	-	-	-	-	-	-	-	-	-	-	10,257	4,581	-	-	-	,
Assumed impact of potential conversion of Series A preferred	-	-	-	-	-	-	-	-	-	-	-	-	10,237	-	-	-	-	
stock into common stock	_	_		_	_	_	_			_	_	_	_	_	_	_	_	
COVID-19 related costs (3)	_	-	_	_	_	_	_	-	_	_	_	-	22,963	4,917	-	_	_	
Uncertain tax positions	-	_	_	_	_	_	_	-	_	_	_	_		7,139	_	_	_	
Tax effect of adjustments (4)	(1,181)	(14,605)	(2,951)	(331)	(3,814)	224	(278)	(2,404)	(46)	(4,329)	(5,880)	3,818	(62,692)	(11,679)	(11,637)	(10,699)	(380)	638
One-time tax items (5)	-	-	-	-	-		-	-	-	(38,525)	-	-	-	-	-	-	-	
Adjusted net income/(loss)	\$ 54,064	\$ 64,072	\$ 86,138	\$ 95,142	\$103,726	\$114,019	\$101,694	\$120,130	\$139,562	\$125,360	\$115,770	\$116,428	\$ (74,934)	\$112,753	\$ 76,241	\$ 131,802	\$ 19,027	\$ 28,18
Revenues Adjusted net income margin																	\$830,210 2.3%	\$865,47 3.3%
Diluted net income/(loss) per share	\$ 0.82	\$ 0.71	\$ 1.35	\$ 1.64	\$ 1.78	\$ 2.10	\$ 1.96	\$ 2.30	\$ 2.83	\$ 3.27	\$ 2.14	\$ 2.86	\$ (6.32)	\$ 1.01	\$ 0.86	\$ 2.07	\$ 0.37	\$ 0.61
Impairment of assets and lease termination expenses/(income)(1)	0.05	0.44	-	0.03	0.17	(0.01)	0.01	0.12	0.00	0.21	0.39	0.41	4.36	0.34	0.62	0.61	-	(0.07
Partial IRS settlement	-	-	-	(0.03)	-	· · ·	-	-	-	-	-	-	-	-	-	-	-	٠.
Termination of Interest rate swap	-	0.12	0.12	-	-	-	-	-	-	-	-	-	-	0.04	-	-	-	-
Chairman and CEO employment agreement	-	0.04	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Proceeds from variable life insurance contract	-	(0.01)	-	-	(0.01)	-	-	-	-	-	-	-	-	-	-	-	-	
Loss on investment in unconsolidated affiliates	-	-	-	-	-	-	-	-	-	0.01	0.10	0.30	-	-	-	-	-	
Gain on investment in unconsolidated affiliates	-	-	-	-	-	-	-	-	-	-	-	(1.18)		-	-	-	-	,
Acquisition-related costs	-	-	-	-	-	-	-	-	-	-	-	0.12	0.05	-	-	-	-	•
Acquisition-related contingent consideration, compensation and amortization expenses/(benefit) (2)	-											0.02	(0.08)	0.37	0.27	0.24	0.03	0.02
Dividends on Series A preferred stock		-	-	-	-	-	-	-	-	-	-	0.02	0.08)	0.37	0.27	0.24	0.03	0.02
Net income attributable to Series A preferred stock to apply if-	-	-	-	-	-	-	-	-	-	-	-	-	0.27	0.33	-	-	-	
converted method	-	_	-	_	_	-	_	_	-	-	_	-	-	0.09	_	_	_	
Direct and incremental Series A preferred stock issuance costs	_	-	_	_	_	_	_	_	-	_	_	_	0.20	-	-	_	_	
Assumed impact of potential conversion of Series A preferred																		
stock into common stock	-	-	-	-	-	-	-	-	-	-	-	-	0.80	(0.08)	-	-	-	-
COVID-19 related costs (3)	-	-	-	-	-	-	-	-	-	-	-	-	0.46	0.09	-	-	-	
Uncertain tax positions	-	-	-	-	-	-	-	-	-	-	-	-	-	0.13	-	-	-	
Tax effect of adjustments (4)	(0.03)	(0.23)	(0.05)	-	(0.06)	0.01	-	(0.05)	0.00	(0.09)	(0.12)	0.09	(1.25)	(0.22)	(0.23)	(0.22)	(0.01)	0.01
One-time tax items (5)	-	-	<u> </u>	-	-	-	-	-	-	(0.80)	-	-	-	-	-	-	-	
Adjusted diluted net income/(loss) per share ⁽⁶⁾	\$ 0.84	\$ 1.07	\$ 1.42	\$ 1.64	\$ 1.88	\$ 2.10	\$ 1.97	\$ 2.37	\$ 2.83	\$ 2.60	\$ 2.51	\$ 2.61	\$ (1.49)	\$ 2.13	\$ 1.51	\$ 2.69	\$ 0.39	\$ 0.58



A detailed breakdown of impairment of assets and lease termination expenses recorded can be found in the Selected Segment Information table in the 10-K and 10-Q.

Represents changes in the fair value of the deferred consideration and contingent consideration and compensation liabilities related to the North Italia and FRC acquisition, as well as amortization of acquired definite-lived licensing agreements. Represents incremental costs associated with COVID-19 such as sick and vaccination pay, healthcare and meal benefits for furloughed staff members, additional sanitation and personal protective equipment. The tax effect assumes a tax rate based on the federal statutory rate and an estimated blended state tax rate. Fiscal 2017 includes a \$38.5 million benefit to the income tax provision related to tax reform enacted in December 2017. Adjusted diluted net income/(loss) per share may not add due to rounding.